

**From:** [Ramos, Christina M](#)  
**To:** [Tran, David](#); [Nguyen, Mindy](#)  
**Subject:** FW: District 3 DSAP Community Meeting  
**Date:** Monday, January 25, 2021 9:25:00 AM  
**Attachments:** [image003.png](#)

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See below for the Google Overview Sheets

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**From:** Jessica Graham <jessgraham@google.com>  
**Sent:** Friday, January 22, 2021 5:51 PM  
**To:** Ramos, Christina M <christina.m.ramos@sanjoseca.gov>  
**Cc:** Javier González <javiergonzalez@google.com>; benavidez@google.com  
**Subject:** Re: District 3 DSAP Community Meeting

[External Email]

Hi Christina,

Thank you for such a helpful session. Please permission/invite the following as panelists with our team:

1. Alexa Arena ([arena@google.com](mailto:arena@google.com)), Senior Director of Real Estate Development, Google
2. Laura Crescimano ([lcrescimano@sitelaburbanstudio.com](mailto:lcrescimano@sitelaburbanstudio.com)), Co Founder and Principal of SITELAB Urban Studios
3. Ricardo Benavidez ([benavidez@google.com](mailto:benavidez@google.com)), Director of Social Infrastructure, Google
4. Sheela Jivan ([sheelajivan@google.com](mailto:sheelajivan@google.com)), Director, Real Estate Development, Google
5. Javier Gonzalez ([javiergonzalez@google.com](mailto:javiergonzalez@google.com)), Head of California Local Government Affairs and Public Policy, Google
6. Bethany Windle ([bethanywindle@google.com](mailto:bethanywindle@google.com)), Parks and Open Space Lead, Google
7. Marla Weinstein ([weinsteinm@google.com](mailto:weinsteinm@google.com)), Transportation Lead, Google
8. Eri Suzuki ([erisuzuki@rewsprojects.com](mailto:erisuzuki@rewsprojects.com)), Senior Associate, SITELAB
9. Sarah Estephan ([sestephan@rewsprojects.com](mailto:sestephan@rewsprojects.com)), Urban Designer, SITELAB
10. Jessica Graham ([jessgraham@google.com](mailto:jessgraham@google.com)), Community Development Manager, Google

I should note that the presentation will be delivered by Alexa and Laura. The rest of us are on hand to support questions from the community.

Also, here are links to 1-pg overview documents of the project that you may share with the translators and your constituency.

[Downtown West Project Sheet \(English\)](#)  
[Downtown West Project Sheet \(Spanish\)](#)  
[Downtown West Project Sheet \(Vietnamese\)](#)  
[Downtown West Project Sheet \(Mandarin\)](#)

Lastly and regarding the slide deck, we anticipate a potential for a few changes on Monday morning. I will make sure to share an updated PDF version of the slides with you Monday afternoon.

Thank you and have a great weekend, Jessica

On Fri, Jan 22, 2021 at 2:25 PM Ramos, Christina M <[christina.m.amos@sanjoseca.gov](mailto:christina.m.amos@sanjoseca.gov)> wrote:

Good Afternoon Everyone!

Thank you again for joining our team for the Test Run for the DSAP Community Meeting. We are all set for **Monday, January 25, 2021 5:30 – 7:30 PM. Below you will find the agenda and some action items I will need by Monday at Noon.**

**AGENDA:**

5:30 - Welcome and Introductions  
5:45 - Introduce City of San Jose Planning  
5:48 - City of San Jose Planning Department Overview of DSAP  
6:05 - Transition to Google Team and Introduce Google  
6:08 - Google Overview of Downtown West  
6:25 - Thank all Presenters and open it up to Q&A  
6:28 - Hand it off to D3 Team for Q&A hand raise and Live Q&A  
6:30 - 7:25 Q&A  
7:25 - Thank everyone and those questions; Possible follow up instructions  
7:30 - End

**ACTION ITEMS:**

- **List of all panelists**
  - **Name (First and Last)**
  - **Email address**
- **Copy of any slides or presentation needed as back up and for translation purposes**

Thank you everyone for your support and making this happen so very quickly.

Much appreciated!



