
SPECIAL MEETING AGENDA

November 19, 2019, 11:30 AM -1:30 PM, San José City Hall, 17th Floor, Room 1734

November 21, 2019, 6:00 PM – 8:00 PM, San José City Hall, 17th Floor, Room 1734

December 2, 2019, 6:00 PM – 8:00 PM, Bascom Community Center

Meeting Purpose and Outcomes

- 1) Enhance understanding of the planning efforts and decision-making processes for the major Diridon Station Area projects occurring over the next year
- 2) Gather feedback on the initial concepts under consideration, including Google's Downtown West Mixed-Use Plan proposal and the staff-recommended layout for the Diridon Integrated Station Concept Plan

I. Presentation and Discussion: Planning Efforts Underway and Community Engagement

Following a welcome statement and introductions, City staff will provide a brief overview of the planning efforts underway in the Diridon Station Area, the community engagement process, and the purpose of public outreach this fall. The presentation will be based upon the materials posted at <http://www.diridonsj.org/saag>.

City staff will then lead a discussion with the SAAG members to hear their questions and feedback. The discussion will focus on the following topics:

- Google's proposed development project (Downtown West Mixed-use Plan)
- City-initiated amendments to the Diridon Station Area Plan
- Area-wide studies/implementation plans on affordable housing and parking
- Diridon Integrated Station Concept Plan
- Coordination with the Downtown Transportation Plan, Citywide Anti-Displacement Strategies, and other plans
- Community engagement process

II. Public Comment on Agenda Items and Open Forum

Members of the Public are invited to speak on any item that is within the subject matter jurisdiction of the SAAG, including items on the agenda. Meeting attendees are usually given two (2) minutes to speak; the time limit is in the discretion of the Chair of the meeting (City staff) and may be limited when appropriate. Speakers using a translator will be given twice the time allotted to ensure non-English speakers receive the same opportunity to directly address the SAAG. The City is not offering professional interpreters at these meetings.

III. Adjournment

The City of San José is committed to open and honest government and strives to consistently meet the community's expectations by providing excellent service, in a positive and timely manner, and in the full view of the public.

You may speak to the SAAG about any discussion item that is on the agenda, and you may also speak during Public Comments on items that are not on the agenda and are within the subject matter jurisdiction of the SAAG. Please be advised that, by law, the SAAG is unable to discuss or take action on issues presented during Public Comments. Pursuant to Government Code Section 54954.2, no matter shall be acted upon by the SAAG unless listed on the agenda, which has been posted not less than 72 hours prior to meeting.

Agendas, Staff Reports and some associated documents for the SAAG items may be viewed on the Internet at <http://www.sanjoseca.gov/index.aspx?nid=6000>.

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the Office of the City Manager, 200 East Santa Clara Street, 17th Floor, San José, California 95113, at the same time that the public records are distributed or made available to the legislative body. Any draft resolutions or other items posted on the Internet site or distributed in advance of the commission meeting may not be the final documents approved by the commission. Contact the Office of the City Manager for the final document. On occasion the SAAG may consider agenda items out of order.

If you have any questions, please direct them to City staff. Thank you for taking the time to attend today's meeting. We look forward to seeing you at future meetings.

To request an accommodation or alternative format under the Americans with Disabilities Act for City-sponsored meetings, events or printed materials, please call (408) 294-9337 (TTY) as soon as possible, but at least three business days before the meeting.

Please direct correspondence and questions to:

City of San José
Attn: Lori Severino
200 East Santa Clara Street
San José, California 95113
Tel: (408) 535-3537
Email: lori.severino@sanjoseca.gov

San José Diridon Integrated Station Concept Plan

FACT SHEET

Located on the western edge of Downtown San José, Diridon Station is the South Bay's primary transit hub, with 17,000 daily passengers. Multiple transit systems converge at the station, including commuter rail, light rail, and local and intercity bus services. Additionally, new and enhanced transit lines are currently being planned, which will add to the existing mix of services already at the station and the freight trains using the tracks. Planned services include:

- **Caltrain Electrification:** This project will increase the number and frequency of commuter trains running between San Francisco and San José. All trains will stop at Diridon Station.
- **California High-Speed Rail:** With this project, Diridon will become a key connection point between Southern California, the Central Valley, and the Bay Area.
- **VTA's BART Silicon Valley Phase II Extension:** The Santa Clara Valley Transportation Authority (VTA) is extending Bay Area Rapid Transit (BART) service into Diridon Station.

In addition to these transportation improvements, the City of San José is updating and implementing its land use and infrastructure plans for the Diridon Station Area. Private development by Google and other developers would bring thousands of new jobs and residents to the area. With these land use and transit changes, Diridon will transform into one of the busiest transportation hubs on the West Coast with an estimated 100,000+ daily passengers.

Recognizing this once-in-a-generation opportunity for creating a significant transit-oriented destination, four government agencies—the California High-Speed Rail Authority, Caltrain, VTA, and the City of San José (Partner Agencies)—are working together on a plan to expand and redesign the station. This effort is called the Diridon Integrated Station Concept Plan (Concept Plan).

The Partner Agencies have hired an internationally-acclaimed team of designers and engineers to prepare the Concept Plan, comprised of Arcadis and Bentham Crouwel Architects. The Partner Agencies are focusing on:

- a conceptual layout that shows how the station and track approaches will fit together and relate to the surrounding neighborhood; and
- an effective governance structure to deliver the shared vision for the station.

Initial Vision:

The vision is to deliver a world-class transportation hub that provides a seamless customer experience for movement between transit modes within the station and into the surrounding neighborhoods and downtown San Jose.

Process:

Phase 1 began in fall 2018 and has involved several milestones:

- Identify ambitions and objectives
- Develop and evaluate draft layouts
- Optimize a concept layout

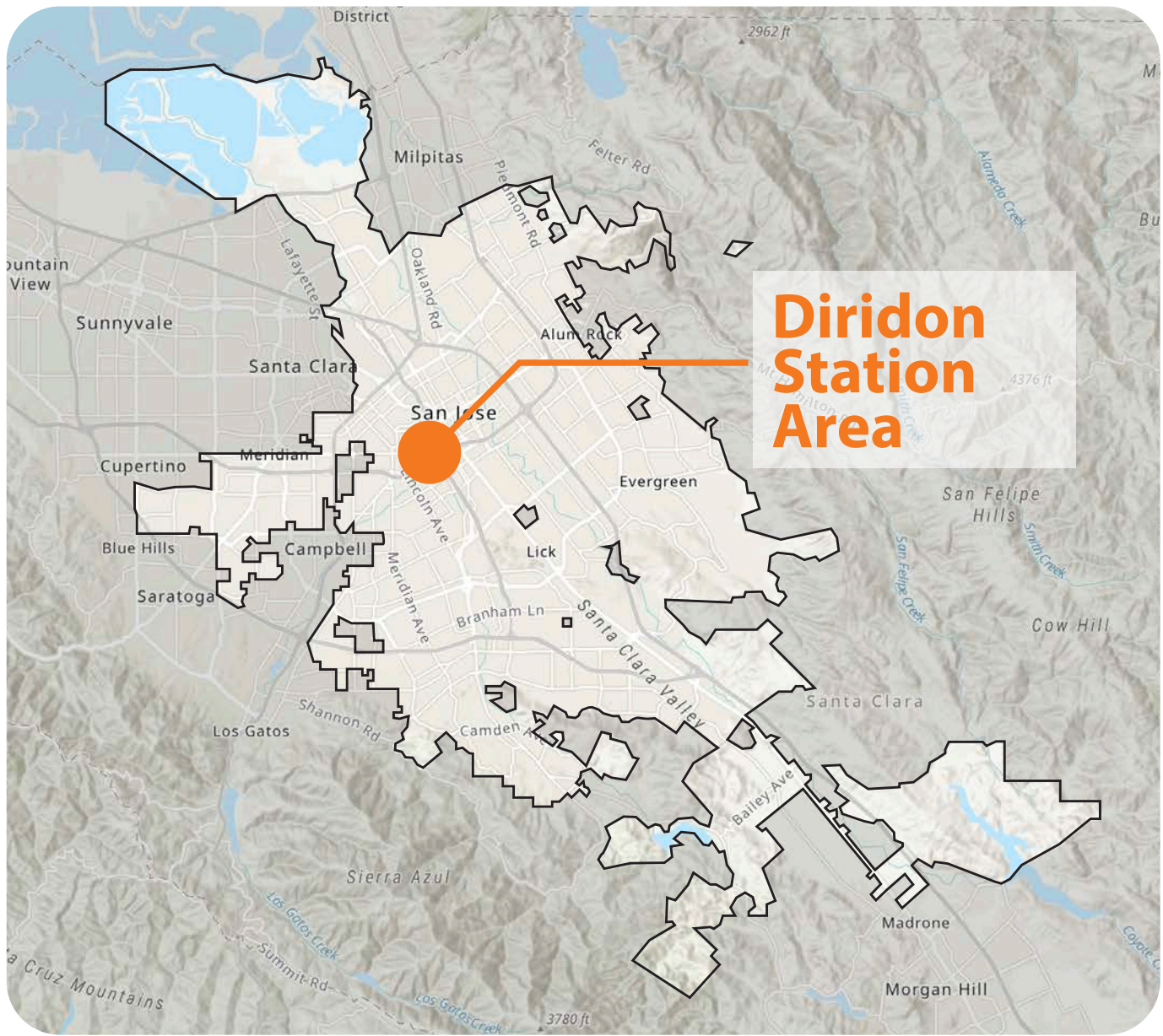
Future phases will involve refining the layout in coordination with other planning efforts and developing an organizational structure.

