

Station Area Advisory Group (SAAG) MEETING

Wednesday, May 22, 2019 | 6:30 PM





Meeting Agenda

- I. Approve Meeting Minutes from March 11, 2019
 - Review Group Agreements
- II. Diridon Station Area Plan (DSAP) Amendment + Google Mixed-Use Plan Update
 - Presentations by City staff and Google
 - Discussion
- III. Diridon Integrated Station Concept Plan
 - Presentation by Project team
 - Discussion
- IV. Public Comments



Meeting Objectives

- Learn about the City's anticipated process to amend the DSAP and review a mixed-use development proposal by Google
 - Continue to build understanding and awareness of what has happened and what we're planning for, to support your ongoing involvement
 - Give feedback on the anticipated process
- Learn about progress completed to date on the Diridon Integrated Station Concept Plan
 - Give feedback on possible layouts
- Hear from the public

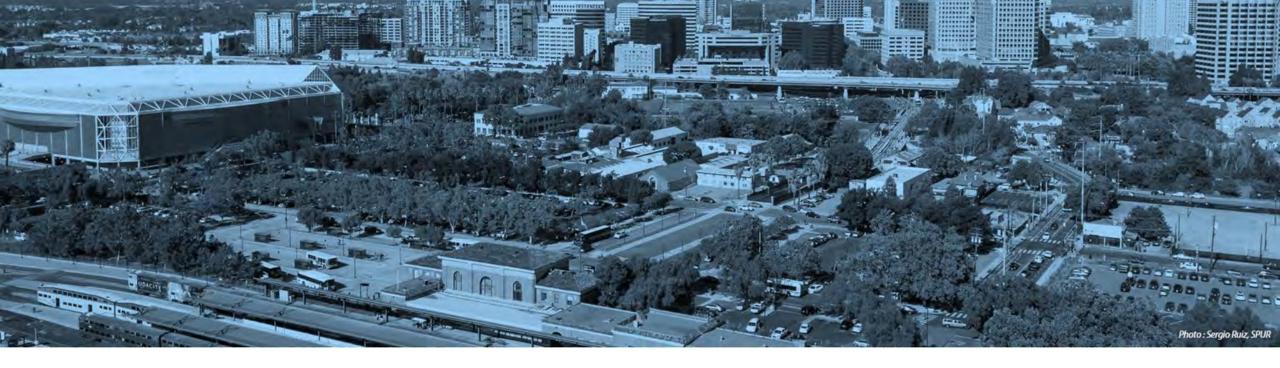


SAAG Group Agreements - Updated

- Recognize that one person speaks at a time and all others are active listeners
- 2. Allow everyone the time and opportunity to speak and share their ideas; do not dominate the discussion
- Build and maintain a safe space; conflicting opinions are natural, but we will not tolerate attacks on individuals, institutions, or perspectives
- 4. Put yourself in each others shoes; respect each other, seek to understand diverse viewpoints, and ask questions for clarification

SAAG Group Agreements - Updated

- 5. Represent the diverse community; recognize that not all community members are represented at the table
- 6. No "got you" moments keep interactions positive and encouraging
- 7. Work together to think big about the project; be innovative and forward-thinking
- 8. Have fun!



DSAP Amendment Process + Google Mixed-Use Plan Update

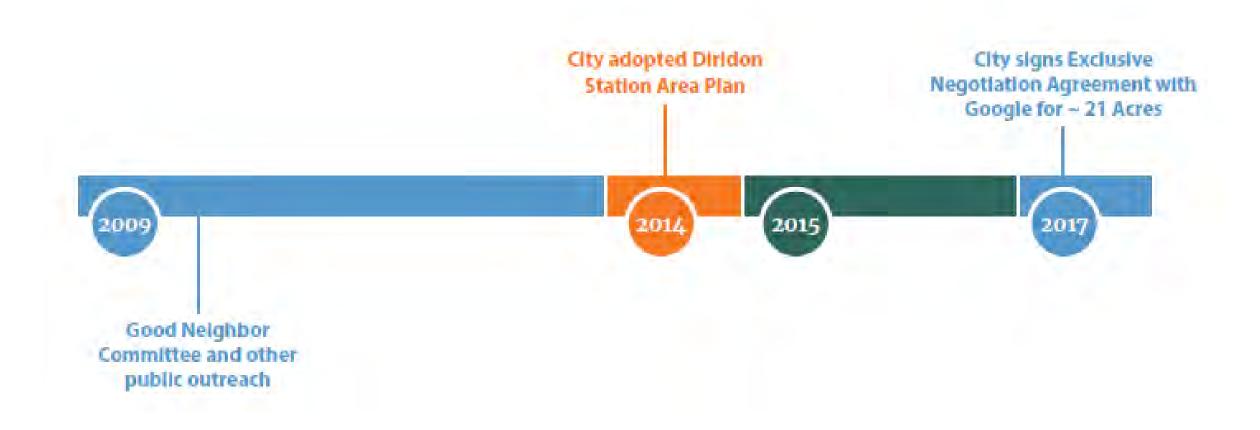
City Staff: Rosalynn Hughey and Lori Severino

Google: Joe Van Belleghem and Alexa Arena





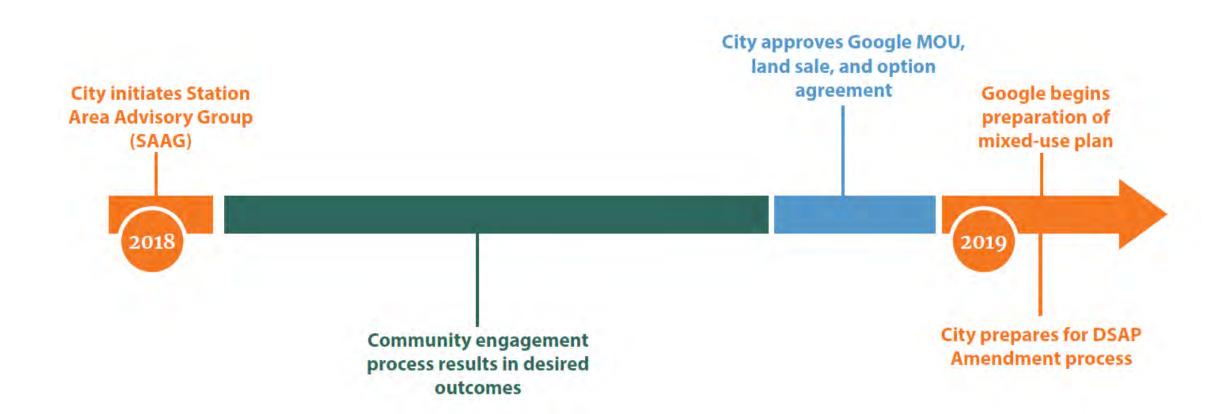
What has happened to date?







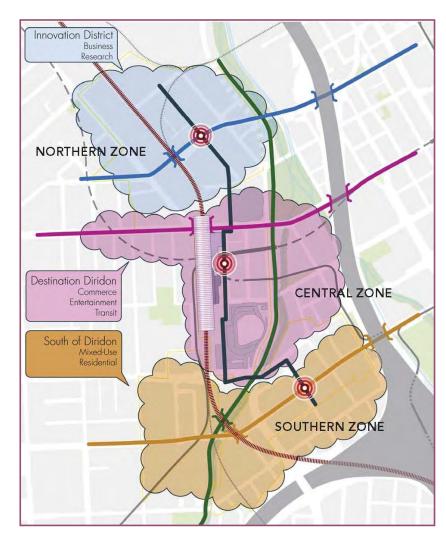
What has happened to date?





Diridon Station Area Plan (2014)

- Establish Diridon Area as major destination
- Create a **new intermodal station** of architectural significance
- Encourage high-density land uses that support high transit ridership
- Foster a lively public realm that supports walking and bicycling
- Reflect Silicon Valley's spirit of innovation and San José's rich history through distinctive architecture and civic spaces





What does the DSAP cover?

- 1. Land Uses
- 2. Urban Design and Place Making
- 3. Public Space
- 4. Station Concept and Layout
- 5. Transportation
- 6. Parking Supply and Demand

- 7. Infrastructure
- 8. Affordable Housing
- 9. Public Art
- 10. Design Guidelines
- 11. Maximum buildout
- 12. Next Steps



Why amend the DSAP?

- No more major league ballpark
- Diridon Integrated Station Concept Plan process is underway
- Google is pursuing a mixed-use development in the station area
- OEI change, allowing higher height limits
- New focus on environmental sustainability through Climate Smart San José
- Downtown Design Guidelines adopted
- Downtown Transportation Plan kicking off soon



What do we expect to change?

- Add development capacity to reflect increased height limits
- Change some of the land use designations
- Revise connectivity, infrastructure, and public space concepts
- Refer to the Downtown Design Guidelines, Diridon Integration Station Concept Plan, Downtown Transportation Plan, and other plans, as applicable

What else do we expect to do?

In conjunction with the amendment process, the City intends to:

- prepare implementation plans (District Parking, Infrastructure Financing, and Affordable Housing)
- review a mixed-use plan by Google and negotiate a Development Agreement (including a Community Benefits Plan)
- review any development proposals by other property owners

Anticipated City Council Actions

City Initiated:

- DSAP Amendments
- General Plan Amendments
- Implementation Plans

Google Project:

- Entitlements (land use approvals such as DSAP Amendments and rezoning)
- Development Agreement, including a Community Benefits Plan

Both:

Certification of environmental documents



Anticipated Timeline (2019-2020)

Diridon Station Area Plan

Identify DSAP Changes

Prepare DSAP Amendments + Implementation Plans

Google Mixeduse Project

Prepare Project Application

City Review of Application

Development Agreement

Negotiate a Development Agreement, including a Community Benefits Plan

Community Engagement

Planning Commission recommendations

City Council Decisions





Continued Community Engagement

Based on the MOU, City Council direction, and the City's typical development review procedures, the process will include at a minimum:

- Periodic reports to the SAAG to share information and get feedback (anticipating a regular meeting every 2-4 months)
- A SAAG meeting to discuss and provide feedback on the Draft Development Agreement prior to the City Council decision
- A variety of other methods to share information and gather input from community members (such as public workshops, focus groups, online tools, community group discussions, and pop-ups)

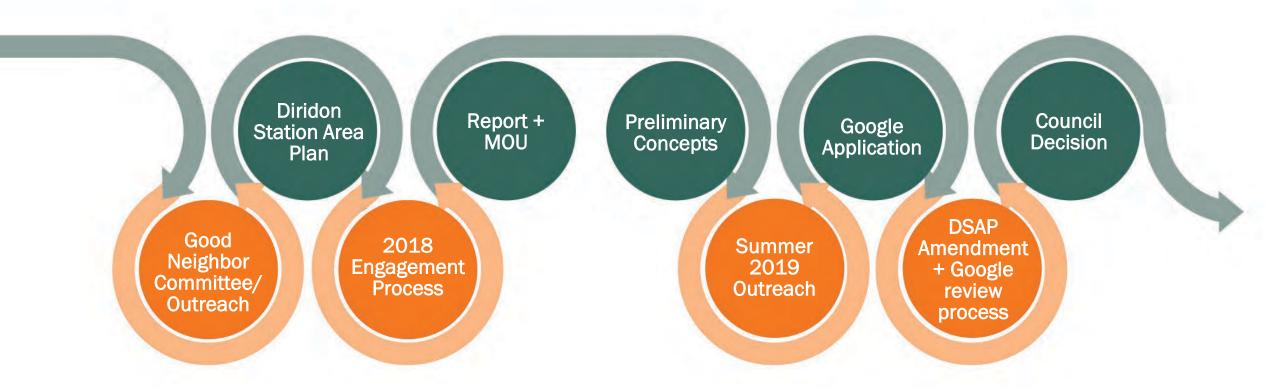


Continued Community Engagement

Possible outreach rounds:

- 1. **Kick-off:** project description, environmental review scope, process overview
- 2. **Topics:** such as land use, transportation, public space, affordable housing, parking, infrastructure, urban design, and jobs/education
- 3. **Draft Plans:** DSAP amendments, Google mixed-use development project, Development Agreement, environmental documents

The process will build upon the past...





... and coordinate with other plans

- Diridon Integrated Station Concept Plan Phase 1
 - Determine layout: station footprint, track alignments, and track crossings
- Diridon Integrated Station Concept Plan Phase 2
 - Refine the layout
 - Prepare program delivery framework
 - Continued coordination with City processes on access, parking, and urban integration
- Downtown Transportation Plan
 - Determine needed improvements to the transportation network



Project Coordination (2019-2020)

Diridon Station Area Plan

Identify DSAP Changes

Prepare DSAP Amendments + Implementation Plans

City Council Decisions

Google Mixeduse Project

Prepare Project
Application

City Review of Application and Negotiation of DA

Diridon Integrated Station Concept Plan

Phase 1

Phase 2

Downtown Transportation Plan

Prepare Plan

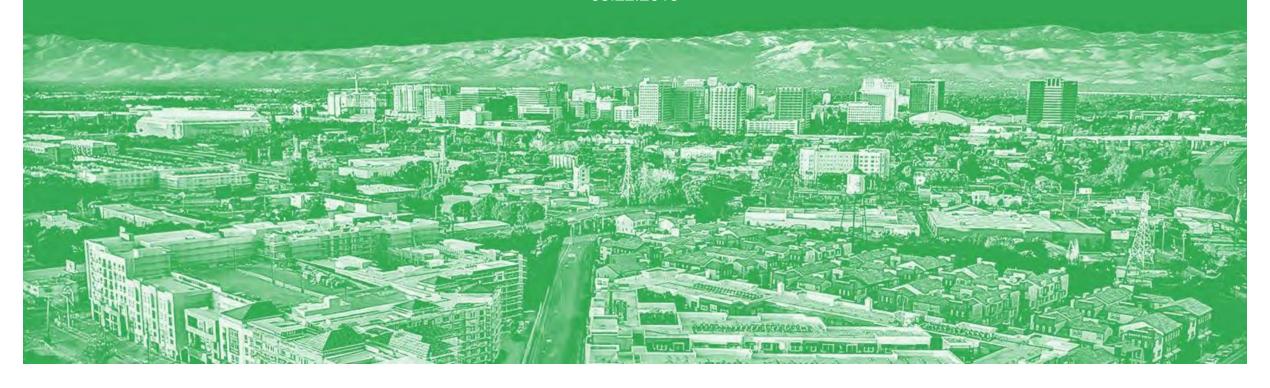




Google Mixed -Use Plan Update

Station Area Advisory Group

05.22.2019



Our new team lead

building on the incredible foundation of San José's cultural heritage & vibrancy

2019 so far we've been getting ourselves immersed in San José

Shared goals Memorandum of Understanding

Sayjosé

Create a balanced development

Capitalized on transit synergy

Optimize density & mix of uses

Grow & preserve housing

Create broad job opportunities

Pursue equitable development

Design for human scale

Enhance & connect the public realm

Pursue excellence in design

Maximize use of public transit & minimize parking

Pursue excellence in transit access & operations

Optimize sustainability

Be open to innovation

Proceed with timely implementation

Participate in fair share development

Pursue progressive hiring & wage practices

Community engagement

regarding community benefits

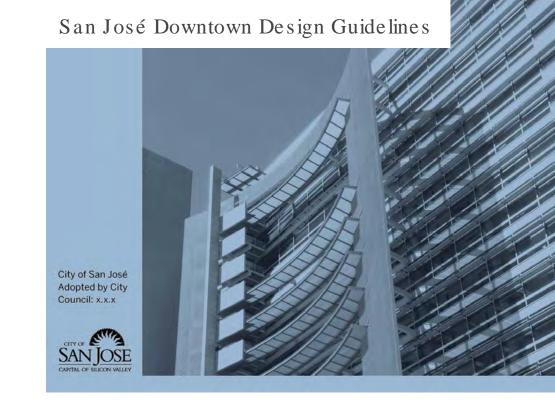
Support & collaborate with local schools

Google

Foundation

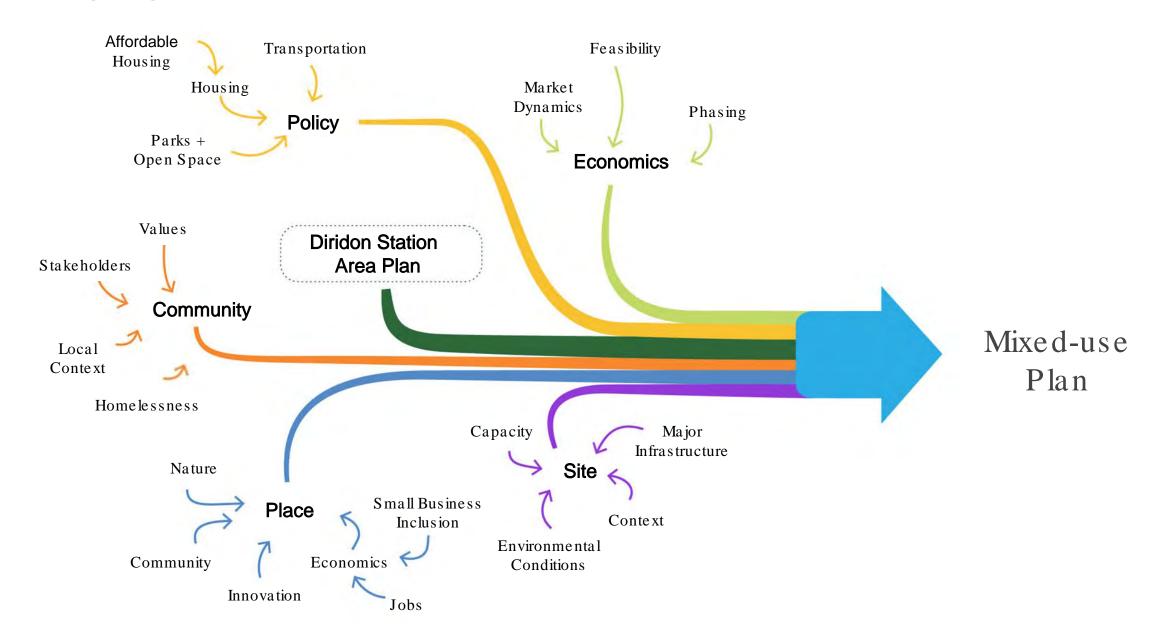
Building off of City efforts

- Create a strong sense of place as local, citywide & regional destination
- Reflect San José's rich history through distinctive architecture & civic spaces
- Build on Silicon Valley's culture of innovation
- Strengthen the City's vibrant & welcoming identity
- Foster a lively public realm & support public life & economic health
- Develop distinctive work environments for the region
- Create pedestrian-oriented environments
- Foster multi-modal transportation & a vital, resilient urban area



