

From: [Opsal, Shelley](#)
To: [Rodriguez, Gina](#); [Chaparro, Isela](#)
Subject: RE: Confirming Tomorrow's SPUR Interview
Date: Thursday, April 29, 2021 8:14:41 AM
Attachments: [image003.png](#)
[image004.png](#)
[image001.png](#)

Added.



Shelley Opsal

Secretary to Mayor Sam Liccardo

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From: Rodriguez, Gina
Sent: Thursday, April 29, 2021 7:09 AM
To: Chaparro, Isela <Isela.Chaparro@sanjoseca.gov>; Opsal, Shelley <shelley.opsal@sanjoseca.gov>
Subject: Re: Confirming Tomorrow's SPUR Interview

From: Gina Rodriguez
Re: ZOOM Interview w/ Alicia John-Baptiste, SPUR CEO **Re: Belonging in the Bay**
Date: April 29, 2021
Time: Prep: 9:15 a.m. - 9:30 a.m.
Show: 9:30 a.m. - 10 a.m.
Location: [Zoom Meeting](#)

Requester: Alicia John-Baptiste, SPUR CEO

Purpose: Mayor spoke with Alicia directly and agreed to do a 30-45 minute interview. Mayor Schaaf and Mayor Breed will also participate. The conversation will be recorded, edited, and then broadcast on Facebook, and other social media channels, as a live event.

Attendees: Mayor will be interviewed by Alicia

The intention is for Alicia and Mayor Liccardo to be in conversation, so there might be times where a question arises that isn't on this document, however, the topic of belonging will be the common thread.

What does Building Belonging mean?

According to SPUR: "Building Belonging" refers to how a sense of belonging is developed in an urban setting. It considers how physical structures, public spaces, institutions, and communities can contribute to feelings of belonging as well as feelings of exclusion. This theme seeks to explore how Bay Area leaders are using their platforms to increase equity and broaden belonging, across these areas.

Potential Questions:

1. Talk a little bit about what your career path has been like, and what has motivated your choice to take on leadership roles in the public sector.
2. We are talking today about the concept of "building belonging" - the idea that both institutional and interpersonal racism have unjustly limited safety and opportunity for certain members of our community, and we can take steps to correct that. **Can you share your thoughts on what is needed to get there - what we would need to do to ensure all members of our community experience belonging?**
3. This past year, you and elected leaders around the country were faced with perhaps the biggest crisis we've ever experienced. You organized the Silicon Valley Recovery Roundtable and explicitly called for the roundtable to think about how to create a better normal. **What did you learn from that work, and where are you seeing promise in terms of meeting that goal of a better normal?**
4. You have been vocal about calling out our region's extreme poverty, despite our tremendous wealth. **Where do you see the biggest opportunities for change, and how has your administration responded?**
5. More recently you've promoted the idea it's simply not enough to redistribute revenues to address racial disparities, that it's crucial we grow the pie. **What is your best thinking on how to do that in a scalable, sustainable and regional manner?**
6. In addition to facing a global pandemic, 2020 was a year during which many people gained a much greater awareness of racial injustice. **How have you seen that awareness impact both community priorities and government response in San Jose?**
7. Housing and homelessness have been top priorities for you for many years - going back to your time as a council member - and you have been quite successful in working with Silicon Valley's tech companies to bring a substantial amount of housing to San Jose. **Why is housing such a central priority for you, and how do you see housing supporting the concept of building belonging?**
8. You are also a staunch advocate for creating a more seamless regional transportation network - we could talk all day about the advances you've made during your Mayoral tenure - **if you could wave a magic transportation wand to see one change, what would that be?**
9. Creating a Bay Area that offers all people a sense of belonging is a collective endeavor, involving people as individuals, government choices, community leadership, and also corporate leadership. **What role would you like to see those outside of government take in this work?**
10. **What advice do you have for policymakers - and other civic leaders - who care deeply about prioritizing racial and economic justice as we emerge from the pandemic?**

NOTES/BACKGROUND:

- **COVID Response:**

- Eviction moratorium (first in country to propose)
- Silicon Valley Recovery Roundtable (59 Members/5 co-chairs)
- Al Fresco San Jose
- Silicon Valley Strong (.org)
- Pop-up vaccine clinics to ensure our unhoused population receives vaccines
- Food distribution: serving over 1.4 million meals a week
- Closing the digital divide: providing internet for over 300,000 residents by the end of 2022

- **Interim Housing Solutions**

- **COVID-19 Shelter**

- Doubled capacity through shelter at South Hall, Parkside Hall (now dismantled), hotels, motels, community centers
 - Countywide: Moved ~5,000 unhoused residents into shelter, hotels, motels
 - Countywide: Moved ~3,000 unhoused residents into permanent supportive housing
 - Homekey: awarded \$12 million from the State to convert the 76 rooms at the Best Western SureStay hotel into an interim and permanent housing solution.