Community Engagement:

Throughout the Concept Plan process, there will be multiple opportunities to learn more and share your feedback.

For more information on how to get involved, please visit: www.diridonsj.org/disc.

Diridon Station Area Plan (DSAP)



Diridon Station Area within San José

OVERVIEW

The City has initiated amendments to the Diridon Station Area Plan (DSAP), adopted in 2014 after several years of community engagement. Since then, conditions have changed. The purpose of the amendments is to adapt to current market conditions, align the DSAP with other adopted and ongoing plans, and support DSAP implementation through private development and public investment. The intended result is a simpler, concise, and clear long-term plan that will guide future development activities in the Diridon Station Area.

DIAGRAMS IN THE 2014 DSAP

These diagrams show some of the concepts in the adopted DSAP. The City will propose changes to these diagrams and the supporting policies as part of an amended DSAP.

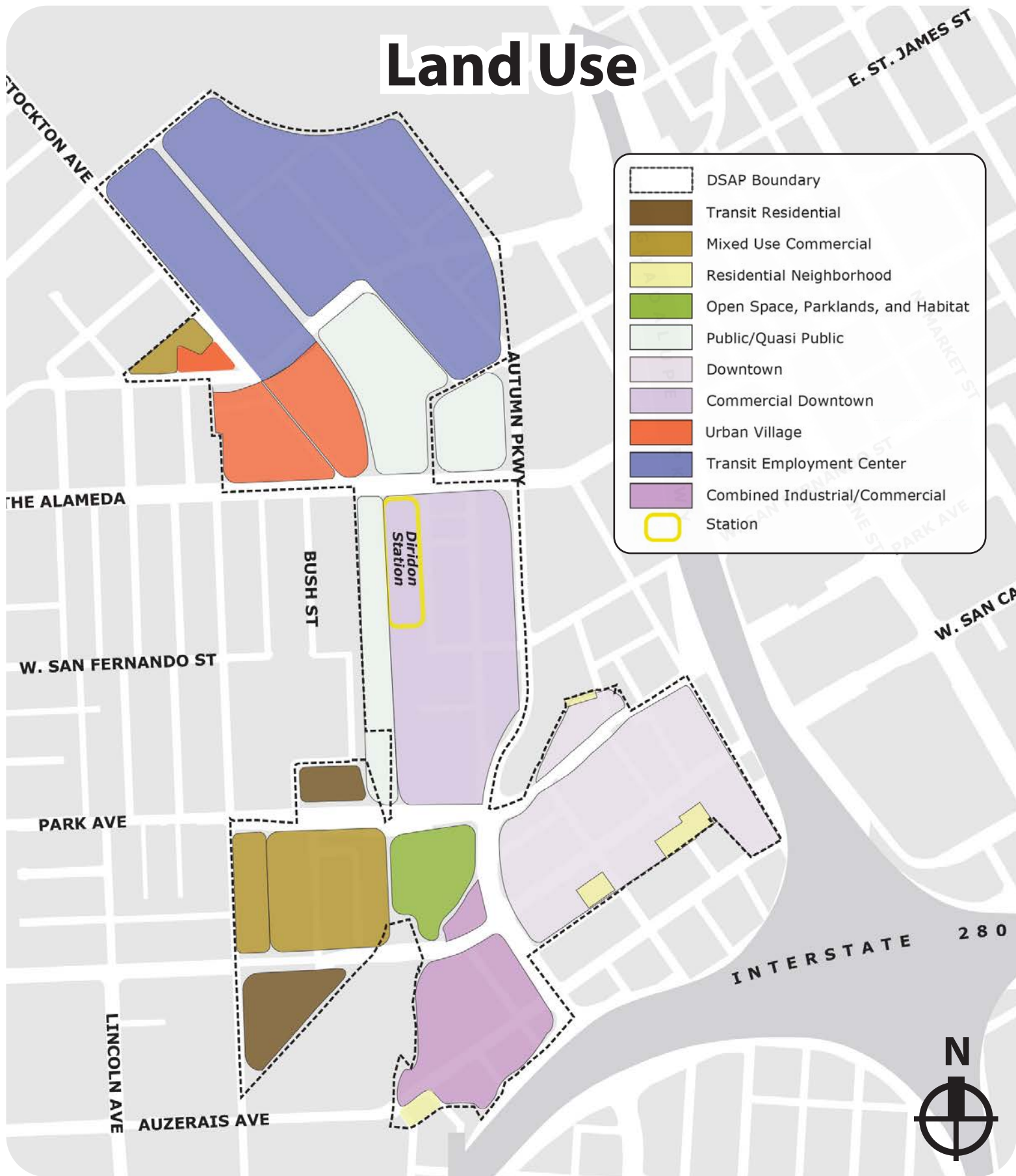
SCOPE OF CHANGES

The City is **not expecting to make major changes to the primary objectives** of the DSAP. Recent public feedback and policy direction have reaffirmed the adopted vision for the station area to become a vibrant mixed-use, transit-oriented district that is well-integrated with the intermodal transit station, adjacent neighborhoods, and Downtown.

