

From: [Severino, Lori](#)
To: [Downtown West Project](#)
Cc: [Han, James](#); [Tu, John](#)
Subject: FW: Draft Google presentation
Date: Tuesday, May 25, 2021 8:20:41 AM
Attachments: [210525 Google Downtown West presentation.pdf](#)

Not sure if this needs to go to Clerk or not, but I'm going to add this and the translated versions to diridonsj now.

Thanks!
Lori

From: Andy Wang <wangan@google.com>
Sent: Monday, May 24, 2021 2:42 PM
To: Severino, Lori <Lori.Severino@sanjoseca.gov>
Cc: Ava Bromberg <abromberg@google.com>; benavidez@google.com; Jessica Graham <jessgraham@google.com>
Subject: Draft Google presentation

[External Email]

Hi Lori,

See attached.

Thanks!
Andy

Andy

Wang | Senior

Development Manager
Working
for Lendlease at Google
Sunnyvale,
CA | 626.922.0436

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Google

Downtown West

San José City Council

May 25, 2021

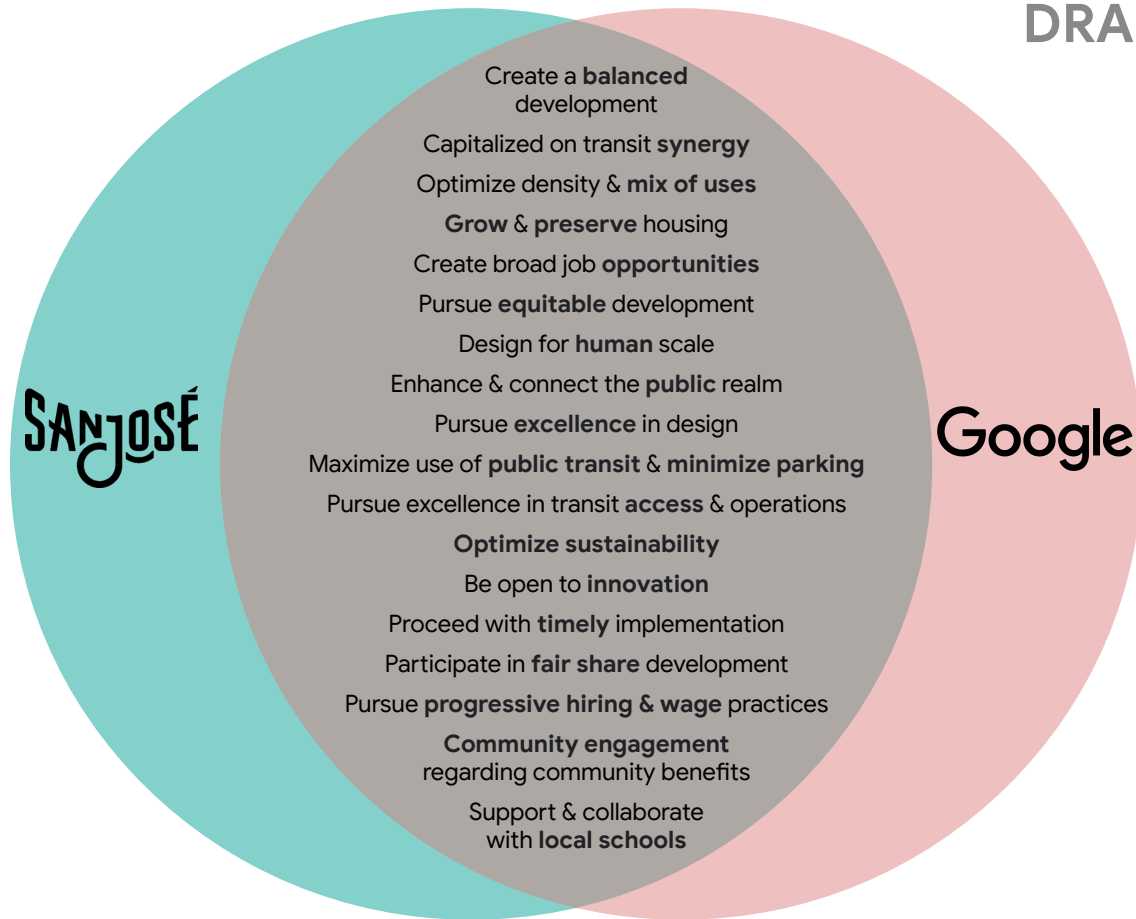
San José

SHARED GOALS

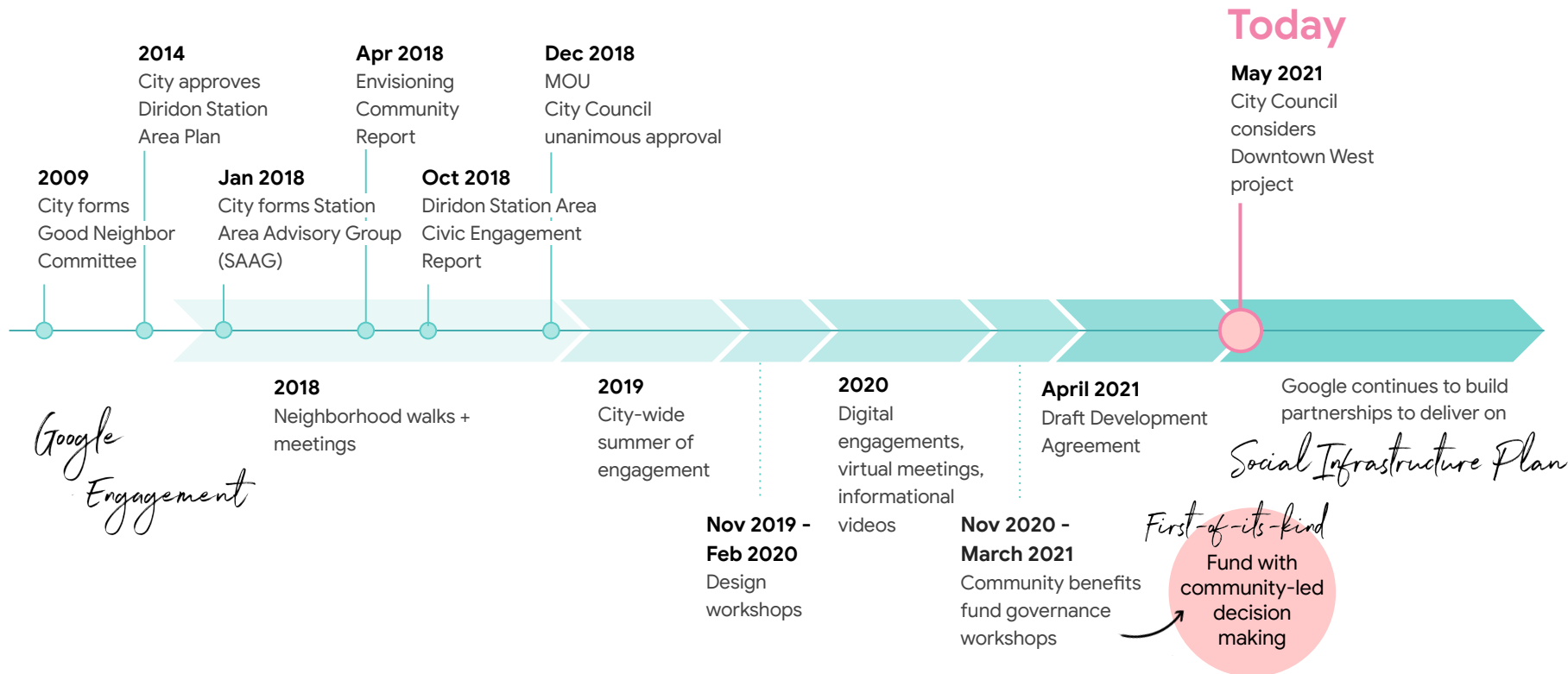
Memorandum of Understanding

December 2018

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A decade of engagement and co-creation



2018–early 2020: many ways we gathered feedback in person

+ 3,000
Touch points



"I am most excited /
concerned about..."