**Christina Ramos**

*Chief of Staff*

(408) 535-4903 ♦ [christina.m.amos@sanjoseca.gov](mailto:christina.m.amos@sanjoseca.gov)

[Facebook](#) ♦ [Instagram](#) ♦ [Twitter](#) ♦ [Website](#)

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## The Opportunity

In 2014, the City of San José adopted the Diridon Station Area Plan. This plan established a long-term goal to create a vibrant, mixed-use urban destination next to a new intermodal transit station.

Google wants to work with the City and community to help bring this vision to life.

## Where are we in the process with the City?



- Oct 2020  
Application Draft
- Nov / Dec 2020  
Historic Landmarks Commission  
City Council Study Session  
Parks & Recreation Commission  
Planning Commission  
Airport Land Use Commission
- Feb - Apr 2021  
HLC Recommendations  
SAAG Meeting  
PRC Recommendations  
Planning Commission
- May 2021  
City Council Consideration



*Want to learn more?*

Contact us at  
[downtownwest@google.com](mailto:downtownwest@google.com)

Visit us at  
[www.g.co/sanjose](http://www.g.co/sanjose)



## Initial objectives for the project

### 01 Create jobs near transit

Make the Diridon Station Area  
a **job center**

**Build on the economic vitality** in  
downtown San José

Add **7.3 million square feet** of  
office space

### 03 Create opportunity pathways

A job training and business  
opportunity center pre-construction

A learning and career opportunity  
ladder from retail, to food, to tech  
jobs

An ecosystem model for **retail and  
small, women + minority owned  
businesses**

### 05 Create a place that connects people to nature + transit

Create a cohesive place that is  
**people centric, not car centric**

Connect people to nature along  
the creek and river

Connect surrounding neighborhoods

Climate positive

### 02 We need housing alongside jobs

**4,000 housing units** 6.5 times more  
what's currently allowed in the project  
area

**Optimize affordable housing** through  
the project and public benefits

**+ Affordable housing fund:**  
Google's \$250M investment for Bay  
Area + \$50M homelessness and  
anti-displacement grants

### 04 Build a place that is of San José

Key civic, cultural, and public  
spaces **at the core**

**50/50** site area of office to other  
uses

**An extension of the City, not  
an office park.** A place for all San  
Joséans

### 06 Better together

**Partnership models** for learning,  
local retail and the arts

Develop economically replicable  
solutions

Co-create a **vibrant public realm**

## Program Targets

# 50/50

Site area of office  
to other uses

~7.3M<sub>sf</sub>

Office

~4,000 units

Housing units  
(Studying up to  
5,900 units)

~15 acres

Parks, plazas +  
green space

~500K<sub>sf</sub>

Retail, cultural, arts,  
education, hotel +  
other active uses

## Framework Plan and Highlights



### Key

- - Site Boundary
- Office
- High-rise residential
- Mid-rise residential
- Residential / Office
- Residential / Hotel
- Retail, Cultural, Arts,  
Education + Other Active Uses

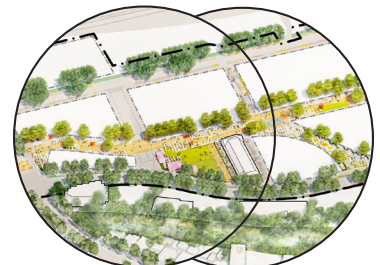


① Northend Park

② North Montgomery  
Pocket Park



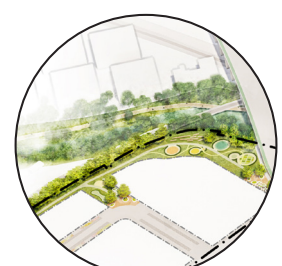
③ St. John Triangle



⑧ The Meander



⑨ Los Gatos Creek Park



⑩ Los Gatos Creek Connector



④ Social Heart

⑤ Creekside Walk at  
South Autumn Street

⑥ Los Gatos Creek East

⑦ Gateway to San José

Want to  
learn more?

Contact us at  
[downtownwest@google.com](mailto:downtownwest@google.com)

Visit us at  
[www.g.co/sanjose](http://www.g.co/sanjose)