

Community MeetingDiridon Station Area

April 17, 2021





Interpretation

La interpretación en simultáneo para esta reunión se dará en los siguientes idiomas:

Español (Ana and Vincent) – bajo la opción Español

Por favor haz clic en el icono INTERPRETATION en tu barra de herramientas para acceder al idioma deseado

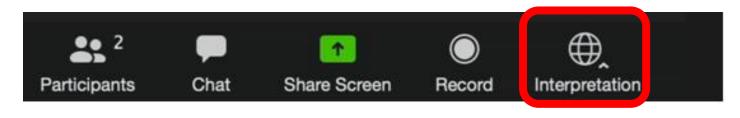
Nota: La presentación está disponible en español y vietnamita. Vaya a https://www.diridonsj.org y descargue la presentación para verla en su idioma preferido.

Phiên dịch đồng thời cho cuộc họp này sẽ được cung cấp bằng các ngôn ngữ sau:

Tiếng Việt (KyAnh và Quy) - theo tùy chọn Tiếng Việt

Vui lòng nhấp vào biểu tượng INTERPRETATION trên thanh công cụ của bạn để truy cập ngôn ngữ mong muốn

Lưu ý: Trình chiếu có sẵn bằng tiếng Tây Ban Nha và tiếng Việt. Truy cập https://www.diridonsj.org và tải xuống bản trình bày để theo dõi bằng ngôn ngữ ưa thích của bạn.







Welcome and Introductions

City Staff in attendance

Nanci Klein – Director of the Office of Economic Development (OED)

Lori Severino – Diridon Program Manager, OED

Bill Ekern – Diridon Project Manager, OED

Rosalynn Hughey – *Deputy City Manager*

Robert Manford – Deputy Director, Development/Environmental Review, PBCE

Tim Rood – Planning Division Manager, PBCE

John Tu – Planner IV, Planning Division, PBCE

James Han – Planner II, Planning Division, PBCE

Rachel VanderVeen - Deputy Director, Housing Department

Nicolle Burnham – Deputy Director - Capital Projects, Parks, Recreation and Neighborhood Services Department

Eric Eidlin – Station Planning Manager, DOT

Lori Mitchell/Matt Cano - District Systems

Consultants

Dave Javid and Paul Kronser *Plan to Place*

Diana Benitez, Alessandra Lundin, Wenhao Wu Raimi and Associates



Welcome and Introductions

COMMUNITY PARTNERS

SOMOS Mayfair

Oliva Ortiz

Matt Gustafson

Andrea Portillo

Lupe Guerrero

African American Community Service Agency (AACSA)

Dotu Hospidales

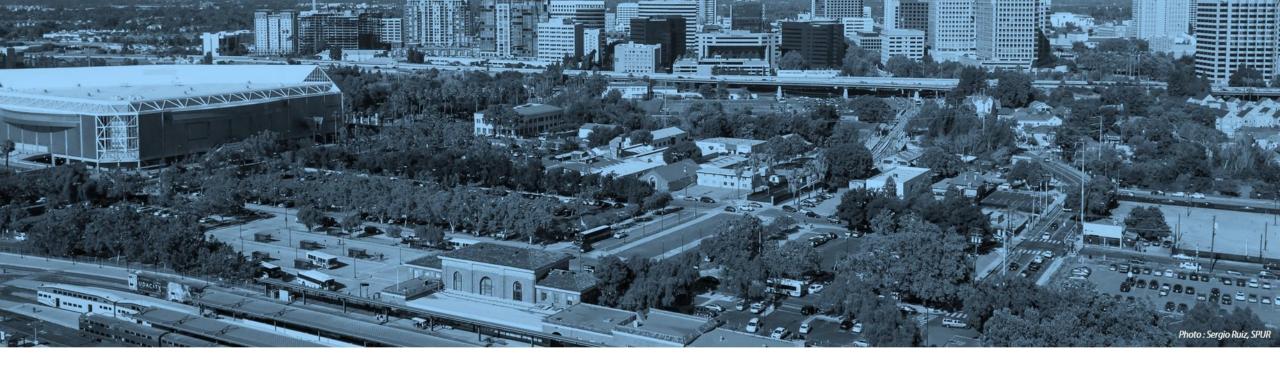
TRINITY Cathedral

Steve Sosnowskli



Meeting Agenda

- I. Presentation on the Downtown West Project Development Agreement (30 minutes)
- II. Small Group Discussions in Breakout Rooms (60 min)
- III. Wrap up (15 minutes)

