

**From:** [Ramirez, Adriana](#)  
**To:** [Pearce, Michael](#)  
**Subject:** FW: Bay Area Council Support: Downtown West  
**Date:** Friday, May 21, 2021 11:02:40 AM  
**Attachments:** [Downtown West BAC Support.pdf](#)

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Adriana Ramirez | Executive Assistant  
City of San José | Office of Councilmember Maya Esparza  
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**From:** Kelli Fallon <kfallon@bayareacouncil.org>  
**Sent:** Thursday, May 20, 2021 4:18 PM  
**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>  
**Cc:** Matt Regan <mregan@bayareacouncil.org>; City Clerk <city.clerk@sanjoseca.gov>  
**Subject:** Bay Area Council Support: Downtown West

[External Email]

Dear Mayor Liccardo and Members of the City Council,

Please find a letter attached from the Bay Area Council in support of Google's proposed Downtown West development.

Thank you,  
Kelli

Kelli Fallon | Senior Policy Manager | BAYAREA COUNCIL  
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May 20, 2021

San Jose City Council  
200 E. Santa Clara St.  
San Jose, CA 95113

**RE: Support for Google's Downtown West Mixed-Use Plan**

Dear Mayor Liccardo and Members of the City Council,

The Bay Area Council is a public policy advocacy organization working to support civic and business leaders in solving our region's most challenging issues. On behalf of the more than 350 members of the Council, I write in support of Google's proposed Downtown West development in San Jose.

The Downtown West project is an unprecedented opportunity for economic and community development that will transform 80 acres surrounding the Diridon Station transportation hub in San Jose. The project proposes to create over 4,000 housing units, a quarter of which will be affordable, and will build 7.3 million square feet of office space, creating a jobs center directly adjacent to housing and transit. Additionally, Downtown West includes 500,000 square feet of retail, cultural, and arts space and 15 acres of public parks and open space with free year-round programming.

Google has also committed over \$150 million for a Community Stabilization and Opportunity Pathways Fund that will provide significant support for anti-displacement, homelessness, and affordable housing efforts and is proposing up to \$45 million in other community benefits, including a \$7.5 million early payment to the City. This substantial investment in the community goes far beyond what developers are typically able to contribute to a project and is an opportunity that should not be missed.

We are also impressed by Downtown West's commitment to sustainability by pursuing zero net new carbon emissions, LEED Gold or Platinum certification, and restoring nearby wildlife habitats. Its proximity to public transportation and jobs will help reduce transportation related emissions and make the project one of the most sustainable communities of its kind.

Downtown West is an excellent opportunity for dense, mixed-use development directly adjacent to transit and within a downtown context to grow the supply of housing, jobs, and reduce our dependence on cars. This is a clear example of sustainable and inclusive growth for future generations and we encourage you to support it.

Sincerely,

A handwritten signature in black ink that reads 'Matt Regan'.

Matt Regan  
Senior Vice President, Bay Area Council