- **Emergency Financial Aid, Homelessness Prevention:**

- \$43 million raised through Silicon Valley Strong
 - \$31 million has been distributed to 14,000 households
 - Of these, 77% were extremely low-income, and 94% were people of color.
 - City allocated \$26.8 million to homelessness prevention
 - Additional \$60 million coming from Federal and State stimulus (ERAP)

- **BHCs:**

- Mabury (VTA) - 40 units, opened Jan 2020
 - Felipe/Story (Caltrans) - 40 units, opened Feb 2021

- **Emergency Interim Housing**

- Overall budget: ~\$24 million
 - State Homeless Housing, Assistance and Prevention Program (HHAP)
 - CARES act funding
 - Total units: 209 = average \$115,000/unit
 - Total beds: 317 = average \$76,000/bed
 - Bernal/Monterey
 - City-owned land
 - 78 one-bed/one-bath units, 20 modular buildings
 - Construction: May – September 2020 (4 months)
 - General Contractor: Habitat for Humanity
 - Onsite service provider: HomeFirst
 - Modular Supplier: VEEV
 - \$7.5M including, design, construction, City oversight/inspections. 78 units = \$96,153 per unit (SRO)
 - Evans Lane
 - City-owned land
 - Construction: July 2020 - expected early May 2021
 - 121 beds in 36 family units with private bathrooms
 - SHP Foundation donated the modular sleeping units

- General Contractor: Habitat for Humanity
- Modular Suppliers: IndieDwell & California Modular
- Onsite Service Providers: Abode and PATH
- Rue Ferrari/101
 - Land lease agreement with Caltrans
 - 118 one-bed/one-bath units within 24 modular buildings
 - Construction: August 2020 – January 2021 (6 months)
 - General Contractor: Habitat for Humanity
 - Modular Supplier: California Modular
 - Onsite Service Provider: HomeFirst
- Lot E
 - Unanimous Council vote to explore SJPD’s site
 - Generous philanthropist will donate again, fundraising to fill the gaps
- **Google**
 - Community Benefits builds on MOU and community feedback; it is a first-of-its-kind initiative offering equity-focused, community-driven services. Valuation: \$200 million
 - Google pays into Fund as office space builds out.
 - For every million sf of office space that is completed, the project will contribute \$21.2M to the Fund, generating up to \$154M if the commercial office capacity of 7.3 million sf is fully built out
 - Oversight Committee to be composed of residents, experts, service provider reps; will award grants to service providers.
 - The Fund structure is intended to put decision-making into the hands of our residents, including those with lived experience
 - On an 80-acre site, Google plans to build:
 - 7.3 million sf of office space (~1/2 of site)
 - 500,000 sf retail, cultural, educational space
 - 4,000 homes in the DSAP; 25% affordable (1,000 units)
 - 100k sf of event space, potential hotel (up to 300 rooms)
 - Up to 800 rooms for corporate accommodations
 - The project supports a goal of 25% affordable housing, which exceeds city requirements (20%)
 - Includes housing for homeless, extremely low-income, and moderate-income residents.
 - 200 affordable units and dedicate land on-site/off-site for 800 units to be built by City
 - Roughly 40-45% of the affordable units would be available to extremely low-income households
 - The project sets new standards for climate action with an innovative, “district-systems” approach to utilities.
 - Would generate zero net new greenhouse gas emissions during construction and 30 years of operations
 - Project heard by Planning Commission last night (4/28) and will be considered by the CC on 5/25.
- **SJ Aspires**
 - Pilot Program: April 2019 - August 2020
 - Students: About 270 students, awarded over \$27,000 in scholarships
 - 59 students received awards - 31 attending CC, 28 attending **University**
 - Partners:

- Schools (Overfelt, James Lick, Silver Creek, etc)
- Non-profit partners (Conservation Corps, Juma Ventures, Teen Success)
- Current Expansion: August 2020 - Present
 - Partners/Students: Projected to serve 800, but currently serving about 700 due to lower than expected enrollment at the schools
 - Overfelt -
 - 375 9th graders
 - 47 12th graders
 - San Jose High School - 236 10th graders
 - Opportunity Youth Academy - 12 students (finishing up GED)
- Funding: raised over \$5.5M
 - Increasing scholarships from \$500 to \$5,000 per student
 - Developing and refining mobile-optimized platform
 - Creating student financial accounts with Citibank
 - Partnering with Stanford University on program evaluation
 - Funding plan to expand program reach; hybrid model to reach more students city-wide
- **Digital Inclusion**
 - San José is the first city in the country to pledge to close the Digital Divide by establishing the Digital Inclusion Partnership
 - \$24 million cross-sector fund that will be distributed in grant awards over a ten-year period. It is the city's largest philanthropic effort in recent history.
 - The Digital Inclusion Partnership aims to:
 - a. Connect 50,000 San José households with universal device access and universal connectivity at speeds of at least 25 Mbps download/3 Mbps upload over the next 10 years.
 - b. Ensure 50,000 San José households achieve and sustain the appropriate digital skills proficiency level to stay ahead of technology and increase quality of life outcomes in education, workforce, healthcare and more.
- **Police Reforms**
 - Suggested substantive [police reform](#) after recent civil protests
 - Move investigations of police misconduct out of the San Jose Police Department, and into the Office of the Independent Police Auditor,
 - Remove bureaucratic roadblocks to the decisions to fire bad cops.
 - Ban the use of rubber bullets in crowded settings
 - Ban the use of the Carotid Restraint for any purpose other than officers' self-defense or defense of another person under life-threatening circumstances
 - Undertake a use of force review that will result in additional changes to SJPD protocols to further align San Jose with 21st Century Policing best practices.
 - Commence with community outreach in a broad, ranging discussion about how we can reimagine policing in San Jose, with a goal to responding to more non-crime-related calls for police service with civilians.
- **Housing**
 - Building a San José for all
 - Anti-discrimination policies to prohibit landlords from rejecting a tenant with a Veteran's or Section 8 housing voucher
 - Eviction Moratorium
 - Google
- **High-Speed Rail**