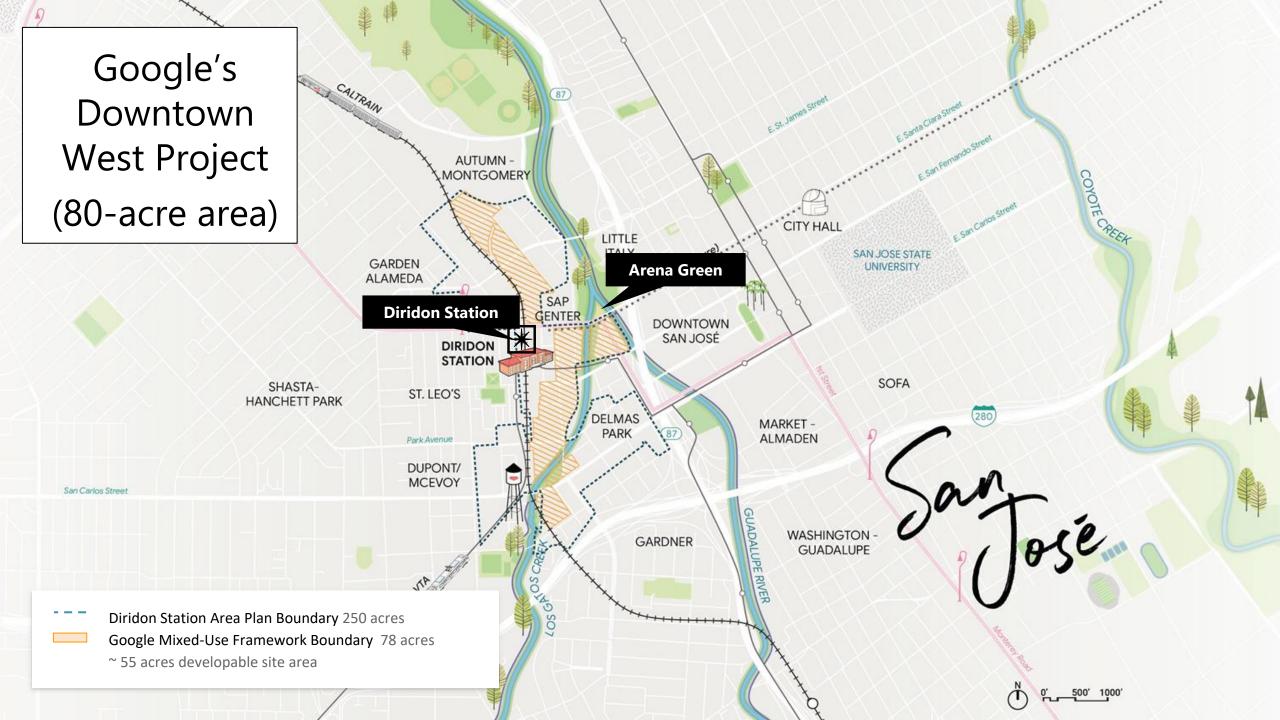


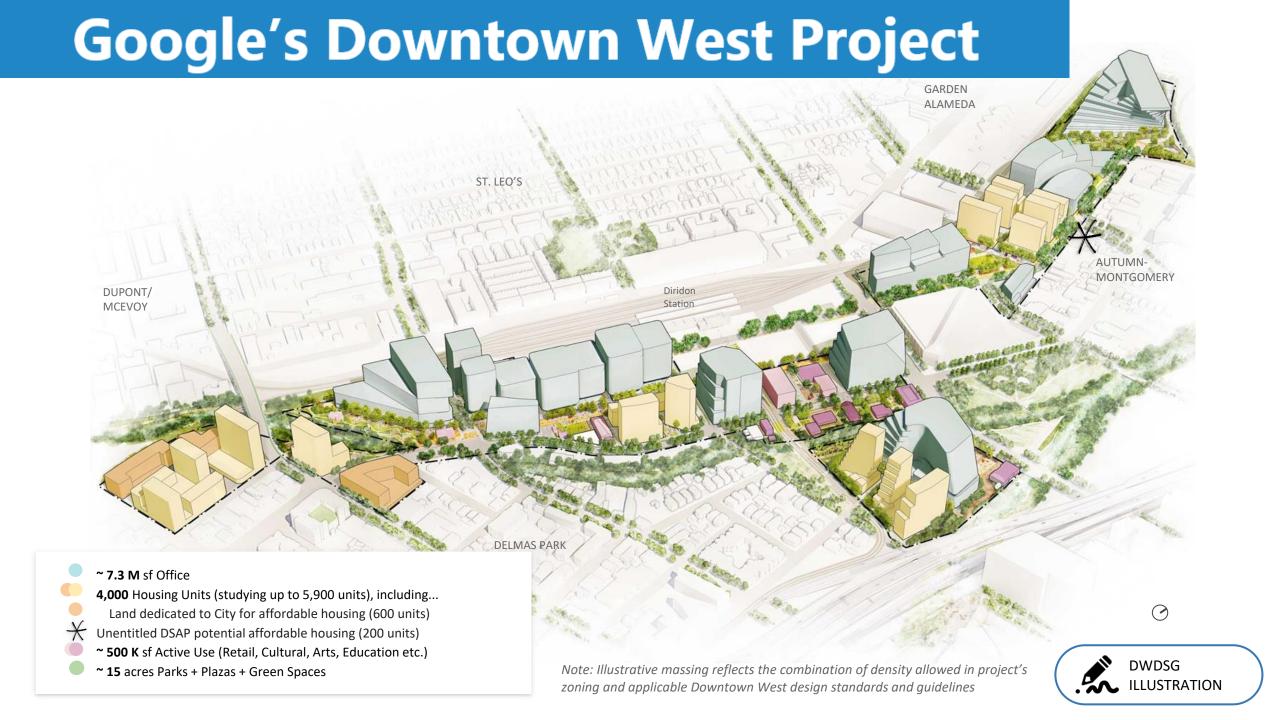
Downtown West Project Development Agreement

