

From: [Manford, Robert](#)
To: [Perez, Raul](#)
Cc: [Tran, David](#); [Ramos, Christina M](#); [Hughey, Rosalynn](#); [Chang, Chu](#)
Subject: Re: DANG letter
Date: Tuesday, April 13, 2021 11:38:35 AM

Thank you, Councilman:

Staff has conducted a lot of outreach and continues to do so. Rosalynn, in her capacity as the Deputy CM is continuing to meet with the group and others. In most of the meetings we have had with the DANG and related groups, we have had the opportunity to answer questions regarding the planning and environmental review process and corrected most of the assumptions and misrepresentations.

Below is a list of outreach activities that is already public information (included in the DSAP and also the EIR Addendum):

Page 3-4 of the DSAP Amendment:

The City began an extensive community engagement process in 2018 to gain input on the future of the DSAP area, given the disappearance of the planned baseball stadium project and the arrival of the Diridon Integrated Station Concept (DISC) Plan and Google's Downtown West Mixed-Use Plan (Downtown West) proposal. As part of this process, the City Council appointed 38 organizations to a new Diridon Station Area Advisory Group (SAAG). The City also set up a new website (www.diridonsj.org) and held a variety of events and activities to engage the general public. The 2018 process generated a list of desired outcomes related to housing and anti-displacement, jobs and education, land use and design, transportation and parking, parks and public space, and environmental sustainability. Key findings from the process were that the community's overall vision for the area had not changed and that social equity should be a top consideration.

The 2019-2020 engagement process, which focused on the scope of changes under consideration for the DSAP area and the intended process for analyzing and proposing amendments to the 2014 DSAP, evolved from the original plan due to the COVID-19 crisis. The City had to extend the process and switch to digital tools. Throughout the process, the City's goal was to hear from all segments of the San José community, such as residents living in the area, neighborhood groups, downtown businesses owners, developers, transit riders, affordable housing, labor, and environmental advocates. To help reach populations that are typically under-represented in planning processes, the City established a small grant program and partnered with seven community-based organizations to assist with 2020 outreach and engagement.

From early 2018 through fall 2020, City-led community engagement related to the DSAP area included the following meetings, most of which included an explanation of the CEQA process, and ongoing outreach efforts to shape development in the DSAP area:

- 18 SAAG meetings
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- 14 SAAG small group discussions
- 15 community meetings, including focus meetings for Spanish speakers, Vietnamese speakers, and local artists
- 3 online surveys with over 2,000 responses
- Over 200 online feedback forms submitted
- Over 75,000 page views and over 36,000 unique visitors on diridonsj.org
- 9 pop-ups at community events, including at Village Fest and Viva Calle
- 5 virtual office hours sessions, focused on equity, transportation, housing, building heights, and parks

Study sessions for the City's Parks and Recreation Commission, Historic Landmarks Commission, Planning Commission, and City Council (all noticed public hearings with opportunities for public comment)

Meetings with individual community groups, including the Garden Alameda Village Association, Shasta/Hanchett Park Neighborhood Association, and Diridon Area Neighborhood Group

In addition to these efforts, Google and the City's transit partners conducted their own outreach to guide their own projects within the DSAP area. The City will continue to reach out to and collaborate with local stakeholders on the future of the DSAP area during and after the DSAP Amendment process. For a full discussion of the City's public engagement process, please refer to Appendix B of the Draft DSAP Amendment.

Robert

From: Peralez, Raul <Raul.Peralez@sanjoseca.gov>
Sent: Tuesday, April 13, 2021 7:40 AM
To: Manford, Robert <Robert.Manford@sanjoseca.gov>
Cc: Tran, David <david.tran@sanjoseca.gov>; Ramos, Christina M <christina.m.ramos@sanjoseca.gov>
Subject: Re: DANG letter

David, I want to create a timeline like we did on the Pallesen House, this time it would be a timeline for PBCE to validate all of the efforts they put in to directly communicate with the DANG. They are making some harsh statements here and still asking the same questions that even I have heard answered in their meetings I attended - which is beyond odd. Can you and Robert work on this?

Raul Peralez
Councilmember, District 3
City of San José

On Apr 8, 2021, at 4:32 PM, Manford, Robert <Robert.Manford@sanjoseca.gov>
wrote:

FYI
<DANG DSAP Comments 4 1 2021.pdf>