"I wish San José had..."
booth at Viva Calle SJ



Topic-based
presentations



City-wide
presentations



Open houses

+ 10,000
Data points



"What is your vision of DW?"
design workshop series



Community
meetings and workshops



Neighborhood, history,
and ecology walks



Traveling info booth
at festivals

+ 100 Community
Meetings



Neighborhood /
stakeholder meetings

2020 post-COVID: different ways we reached out virtually



Many Zoom meetings



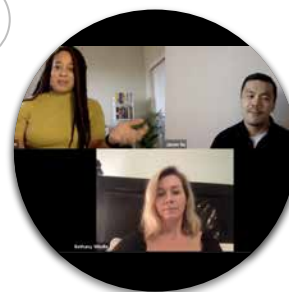
[Website](#) updates



[Video](#)



[Newsletter](#)



["In conversation"](#)
series



[Blog](#) updates



Draft documents
on the [City website](#)



Renderings exercise
preference votes



Presentations with other
organizations



[One-pager](#) updates

DOWNTOWN WEST

Framework Plan

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- ~ 7.3 M sf office
- 4,000 housing units (studying up to 5,900 units), including...
- land dedicated to City for affordable housing
- ~ 500 K sf active use (retail, cultural, arts, education etc.)
- ~ 15 acres parks + plazas + green spaces

Note: Illustrative massing reflects the combination of density allowed in project's zoning and applicable Downtown West design standards and guidelines

DOWNTOWN WEST

At a glance

6x

housing under DSAP
(in project boundary)

4,000

total housing units

25%

affordable
in the DSAP

500K

sf retail, cultural, arts,
education, and active uses

15 ac

parks and
open space

4.25+

acres of expanded
riparian habitat

7.3M

sf office

1/2

of developable site
for non-office

Zero

net new
CO₂ emissions

21 ac

public land purchased
and/or option to purchase



30 ac

allocated back for residential
and public-serving uses

General Plan

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CORE STRATEGY

**Supporting
San José's
growth
as a center
of innovation
and regional
employment**

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A central social district

**Artist conceptual rendering, subject to change*

We're not thinking about next year, or even the next five

Google is here for the long haul





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A call to action— rethinking how to build and grow cities better



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Reimagine how
this part of downtown
could represent
the values
and the creativity
that is

San José

*Artist conceptual rendering, subject to change

All together,
the Downtown West
open space network
covers about

20%

of the project area

**Artist conceptual rendering, subject to change*



A smarter, greener way *forward*

Net Zero
Ecology
Mobility infrastructure



Complete
neighborhoods within

15 minutes

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*A first-of-its-kind
\$150M+ fund*

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**Housing
Education
Job access**

