

From: [Tran, David](#)
To: [Nathan Ulsh](#)
Cc: [Ramos, Christina M](#); [Brown, Bridget](#)
Subject: RE: Letter of Support: SB 7
Date: Tuesday, April 20, 2021 2:43:11 PM
Attachments: [SB 7 - Senate SJDA letter of Support, NR Committee 4.20 .pdf](#)
[image001.png](#)
[image002.png](#)

Thanks Nathan! Appreciate the heads up!

Sincerely,



David Hai Tran

Policy & Legislative Director

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From: Nathan Ulsh <nulsh@sjdowntown.com>
Sent: Tuesday, April 20, 2021 2:27 PM
To: Tran, David <david.tran@sanjoseca.gov>
Subject: Fwd: Letter of Support: SB 7

[External Email]

Hi David, just want to let you know Google has asked for our support for SB 7 as it has entered the Assembly Natural Resource Committee to be heard on the 28th. We have sent the attached letter in support of. Javier from Google was BCCed in the email.

Hope your week is going well!

Nathan

----- Forwarded message -----

From: **Nathan Ulsh** <nulsh@sjdowntown.com>
Date: Tue, Apr 20, 2021 at 2:21 PM
Subject: Letter of Support: SB 7
To: <heath.flora@asm.ca.gov>, <luz.rivas@asm.ca.gov>
Cc: <Ed.chua@asm.ca.gov>, <Laura.Friedman@asm.ca.gov>, <Cristina.Garcia@asm.ca.gov>, <Devon.Mathis@asm.ca.gov>, <Kevin.McCarty@asm.ca.gov>, <Al.Muratsuchi@asm.ca.gov>, <Kelly.Seyarto@asm.ca.gov>, <Mark.stone@asm.ca.gov>, <Jim.Wood@asm.ca.gov>, <Lawrence.Lingbloom@asm.ca.gov>, <Elizabeth.macmillan@asm.ca.gov>, <michael.jarred@asm.ca.gov>, <sue.fischbach@asm.ca.gov>

Dear Honorable Chair Rivas, Vice Chair Flora, and Committee Members,

Please see attached for the letter of support for SB 7 from the San Jose Downtown Association. This bill will directly support our Downtown West project, in planning since 2016 that will transform 80 acres of underutilized land to create housing, open space and jobs. We see this bill as an asset for the state of California and thus encourage the State Assembly to pass SB 7.

Thank you.

--

Nathan Ulsh

San Jose Downtown Association

Director of Policy and Operations

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"It is amazing what you can accomplish if you do not care who gets the credit." - Harry S. Truman

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April 20, 2021

The Honorable Chair Luz M. Rivas
The Honorable Vice-Chair Heath Flora
California State Senate Floor
State Capitol, Room 206
Sacramento, CA 95814

RE: SB 7 - Letter of Support, *Natural Resources Committee*

Dear Chair Rivas and Vice-Chair Flora,

San Jose Downtown Association (SJDA) would like to express support for SB 7 (Atkins) which would extend the timeframe of AB 900 eligible projects until January 1, 2022 and allow certain housing developments to utilize AB 900 provisions.

SJDA is a Property-based Business Improvement District that serves and represents over 2,000 property owners, business owners, and residents in downtown San Jose. As we aspire to create a more livable, vital and equitable community, we acknowledge that SB 7 will provide a key support mechanism to bolster this endeavor. One project this directly affects, and we are strong proponents of, is the San José Downtown West Mixed Use Plan that was previously certified under AB 900. This project leverages several adjacent projects and downtown development by connecting to one of the largest transit hubs in the United States, Diridon Station, and will develop several vacant lots and redevelop underutilized parcels by transforming 80 acres into a diverse “15-minute” community that embraces a high-density, transit-oriented focus.

Moreover, the San José Downtown West Mixed Use Plan has numerous positive components reflecting inclusive economic development: 4,000 housing units (25% housing affordability), 500,000 square feet of retail, 7.3 million square feet of office, and 15 acres of open space and parks. This is a profound private investment and public partnership that will prevent sprawl, create thousands of jobs, and improve the physical infrastructure with a GhG mitigation factor focused on environmental sustainable planning to help California reach its ambitious goal.

We commend Senator President Pro Tempore Atkins, Senators Gonzalez, Rubio, Cortese, and Assembly Member Rivas for this forward-thinking policy. We strongly support this bill as it will spur the economic development and jobs much needed in San Jose and communities throughout California.

Sincerely,

Scott Knies
Executive Director