Rosalynn Hughey, Lori Severino, Nanci Klein, Rachel VanderVeen, Nicolle Burnham, Eric Eidlin









Vision



















Project Components

Development Review

- General Plan and DSAP Amendments
- Planned Development Permit
 - Downtown West Design Standards and Guidelines
 - Conformance Review Process
- Infrastructure improvement plans (open space, transportation, and utilities)
 - Conditions of Approval
- Permits (PD, historic, tree removal, grading, building, etc.)

Environmental Review (CEQA)

- Environmental Impact Report (project description, analysis, mitigation)
- Responses to Comments
- Mitigation monitoring and reporting program

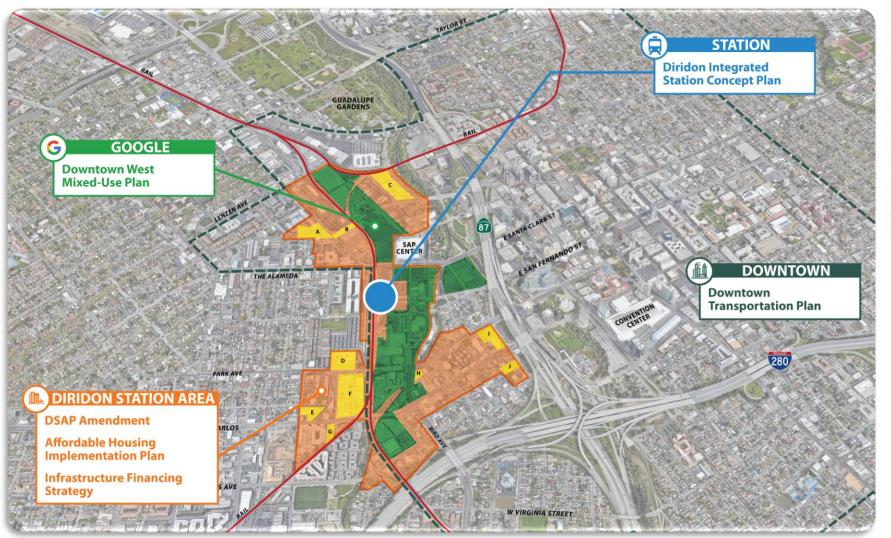
<u>Development Agreement</u>, including:

- Community Benefits and Project Features
- Affordable Housing
- Parkland Agreement
- Business terms





Diridon Station Area Projects





DIRIDON STATION LOCATION WITHIN SAN JOSE

LEGEND

- Existing Heavy Rail Tracks
- Downtown Transportation Plan Boundary
- Diridon Station Location
- Diridon Station Area Plan Boundary (2014)
- Google Project Site
- Other Private Development Projects
 - Julian/Stockton Housing + Retail
 - B 292 Stockton Ave Hotel + Residential
- C Akatiff Offices
- 777 Park Ave Affordable Housing
- E 777 W San Carlos Mixed Use
- F Dupont Village + McEvoy GPA Residential
- G 750 W San Carlos Residential
- H Lorraine Mixed Use + Montgomery 7 Residential
- J Park Delmas Residential + Retail
- I Delmas Apartments





Parallel Process



Google's Downtown West Project

- Development application (Oct '19, updated Oct '20, updated Spring 2021)
- Draft Environmental Impact Report (Oct. '20)
- Development Agreement, incl.community benefits (April '21)



Amended Diridon Station Area Plan

• Draft released October '20



Public Hearings: Spring 2021

Final Approval: City Council



Diridon Affordable Housing Implementation Plan

• Draft released November '20





Coordinated Engagement: 2018 - 2020

2018

Early 2019

Fall 2019

Spring 2020

Fall 2020

- Establish SAAG
- Public engagement
- Desired Outcomes
- Memorandum of Understanding (MOU) with Google
- Focus on
 Diridon
 Integrated
 Station
 Concept Plan
- Google preapplication input
- Google's initial "Downtown West" application and AB 900 certification
- DSAP amendment scoping

- Draft concepts for the DSAP amendment
- Online survey, including community benefit priorities
- Updated
 "Downtown
 West" submittal
 and DEIR
- Draft Amended DSAP
- Draft Diridon
 Affordable
 Housing Imp.
 Plan





Extensive City Community Engagement

Since February 2018...