How we deliver on these objectives



Design

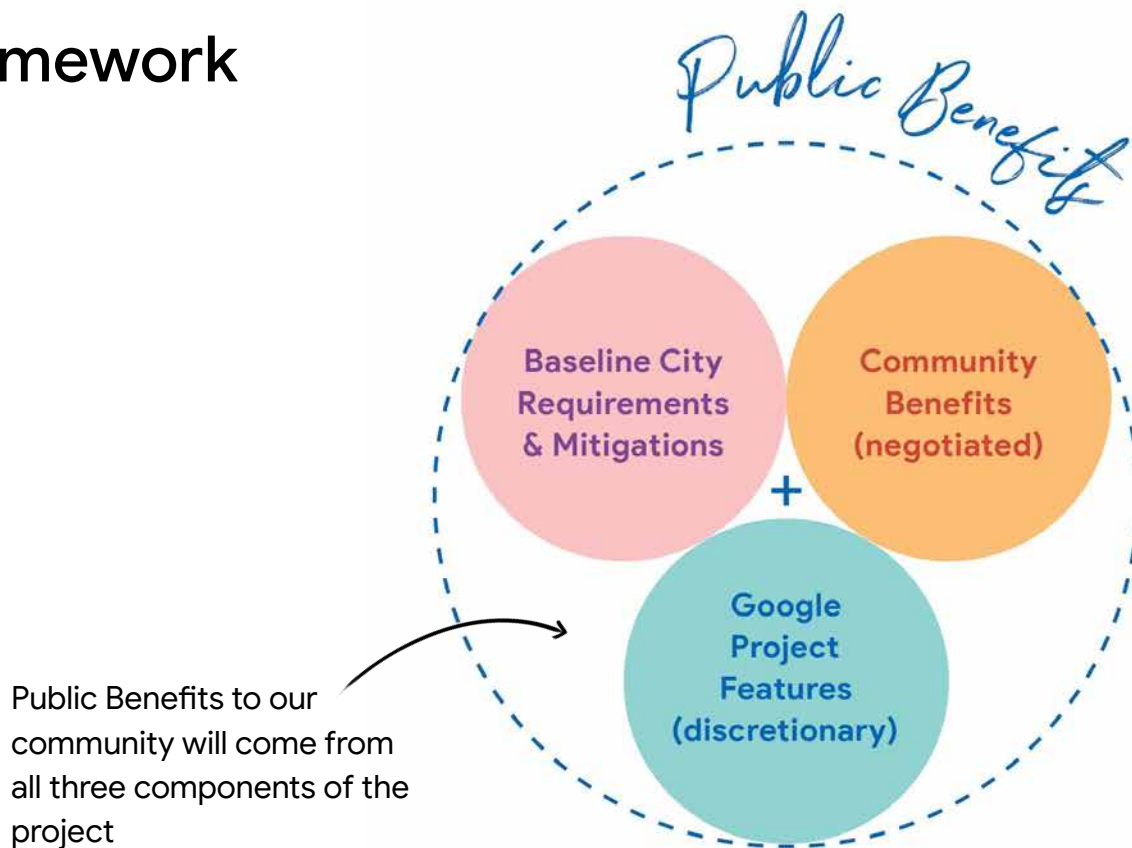


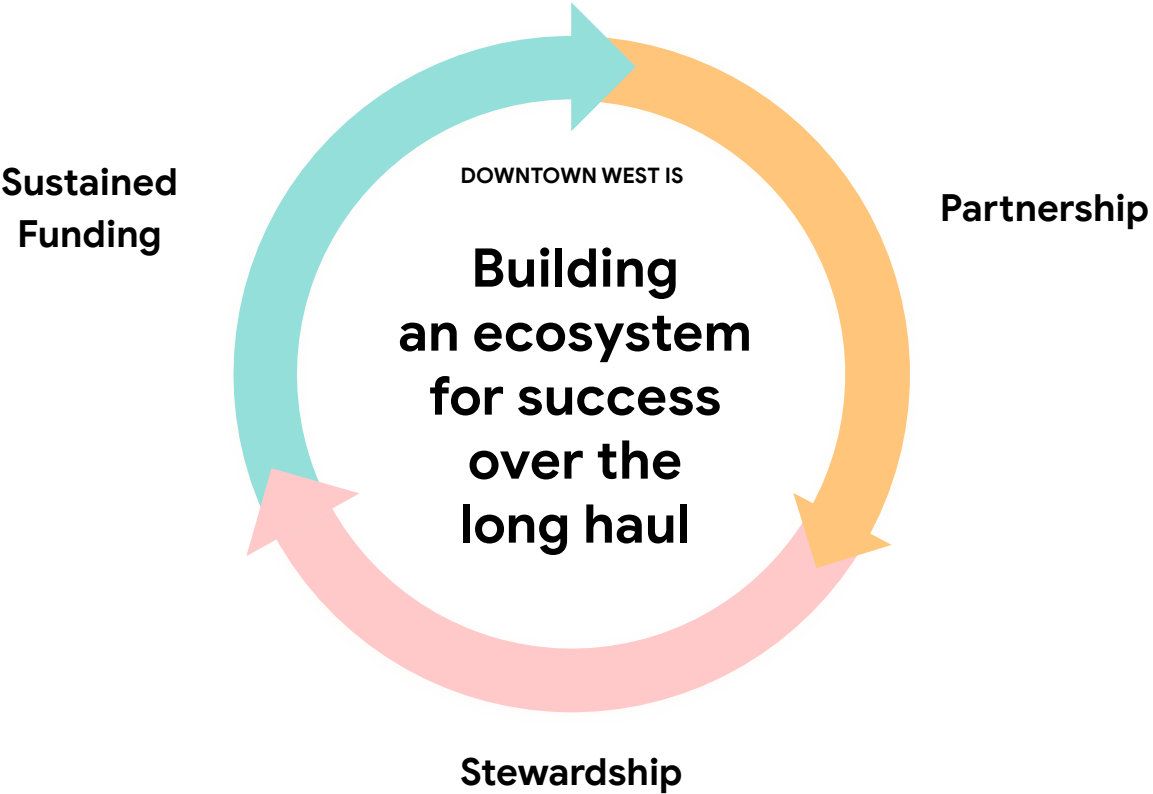
Programs



Partnerships

Framework





Significant local infrastructure, unprecedented sustainability commitments, **and** a first-of-its-kind model for **addressing social equity**

More housing,
and affordable
housing

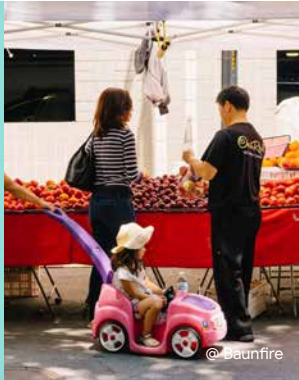
Help strengthen
the community

Local job
opportunities

An inclusive
place

Ambitious
climate targets

Enhancing
ecological health



Over 6x housing
currently allowed, and
supporting **25%**
affordable in the DSAP

Groundbreaking
\$150M+ **Community
Stabilization &
Opportunity
Pathways Fund**

30% local hire goal for
office construction,
prevailing wages for
construction, career
workshops

**Free year-round
programming** and
15 acres of public parks
and open space

**Carbon-neutral
project** and 65%
non-single-occupancy
vehicle trips

Over 4.25 acres of
enhanced riparian
habitat, **2,280 new
trees** planted

Not a . . .*  **Single building process

**~80 acres of
detailed design
over time**

30+
buildings

10
different parks,
tailored to context

~3 mi
of street
improvements

10+
years of phased
construction

TWO DIFFERENT APPROACHES

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Design at once, repetitive solutions



Dynamic and contextual solutions



Chapters



Land use



Open space



Buildings



Mobility



Lighting and signage



Sustainability

Building design that responds to context

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Height cap
facing the Lakehouse
Historic District

**Massing and facade
articulation**

Riparian Setback
along the creek and
the river

**Ground floor rhythm and
height reference to**
Lakehouse Historic District

**Artist conceptual rendering, subject to change*



An inclusive place for learning

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Open space foregrounds the San José Water Company

Gateway to a new part of downtown

Active ground floor spaces

Regular job fairs

Interactive and educational installations

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Renewed access to nature

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Over 4.25 acres of
**protected and
enhanced
riparian habitat**

Experiences
spanning from
natural to urban

Over 2,280 new native trees

**Immersive learning
opportunities in nature**

**Artist conceptual rendering, subject to change*



Carbon-neutral project



Significant local infrastructure, unprecedented sustainability commitments, **and** a first-of-its-kind model for **addressing social equity**

More housing,
and affordable
housing

Help strengthen
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opportunities

An inclusive
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Ambitious
climate targets