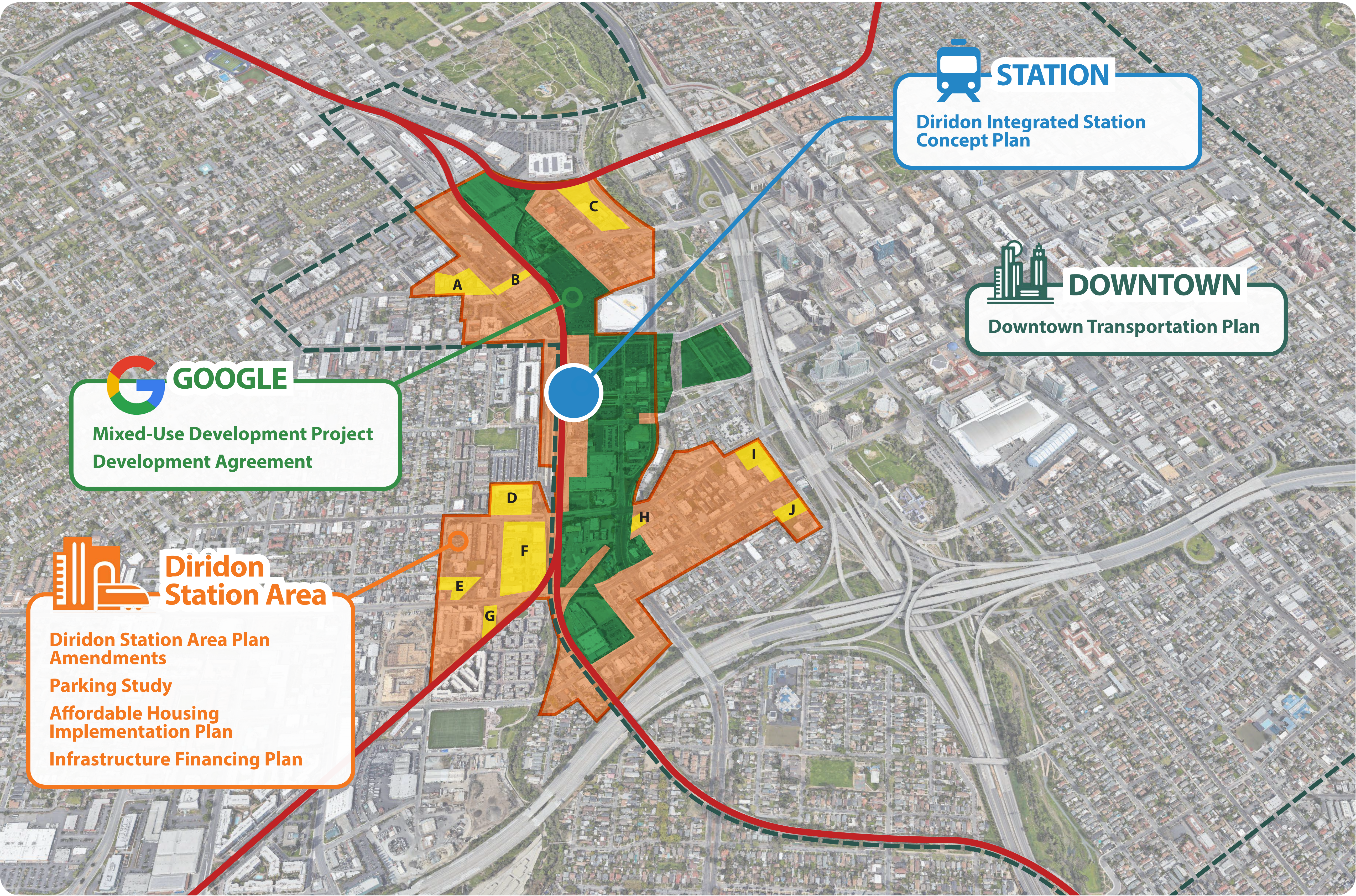
The anticipated changes include **adding development capacity** and **updating the sections on land use, design, transportation, and public spaces**. This includes consideration of increased building height limits. In addition, the amendment will acknowledge the Downtown Design Guidelines and Standards and reference separate but parallel efforts including the Diridon Integrated Station Concept Plan and Downtown Transportation Plan.

As part of this amendment process, the City is also preparing a **Parking Study** and **Affordable Housing Implementation Plan** for the Diridon Station Area, as well as analyzing potential infrastructure financing options. These areawide efforts will inform changes to the DSAP.

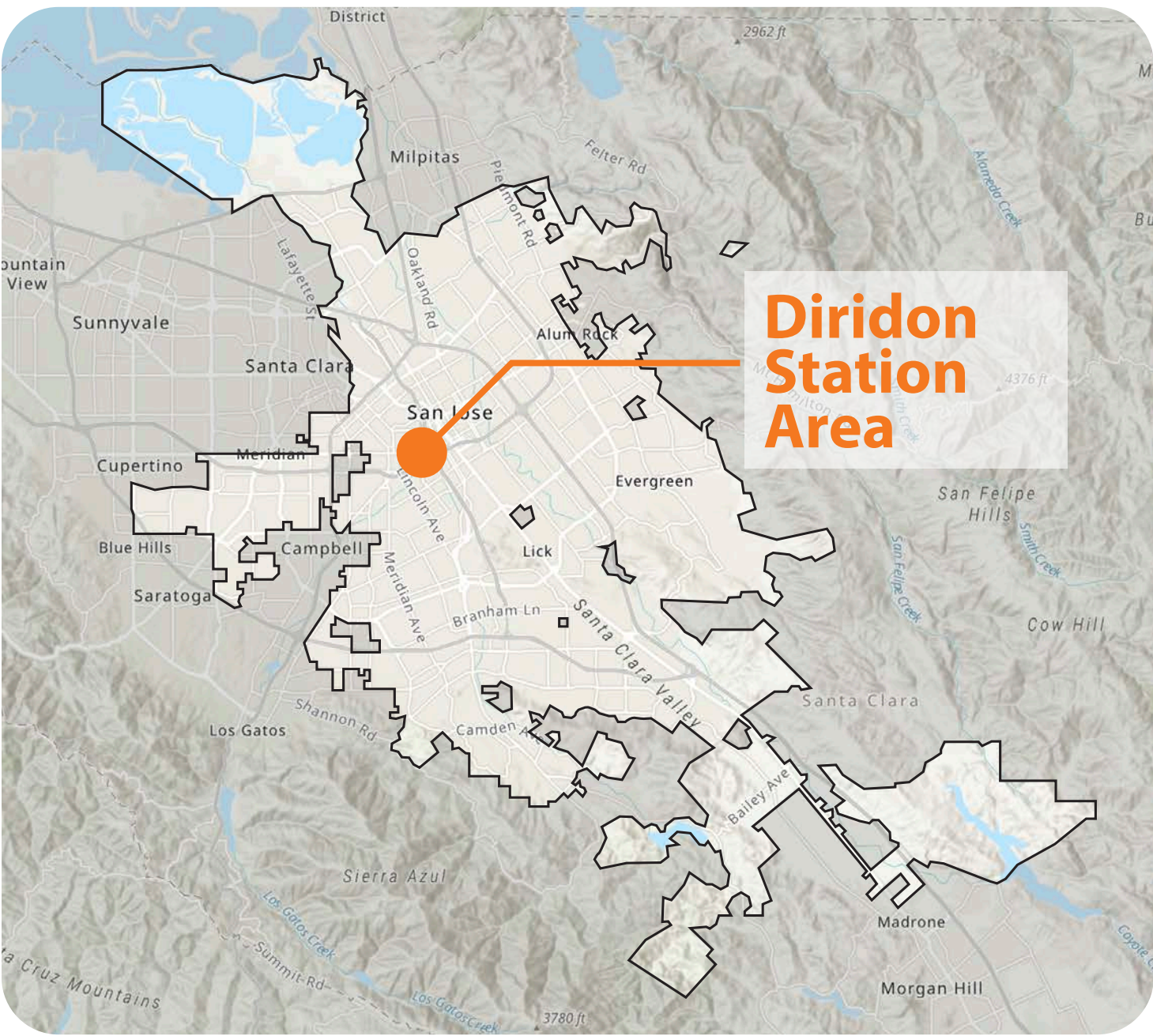
Amending the plan will require completion of an environmental analysis as required by the California Environmental Quality Act (CEQA).



