

**From:** [Moua, Louansee](#)  
**To:** [DowntownWestD6](#)  
**Subject:** Fw: Letter of Support SJDA, Council Item 10.2: Downtown West Mixed-Use Plan  
**Date:** Monday, May 24, 2021 12:06:37 PM  
**Attachments:** [SJDA Downtown West Letter of Support CC 5.20.21.pdf](#)

---

---

**From:** Nathan Ulsh <nulsh@sjdowntown.com>

**Sent:** Friday, May 21, 2021 8:00 AM

**To:** Liccardo, Sam <sam.liccardo@sanjoseca.gov>; Jones, Chappie <Chappie.Jones@sanjoseca.gov>; Davis, Dev <dev.davis@sanjoseca.gov>; Carrasco, Magdalena <Magdalena.Carrasco@sanjoseca.gov>; Peralez, Raul <Raul.Peralez@sanjoseca.gov>; Foley, Pam <Pam.Foley@sanjoseca.gov>; Jimenez, Sergio <sergio.jimenez@sanjoseca.gov>; Esparza, Maya <Maya.Esparza@sanjoseca.gov>; Arenas, Sylvia <sylvia.arenas@sanjoseca.gov>; Cohen, David <David.Cohen@sanjoseca.gov>; Mahan, Matt <Matt.Mahan@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>

**Cc:** Katia McClain <kmcclain@steinberghart.com>; Klein, Nanci <Nanci.Klein@sanjoseca.gov>; Knies, Scott <sknies@sjdowntown.com>

**Subject:** Letter of Support SJDA, Council Item 10.2: Downtown West Mixed-Use Plan

[External Email]

Dear Mayor Liccardo and members of the City Council,

Please find attached our letter of support for Item 10.2, Downtown West Mixed-Use Plan.

Thank you -

Cordially,

--

Nathan Ulsh  
San Jose Downtown Association  
Director of Policy and Operations  
[nulsh@sjdowntown.com](mailto:nulsh@sjdowntown.com)  
office: 408.279.1775  
[www.sjdowntown.com](http://www.sjdowntown.com)  
Download the new [Groundwerx Everywhere](#) app!

*"It is amazing what you can accomplish if you do not care who gets the credit." - Harry S. Truman*

This message is from outside the City email system. Do not open links or attachments from untrusted sources.



May 20, 2021

City of San Jose City, Council  
200 East Santa Clara Street  
San José, CA 95113-1905

RE: Support for Downtown West zoning, environmental and General Plan amendments

Dear Mayor Liccardo and City Council members,

Onwards -- and with the heights and densities in Downtown West -- definitely upwards.

While the project's 7.3 million square feet of office space, 4,000 housing units (25 percent affordable) and 15 acres of parks and open spaces have grabbed most of the attention, the San Jose Downtown Association would like to highlight how the Downtown West plan will strengthen neighborhoods by directly investing in initiatives co-created by community members during a two year public outreach process. For example, the Community Stabilization and Opportunity Pathways Fund (\$154.8 million) and the Community Benefits (\$45 million) will be crucial to the initial and on-going investment to our community as these funds will be released in timely tranches.

One such initiative will focus on small business resiliency, entrepreneurship and ways to help small businesses make Downtown West a home. Google will work directly with businesses on the ground floor design of Downtown West to ensure their proximity is central to the project's new open spaces. Half of the developable parts of the site will go to non-office uses – housing mostly – but 500,000 square feet is planned for “active” spaces. Those spaces include food, drink, retail, cultural, arts and education uses.

Downtown West will strive to create a “15-minute city” where work, home, shopping, entertainment and recreational uses are all situated within a 15-minute walk. The project also will invest in a greener future in terms of net-zero emissions, ecology and mobility infrastructure – in essence, the equivalent of removing 4,100 cars from traffic and powering 1,500 homes using solar energy.

The necessary land use updates, certifications and approvals before you are a critical milestone as we embrace a new vision for San Jose that integrates neighborhoods, nature, equity and economic growth.

Sincerely,

Scott Knies  
Executive Director