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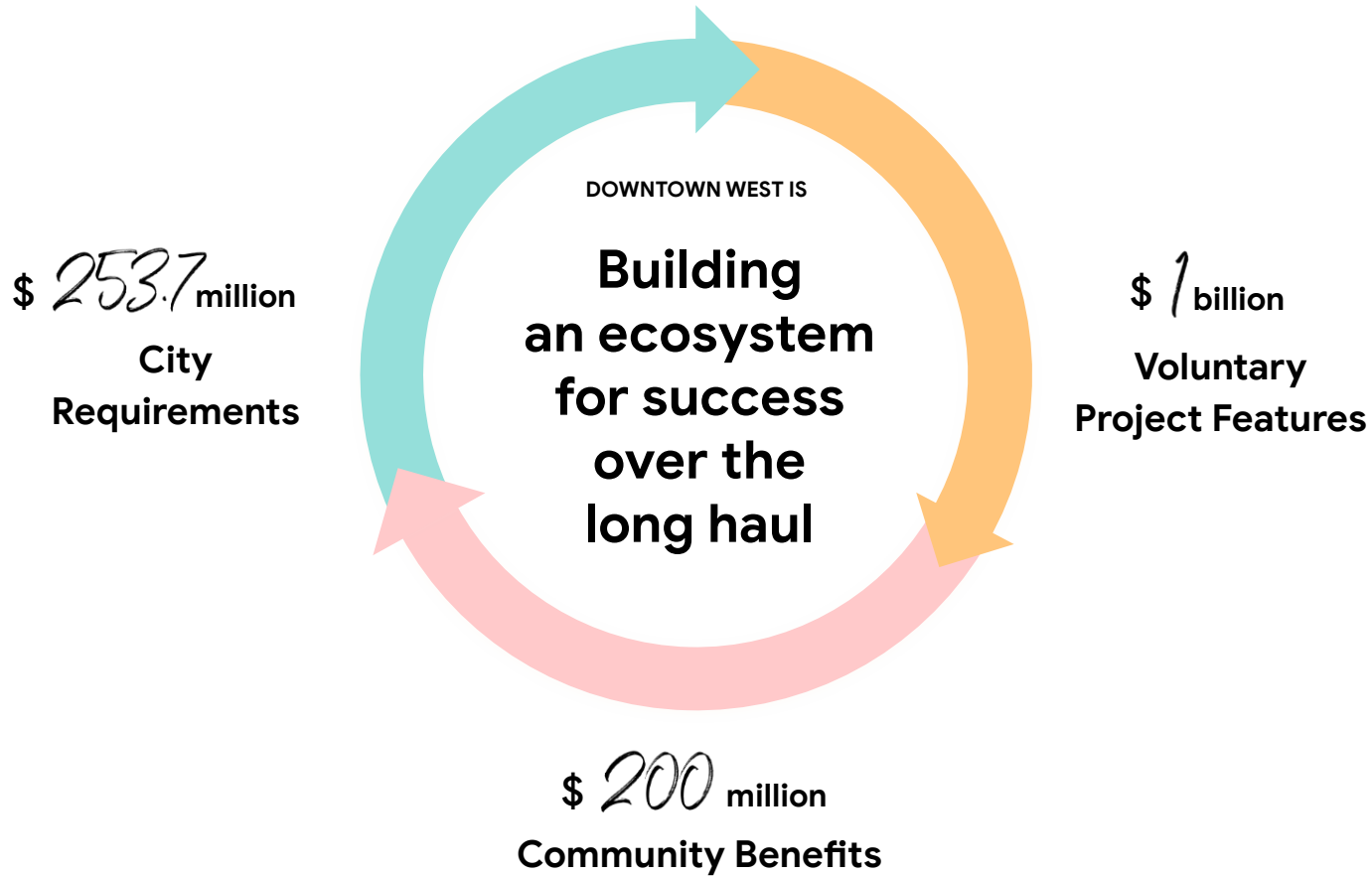
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Looking toward the next phase of *co-creation*

*Artist conceptual rendering, subject to change

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DAC PHUC

Thank You

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