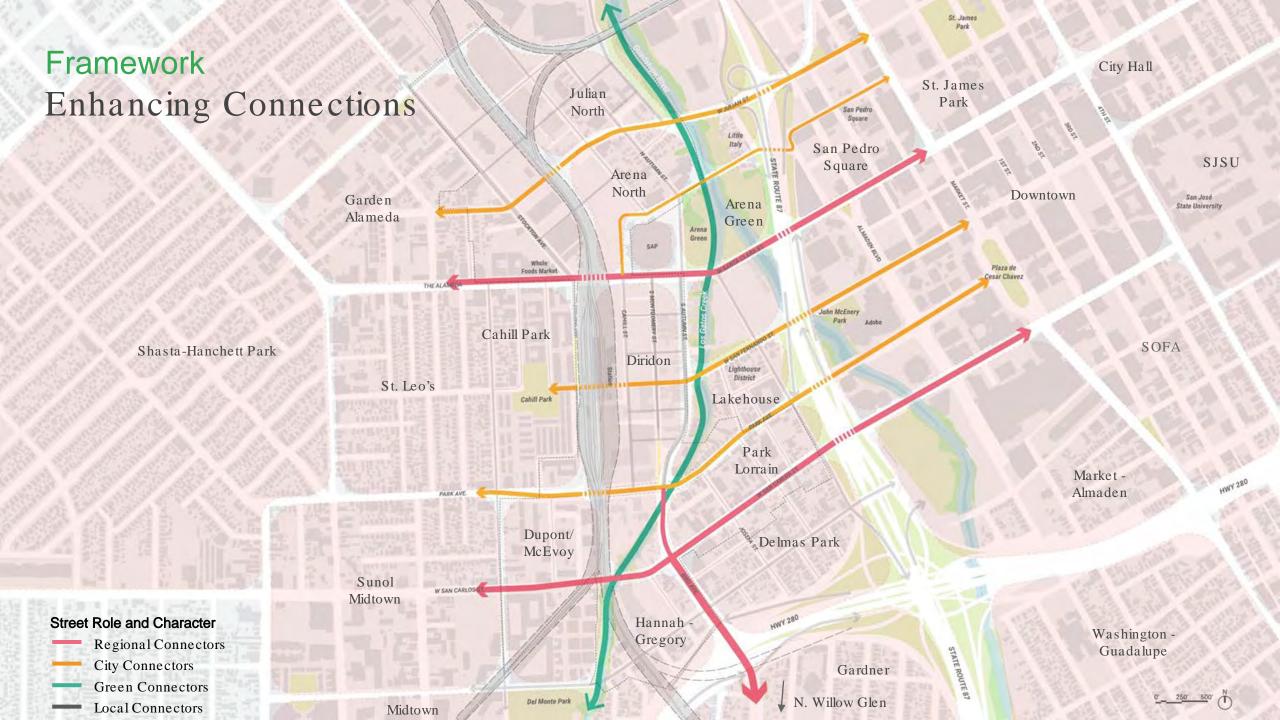


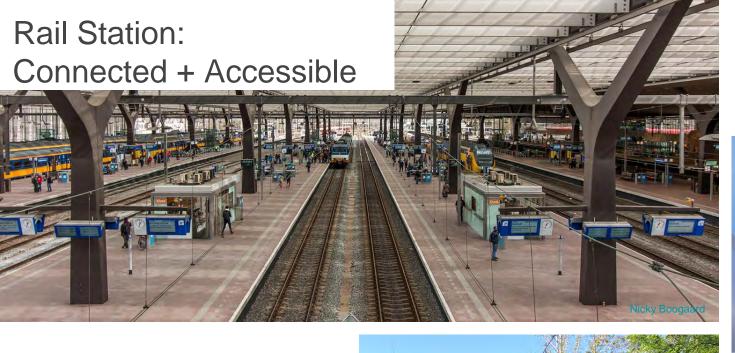
Working together



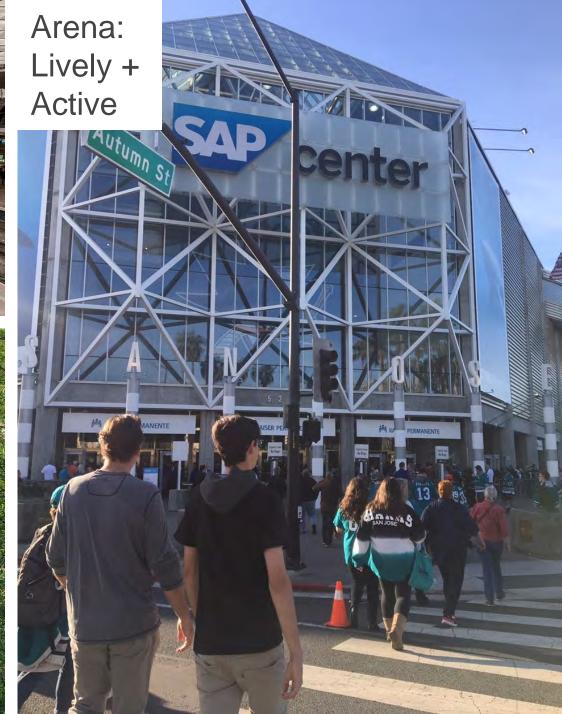
Social Infrastructure

the network of physical places, programs & organizations that support social life & community









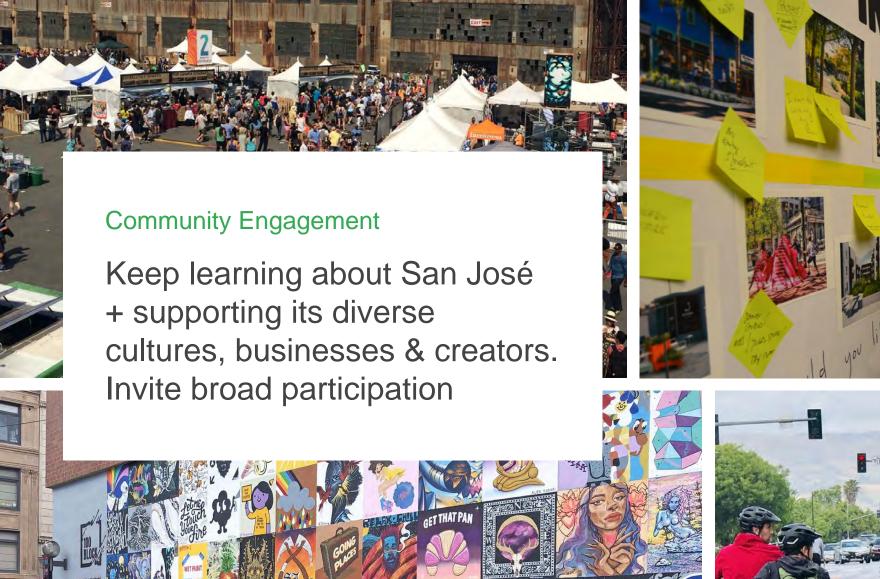
















SAAG (Station Area Advisory Group)



Community, Business + Arts Organizations + Neighborhood Stakeholders



San José Residents (incl. youth + families)



Presentations + Discussions

Topic Based
Discussions +
Events

Open Houses, Booths at City-wide Events, Website

Methods

Audiences

Building the Social Infrastructure Together



Next steps

2018	End of year	City & Google sign MOU + PS As
2019	Summer	Community engagement activities
	July-August	Google presents draft plan to SAAG
	September	Plan refinement + presentation to SAAG
	October/November	Notice of Preparation of EIR + scoping meeting
2020	Spring	Draft Environmental Impact Report (EIR)
	Fall	Final EIR, Development Agreement + Project Application go to City Council for approval

Thank you

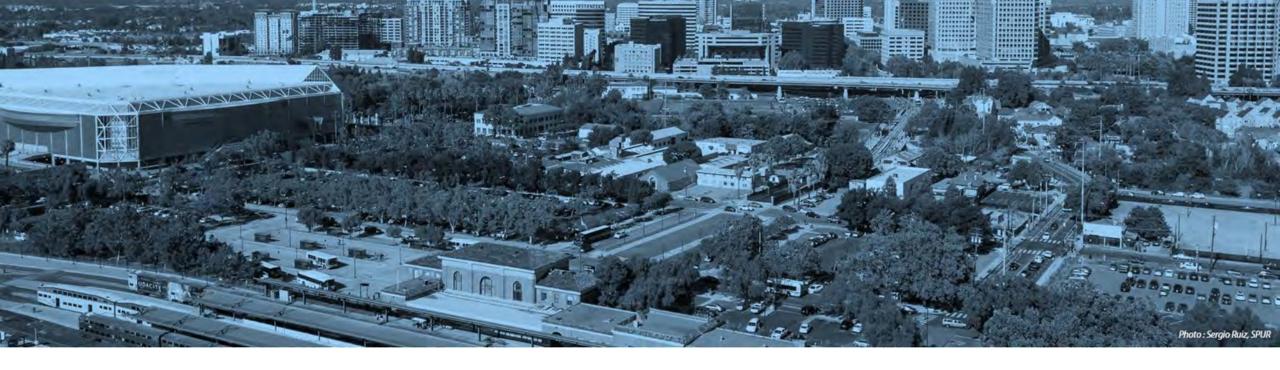
Feedback

Do you have questions about the process?

What are your thoughts on the next phase of community engagement?

What would you like us to consider?





Diridon Integrated Station Concept Plan

Liz Scanlon and Martin Brinkuis







Cooperative Agreement

- Work as a cohesive group
- Shared vision for a fresh, bold look
- Co-create an *integrated* project (i.e., tracks, station, development)
- Partner resources & commitments (funding, grants, etc.)
- "You won't get everything you want, but you will get more than you expected!"