- 18 SAAG meetings
- 14 SAAG small group discussions
- 30 Community Meetings and Partner Events
- 3 online surveys with ~2,260 responses
- over 200 online feedback forms submitted
- ~93,000 page views and 36,000+ unique visitors on diridonsj.org
- 9 pop-ups at community events
- 5 virtual office hours
- Many meetings with community groups







MOU Shared Goals



Create a balanced development

Capitalized on transit synergy

Optimize density & mix of uses

Grow & preserve housing

Create broad job opportunities

Pursue equitable development

Design for human scale

Enhance & connect the public realm

Pursue excellence in design

Maximize use of public transit & minimize parking

Pursue excellence in transit access & operations

Optimize sustainability

Be open to innovation

Proceed with timely implementation

Participate in fair share development

Pursue progressive hiring & wage practices

Community engagement regarding community benefits

Support & collaborate with local schools

Google



Affordable Housing and Anti-Displacement:

- 25% in the DSAP should be affordable to a mix of affordability levels, ranging from permanently supportive housing to moderate income
- Approach should include production, preservation, and protection strategies
- Develop a citywide strategy for residential anti-displacement and an implementation plan for the Diridon Station Area

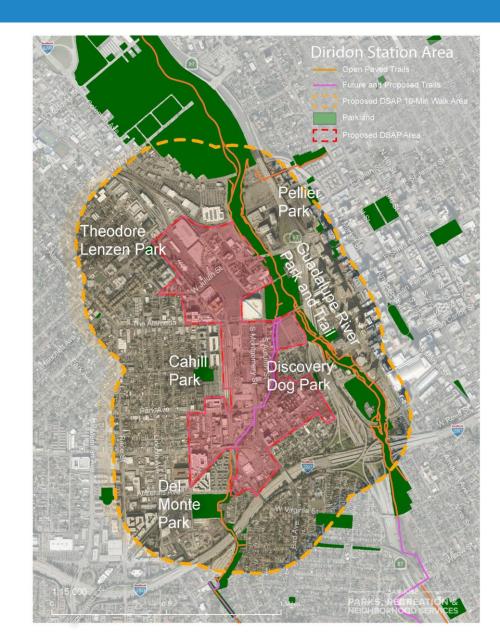
Economic Opportunity:

- Help San Jose residents of all skill and educational levels and diverse backgrounds to prepare for and secure good-paying jobs through job training
- Support the education of local youth through college scholarships, middle and high school career exploration, job shadowing and internships programs
- Support small, local businesses vulnerable to displacement
- Provide opportunities for small, local businesses to benefit from and/or integrate into the new development
- Support progressive hiring practices and local construction hiring
- Pay construction workers a prevailing hourly wage and benefit rate for Office and R&D development



Parks and Open Space:

- Develop robust, publicly accessible amenities, including parks, open space, plazas, and trails
- Improve connectivity of the open space and trail networks within Diridon and the surrounding neighborhoods
- Activate public spaces through temporary and permanent programming
- Pursue partnerships to keep spaces wellmaintained, safe, and accessible
- Ensure spaces are welcoming to all



Transportation

- Create attractive, vibrant, and safe experiences for people walking and bicycling
- Provide multi-modal connections to Diridon Station, Downtown, adjacent neighborhoods, and the open space network (Guadalupe River, Los Gatos Creek)
- Contribute to ambitious citywide targets for reduced car travel
- Proactively manage car parking to adapt to changes in travel patterns, minimize land dedicated solely to parking, and encourage shared parking across the district



Transportation (CONT.)

- Provide convenient access to the Arena
- Ensure public transit is affordable, functional, seamless, and accessible – and provides a seamless experience for all users
- Allow for adaptability (accommodate future mobility options)
- Connect people to surrounding neighborhoods, especially to schools and parks south of I-280
- Facilitate safe, efficient movement during construction work

Environmental Sustainability, District Systems, and Ecology

- Advance the City's sustainability goals as outlined in the City's "Climate Smart San Jose" Plan, including reducing greenhouse gas emissions
- Adhere to LEED Gold or Platinum standards for green building
- Serve as a model for eco-district planning, design, and implementation
- Collaborate in the study and evaluation of a district wide program of shared utilities, such as electricity, data, water, storm water, waste and sewer that allows for necessary City easements
- Restore and enhance the wildlife habitat, water quality, and flood protection of the creek corridors.



Equitable Development Framework

Affordable Housing Production

Community Stabilization

(e.g., anti-displacement, affordable housing preservation)



Opportunity Pathways

(e.g., education, job training)

Employment and Small Business Opportunity



Sources of Public Benefits

Project will deliver on MOU, Council and community priorities through three sources:



"Community benefits" defined in MOU (Section IV.E, page 7-8) and codified in the Development Agreement





Supporting the 25% Affordable Housing Goal in DSAP

Affordable Housing Requirements	Community Benefits
Land dedication of 3 sites for a range of incomes (600 units, extremely low, very low, and low)	Land dedication of an additional site that could potentially support 200 units (extremely low, very low and low) ¹
Moderate income (170 units, 100% of the area median income – AMI), integrated with market-rate housing	Additional 30 units at 100% AMI, integrated with market-rate housing
Payment of Commercial Linkage Fee	

Total value of affordable housing investments = \$183 million

(1) The City is considering changing the land use designations and zoning of the Autumn Street site (located outside of the Downtown West project site but within the Diridon Station Area) to allow residential uses and approximately 200 affordable housing units, subject to subsequent clearances and discretionary approvals.