Diridon Station Area Projects + Downtown Context



DOWNTOWN SAN JOSE



DIRIDON STATION LOCATION WITHIN SAN JOSE

Legend

- Existing Heavy Rail Tracks
- Downtown Transportation Plan Boundary
- Diridon Station Location
- Diridon Station Area Plan Boundary (2014)
- Google Project Site
- Other Private Development Projects

Project Details:

- A Julian/Stockton Housing + Retail
- B 292 Stockton Ave Hotel + Residential
- C Akatiff Offices
- D 777 Park Ave Affordable Housing
- E 777 W San Carlos Mixed Use
- F Dupont Village + McEvoy GPA Residential
- G 750 W San Carlos Residential
- H Lorraine Mixed Use + Montgomery 7 Residential
- I Filice + Park Delmas Residential + Retail
- J Delmas Apartments

Transportation + Parking

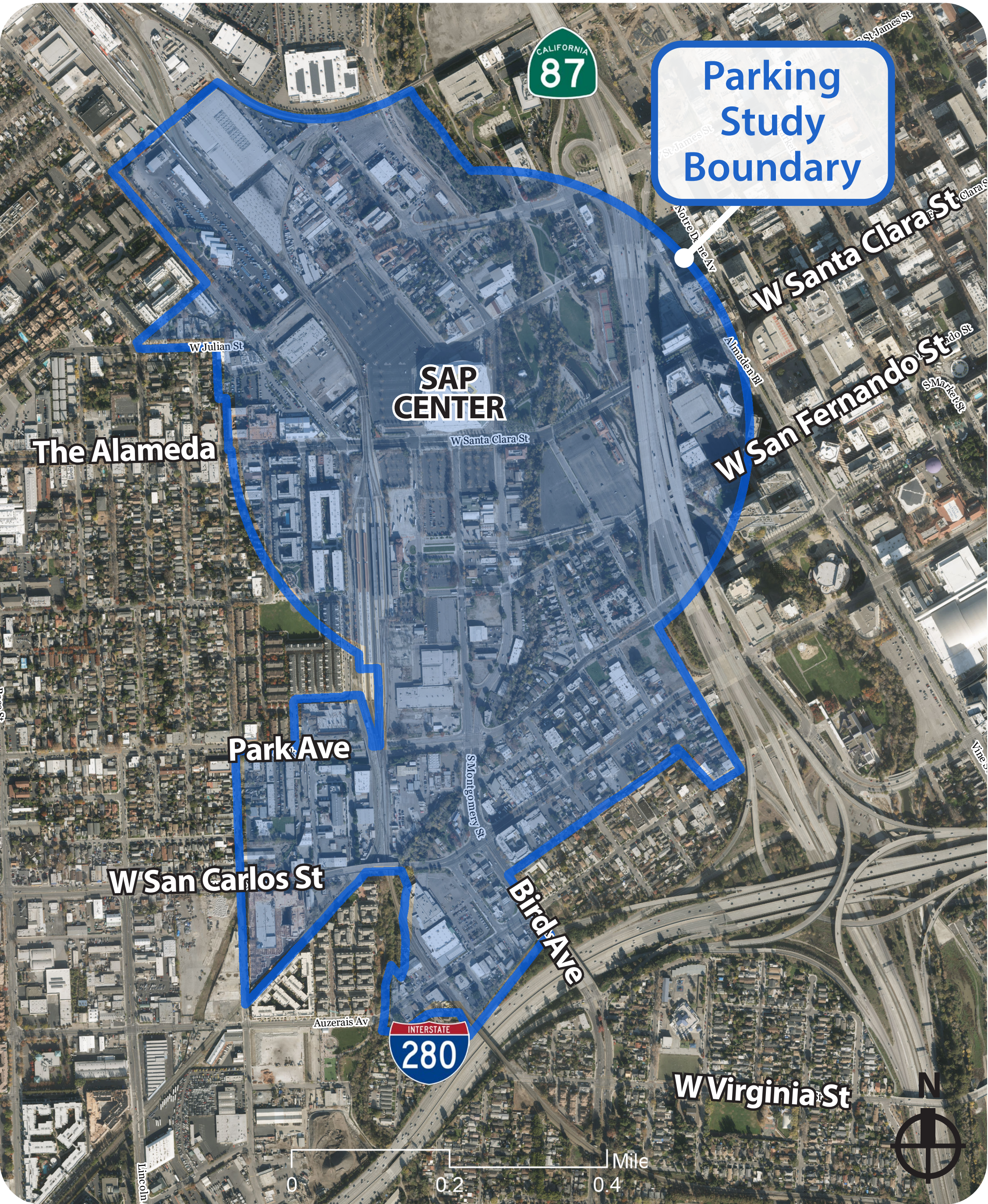
DOWNTOWN TRANSPORTATION PLAN



Purpose

Identify, focus efforts on, and advance the big transportation moves that will help shape the desired future of downtown.

DIRIDON AREA PARKING STUDY

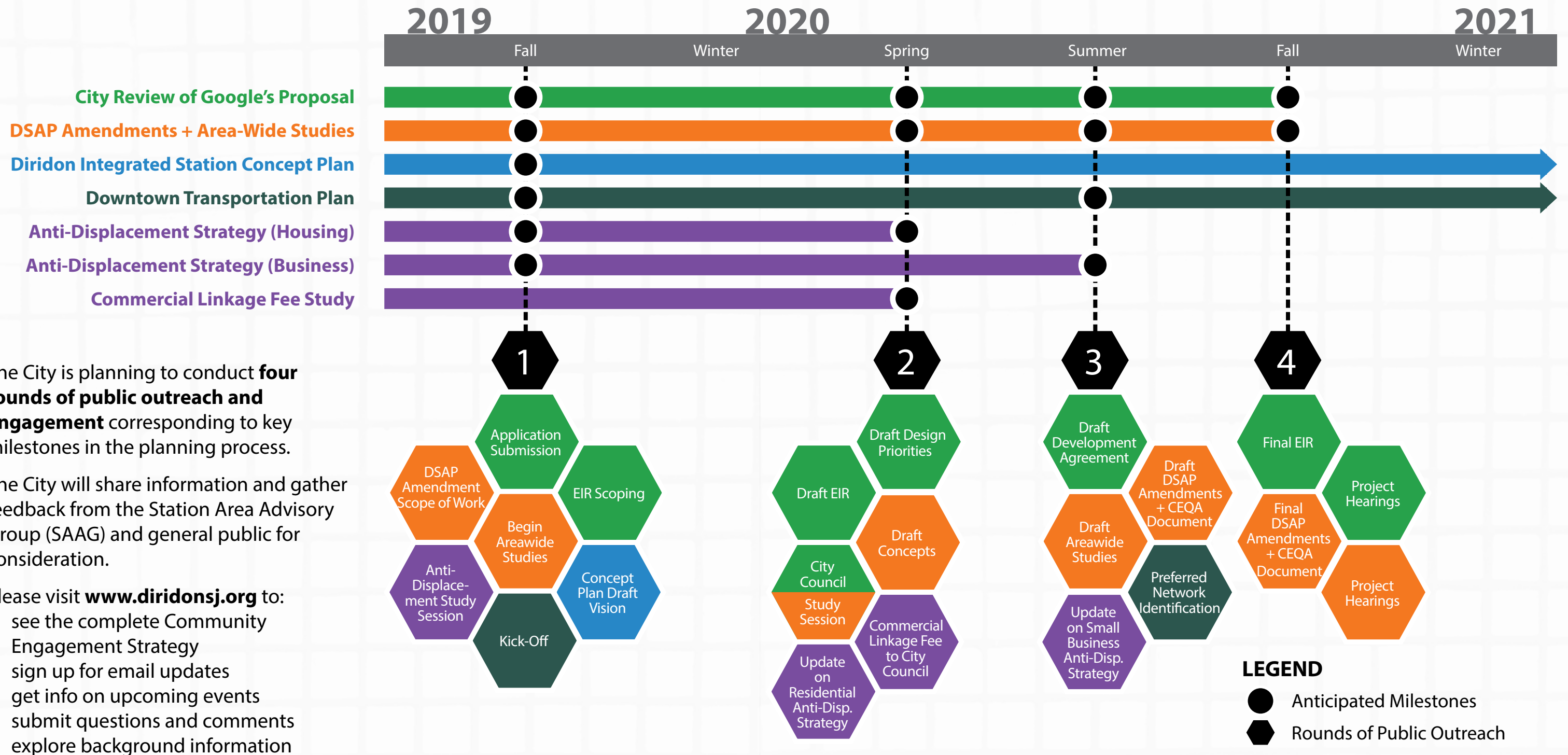


Purpose

Develop parking strategies to fulfill the City's obligations to the SAP Center in ways that right-size the amount of parking provided, locate parking in the right places, encourage shared parking between uses, maximize the use of transit, and provide facilities that are aesthetically appealing.