- o **Statewide benefits**

- Increase Mobility to prepare for growth – with the state’s population estimated to reach 51 million by 2060.
- Improve Air Quality by shifting people from cars and planes to clean trains running on renewable energy.
- Cut Travel Times and provide a faster, more convenient way to get around the state.
- Stimulate Job Growth across the state – with construction jobs now, and maintenance and operation jobs to come.

- o **NorCal Benefits**

- The system will have stations in San Francisco, Millbrae, San José, and Gilroy that will connect with BART, Caltrain, Amtrak, ACE, and other regional rail and transit options.
- Prep work is underway for additional high-speed rail to the Caltrain Corridor (San Francisco to San José’s Diridon Station) — scheduled to be completed in 2021.
- The options for the section between San José and the Central Valley range from a new dedicated high-speed rail corridor between San José and Gilroy to a shared corridor with electrified Caltrain service. Environmental clearance is scheduled to be completed in 2021.
- 1 in 5 flights out of the Bay Area is headed to the Los Angeles Area.
- Already ~8,000 jobs have been associated with the project; ~600 small businesses have benefited from the project.
- 53% of total project expenditure occurred in disadvantaged communities throughout California, spurring economic activity in these areas
- More than \$1.6 billion of Proposition 1A funds and other California High-Speed Rail Authority funding are supporting investments in Northern California, including \$714 million to Caltrain’s Peninsula Corridor Electrification Project.
- 25% of cap and trade auction revenues are already allocated to high-speed rail projects.

SPUR Resources:

[Belonging in the Bay Series](#)

[2020 Vision: What 2020 This Year Taught Us To See](#) by Alicia John-Baptiste

[Interview with Trevor Noah about Building Belonging \(34 min\)](#)

Get [Outlook for iOS](#)

From: Chaparro, Isela <Isela.Chaparro@sanjoseca.gov>
Sent: Wednesday, April 28, 2021 6:26:45 PM
To: Rodriguez, Gina <Gina.Rodriguez@sanjoseca.gov>; Davis, Rachel <Rachel.Davis@sanjoseca.gov>
Cc: Guimera, Christina <Christina.Guimera@sanjoseca.gov>
Subject: RE: Confirming Tomorrow's SPUR Interview

Christina,

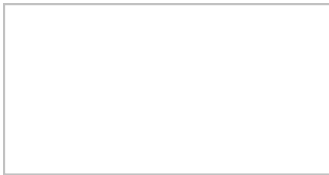
Can I just insert the link below into the calendar?

From: Rodriguez, Gina <Gina.Rodriguez@sanjoseca.gov>
Sent: Wednesday, April 28, 2021 5:15 PM
To: Chaparro, Isela <Isela.Chaparro@sanjoseca.gov>; Davis, Rachel <Rachel.Davis@sanjoseca.gov>
Cc: Guimera, Christina <Christina.Guimera@sanjoseca.gov>
Subject: Re: Confirming Tomorrow's SPUR Interview

Memo is ready for Christinas review here: <https://docs.google.com/document/d/1SUwpb5o6MbjKHHKfpALB4fXkFJj-9LLTN2K5E3ldF5O/edit?usp=sharing>

[4.29.21 Belonging in the Bay](#)

From: Gina Rodriguez Re: ZOOM Interview w/ Alicia John-Baptiste, SPUR CEO Re: Belonging in the Bay Date: April 29, 2021 Time: Prep: 9:15 a.m. - 9:30 a.m. Show: 9:30 a.m. -



10 a.m. Location: Zoom
Meeting\u000B
R...

docs.google.com

Gina Rodriguez



Communications Specialist

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From: Chaparro, Isela <Isela.Chaparro@sanjoseca.gov>

Sent: Wednesday, April 28, 2021 5:07 PM

To: Davis, Rachel <Rachel.Davis@sanjoseca.gov>; Rodriguez, Gina <Gina.Rodriguez@sanjoseca.gov>

Cc: Guimera, Christina <Christina.Guimera@sanjoseca.gov>

Subject: Confirming Tomorrow's SPUR Interview

Hi all,

I'm confirming tomorrow's interview w/ Alicia John-Baptiste, SPUR CEO Re: Belonging in the Bay at 9:30am-10am. Do you have his talking points/notes ready yet?

Thanks,

Isela



Isela Chaparro

Executive Assistant to the Mayor

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