Locations for 1,000 Affordable Units







(1) The City is considering changing the land use designations and zoning of the Autumn Street site (located outside of the Downtown West project site but within the Diridon Station Area) to allow for residential uses and approximately 200 affordable housing units, subject to subsequent clearances and discretionary approvals.





Anti-Displacement + Economic Opportunity



- \$154.8 million to a new "Community Stabilization and Opportunity Pathways Fund"
 - Contributions made as office is built out (\$21.20 per gross square foot)
 - Grants allocated to programs over time through a community-led process
- Early payment of \$7.5 million to the City for COVID recovery, job readiness, and anti-displacement programs, in support of existing City strategies

Community Stabilization and Opportunity Fund



Overall Objectives

- <u>Minimize displacement and other potential negative impacts</u> on people and place, including from rising costs ("community stabilization")
- <u>Maximize opportunities for local youth and adults</u> to participate and benefit from job opportunities through training, education, and support ("opportunity pathways")
- Bridge these two areas using a systems-based approach to address inequity
- Provide grants to programs serving low-income people in San José that:
 - Concentrate on communities that have historically been affected by structural racism and where risk of displacement is the highest
 - Result in measurable outcomes
 - Address the root causes of displacement and economic mobility
 - Advance racial equity



Community Stabilization and Opportunity Fund

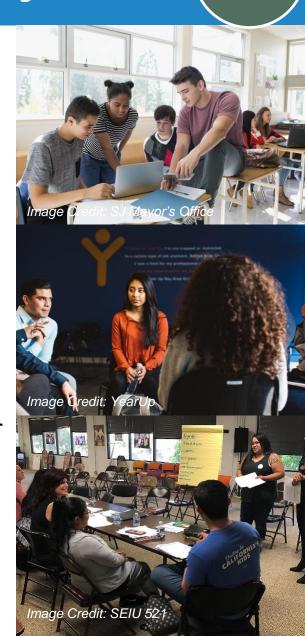
Community Benefit



Focus Areas

Community Stabilization: programs and services related to the prevention of displacement and homelessness, preservation of affordable housing, homeless services, housing innovation research, and stabilization of small local businesses

Opportunity Pathways: programs and services related to adult and youth occupational skills training, college/post-secondary scholarships, career exploration for middle and high school youth, early childhood education, and small business and entrepreneurship support



Community Stabilization and Opportunity Fund



Community-Driven Process Objectives

- Create a new model for decision-making that improves upon existing processes:
 - Empower residents of impacted communities to be involved, voice their needs and interests, and make decisions
 - Bridge lived experience perspectives with those of local leaders, direct service providers, and technical experts
- Provide a clear, data-driven framework for establishing and evaluating outcomes
- Ensure appropriate "checks and balances" and transparency with the City Council
 and the public
- Allow for enough flexibility in the structure to adapt to changing conditions



Committee Composition



- Balanced mix of perspectives, experiences, and subject area expertise with 13 voting members (5 with lived experience and 8 with technical expertise), all of whom must either:
 - live in or own a business in San José
 - have a history of conducting work in San José in relevant areas
 - o or otherwise have a meaningful connection to San José
- All need to demonstrate commitment to furthering City's goals (i.e. antidisplacement, workforce development, racial equity, education)
- The Committee must collectively reflect the racial/ethnic, economic, generational, and other diversity of the City of San José
- Will include non-voting members: 3 City representatives, 1 Google and potentially representatives from other major funders



Fund Formation & Grantmaking Process



City adopts ordinance creating Community Advisory Committee, appoints members based on criteria outlined in Development Agreement

With Committee, City selects a Third-Party Fund Manager, Fund Manager prepares initial 5-year Strategic Plan with Committee for Council approval

Fund Manager works with the Committee to prepare RFPs for grants, administers grant application/evaluation process

Fund Manager recommends qualified grant recipients to the Committee, consistent with the Strategic Plan

Committee approves the grants

After \$7.5 million early payment, \$21.20 will be paid per gross square foot of office, as office buildings are completed, and these funds will flow to the Fund Manager for distribution to grantees.





Project Commitments to Jobs & Opportunity

- Prevailing wage for all on-site construction workers
- 30% local hire goal for on-site construction positions
- Ongoing collaboration with work2future, and good faith efforts to hire local residents
- Support for disadvantaged businesses through:
 - Goal of 10% inclusion for commercial office building construction contracts
 - Working with vendors to secure ongoing service contracts for office buildings
- Promotion of Google employee volunteer/mentorship programs
- Career development workshops for underserved communities
- Ongoing monitoring and reporting



Proposed Open Space Concept







Project Sponsor-Owned Open Space



- 10.2 acres of project sponsor-owned open space designed, delivered, managed, and maintained as privately-owned, publicly accessible open space.
- ~10.2 acres of privately owned, publicly accessible open space will not receive credit towards the project's parkland obligation.
 - ~7 acres shall be subject to a restrictive covenant maintaining public access, as described in the DA.
 - Remaining ~3 acres encompass semi-public spaces and midblock passages which also are publicly accessible.
- Spaces will be open to the public and offer community rentals, with limits on the area, hours and frequency of temporary closures
- Hours of Operation and rules will be similar to City parks (both defined in the DA.)