Diridon Station Area Community Engagement Process



Note: Timelines are subject to change.



www.diridonsj.org

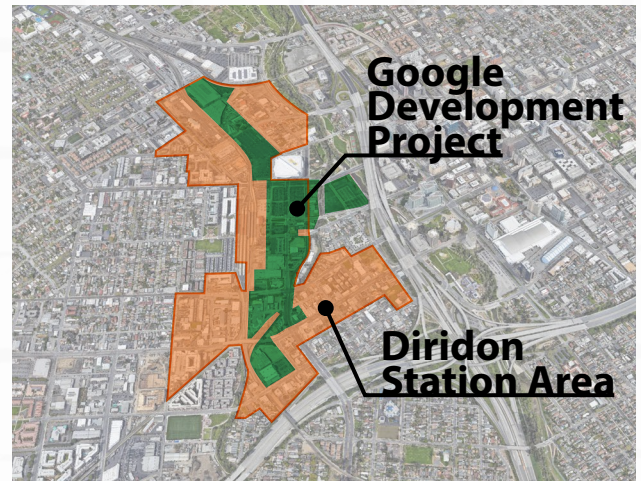
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Diridon Station Area Current Planning Efforts

The City of San José adopted the Diridon Station Area Plan (DSAP) in 2014 to guide the development of the 250 acres surrounding Diridon Station on the western edge of downtown. Since the plan's adoption, several things have changed and projects are underway to implement the DSAP's vision.

From fall 2019 through 2020, the City is engaging the public on the following projects, as part of a planning process - building upon previous community input. To learn more about the engagement process, please visit the Diridon Station Area Plan + Google Project page at www.diridonsj.org.



GOOGLE DEVELOPMENT PROJECT

- **Google Project Proposal + Environmental Impact Report (EIR):** The City is reviewing Google's proposal for a mixed-use development project. The review process includes preparation of an Environmental Impact Report (EIR).
- **Development Agreement:** The City is also negotiating a Development Agreement, which will include a Community Benefits Plan.
- **Memorandum of Understanding (MOU):** The City adopted a MOU with Google on December 4, 2018 to guide this project.

Please refer to www.sanjoseca.gov/GoogleProject for more information about the City's review process. Google's project website: g.co/sanjose

DIRIDON STATION AREA AMENDMENTS + AREA-WIDE STUDIES

- **Diridon Station Area Plan (DSAP) Amendments:** The City is initiating changes to the DSAP to adapt the plan to current circumstances and align it with other plans.
- **Area-Wide Studies:** The City is also preparing an Affordable Housing Implementation Plan and a Parking Study for the Diridon Station Area, as well as analyzing potential infrastructure financing strategies.
- **Environmental Review:** The process will involve compliance with the California Environmental Quality Act (CEQA).



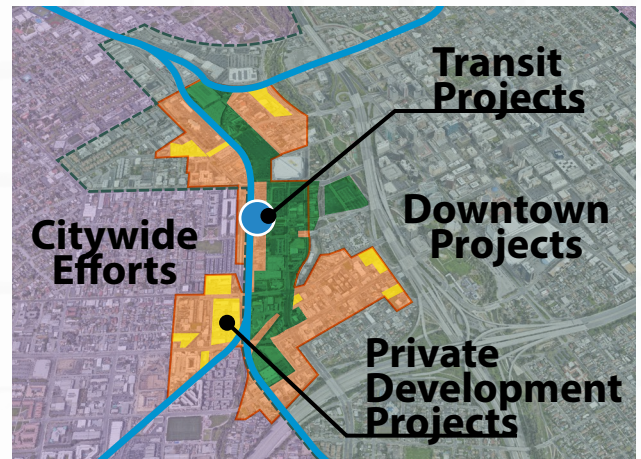
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Related Projects

There are several separate but related projects that affect the Diridon area but have their own engagement processes. The City will ensure coordination between these projects, the Google Project and City-initiated Diridon Station Area Plan (DSAP) work.

In addition, there is a range of other private development projects happening within the Diridon Station Area. These projects include mixed-use, office, and high-density affordable housing projects. Visit sjpermits.org for information on individual projects.



TRANSIT PROJECTS

- **BART Phase II Extension to Silicon Valley:** VTA is preparing to begin construction on four new stations, including one at Diridon Station. www.vta.org/projects/bart-sv/phase-ii
- **Caltrain Business Plan:** Caltrain is studying future service levels and infrastructure needs for their entire corridor. caltrain2040.org
- **High-Speed Rail Project:** The California High-Speed Rail Authority is conducting environmental review for the San Jose-Merced project section. www.hsr.ca.gov
- **Diridon Integrated Station Concept Plan:** The California High-Speed Rail Authority, Caltrain, VTA, and City of San José are developing a plan to redesign Diridon Station, in order to serve more passengers, incorporate new transit services (BART, high-speed rail, and electrified commuter rail), and more effectively integrate with the surrounding neighborhood. www.diridonsj.org/disc

DOWNTOWN PROJECTS

Downtown Transportation Plan: The plan will include recommendations for improving access, circulation, wayfinding, and street life downtown. dtsjtransportation.com

CITYWIDE EFFORTS

- **Anti-Displacement:** Staff is developing strategies to preserve and protect residents and small businesses from involuntary displacement. www.sanjoseca.gov/displacement
- **Commercial Linkage Fee:** The City will consider establishing a fee on new commercial development to provide additional funding for affordable housing.



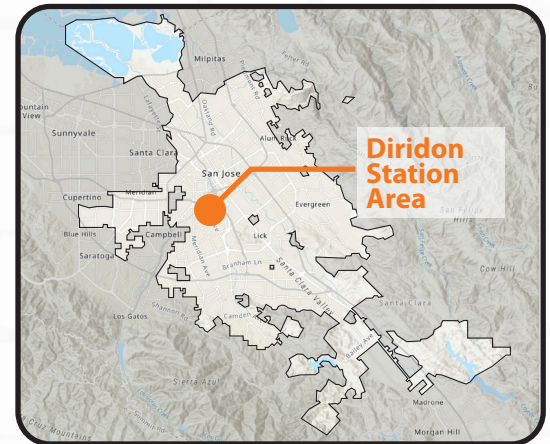
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Diridon Station Area Plan (DSAP) Fact Sheet

What is the Diridon Station Area Plan?

The City of San José adopted the Diridon Station Area Plan (DSAP) in 2014 in anticipation of major transportation investments and a major league ballpark. The DSAP sets forth a blueprint for development in the 250-acre area surrounding the San José Diridon Station on the western edge of downtown. The DSAP envisions the transformation of the station area — which is currently dominated by parking lots and old industrial buildings — into a dynamic mixed-use urban neighborhood anchored by the SAP Center and a world-class transportation hub.



What is happening with the Diridon Station Area?

Since adoption of the DSAP, several key planning assumptions have changed, including the following:

- Plans for the ballpark fell through, requiring a new land use designation for the area near the station.

- The Diridon Integrated Station Concept Plan process is underway.

- Google is pursuing a mixed-use master planned development in the Diridon area (see the Archive for additional information).

- The City recently adopted a policy that will enable taller building height limits in the Diridon area, compared to the current limits under the DSAP and zoning code.

- There is a new focus on environmental sustainability through Climate Smart San José.

- The City adopted Downtown Design Guidelines and Standards and initiated a Downtown Transportation Plan.

The City has initiated an amendment process intended to: adapt the plan to current circumstances; align and have the DSAP complement the other adopted and ongoing plans, including the Diridon Integrated Station Concept Plan; and support and facilitate DSAP implementation (private development and public investments).

The City is not expecting to make major changes to the primary objectives of the DSAP. Anticipated changes include adding development capacity and updating the sections on land use, design, transportation, and public spaces. In addition, the City will prepare areawide studies or implementation plans on parking, infrastructure financing, and affordable housing. The City-initiated amendment process will require completion of an environmental analysis as required by the California Environmental Quality Act (CEQA).