Key Objectives



A Multi-modal, Integrated, and Human-centered Station



The Station as Catalyst for the Urban Environment



The Station as a Destination



A Compelling Vision for the Future of the Diridon Station



A Futureproof, Flexible, Adaptive, and Innovative Station



Partnership Organization

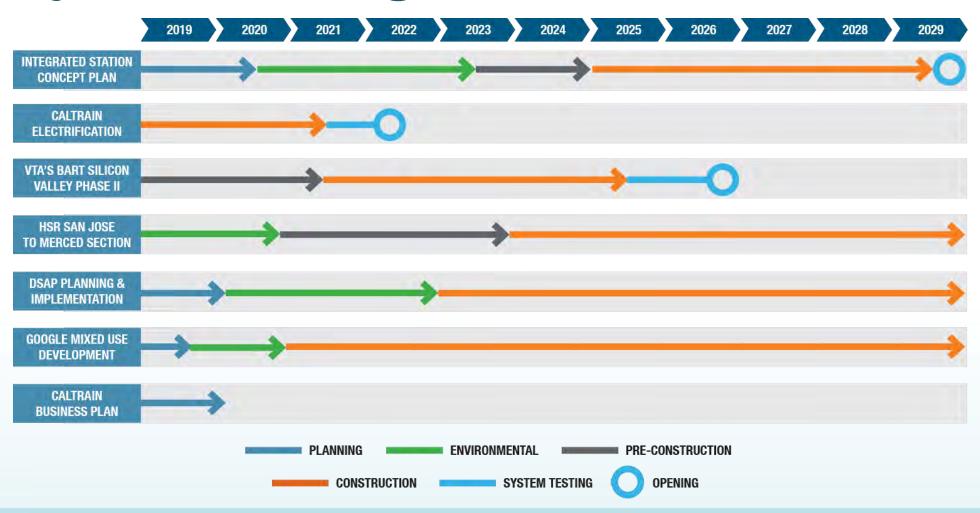


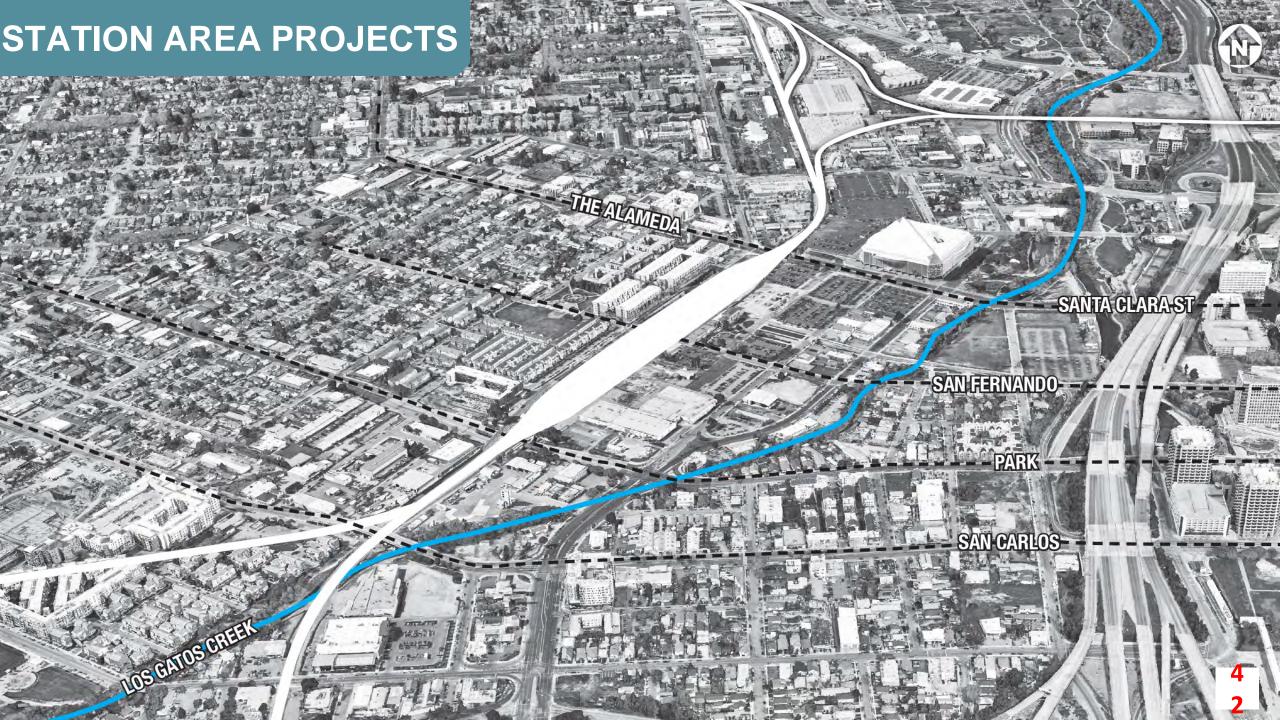
Internal & External Stakeholder



Funding Objectives and Risk Management

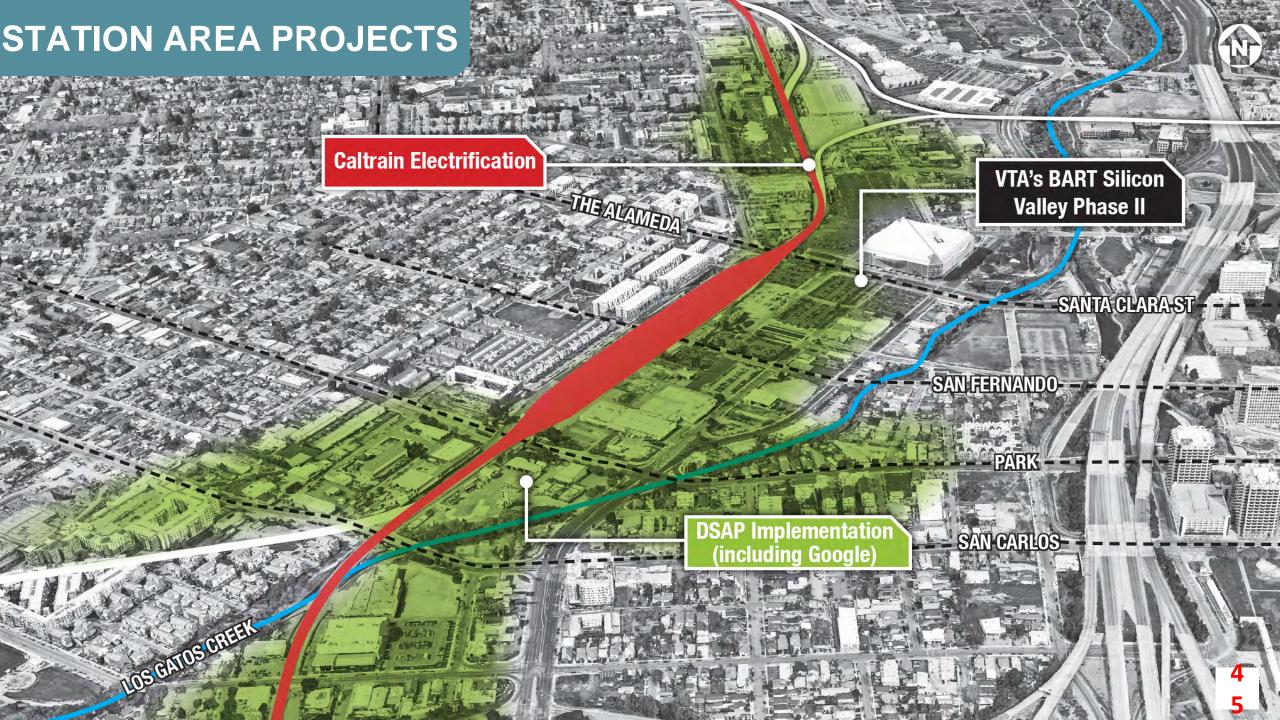
Projects & Timing

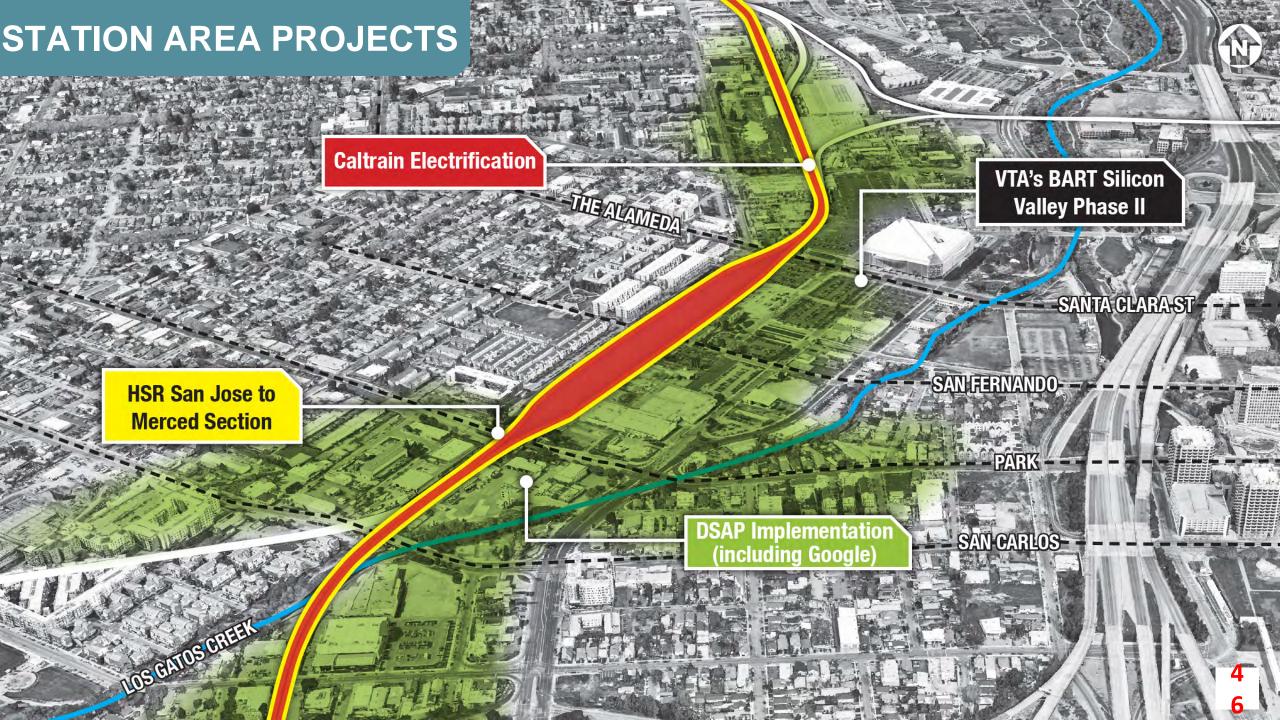


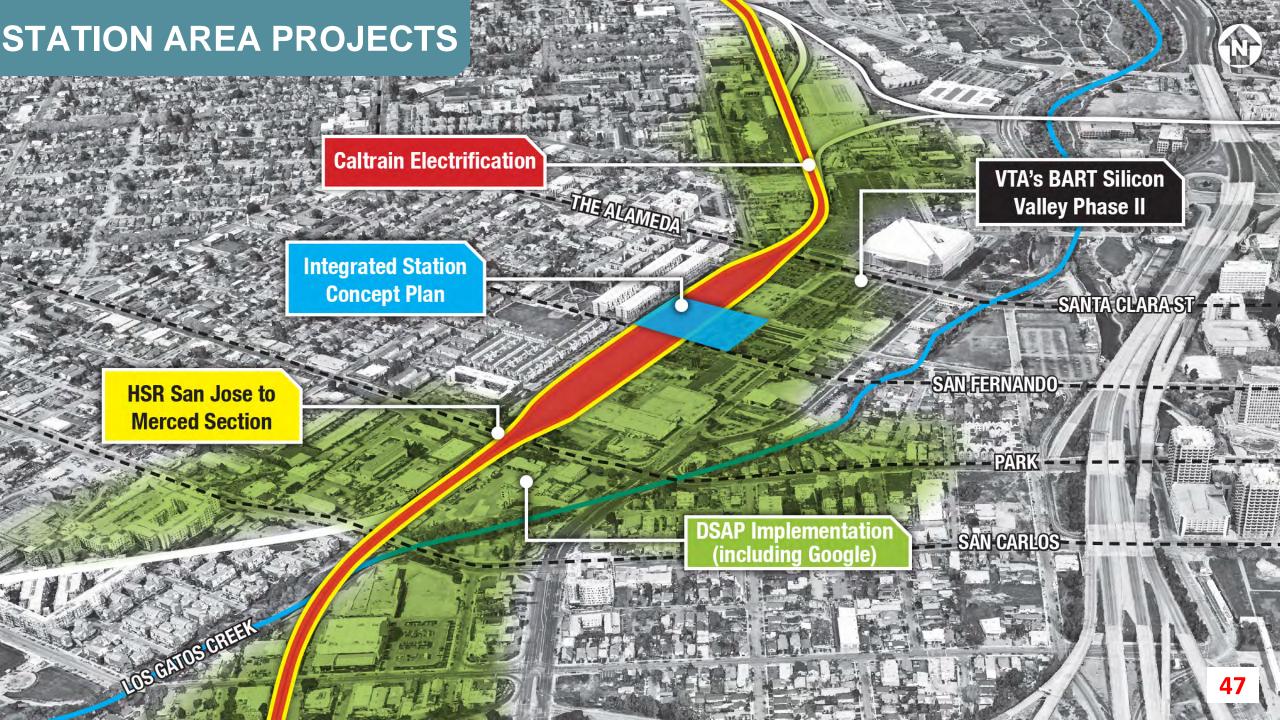




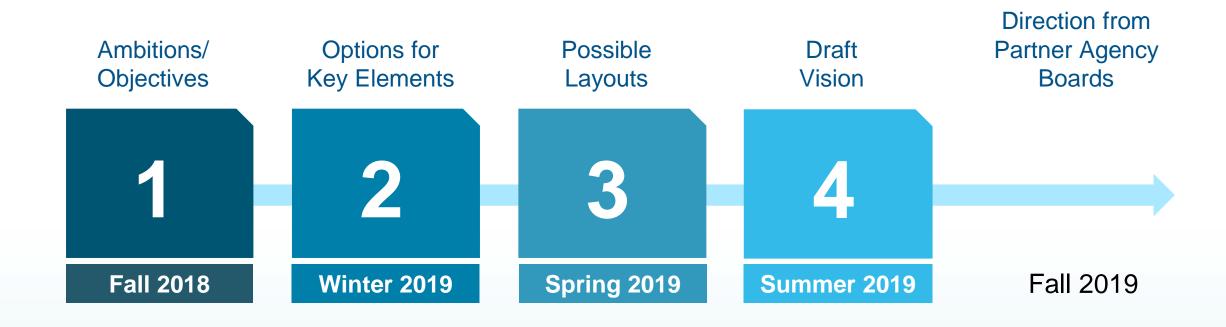








Phase I Process & Outreach Rounds



Themes from Community Input

- Seamless passenger experience
- Identity
- Access
- Connectivity
- Development potential

- Revitalization
- Effects on surrounding communities
- Equity
- Environment
- Fiscal responsibility

Iterative Process

Examples:

Assessment by:

Ideas with Promise



Understanding Requirements



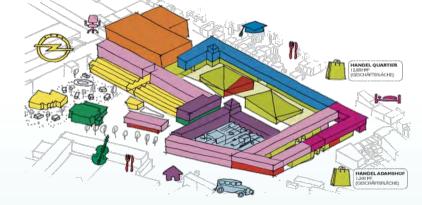
Listening to Ambitions





Hearing from the Community

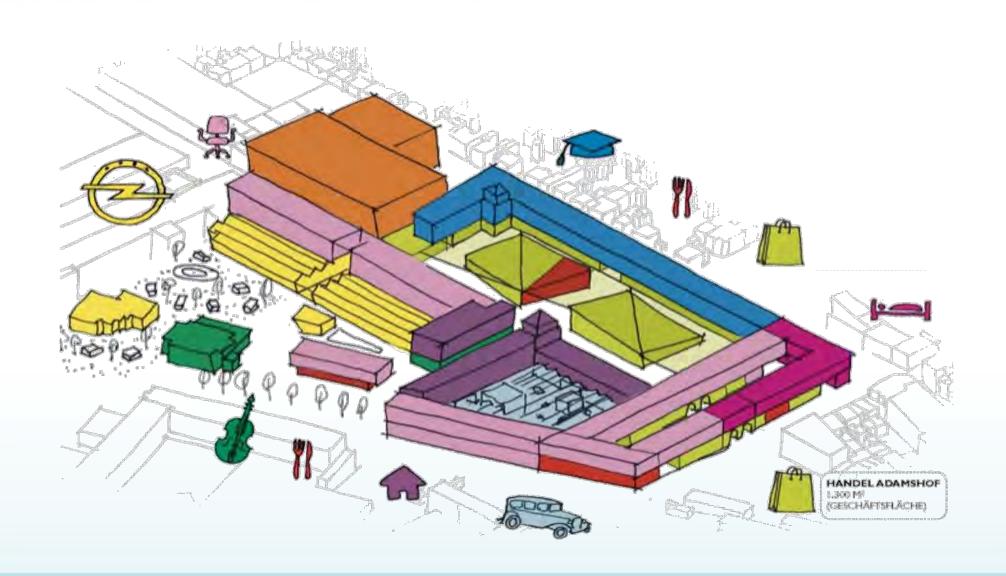






Iterating Ideas

BIG MOVES & THE KIT OF PARTS



Big Moves

Vertical Platform Position

- At grade
- Elevated

Station Location

- San Fernando Street
- Santa Clara Street
- Stover Street

North Alignment

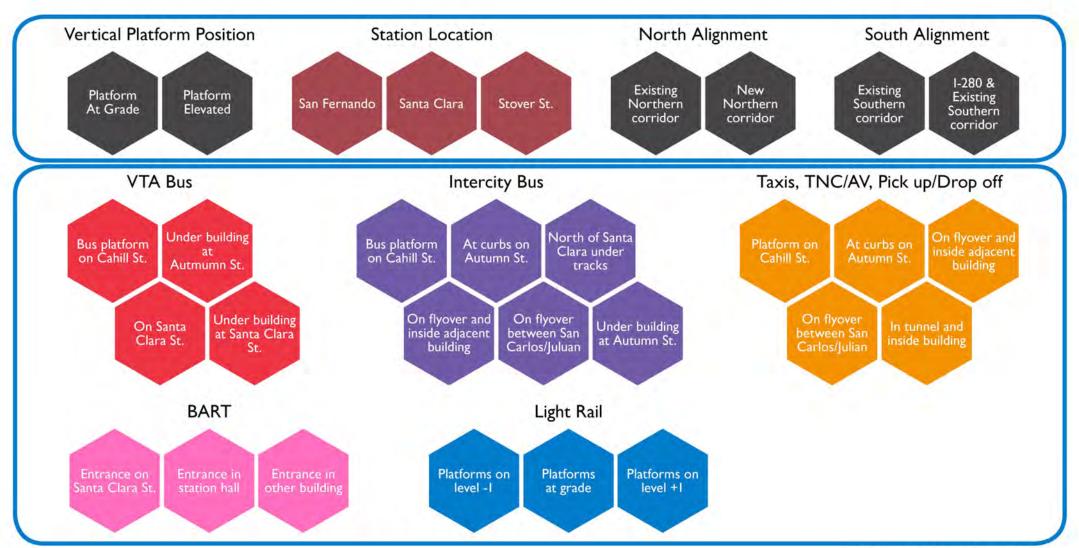
- Existing Northern Corridor
- New Northern Corridor

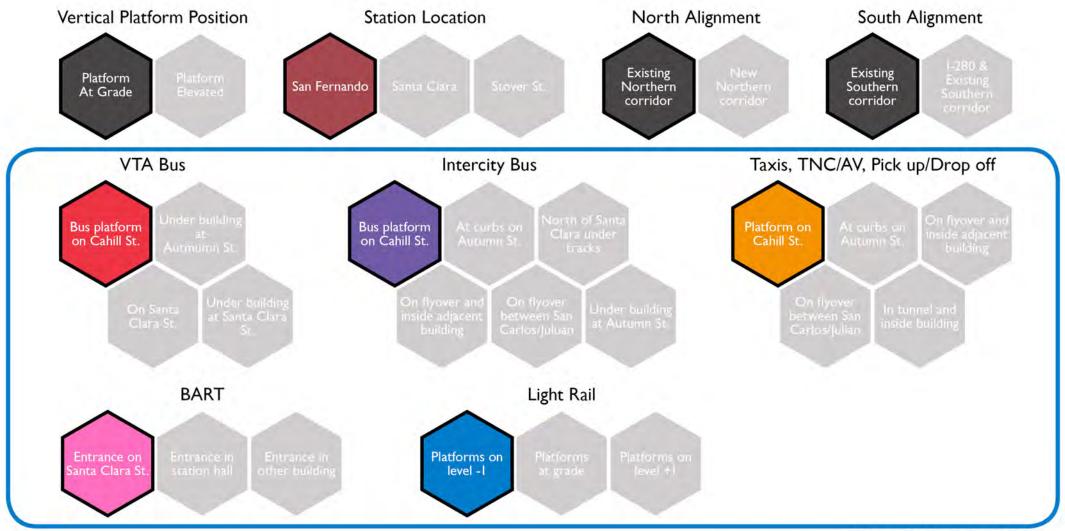
South Alignment

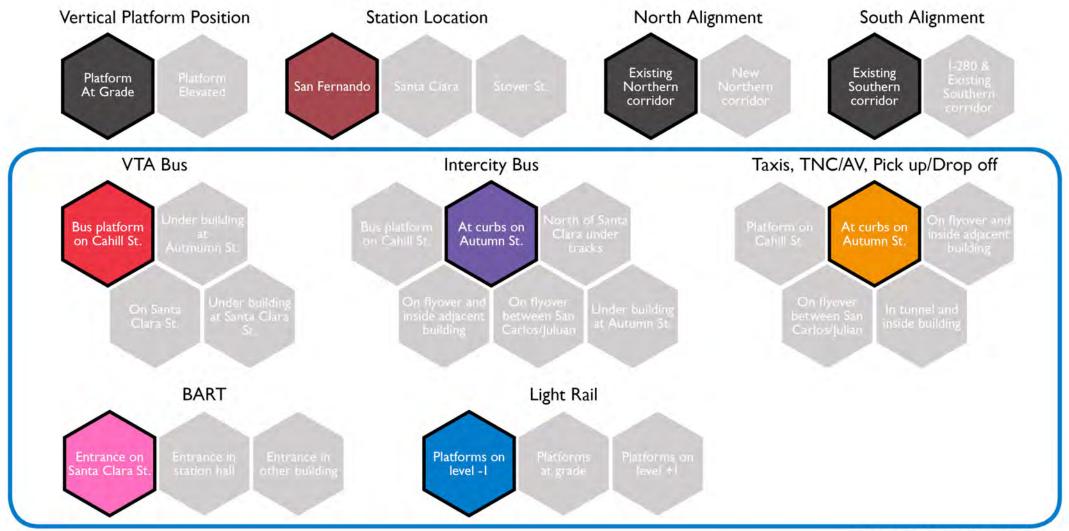
- Existing Southern Corridor
- I-280 & Existing Southern Corridor

The Kit of Parts

- Pedestrian & bikes
- Light Rail
- VTA bus
- BART
- Intercity buses
- Taxis, TNC, AV, company shuttles, pick up & drop off
- Airport Connector
- Parking





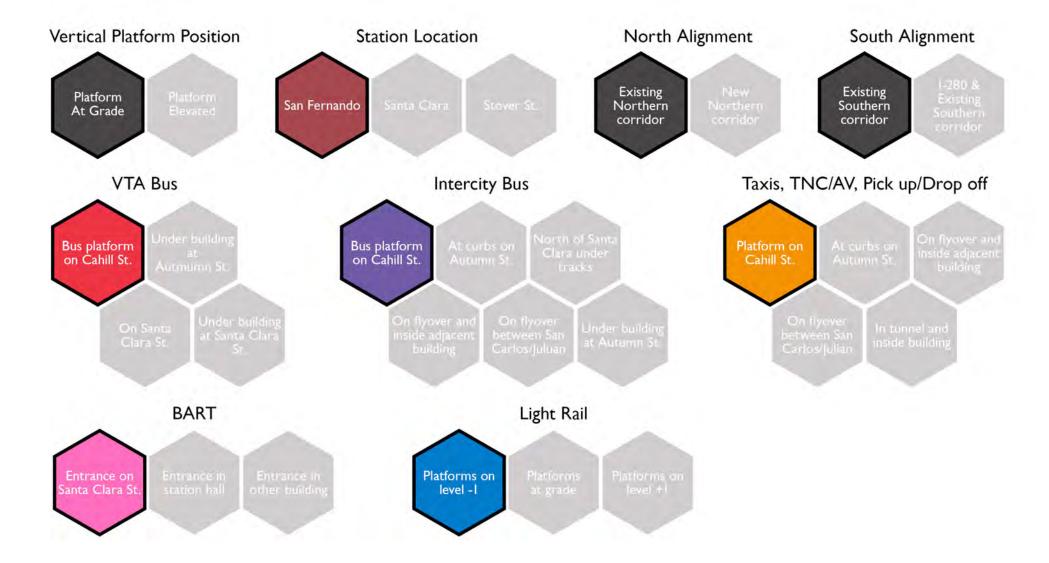


LAYOUT 1: SAN FERNANDO STREET

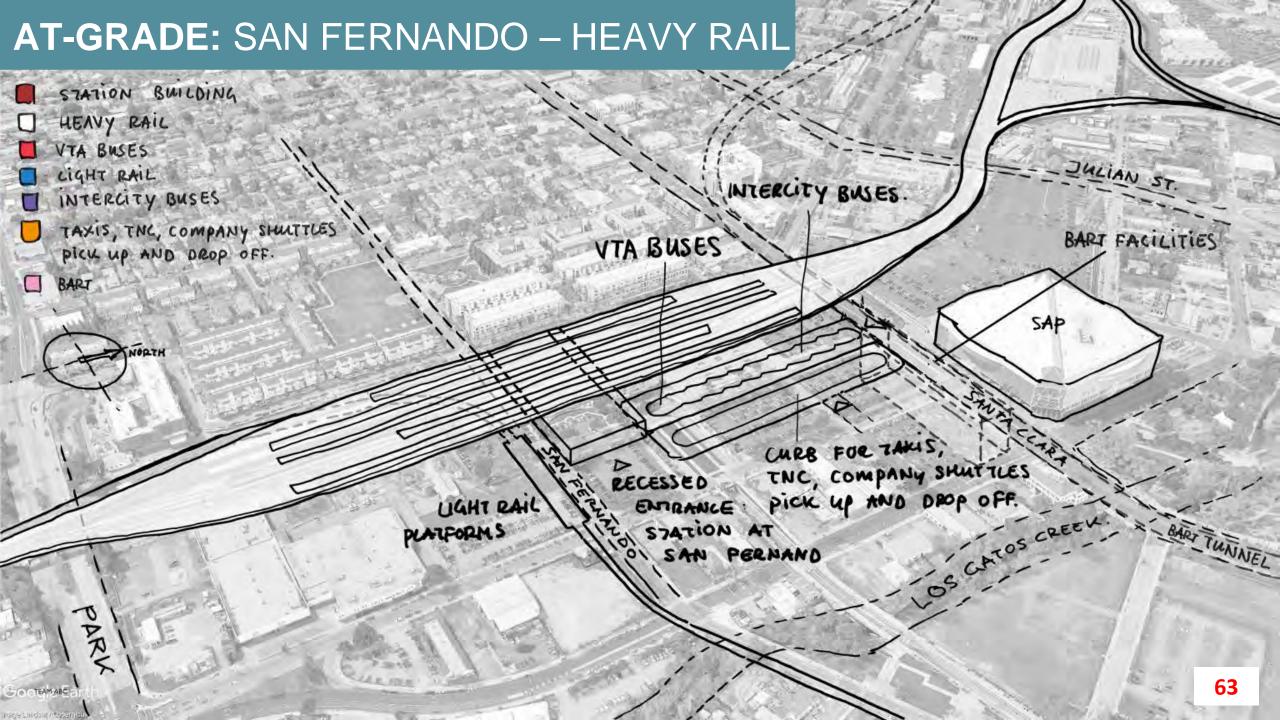


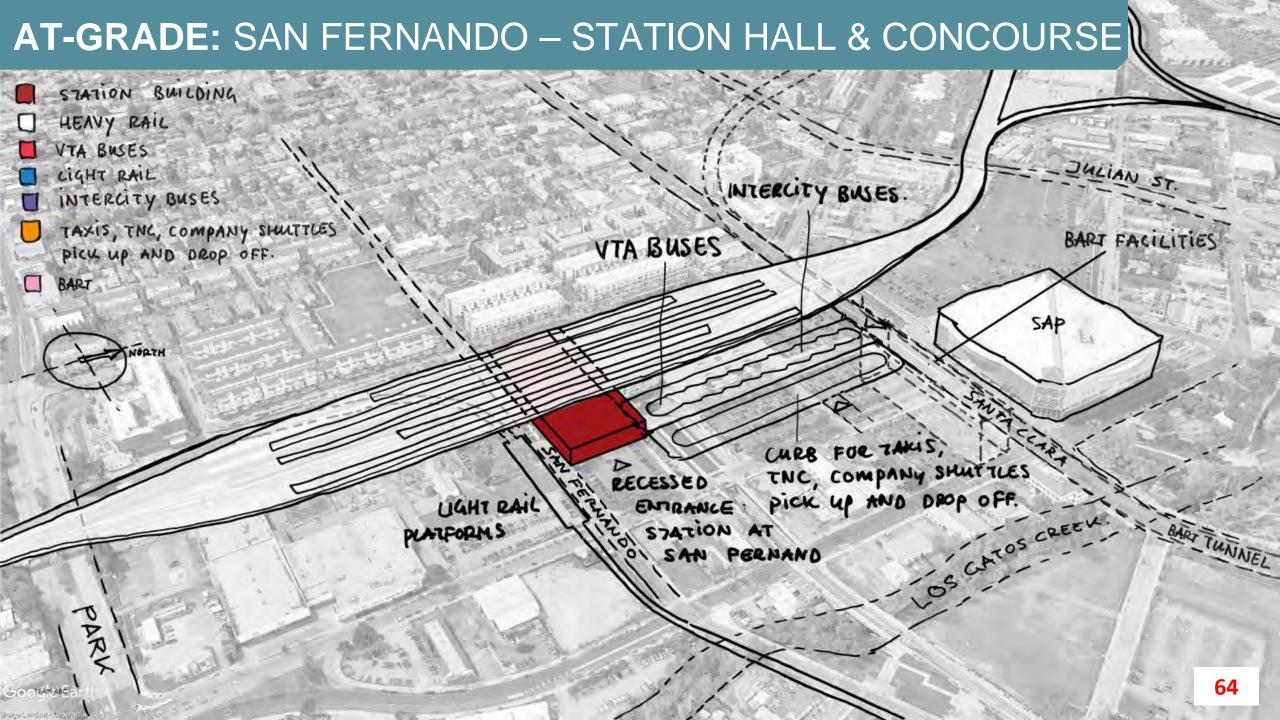


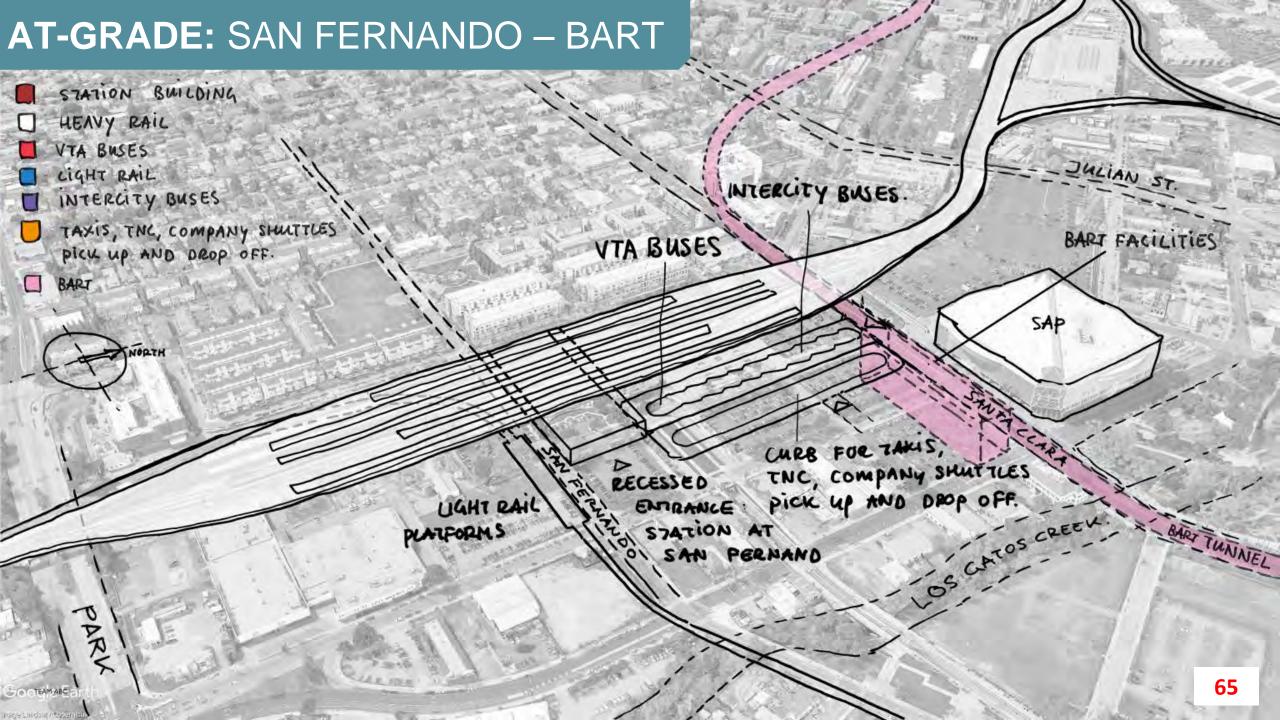
AT GRADE: SAN FERNANDO

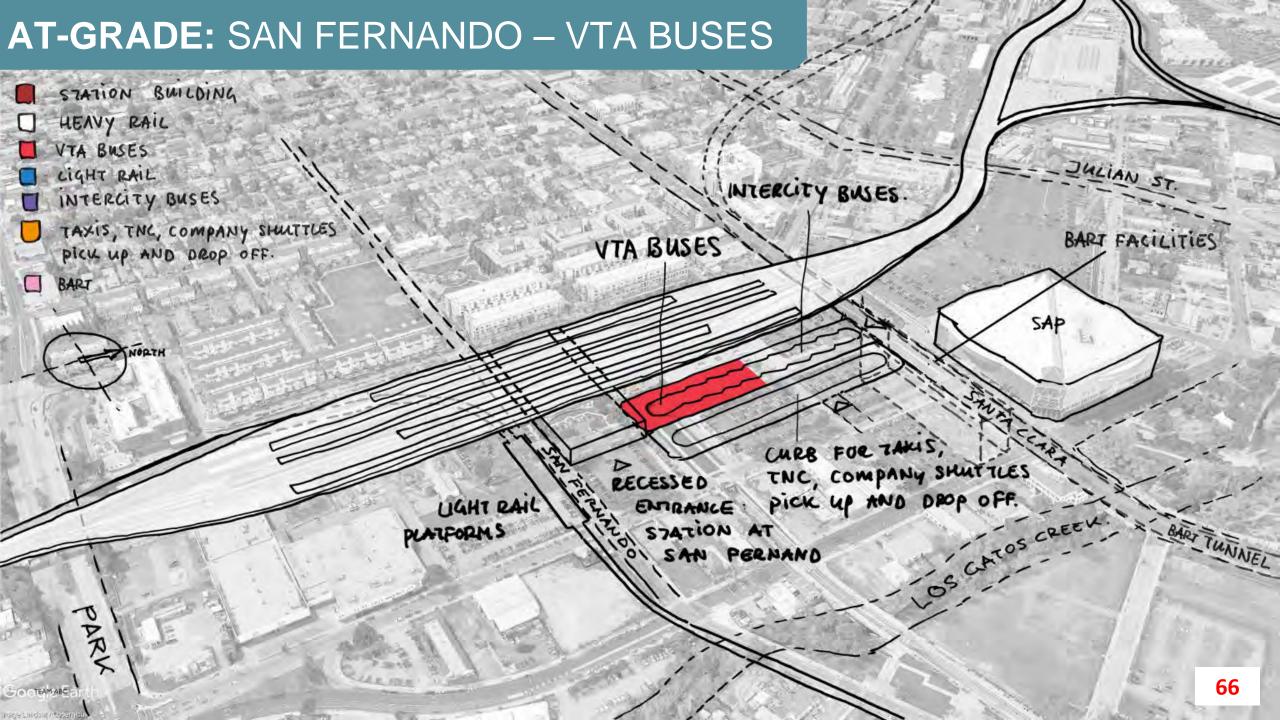


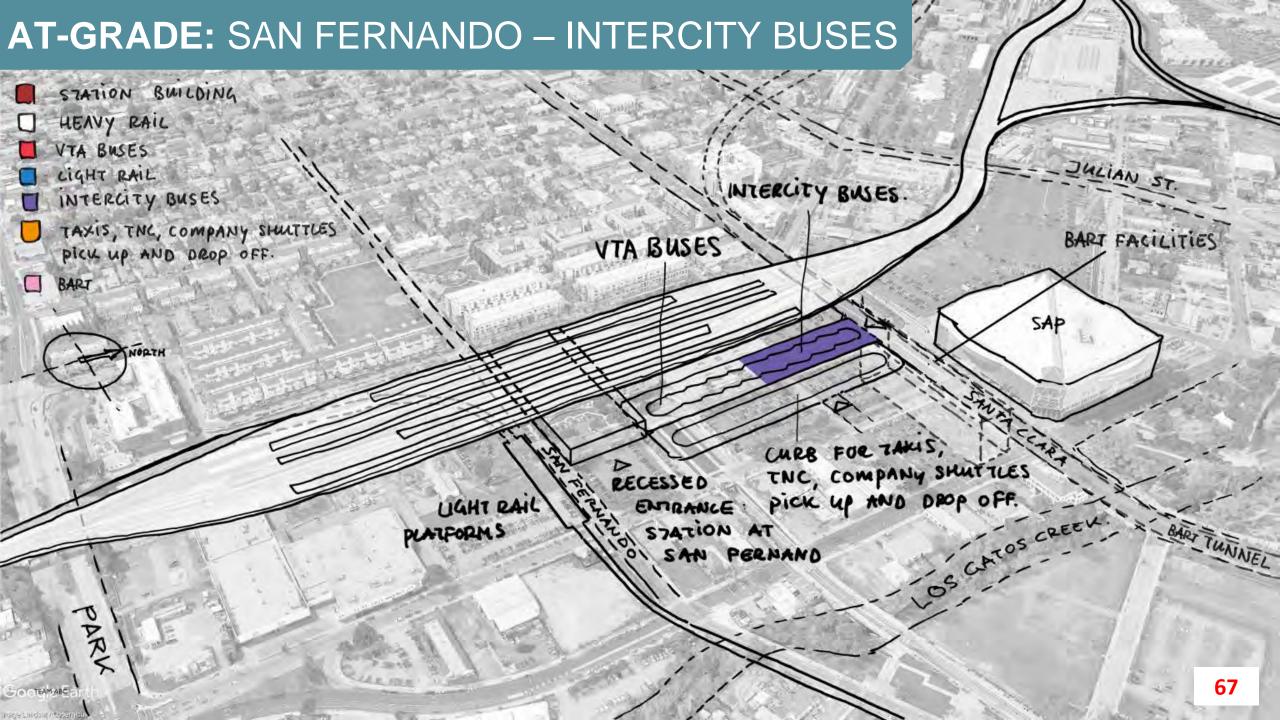


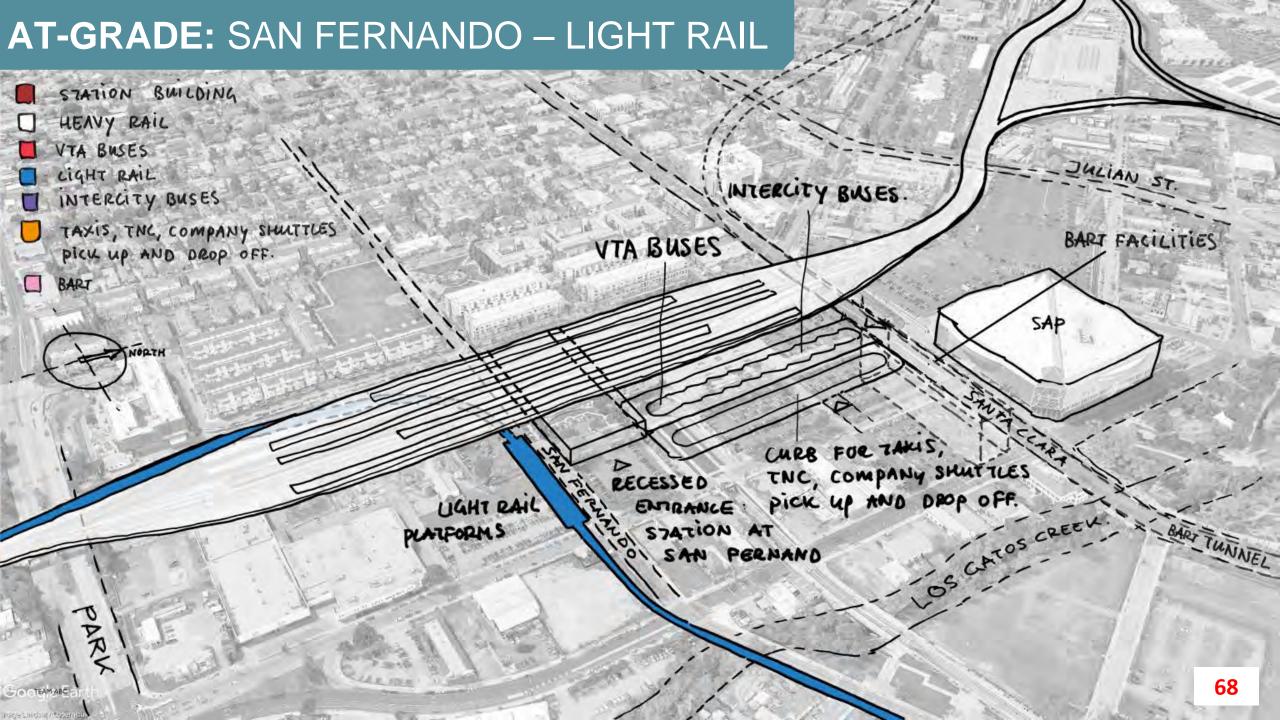




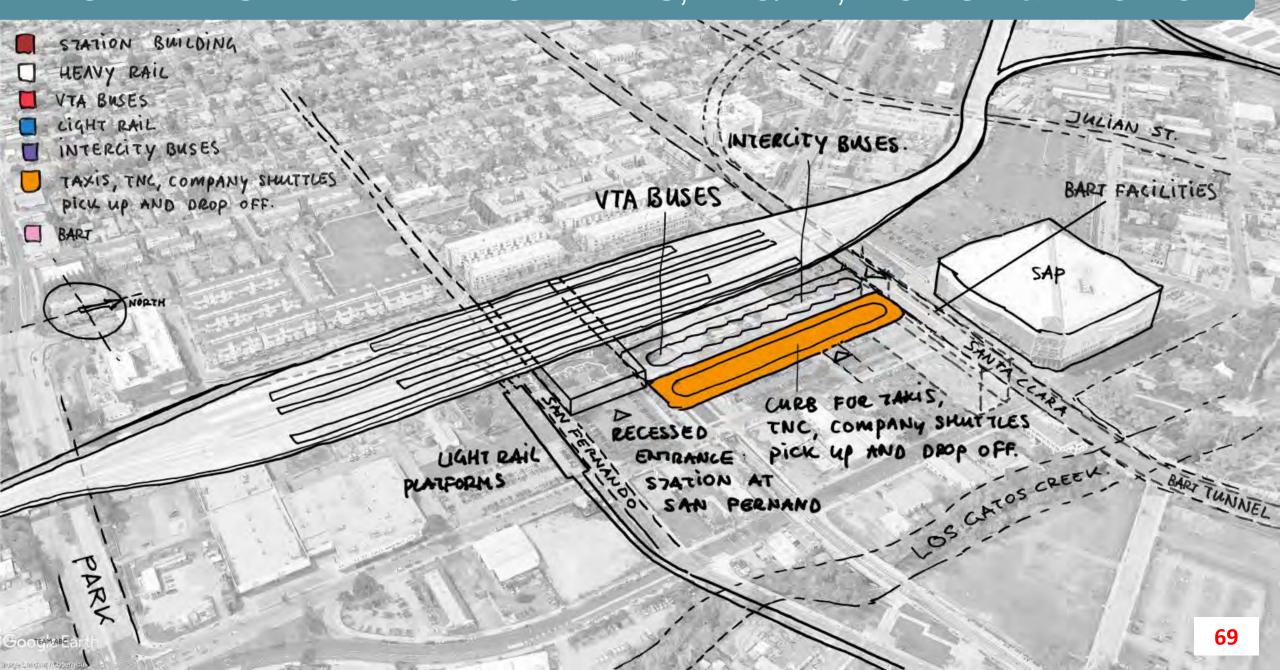


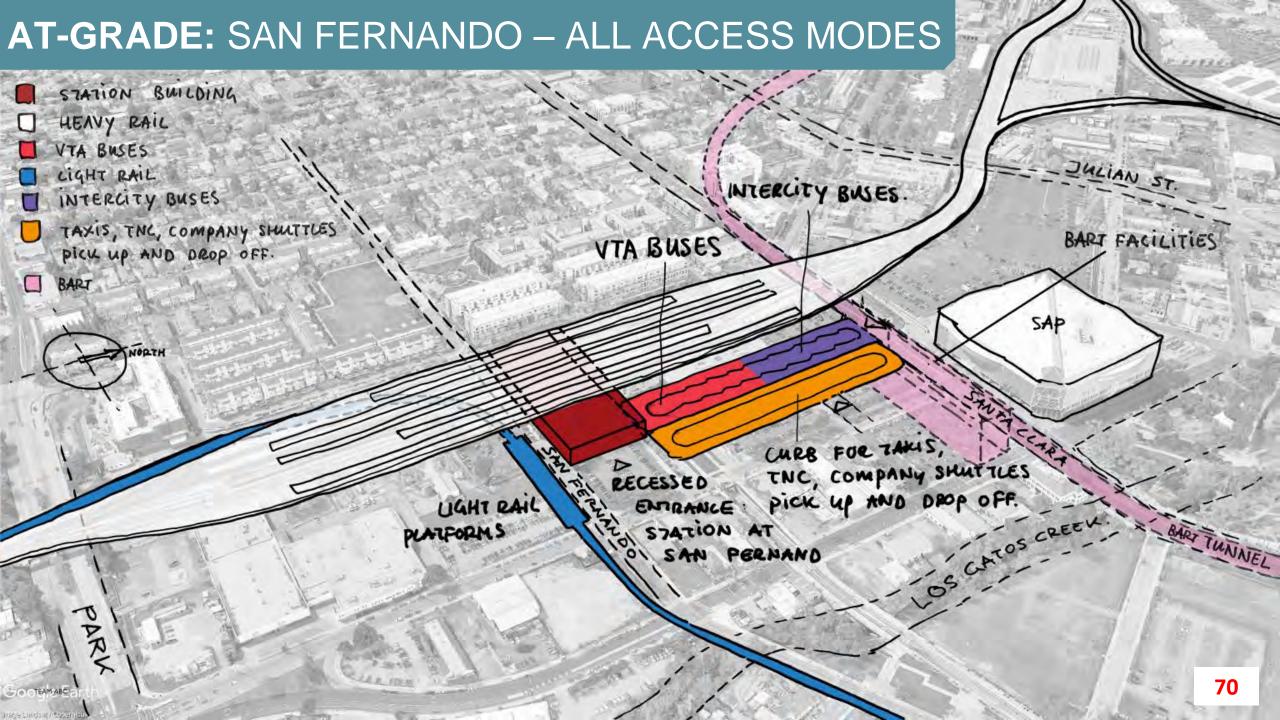






AT-GRADE: SAN FERNANDO – TAXIS, TNC/AV, PICK UP & DROP OFF



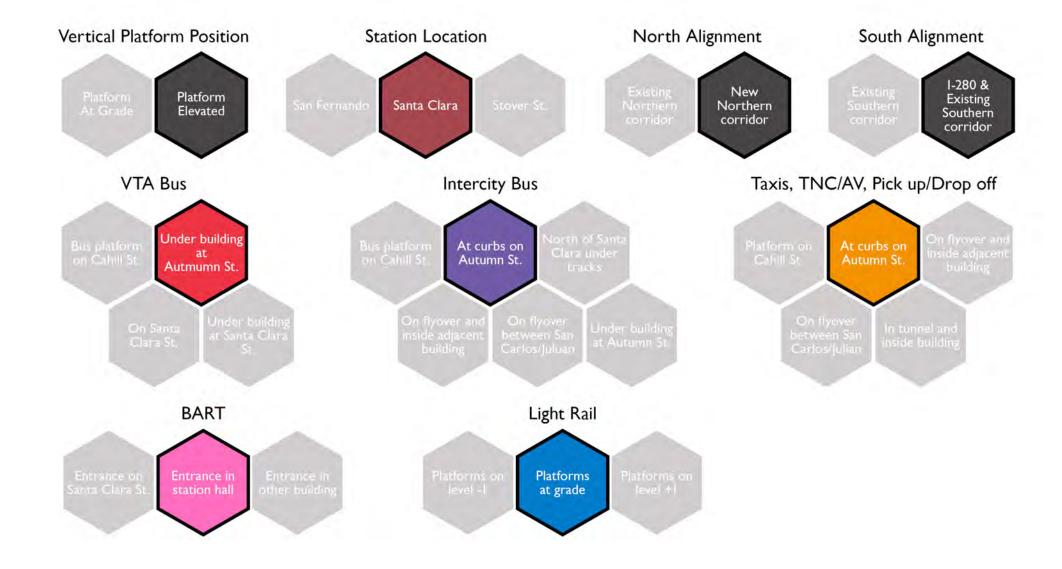


LAYOUT 2: SANTA CLARA STREET

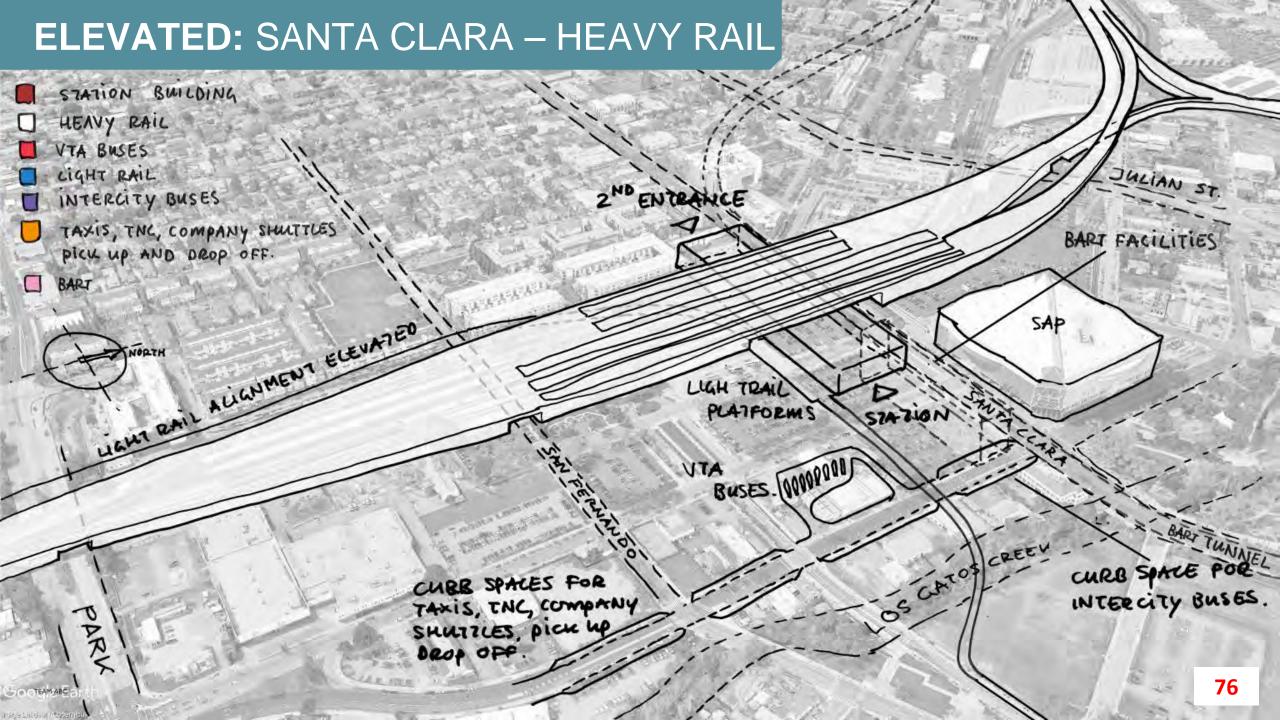


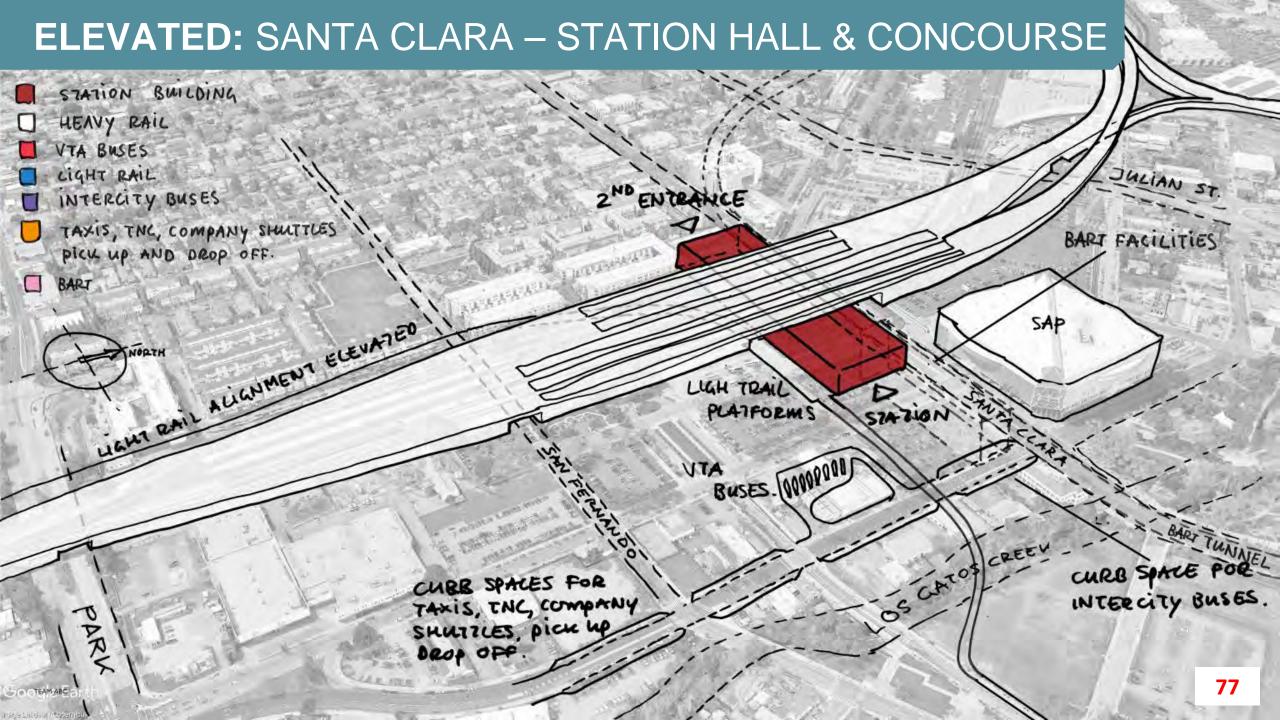


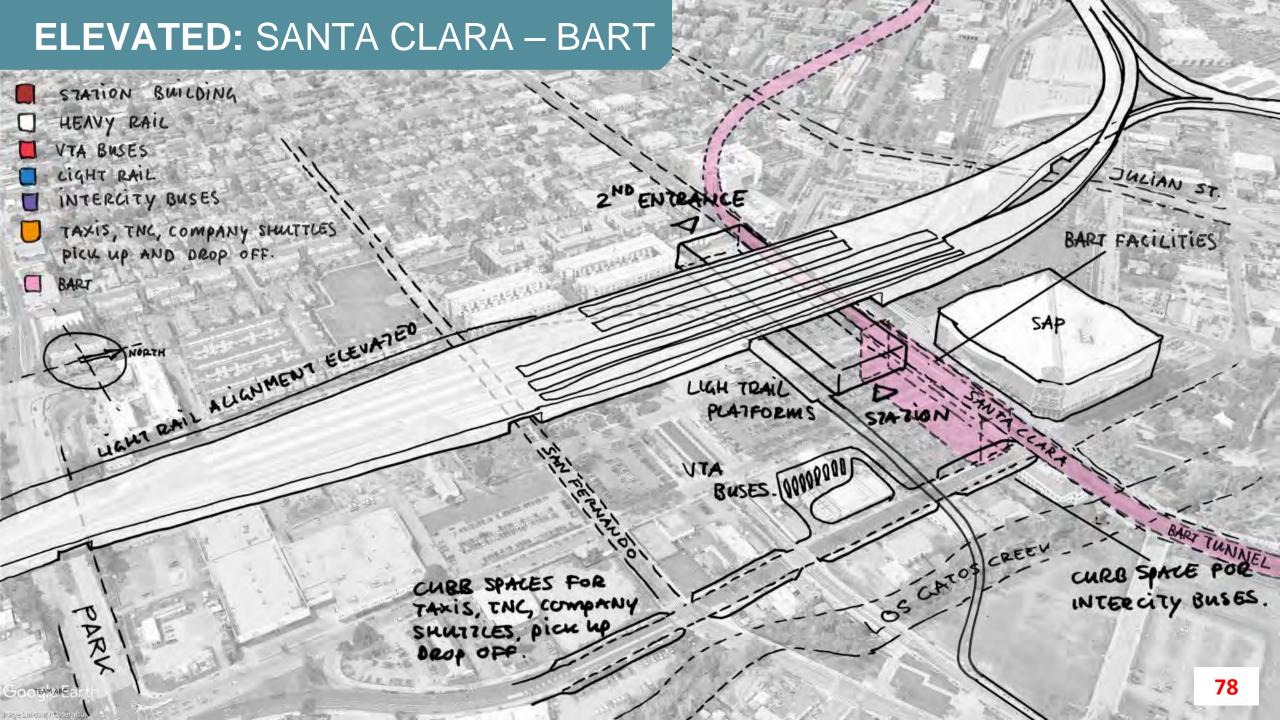
MIXING AND MATCHING ELEVATED: SANTA CLARA

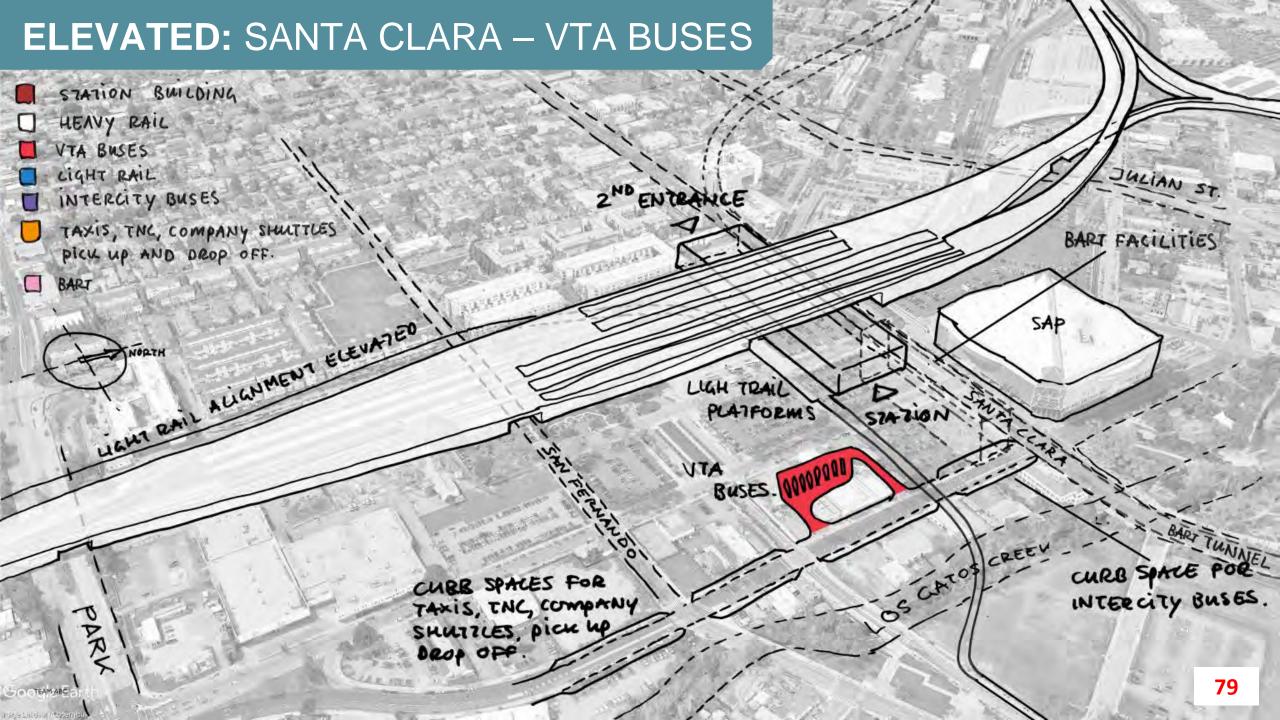


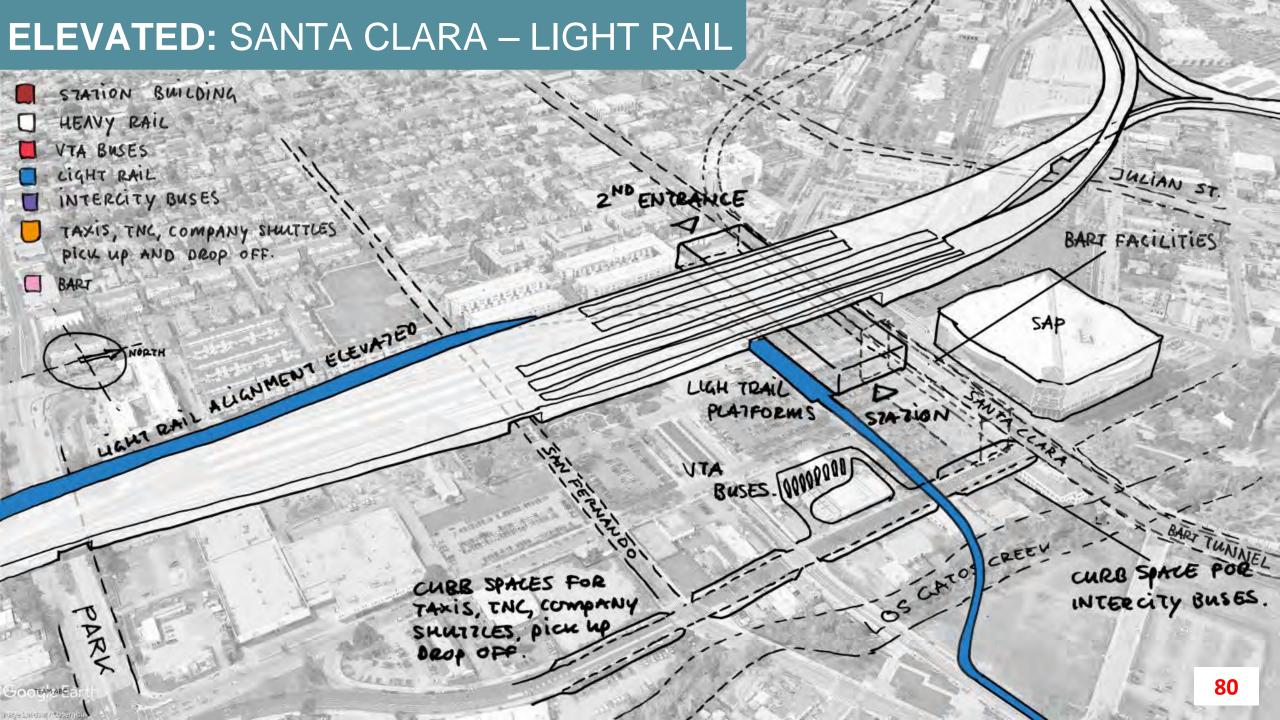


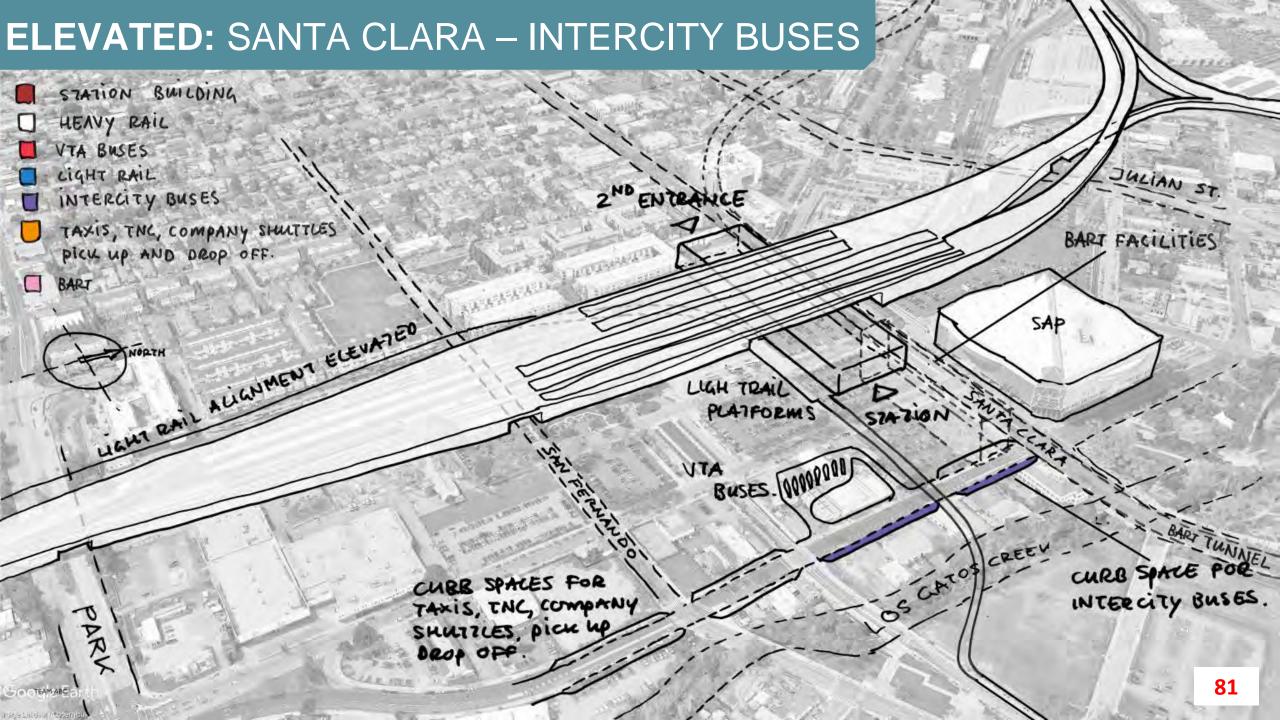




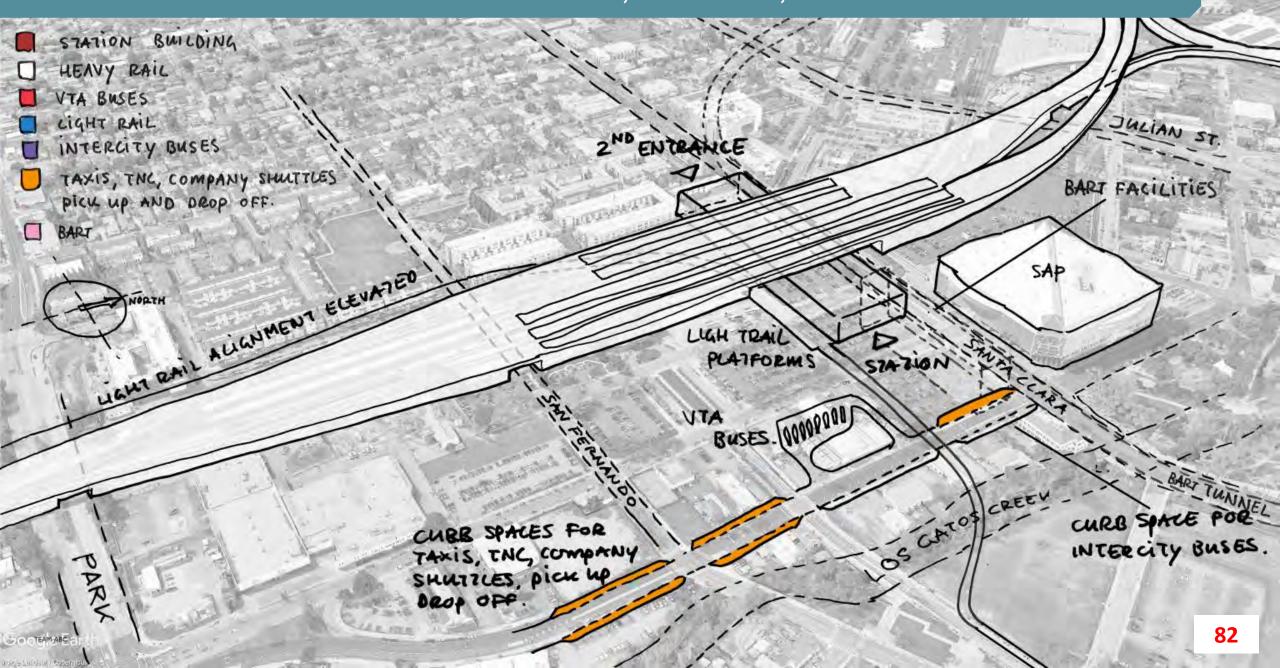


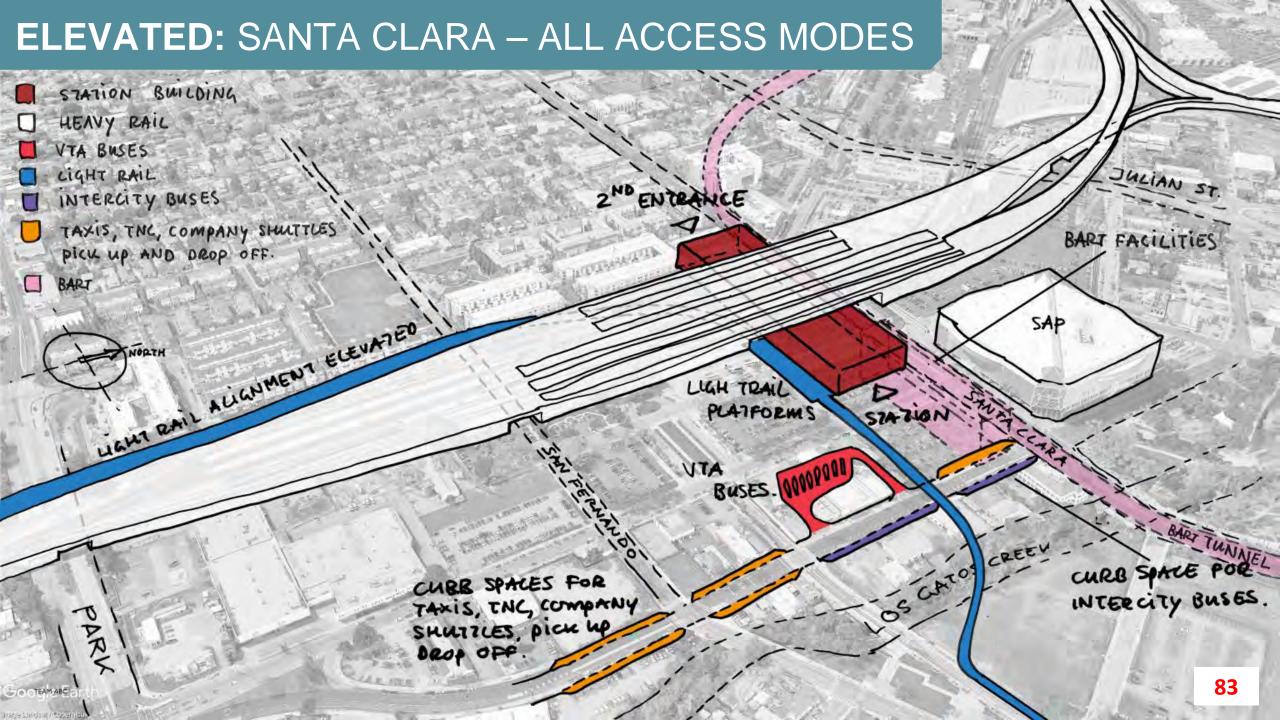






ELEVATED: SANTA CLARA – TAXI, TNC/AV, PICK UP & DROP OFF



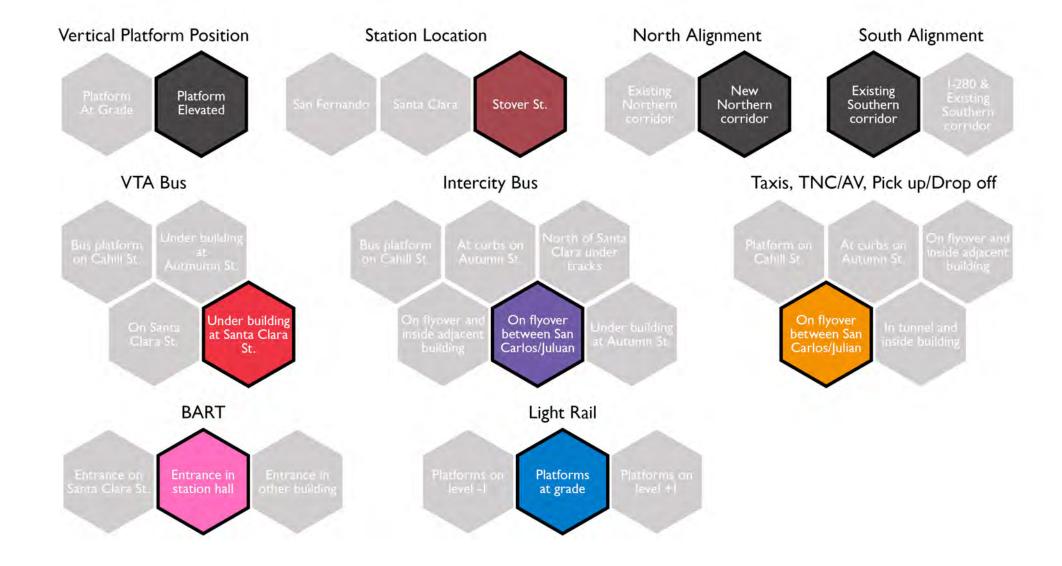


LAYOUT 3: STOVER STREET

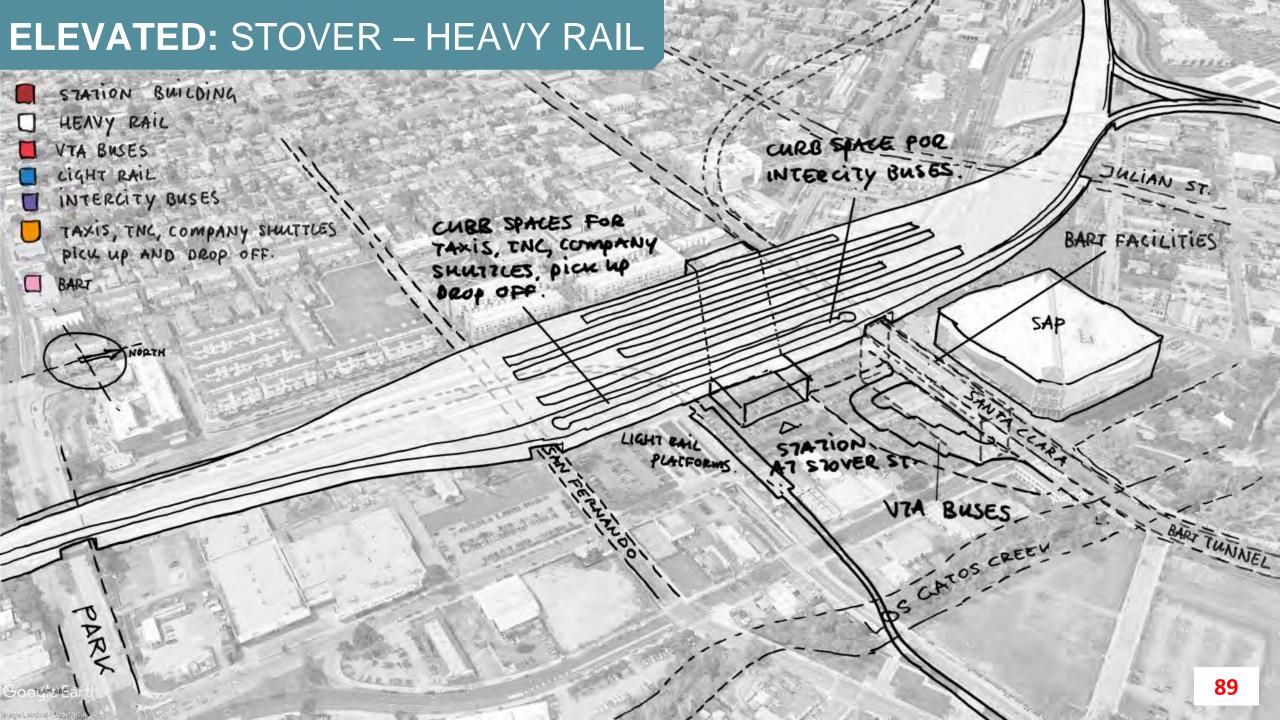


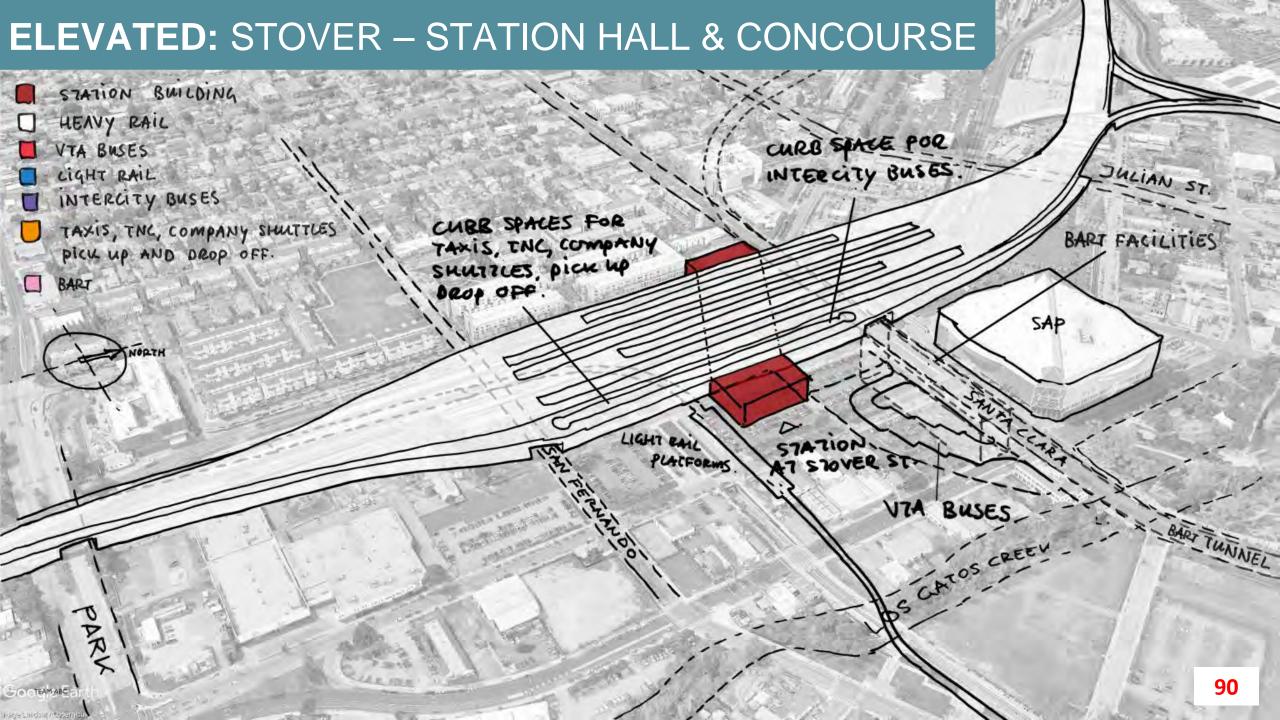


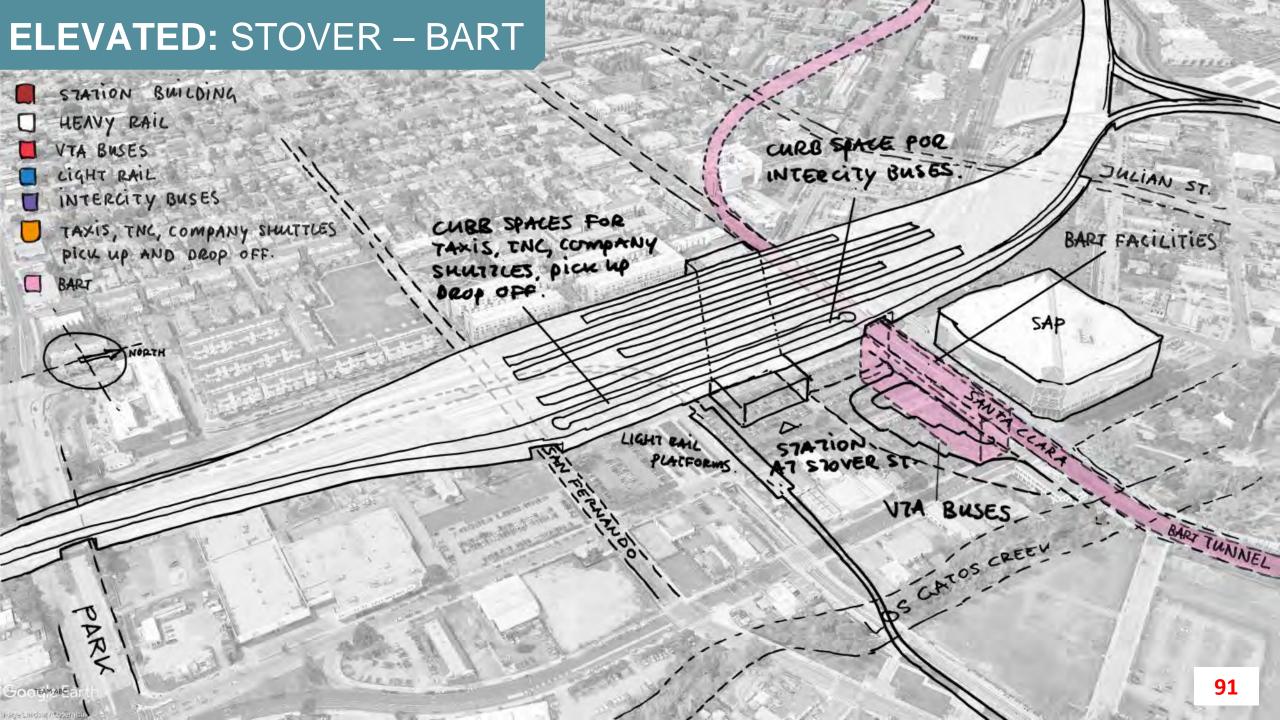
MIXING AND MATCHING ELEVATED: STOVER

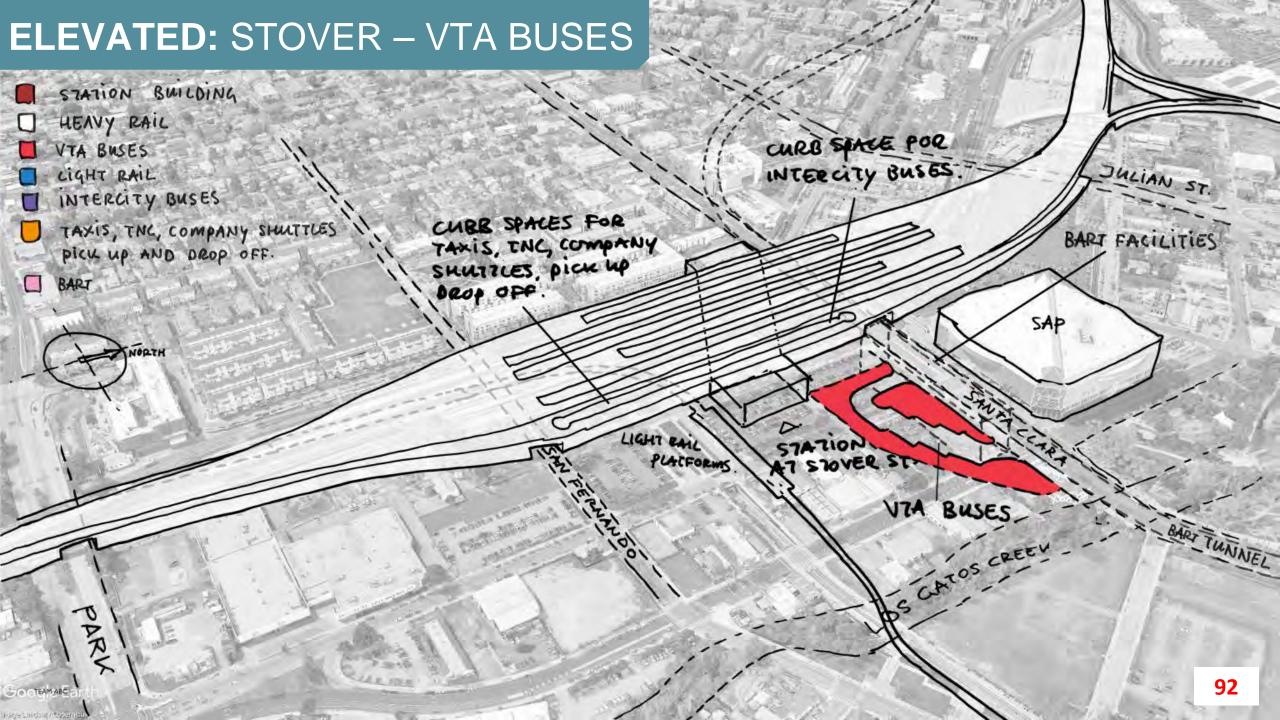


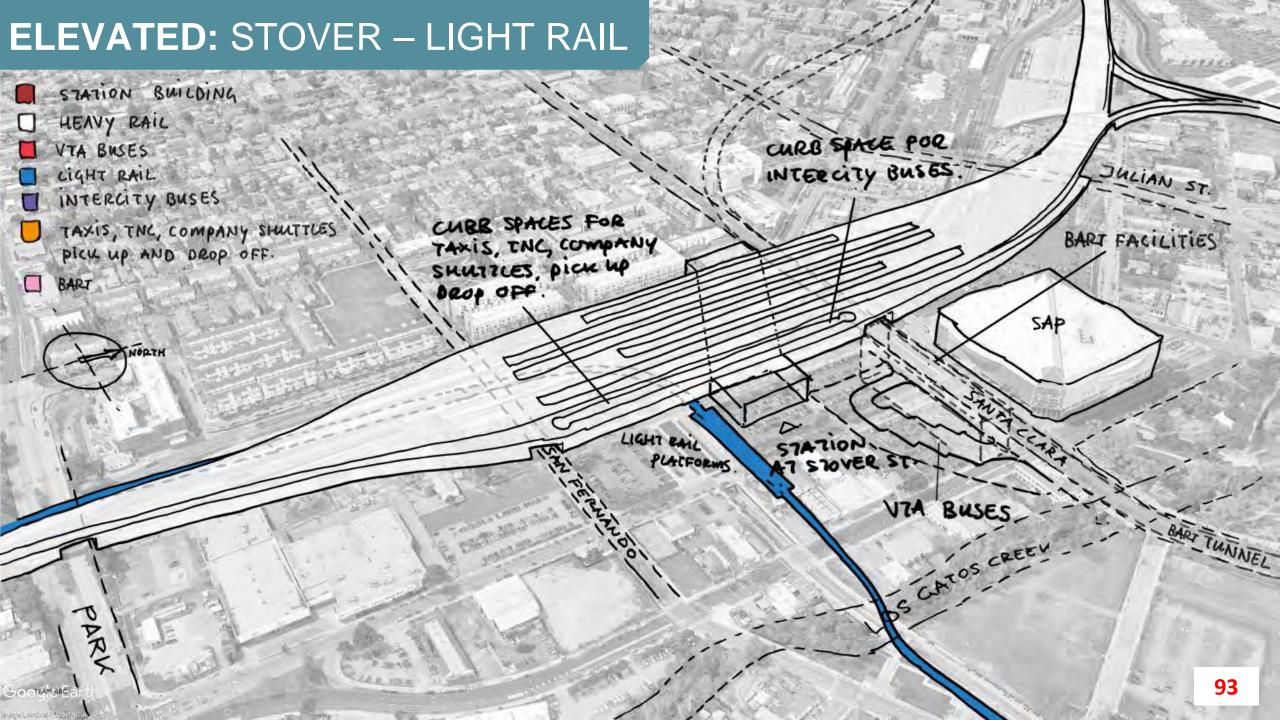


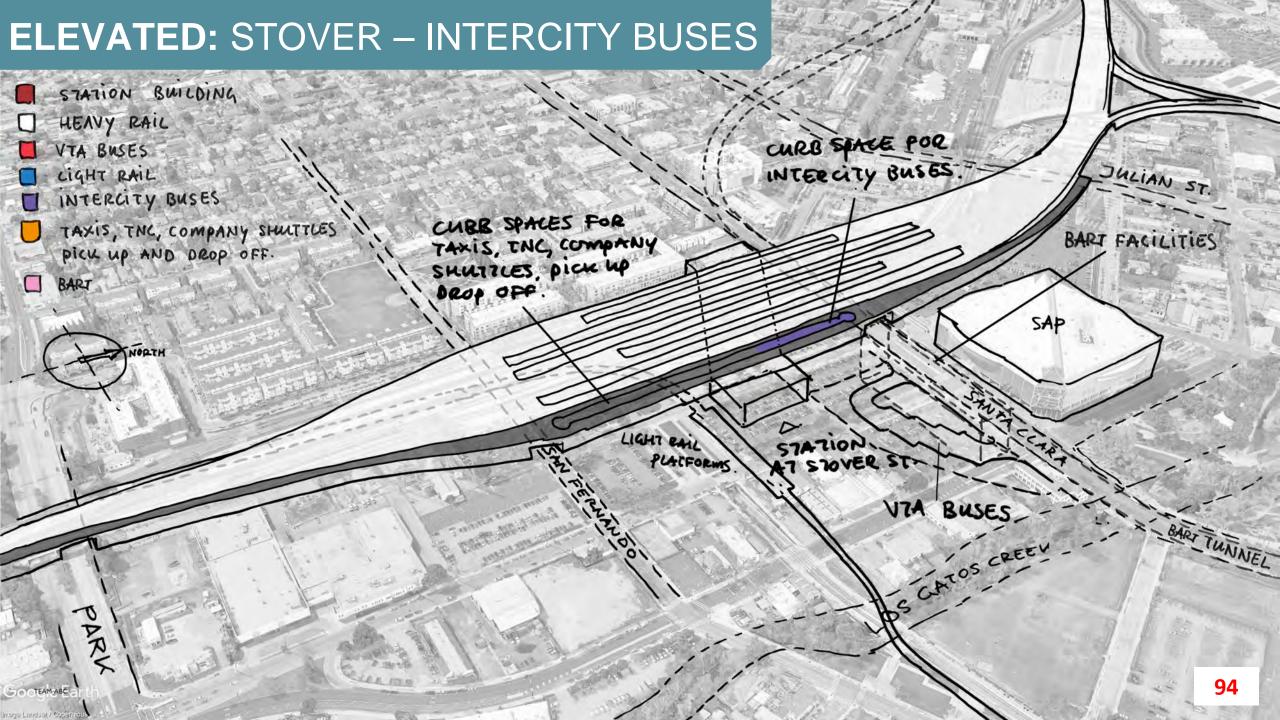


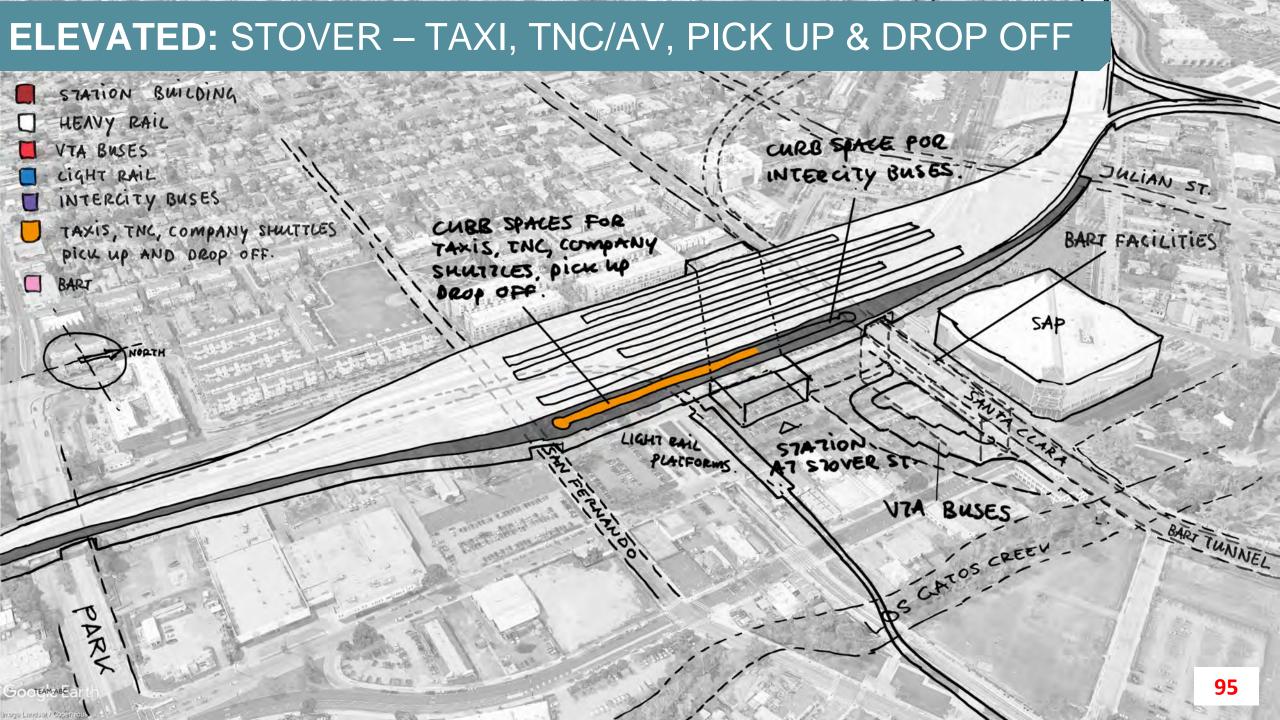


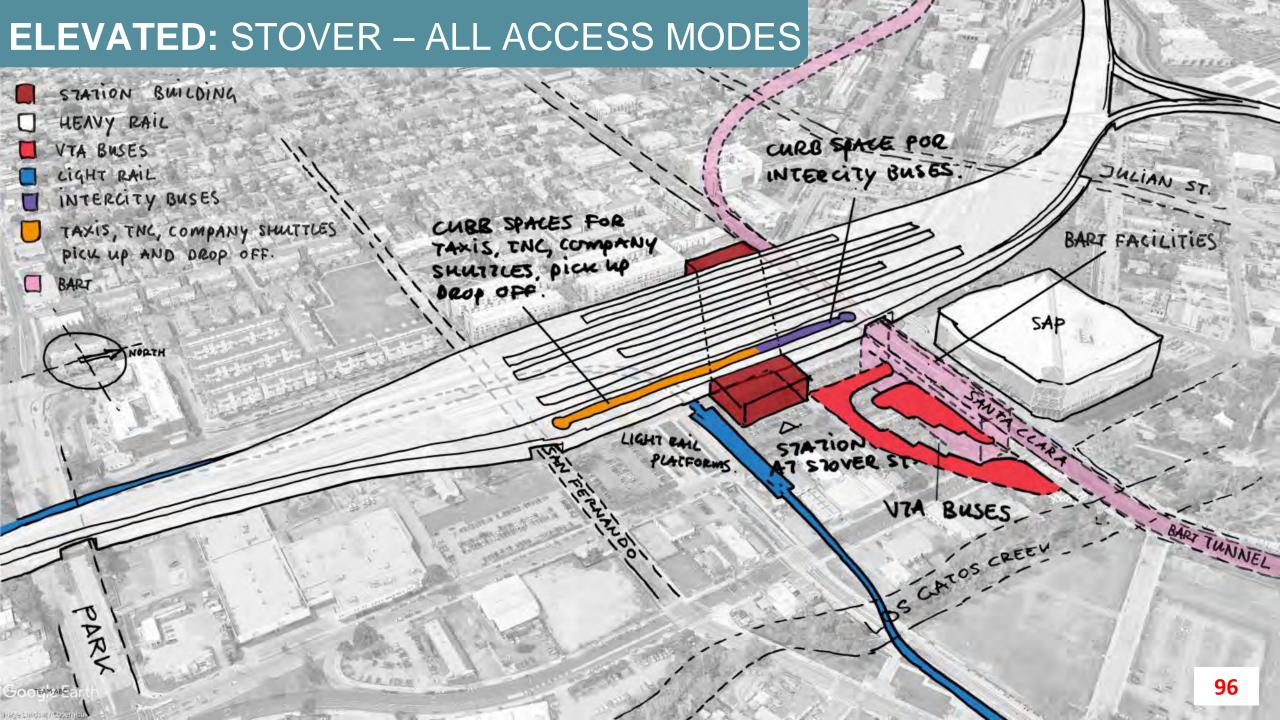




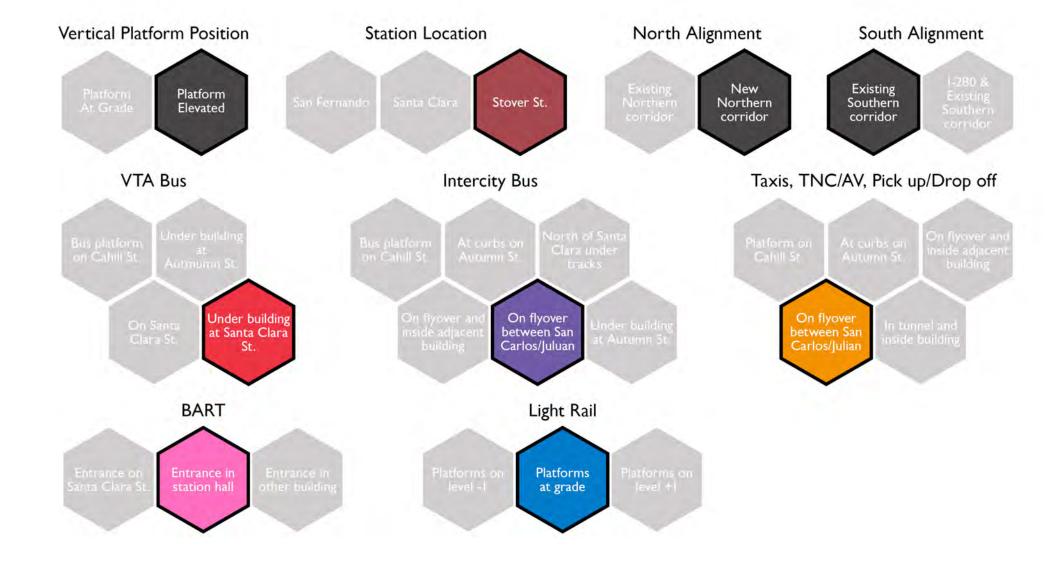




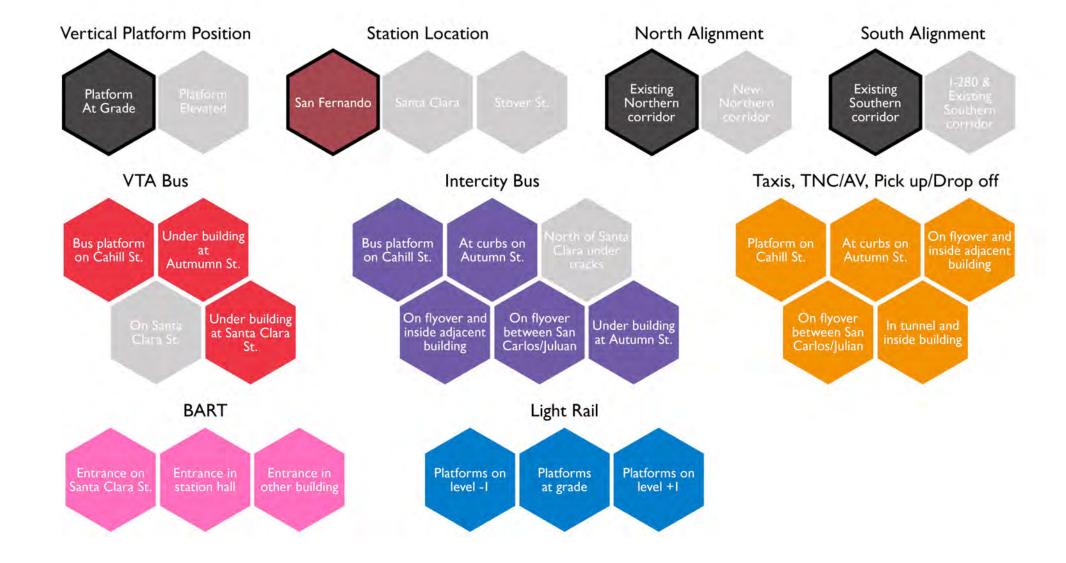




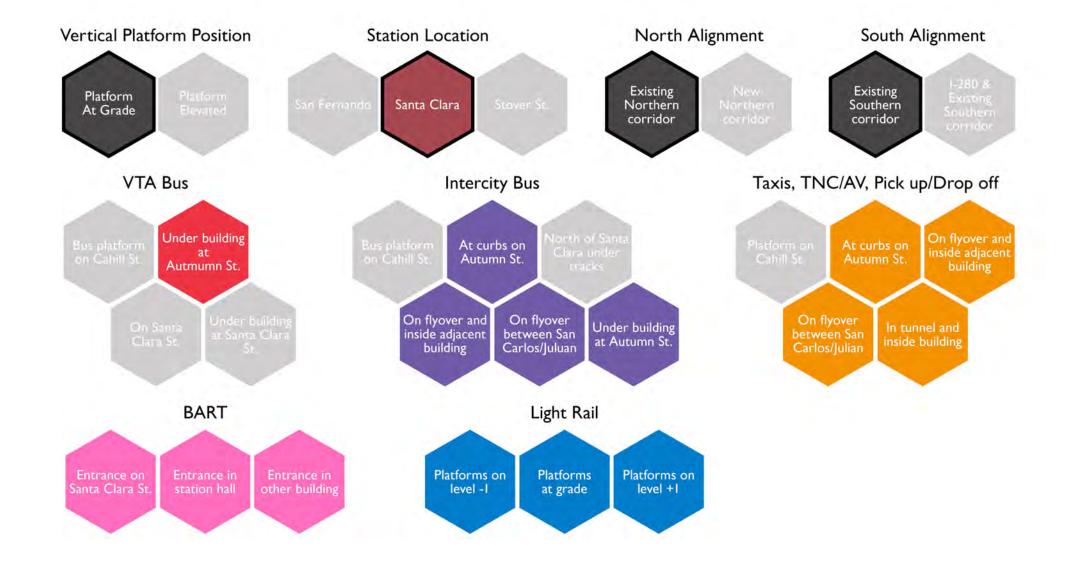
MIXING AND MATCHING ELEVATED: STOVER



MIXING AND MATCHING HOW IT WORKS: STATION + BUS



MIXING AND MATCHING HOW IT WORKS: STATION + BUS



EVALUATION FRAMEWORK

EVALUATION CRITERIA

- Operational Requirements
- Multi-modal Integration
- Access
- Urban Integration
- Development Potential
- Community
- Environmental

NEXT STEPS: OUTREACH & OPTIMIZATION

Next Steps: Outreach Round 3

Purpose → Gather feedback on three layouts

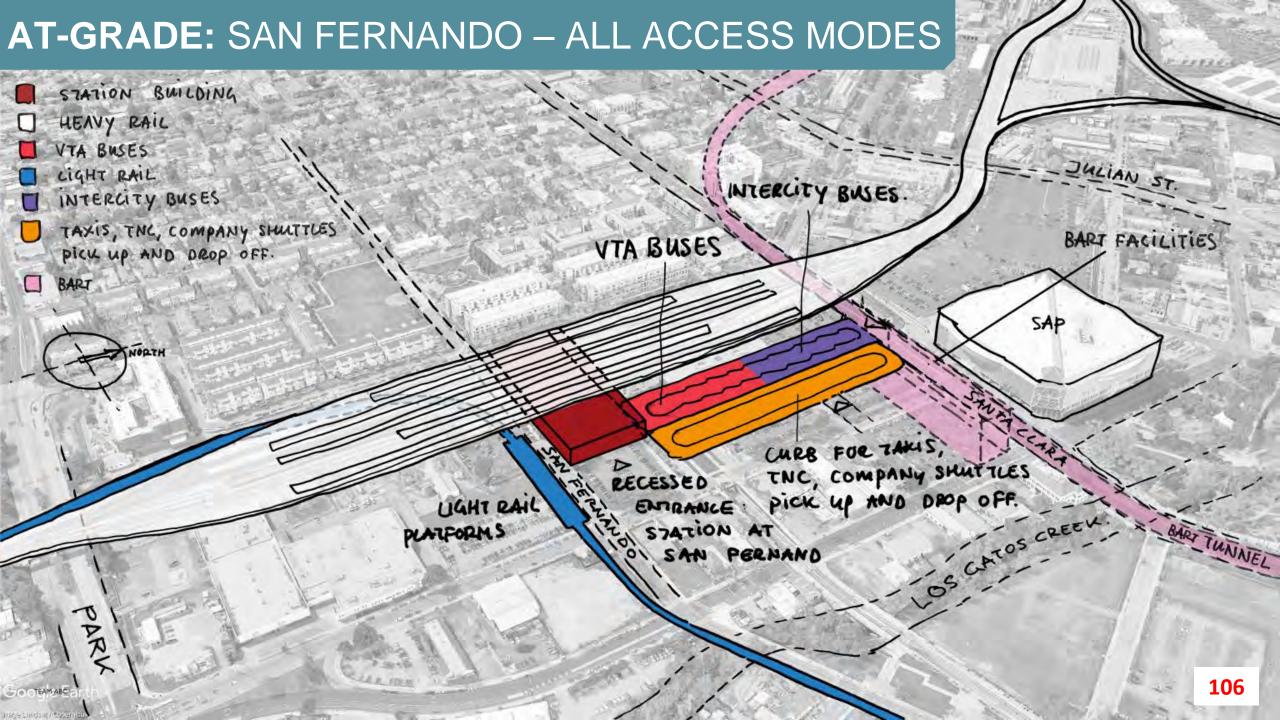
- City's Diridon Station Advisory Group (SAAG): May 22, 2019
- City Council & Agency Boards: June 2019
- Community Meeting #3: June 10, 2019
- Community Meeting #3 (in Spanish): June 15, 2019
- Online Feedback Tools
- Pop-ups at Diridon Station: June 6 and June 13, 2019
- Presentations/discussions with community groups

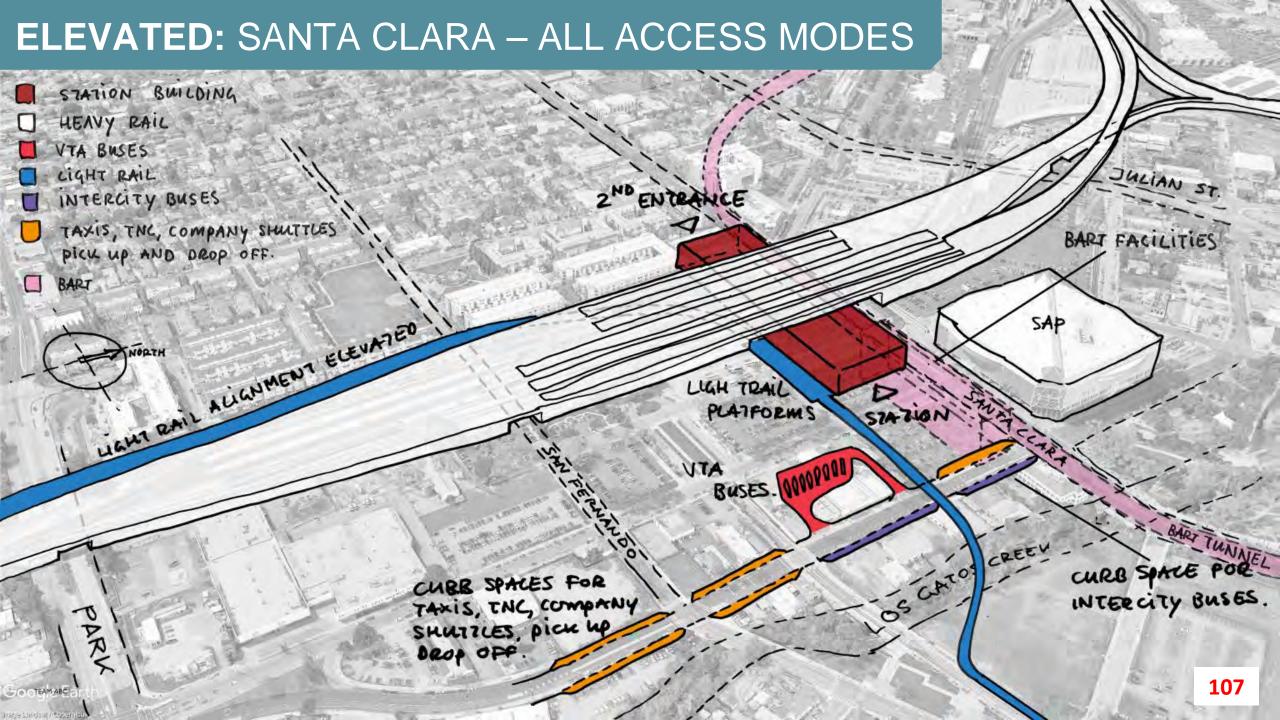
Next Steps: Layout Optimization

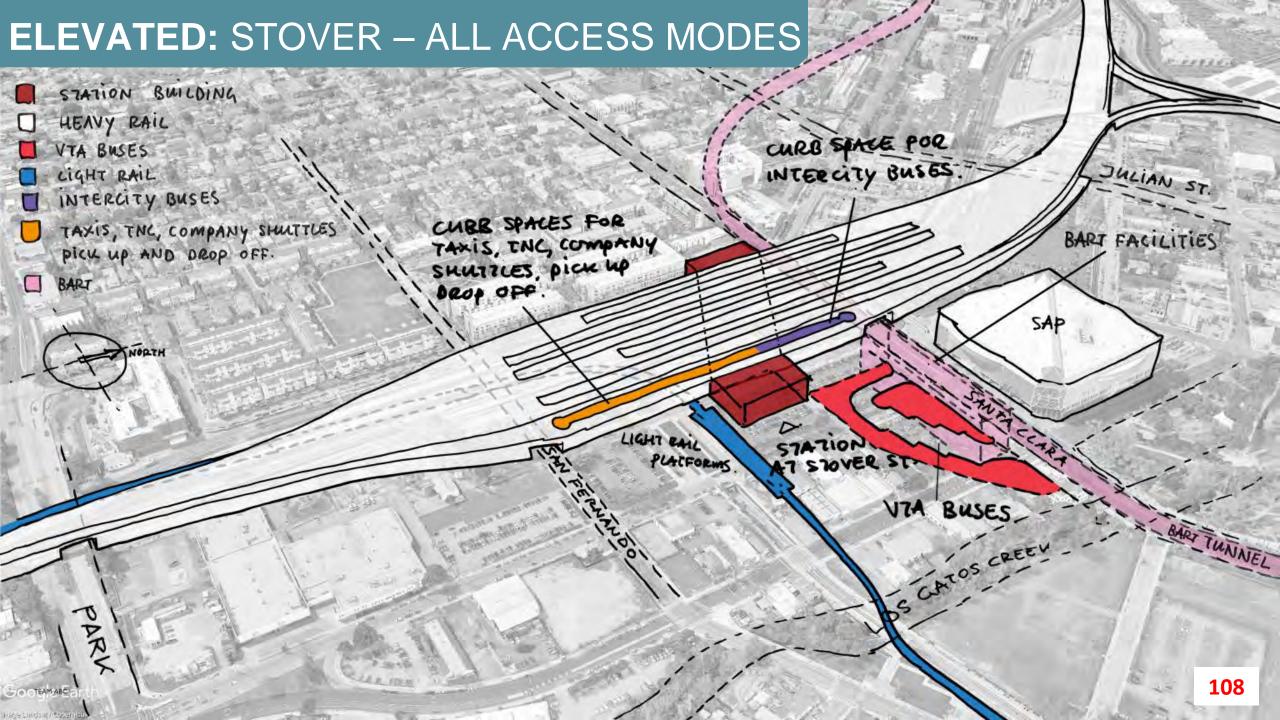
- Partner agencies evaluate layouts
- Incorporate public input into mixing and matching
- Identify opportunities for mixing and matching
- Develop draft Vision
- Seek additional public feedback
- Present to the Partner Agency Policy boards

QUESTIONS & COMMENTS

For more information, visit: www.diridonsj.org/disc







Comparing Layouts

	Layout 1: San Fernando St.	Layout 2: Santa Clara St.	Layout 3: Stover St.
Vertical Platform Position	At Grade	Elevated	Elevated
North Alignment	Existing corridor	Northern corridor	Northern corridor
South Alignment	Existing corridor	I-280 & existing	Existing corridor
Concourse	In tunnel	At grade	At grade
City Bus	On platforms on Cahill St.	Under building at Autumn St.	Under tracks and building at W Santa Clara St.
Intercity buses		At curbs on Autumn St	On flyover in between San Carlos / Julian
Taxis			
TNC and AV			
Pick up/drop off			

Tentative Schedule for SAAG Meetings

- July:
 - Google's mixed-use plan update
 - Update on the City's Anti-Displacement Strategy
- September:
 - Google's mixed-use plan update
 - Diridon Integrated Station Concept Plan update
- November:
 - Kick-off for DSAP amendment and Google project review process



Thank You!

Stay Tuned:

For upcoming public events, look for update emails from Lori Severino and check out: www.diridonsj.org



HOME ABOUT RESOURCES CONTACT