Delivering Transportation Improvements



- \$30 million for improvements identified in the Local Transportation Analysis, including:
 - Complete street improvements along Barack
 Obama Boulevard (formerly Autumn St.) –
 contributing to Bird/I-280 crossing connecting to
 Gardner neighborhood
 - Support for transit projects recommended in the Diridon Station Area Plan
 - Multimodal improvements to Auzerais Avenue (sidewalk and bikeway to trail gaps)
 - Address VTA/State Congestion Management
 Program Requirements
 - \$10 million for local needs identified in future Focused LTAs





FIGURE 6.40: Typical section of Auzerais Avenue





Delivering Transportation Improvements



- Shared, publicly available parking in conjunction with commercial development (At least 4,000 spaces and up to 4,800 at full build-out)
- Residential parking will be rented or sold separately to lower housing costs for those who choose to live without a car
- Transportation Demand Management (TDM) plan to manage traffic and emissions, ultimately limiting solo occupancy vehicle trips to a maximum of 35%, with penalties up to \$5M/year for non-compliance
- Neighborhood Parking and Traffic Monitoring Plan to identify and address parking spillover and/or neighborhood traffic issues

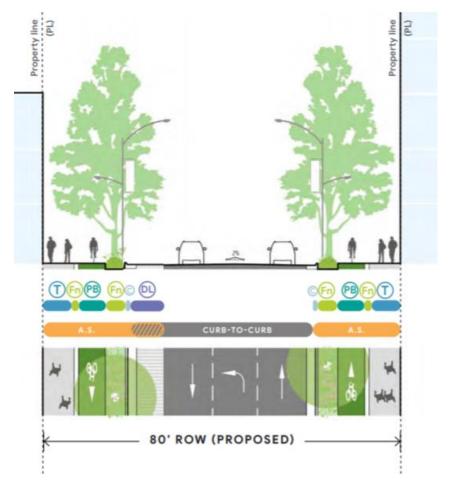


Additional Transportation Improvements



- Over 5 miles of multi-modal transportation improvements throughout the project
- Enhanced pedestrian and bikeway facilities throughout the project area, including protected, off-street bikeways and urban greening
- Electric vehicle charging stations
- Dynamic lanes flexible space that can be used for multiple purposes overtime

Typical Park Avenue Section







Coordination with Station and Rail Plans

The Development Agreement:

- Reinforces shared MOU goal and ongoing collaboration
- Establishes a Transit Project Buffer Zone
- Includes provisions on temporary construction easements, longterm park use, and community benefits



Rail & Parkland – Example from Miami, FL

Development Agreement outlines how rail and park will be implemented to maximize open space, activity under the tracks, and DISC-planned Station and Rail improvements over time.



Sustainability and Ecology

City Requirements	Project Features
Compliance with San Jose Green Building codes and other regulations	Over 4.25 acres of enhanced riparian habitat
Transportation Demand Management (TDM) plan	Net zero emissions for construction and operation over 30 years
Other CEQA mitigations	2,200+ new trees and 100% native plant palette
	Replacement of San Fernando Bridge to reduce flood risk
	All-electric development





District Systems & Addressing Climate Change



- Google has proposed district systems within the 80acre project area
- The Infrastructure Plan includes:
 - Micro-grid for electrical distribution
 - Wastewater treatment with recycled water network
 - Optional garbage and recycling collection to reduce solid waste
 - District heating and cooling
- Supports resiliency and sustainability for the project area and the City

(March 25 City Council study session reviewed this topic)

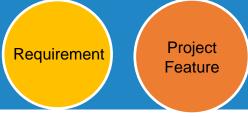
Aligned with SJ Climate Goals



- Reduce per capita energy 50% by 2022
- Increase recycled water to 40,000/50,000 AFY by 2025/2035.
- Paris-compliant pathway



Historic Preservation



- What MOU, SAAG, and public said: preserve and integrate historic and cultural assets into the project design to reinforce the identity of the area
- Delivering on historic preservation objectives
 - Retain and repurpose San Jose Water Company, Kearney Patternworks and Foundry, and Hellwig Ironworks
 - Relocate Victorian bungalows on Julian Street and the Stephen's Meat Products sign
 - Salvage and incorporate the façade of Sunlite Bakery Building
- Three other historic resources would be available for others to purchase and relocate; Google will support relocation costs to off-site locations
- Relocate buildings at 35 S. Autumn Street
- Supporting relocation of 91 S. Autumn Street



What the MOU said about...

Community Benefits

In determining the value of the Community Benefits, the MOU intent is for Google to share back a portion of the additional property value created through the City's actions (such as rezoning and increased height limits), while taking into account the financial feasibility of the project.