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Objectives

Primary Objectives of the Diridon Station Area Plan

Pages 1-5 of the adopted DSAP

Establish a land use plan and policy framework that will guide future development and redevelopment toward land uses that support transit ridership and economic development and create a world-class cultural destination;

Improve pedestrian, bicycle, motorized and transit connectivity between the station site and existing adjacent commercial and residential areas;

Develop and implement **urban design standards** that promote walkable, livable, and business supportive environments within the Diridon Station Area;

Provide a **variety of commercial and mixed-use development opportunities**, ranging from large-scale corporate or institutional sites to smaller infill development sites;

Create a **highly active and lively pedestrian and bicycle friendly environment** with excellent connectivity to downtown destinations and regional transit;

Expand Diridon Station to create a **well-integrated center** of architectural and functional significance;

Ensure the **continued vitality** of the San José Arena, recognizing that the San José Arena is a major anchor for both Downtown San José and the Diridon Station area, and that sufficient parking and efficient access for San José Arena customers, consistent with the provisions of the Arena Management Agreement, are critical for the San José Arena's on-going success.

Enhance the existing neighborhoods and add high-density residential-commercial mixed-use development within the study area and to act as a catalyst for similar developments in surrounding areas;

Prepare a **program-level environmental clearance document** which anticipates the maximum build out to facilitate subsequent project-level environmental review, possible changes to existing policy/regulatory documents, capital improvement projects, and private development proposals;

Educate and inform the public about the area planning process and Transit-Oriented Development (TOD) concepts;

Create a great place in the City of San José that is a local and regional destination.



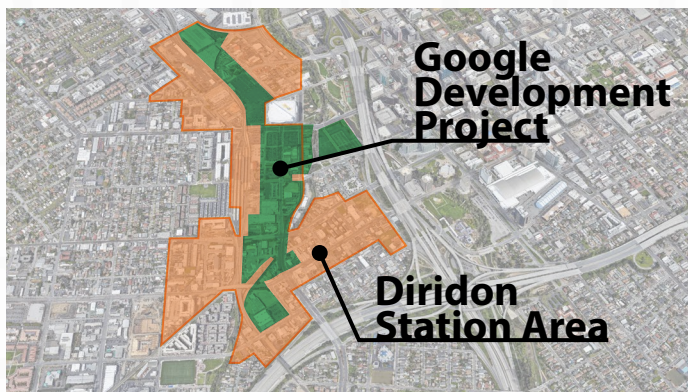
Google Project + Diridon Station Area

How the Google Project fits in the Diridon Station Area Plan

The Diridon Station Area Plan (DSAP), adopted by the City Council in 2014, establishes the goal of creating a vibrant, mixed-use urban destination by creating:

- A local and regional destination.
- A lively public realm that fosters walking, biking, and transit integrated with a variety of public spaces.
- Distinctive architecture and civic spaces that reflect Silicon Valley's spirit of innovation and San José's rich history; and
- A strong sense of place as an identifier for San José as the center of Silicon Valley, the capital of the technology world.

In 2017, Google expressed interest in developing a project near the Diridon Station consistent with this vision. In late 2018, following community input, the City Council approved a Memorandum of Understanding (MOU) with Google. The MOU outlines guiding principles and shared goals for Google's mixed-used, transit-oriented development proposal. Find the MOU in the Archive section of www.diridonsj.org.



"Downtown West" Proposal

On October 10, 2019, Google submitted its plans for "Downtown West," a mixed-used project on 84 acres largely within the 250-acre Diridon Station Area. The application is available at: www.sanjoseca.gov/GoogleProject.

The Google proposal includes requests to amend the DSAP, General Plan, and the zoning code. The City and Google are also negotiating a Development Agreement, which will include a Community Benefits Plan. Concurrent with its review of the Google Project, the City is proceeding with its own efforts to amend the DSAP. The goal is for City Council to consider all of these items together in late 2020.

The Downtown West Mixed-use Project proposes the construction of approximately:

- 6,500,000 to 7,300,000 gross square feet (GSF) of office space, including approximately 1,000,000 GSF on the previously entitled San Jose Water Company Building site east of Los Gatos Creek;
- 3,000 to 5,900 units of new housing;
- 300,000 to 500,000 GSF of active uses, which may include retail, cultural, arts, etc.; and
- 100,000 GSF of event space, hotel use (up to 300 rooms), and limited-term corporate accommodations (up to 800 rooms).
- Additionally the proposal includes infrastructure, utilities, and public space.



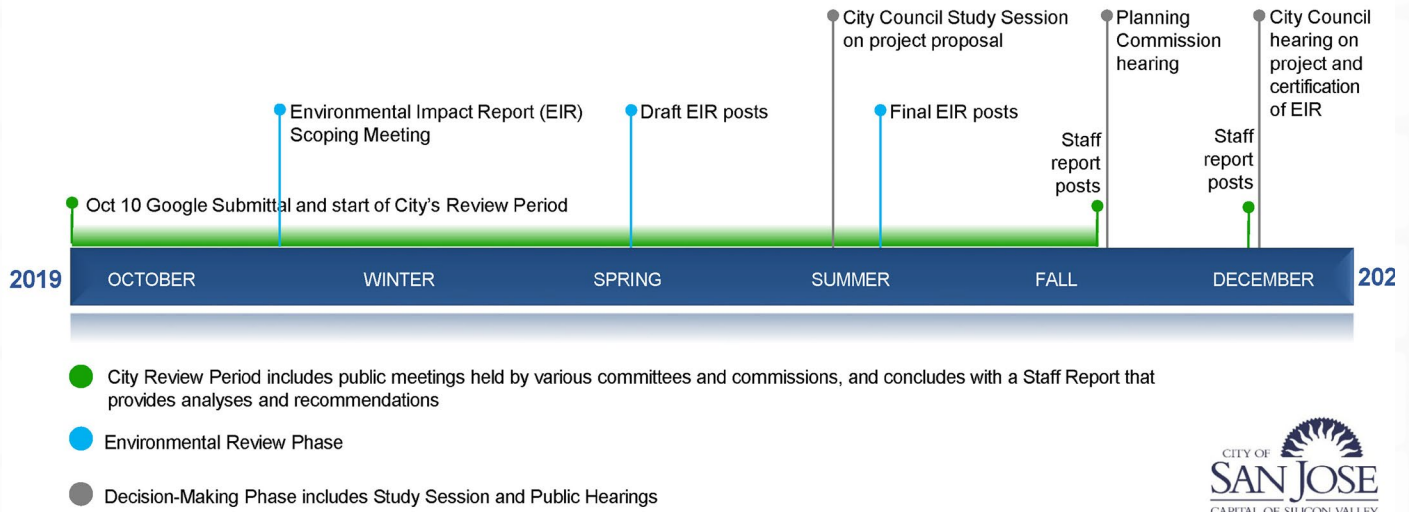
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SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

CITY REVIEW OF GOOGLE APPLICATION

Estimated Timeline



Review Process

City Staff Review Period

As shown on the timeline above, Google's submittal on October 10, 2019 commenced a review period that extends through the posting of the Staff Report to the Planning Commission, anticipated for Fall 2020. City staff across multiple departments as well as various City committees and commissions will review the proposed project for adherence to the policies and objectives of Envision San José 2040 General Plan and other City policies. All meetings of committees and commission are public, and dates for their discussion of the project will post at www.sanjoseca.gov/GoogleProject.

Environmental Review Phase - The Planning Division environmental team will review Google's proposal to ensure compliance with the California Environmental Quality Act (CEQA). Environmental review begins with a Notice of Preparation and a public Environmental Impact Report (EIR) Scoping Meeting. The purpose of the meeting is to

capture any public concerns that are in the purview of CEQA. These concerns will be reflected in a Draft EIR. Public comments on the Draft EIR will then be reflected in the Final EIR, which the Planning Commission and City Council will consider.

Public Hearings & Decision-Making

City staff will report their findings, along with the public input they have received and the comments from agencies, commissions, and committees, to the Planning Commission and the City Council. The staff reports post seven days prior to the hearings, enabling the public to also read and consider the information prior to the hearings.

www.sanjoseca.gov/GoogleProject for details on the proposal, review process, environmental documents, and public meetings relating to project review

www.diridonsj.org for details on the Diridon Station Area Plan, public engagement, and related studies and planning efforts

g.co/sanjose for Google's project website



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SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

Parks, Trails, and Open Space in the Diridon Station Area

WHO WE ARE

The Department of Parks, Recreation, and Neighborhood Services is one of the largest departments of the City of San José. We manage 206 parks, 50 community centers, over 61 miles of trails, neighborhood services that help keep our communities safe, programs that keep seniors healthy, activities that keep youth engaged, and public life events that connect our communities.