- Not to be considered as Community Benefits:
 - Costs required to mitigate impacts under CEQA or associated with project design
 - o Project elements, or other improvements proposed by Google as part of its development
 - O Costs incurred to meet City standard requirements, conditions of approval, fees, or taxes



Community Benefits Value



	Community Benefit Value (at 7.3M SF)	\$/per GSF of Office
Community Stabilization and Opportunity Fund	\$154.8 Million	\$ 21.20
Early Payment for Job Readiness and Community Stabilization	\$7.5 Million	\$ 1.03
30 Additional Moderate-Income Units	\$7.0 Million	\$ 0.96
Land Transfer to the City (0.8 acres for consideration of affordable housing) ¹	\$8.4 Million	\$ 1.15
Currently unallocated Community Benefit Commitment	\$22.3 Million	\$ 3.06
TOTAL	\$200 Million	\$ 27.40

⁽¹⁾ The City is considering changing the land use designations and zoning of the Autumn Street site (located outside of the Downtown West project site but within the Diridon Station Area) to allow for residential uses and approximately 200 affordable housing units, subject to subsequent clearances and discretionary approvals.



Community Benefits Timing



	Timing
Community Stabilization and Opportunity Fund	As office gets built (TCO)
Early Payment for Job Readiness and Community Stabilization	120 days after Final Approval ²
30 Additional Moderate-Income Units	With market rate development
Land Transfer to the City (0.8 acres for consideration of affordable housing) ¹	3 months after Final Approval ²
Currently unallocated Community Benefit commitment	As office gets built (TCO)



⁽¹⁾ The City is considering changing the land use designations and zoning of the Autumn Street site (located outside of the Downtown West project site but within the Diridon Station Area) to allow for residential uses and approximately 200 affordable housing units, subject to subsequent clearances and discretionary approvals.

^{(2) &}quot;Final Approval" means following City Council approval of the project documents and resolution of any legal challenge to those approvals.

Oversight and Performance

- The Development Agreement is legally binding and enforceable
- Requires an annual review of the performance and compliance by the Planning Director and a report to the Planning Commission
- The City cannot force Google to build, but the Development Agreement includes requirements for performance to maintain Development Agreement rights
 - Milestones at 10 or 20 years, which respectively require completion of 2 and 4 million GSF of office or payment of Community Benefits on the equivalent amount of office
- In addition, Google is limited to transferring office development rights/land to no more than 40% of constructed office square footage to ensure growth of jobs and tax base



Unprecedented Public Benefits

Supports 25% Affordable Housing Goal

\$154.8M for equitydriven programs

Leadership in Sustainability, Resilience, and Ecology

Substantial Investment

- Exceeds City's baseline inclusionary requirement
- Includes land dedication, fees, and affordable units integrated on-site
- Supports production of ~1,000 units in the DSAP affordable to a range of incomes¹
- Early delivery of land to accelerate affordable housing

- \$154.8M for new Community Stabilization and Opportunity Pathways Fund
- Unique community-led fund governance model
- Early payment of \$7.5M
 for job readiness and community stabilization to support existing City strategies

- 15 acres of parks and open space
- Innovative District Systems approach to utilities
- Zero net new greenhouse gas emissions, advancing climate action and sustainability
- \$30M for transportation, plus shared parking and DISC coordination
- Includes ecological enhancements and historic preservation

- \$200M
 Community
 Benefits
 focused
 on equity and
 community
 needs
- \$1 billion in voluntary project features

(1) Includes the Autumn Street site. The City is considering changing the land use designations and zoning of the Autumn Street site (located outside of the Downtown West project site but within the Diridon Station Area) to allow for residential uses and approximately 200 affordable housing units, subject to subsequent clearances and discretionary approvals.



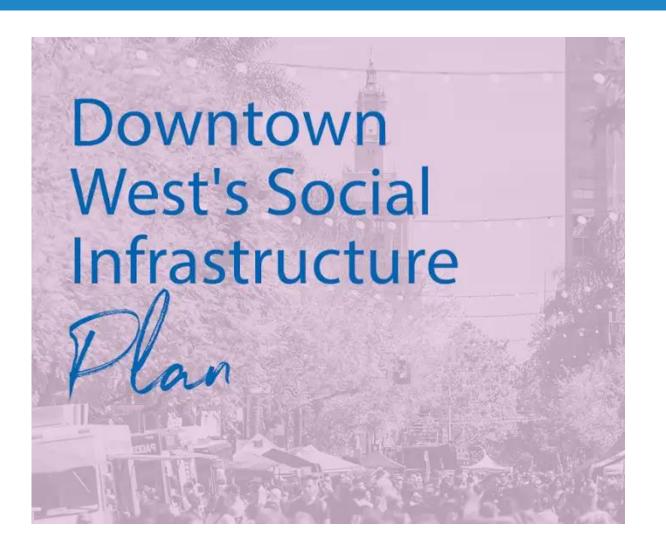


Learn more

View the Social Infrastructure Plan summary on Google's website: g.co/sanjose

Available in:

- English
- Español
- <u>Tiếng Việt</u>
- 中文





Next Steps

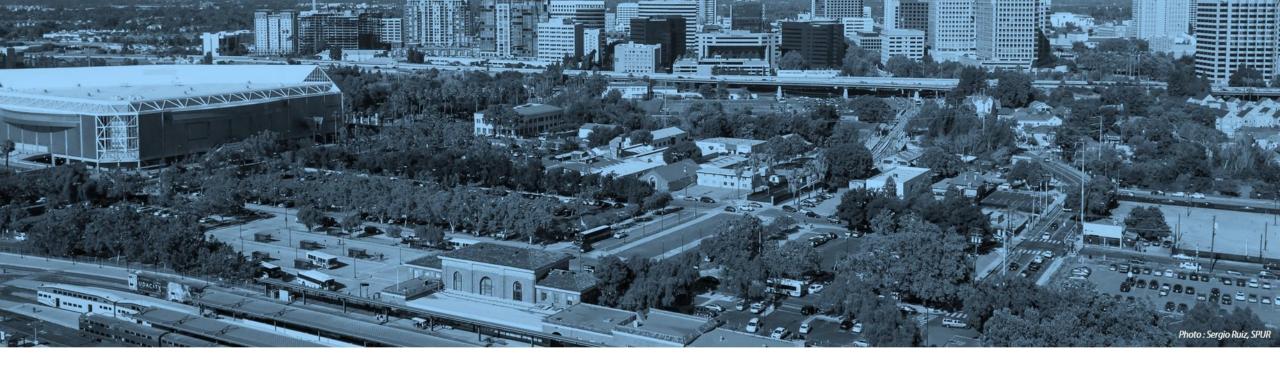
Development Agreement engagement

- Online comment form at: <u>www.diridonsj.org/downtownwestda</u>
- Staff will summarize feedback and provide to Planning Commission and City Council for their consideration and will consider it when finalizing staff recommendations

Public Hearings

- Planning Commission hearing to make recommendations on the Downtown West project and City's Amended DSAP: April 28
- City Council hearing on the Downtown West project, City's Amended DSAP, and Diridon Affordable Housing Implementation Plan: tentatively scheduled for May 25





Small Group Discussions

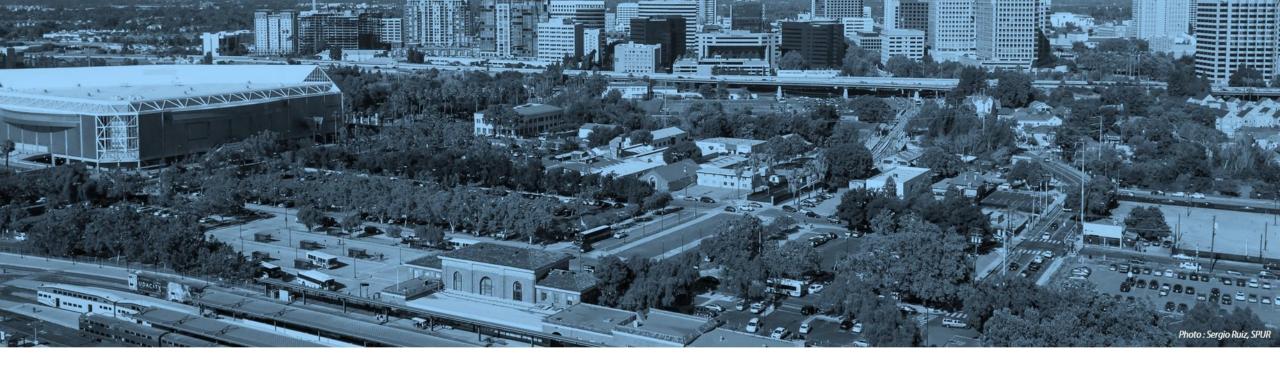




SMALL GROUP DISCUSSION

- 1. **Small Group Discussion** Participants will be randomly distributed into 5 Small Groups and walked through the following discussion prompts. *Input will be collected verbally through the Raise Hand feature*.
 - A. What do you think overall?
 - B. Which types of **strategies, programs, or outcomes** would you prioritize to support job readiness and community stabilization using the early payment of \$7.5 million?
 - C. What are your thoughts on the Fund concept, including the third-party manager structure and the composition of the Community Advisory Committee?
- 2. Small Group Report Out on Key Themes





Wrap-up





Upcoming Meetings and Engagement Opportunities

 Online comment form at: https://www.diridonsj.org/downtownwestda

• Planning Commission: April 28, 2021

Tentative City Council Hearing: May 25, 2021

How to learn more

Visit the City's website (www.diridonsj.org):

- Learn about upcoming public meetings
- Watch recorded presentations
- View the draft plans (<u>Draft Amended DSAP</u>, <u>Downtown West Project</u>, <u>Draft Diridon Affordable Housing Implementation Plan</u>)
- Read background information
- Sign up for email updates

Visit Google's Downtown West site: g.co/sanjose

Email the project team with any questions or comments on the

projects: Lori.severino@sanjoseca.gov



Thank You!

Stay Tuned:

www.diridonsj.org