LOS GATOS CREEK MASTER PLAN

The Los Gatos Creek is a key natural feature that serves to increase access and connect residents to nature, helping to protect, preserve and promote San Jose's outdoor spaces.

Reach 5 of the Los Gatos Creek Master Plan, the section of the trail is planned between Auzerais Avenue and Santa Clara Street, is the last remaining unconstructed segment of the Los Gatos Creek Trail.

Adopted in June 2008, the Los Gatos Creek Master Plan for Reach 5 establishes a recommended trail alignment, special construction consideration, implementation costs, and design guidelines for trail development. www.sanjoseca.gov/DocumentCenter/View/9360



ACTIVATE SJ

ActivateSJ is the proposed 20-year strategic plan for the PRNS that will guide the future work of the department. Currently in draft form, the plan is scheduled to be considered by the San José City Council in 2019. For more information, visit: www.sanjoseca.gov/index.aspx?NID=6331

Vision

Healthy communities that inspire belonging

Mission

Connecting people through parks, recreation, and neighborhood services for an active San José

Guiding Principles

- **Stewardship:** We take care of what we have and invest for the future.
- **Nature:** We protect, preserve and promote outdoor spaces for all people.
- **Equity & Access:** We embrace people of all ages, cultures and abilities.
- **Identity:** We aim to be a premier parks, recreation and neighborhood services system.
- **Public Life:** We promote community spaces for a safe, fun and healthy San José.



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Amending the Parks, Trails, and Open Space Concepts in the Diridon Station Area Plan

As part of the process to amend the Diridon Station Area Plan (DSAP), the City is studying changes to the policies, strategies, and diagrams related to public parks, open space, plazas, and trails. Staff's recommendations will draw upon the adopted DSAP, Los Gatos Creek Master Plan, Diridon Integrated Station Concept Plan (underway), Google's proposed development project (Downtown West Mixed-use Plan), and community input.

Working with its consultants, the City anticipates taking these steps:

- Develop draft concepts for the DSAP
- Get community input on these draft concepts (spring 2020)
- Consider the input to recommend changes to the DSAP
- Present the proposed DSAP amendments for additional feedback (summer 2020)
- Finalize the DSAP amendments for City Council consideration (fall 2020)

Reviewing Google's Proposed Development Project

Concurrently with the DSAP amendment process, the City is working with Google to identify public space investments and to develop park design principles, as part of their development project. As with all residential development, the Google project is subject to the City's Park Impact and Parkland Dedication Ordinances. Parkland obligations can be fulfilled through a combination of: dedicating land for public recreation facilities (parks, trails, community centers); building public recreation facilities; providing private recreation space; and paying in lieu fees used to construct public recreation facilities.

Community Engagement

Previous and ongoing community engagement will inform both the Google project review and DSAP amendment processes.

The 2018 process that culminated in the Diridon Station Area Civic Engagement Report (October 2018) explored community concerns and aspirations related to parks, creeks, trails, and public space. These Desired Outcomes (listed in the report) generally had strong agreement among community members:

- Safe, visible, well-maintained, and accessible parks, open space, plazas, and trails.
- Variety of public space types and scales, and opportunities for accessing nature.
- Signature civic plaza near Diridon Station and Santa Clara Street that provides space for special programming and circulation.
- Public spaces activated through temporary and permanent programming such as public art, pop-up retail, and events.
- Partnerships with the business community and neighborhood groups to advance projects, implement programming, and maintain public spaces.
- Interconnected open space and transportation network, incorporating and linking the Guadalupe River and Los Gatos Creek trail systems.
- Daylight Los Gatos Creek at Park Avenue, with restored habitat and a continuous off-street trail.
- Enhanced riparian habitat.
- New development facing the creeks and other open spaces.

For more information visit:

www.diridonsj.org/archive



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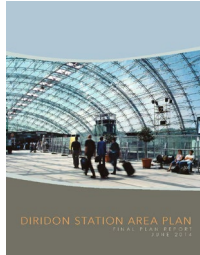


SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

Building Upon Previous Community Engagement Input

PREVIOUS EFFORTS

The City of San Jose has been planning for improvements to the Diridon Station Area for over a decade. In 2009, the City convened the Diridon Good Neighbor Committee to provide input on the future of the station area. Based on this input and other public outreach, staff prepared the Diridon Station Area Plan, which City Council adopted in 2014.



2018 DIRIDON ENGAGEMENT



10 Station Area Advisory Group (SAAG) Meetings



11 SAAG Solution Group Meetings

7 Community Forums

6 Pop-Ups at Neighborhood Events

5 Stakeholder Presentations

2 Walking Tours

600 Online Survey Responses



SUMMARY REPORT

The City summarized the input received during the engagement process into the Diridon Station Area Civic Engagement Report (October 2018). The input was categorized into "Key Issues and Opportunities" and "Desired Outcomes" (see reverse for more information). A key finding was that there is still general support for the Diridon Station Area Plan's vision and objectives.

GOOGLE DEVELOPMENT PROJECT

On December 4, 2018, the City Council approved a Memorandum of Understanding (MOU) with Google to guide collaboration on a mixed-use development project moving forward. The MOU documents shared goals and community priorities, based largely upon input received during the 2018 engagement process. The MOU outlines the process for negotiating a Community Benefits Plan as part of a Development Agreement.

OTHER CITY PLANNING EFFORTS

In addition to informing the Google Project, the City is considering the community input gathered in 2018 and before to inform other planning efforts, such as the Diridon Integration Station Concept Plan, amendments to the Diridon Station Area Plan, and areawide studies on Affordable Housing, Parking, and Infrastructure Financing.



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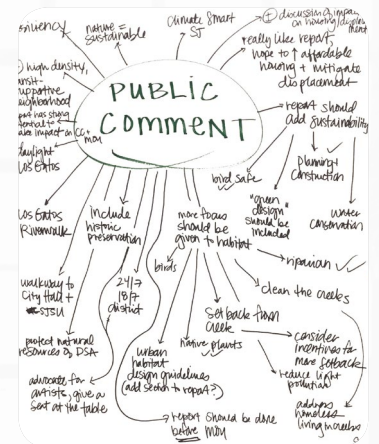


SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

Community Input Summary Report

KEY ISSUES + OPPORTUNITIES

1. Housing and Displacement
2. Revitalization of Downtown and the Diridon Station Area
3. Job Opportunities and Social Equity
4. Expectations of Google and Others
5. Community Benefits
6. Growth Impacts and Public Services
7. High Speed Rail Impacts
8. Safety and Homelessness
9. Environmental Sustainability
10. Effects on San Jose's identity



DESIRED OUTCOMES



There is a nearly **universal concern for the housing crisis**; however, there was a wide range of nuanced perspectives about how to meaningfully address it and the implications for the potential Google development in the Diridon area.



Community Members want to **enhance educational and economic opportunities for all residents** of San José, with a range of perspectives on prioritizing social equity and leveraging Google's strengths to support access to jobs in tech.



There was strong agreement among community members around land use, design, and parking goals, reflecting general support for a **well-designed, high-density, mixed-use station area** that integrates with Downtown, incorporates historic features and public art, and is sensitive to the surrounding neighborhoods.



Desired outcomes for public space, creeks, and trails had the highest level of agreement among community members, who seek a **safe, accessible, and connected public realm** that reflects San José's unique identity.



There was very strong agreement among community members around transportation and transit, reflecting the significant interest in making the area **supportive of transit use and safer for pedestrians and bicyclists**, while also proactively managing vehicle traffic, parking, and emerging modes of travel.



Environmental sustainability goals were added to fully capture the community's interest in integrating nature, enhancing habitat, using innovative green building techniques, and minimizing pollution.



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November 8, 2019 - SUBJECT TO CHANGE



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

Diridon Area Parking Study

PROJECT OVERVIEW

Purpose

Develop parking strategies to fulfill the City's obligations to the SAP Center in ways that right-size the amount of parking provided, locate parking in the right places, encourage shared parking between uses, maximize the use of transit, and provide facilities that are aesthetically appealing.

Scope

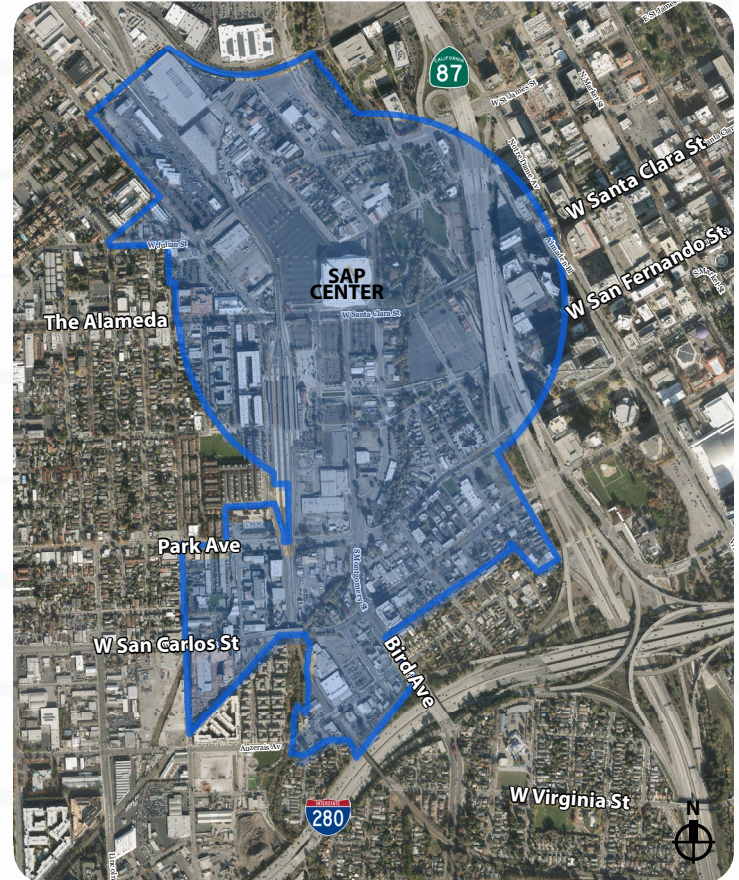
Summarize existing data and past parking studies and plans
Develop draft strategies for public feedback
Identify the need and location for new public parking facilities

DELIVERABLES

Parking facility distribution, phasing, funding, management and implementation plan

Information and policies for the amended DSAP

Conceptual plans, cost estimates, and funding strategies for high priority public parking facilities



RELATIONSHIPS TO OTHER DSA PROJECTS*

Input from (informed by)
Diridon Integrated Station Concept

Output to (informs)
Diridon Station Area Plan (DSAP)
Google Development Projects
Downtown Transportation Plan

**All of these efforts will have some back-and-forth communication; the output/input info indicates the prevailing flow of information*



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SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

Building upon Previous Input

Summary of desired outcomes related to parking from recent community engagement *

Build from parking plans developed with the community

Manage transportation demand and parking supply to reduce travel by car

Provide **sufficient parking** for SAP Center customers

Provide **sufficient parking for modes other than cars**

Minimize land dedicated to parking

Disperse parking for easy walking access

Parking should be **structured, visually appealing, and wrapped** with active uses

Parking structures should be **adaptable** for changing travel behaviors and redevelopment

Create a **shared parking district** for private development, transit users, and the SAP Center

Minimize parking impacts to neighborhoods

** From the Diridon Station Area Civic Engagement Report (2018) - Desired Outcomes related to Parking and the adopted Diridon Station Area Plan (2014)*

HOW TO LEARN MORE + GET INVOLVED

Community engagement for the Diridon Area Parking Study will occur as part of the Diridon Station Area Plan (DSAP) amendment process. Visit www.diridonsj.org for more information.



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SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

Downtown Transportation Plan

PROJECT OVERVIEW

Purpose

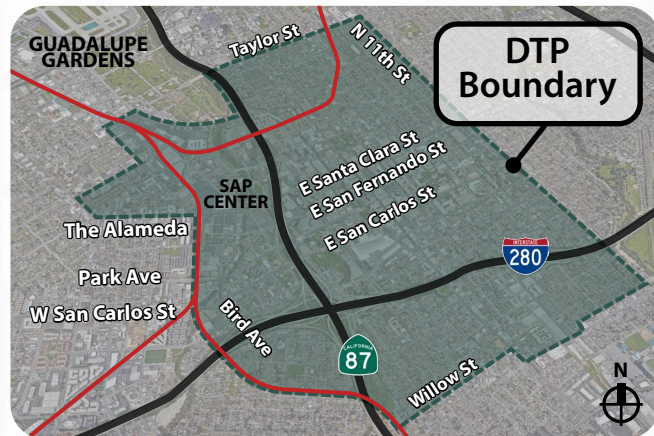
Identify, focus efforts on, and advance the big transportation moves that will help shape the desired future of downtown.

Outcome

A transportation plan that provides clear, well-vetted direction to improve access, mobility, circulation, navigability, streetscapes, and public life in Downtown.

Scope

Conduct background research
Develop and implement engagement strategy
Identify vision and key parameters
Develop system design, management, financing and implementation plan



DELIVERABLES

Engagement plan + materials

Equity framework

Public life assessment

Person-trip capacities of different transportation facility types

Mode-shift estimation tool

Parking and curbside management strategy

Long-term plan for cohesive transportation network with enough capacity to meet future demand

Prioritized lists of projects and programs

Conceptual designs and cost estimates for high priority projects and programs

Implementation and monitoring plan

Final plan

RELATIONSHIPS TO OTHER DSA PROJECTS*

Input from (informed by)

Diridon Integrated Station Concept
Parking Study

Output to (informs)

Diridon Station Area Plan (DSAP)
Google Development Projects

**All of these efforts will have some back-and-forth communication; the output/input info indicates the prevailing flow of information*



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SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

Building upon Previous Input

ALL OF DOWNTOWN*

Develop **an uncompromised and visionary transportation plan** for a resilient and world-class Downtown San José that:

- The community – including the underrepresented – supports, feels ownership of, advocates for, and helps implement;
- Weaves downtown together in welcoming and easy-to-navigate ways;
- Serves the needs of all downtown users, including residents, workers, and visitors;
- Facilitates movement while enhancing places;
- Provides space-, time-, and cost-efficient access;
- Incorporates trail systems;
- Employs legible, intuitive, and user-centered design;
- Prioritizes projects and programs based on Downtown community, City, County, and regional goals and values.

Core values of downtown community: safety, social equity, affordability, environmental quality, public life, public health, fiscal health, sustainability, adaptability, comfort, convenience, and coordination and consistency.

Themes of key questions to answer: public life & city making, mode shift & economic development, modal priorities, transportation system design and management, financing

** From the Downtown Transportation Plan scoping meeting that included VTA, SJDA, Gehl, Knight Foundation, TransForm, and City of San Jose Staff*

DIRIDON AREA**

Greatly **exceed citywide targets** for reduced car travel

Pedestrian-friendly streets with small blocks and wide sidewalks

Direct **street, trail, and bike connections**, with emphasis on improved east-west links

Transit

- Able to accommodate future growth
- High quality, affordable, convenient, frequent, and interconnected
- Directly connected to airport and neighborhoods, especially Berryessa and South San Jose

Avoid impacts to homes, parks, businesses, and community facilities

Minimize traffic congestion during construction and on residential streets

Improved safety of major intersections, especially Bird Ave/280 interchange

** From Diridon Station Area Civic Engagement Report (2018)
- Desired Outcomes related to Transportation*

HOW TO LEARN MORE + GET INVOLVED

Visit the Downtown Transportation Plan website at dtsjtransportation.com

Write us at info@dtsjtransportation.com



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SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT