

From: [Groen, Mary Anne](#)
To: [DowntownWestD6](#)
Subject: Fw: San Jose Diridon Station Area - June 17th SAAG Meeting Materials
Date: Monday, February 1, 2021 4:26:46 PM
Attachments: [FINAL-SAAG Meeting Agenda-June-17-2020 .pdf](#)
[SAAG June-17-2020 Presentation .pdf](#)

Mary Anne Groen
Chief of Staff
Office of Councilmember Dev Davis
200 E. Santa Clara Street, 18th Floor
San Jose, CA 95113-1905
tel (408) 535-4952
maryanne.groen@sanjoseca.gov

From: Dave Javid <dave@plantoplace.com>
Sent: Wednesday, June 17, 2020 11:47 AM
Subject: San Jose Diridon Station Area - June 17th SAAG Meeting Materials

[External Email]

Hi SAAG Members,

We look forward to seeing you all on the ZOOM line **today at 5:40pm** for our meeting at 6:00pm. The following materials are attached in preparation for the meeting tonight:

- Tonight's Presentation in a PDF format
- Meeting Agenda with a link to the meeting minutes from our last SAAG meeting and public comments for review (this is the same agenda you received previously, updated with links to the public comments that were emailed to you). The agenda and materials are also posted on the project website on the SAAG page - <https://www.diridonsj.org/saag>

Please note that Clty staff is planning to resend your panelists link invites this afternoon around 3pm so they are easily accessible for the meeting (the same links you received previously). The email will be coming from **PBCE Webinar** <no-reply@zoom.us> and will include a unique link for each primary member (one from each organization) of the SAAG to log on as a panelist.

Please let me know if you have any questions.

See you soon.

DAVE JAVID, AICP, LEED AP
Founder + Principal

We moved to a new office, please note the updated address below.



On Wed, Jun 3, 2020 at 4:54 PM Dave Javid <dave@plantoplace.com> wrote:

Hi SAAG Members,

I hope you all are well. I am reaching out to confirm our **next SAAG Meeting on Wednesday, June 17th from 6:00-8:30pm (please plan to log on by 5:40pm if possible to confirm access)**. As we all safely continue to shelter in place, we plan to use the City's Zoom Webinar platform to hold the meeting virtually. Please expect a meeting invitation tomorrow from Jennifer Provedor at the City, with a customized link that will allow you to log on to the meeting as a panelist. Please plan to have only one member of your organization logged on as a panelist.

The meeting agenda will be posted to the project website (diridonsj.org) on the SAAG page (<https://www.diridonsj.org/saag>) on June 10th. At this informational meeting we plan to cover the following topics:

- Planning Update and Next Steps related to the Diridon Station Area Plan (DSAP), Google Project and Civic Engagement Plan
- Results from the Spring Outreach Online Survey and related Comments
- SAAG Discussion and Public Comment

I'm sure we've all been getting some good practice navigating the Zoom platform, but for your reference I have also attached a *How To* guide as a resource (please note for this meeting we will not be using the Chat feature, but simply using the Hand Raise feature for the SAAG discussion). While it is not necessary to download any software to log on to the meeting, please check the *How To* guide to make sure your device has adequate video and audio capabilities. Please let me know if you would like to check in about accessing the Zoom platform.

Take care, and as always feel free to reach out with any questions.

DAVE JAVID, AICP, LEED AP
Founder + Principal

We moved to a new office, please note the updated address below.



On Fri, May 8, 2020 at 10:34 AM Dave Javid <dave@plantoplace.com> wrote:

Hi SAAG Members,

Hope you all are well. We're emailing to inform you that we are extending the [ONLINE SURVEY](#) window related to the Diridon Station Area [Spring 2020 Outreach \(Primavera 2020 Alcance\)](#) through **Sunday, May 24th** to allow more opportunity to collect your input.

If you haven't had the chance to do so, please have one representative from your organization **complete this short [ONLINE SURVEY](#) for the SAAG by May 24th (password: SAAGDSAP2020).**

It is very important to the project team that we hear from members of the SAAG, and we plan to reach out to each of you individually to ask for your input and answer any questions.

Thank you again for your time, stay well.

DAVE JAVID, AICP, LEED AP
Founder + Principal

We moved to a new office, please note the updated address below.



On Tue, Apr 28, 2020 at 10:05 AM Dave Javid <dave@plantoplace.com> wrote:

Hi SAAG Members,

I hope you all are well. I'm emailing you with a couple Diridon Station Area updates, following up on Lori's email below.

1. Spring 2020 Outreach Materials are now available in Spanish

- Please note that the [Spring 2020 Outreach](#) page on the project website (diridonsj.org), and all related materials (presentations, survey and flyers) have all been translated in Spanish and can be found on a new page at: [Primavera 2020 Alcance](#). Please help spread the word about the materials and [Online Survey in Spanish](#).

2. Online Survey extended through May 10, 2020

- If you have not had the opportunity to visit the [Spring 2020 Outreach](#) page to view the informational videos and take the online survey please do so soon. **Please have one representative from your organization complete this [ONLINE SURVEY](#) for the SAAG by May 10th (password: SAAGDSAP2020).** We look forward to receiving your valuable input both through the online survey and comment forms.

Please be in touch with any questions.

Take care,

DAVE JAVID, AICP, LEED AP
Founder + Principal

We moved to a new office, please note the updated address below.



On Tue, Apr 14, 2020 at 10:40 AM Severino, Lori <Lori.Severino@sanjoseca.gov> wrote:

Hi SAAG members,

I hope this email finds you well. As you can imagine, we at the City have had to make a lot of adjustments to respond to the coronavirus pandemic, continue to provide essential services to businesses and residents, and balance family obligations (see the [City's emergency notifications page](#) for more info). While we have had to slow down, work on key planning and development projects is moving forward via telecommuting.

Given the circumstances, we are adjusting the target for City Council consideration of Google's Downtown West Mixed-use Plan from end of 2020 to early 2021. For the City-initiated amendments to the Diridon Station Area Plan (DSAP), the goal is to release a Draft Amended Plan this fall. We acknowledge, however, that the situation is constantly evolving and that ongoing emergency response or recovery work could further affect these timelines.

The City's commitment to ongoing and extensive community engagement on Diridon projects continues. For outreach this spring, we have had to adjust our mechanisms for sharing information and getting public input, moving towards online tools. **In place of the March 18th SAAG meeting and other planned public events, we have posted three recorded presentations, a Project Status Memo, and other information on the project website here:** www.diridonsj.org/spring2020. The presentations share staff's current

thinking on potential DSAP amendments, organized by the following topics:

- Boundary, land use, height limits, and future capacity for new development
- Transportation
- Parks, recreation, and open space

We have prepared an online survey to get your reactions to the preliminary concepts under consideration and your feedback on how to balance trade-offs and get to a mix of investments that will most benefit the people of San Jose.

Please have one representative from your organization complete this [online survey](#) for the SAAG by May 1st (password: SAAGDSAP2020).

The same survey is also open to the public using the link on the [Spring 2020 page](#). The survey results will help inform the City's work on the Google project, as well as broader policy changes that would apply to the entire Diridon Station Area. The project team will post online the survey results from the SAAG and public, as well as any comments submitted through the website.

Please use this [flyer](#) or the public email to help us spread awareness of the new information and feedback opportunity. We plan to post a Spanish version of the survey and flyer shortly as well.

When possible, the City intends to resume a similar engagement process as described in the process [handout](#) from fall 2019, but with shifted milestones reflecting the revised targets. The next regular SAAG meeting on June 17 is still on the calendar, but we may need to cancel, postpone, or shift to a virtual format. We are exploring online tools for other public engagement events as well.

Lastly, I will be going on maternity leave starting next week, and Dave Javid with the consultant team (Plan to Place and Raimi + Associates) will be the main point of contact for the SAAG until I return. Please reach out to him with any questions, and the consultant team will work with City staff to respond as soon as possible.

The team will continue to keep you updated, but please also visit the project website (www.diridonsj.org) for the latest updates.

Thanks!
Lori

Lori Severino
Diridon Program Manager
(408) 535-3537
www.diridonsj.org

REGULAR MEETING AGENDA

6:00 p.m.

June 17, 2020 ZOOM Webinar – Virtual Meeting

Link: <https://sanjoseca.zoom.us/j/96110113326>

Phone: 408-638-0968 or 888-475-4499 (Toll Free)

Webinar ID: 961 1011 3326

Meeting Purpose and Outcomes

- Planning Update on Diridon Station Area Plan and Google Mixed-Use Plan
- Updated Civic Engagement Plan
- Overview of results from Spring 2020 Online Outreach and Survey

Live streaming of this meeting will be available at

https://sanjose.granicus.com/ViewPublisher.php?view_id=51. Please refer to the [SAAG webpage](#) for materials sent to the SAAG prior to this meeting.

I. Welcome and Introductions

II. Meeting Minutes for SAAG Meeting on January 16, 2020

Recommendation: Approve the [meeting minutes](#) from the January 16, 2020 meeting.

III. Planning Update – Engagement Plan, Diridon Station Area Plan, and Google Mixed-Use Plan updates

City staff is providing an update on the Diridon Station Area Plan Update process and the Google Mixed-Use Plan and related Development Agreement, including revised timelines.

The latest approach to community engagement and related activities in light of the impacts of COVID-19 and the County Order to Shelter-in-Place, will also be discussed.

Following the presentation, the SAAG will have opportunity to ask questions and provide comments.

IV. Overview of Spring 2020 Outreach and Online Survey Input

The City is providing an overview of the Diridon Station Area Plan, Transportation, and Parks, Recreation and Open Space presentations recently posted to the [project website](#) and the related input gathered through the comment forms and online survey.

Following the presentation, the SAAG will have opportunity to ask questions and provide comments.

V. Public Comment

Members of the Public are invited to speak on any item that is within the subject matter jurisdiction of the Committee. Meeting attendees are usually given two (2) minutes to speak on any discussion item and/or during the online ZOOM virtual webinar forum; the time limit is in the discretion of the Chair of the meeting and may be limited when appropriate. Speakers using a translator (live translator will be available on the ZOOM virtual webinar) will be given

twice the time allotted to ensure non-English speakers receive the same opportunity to directly address the Committee, Board, or Commission.

If you would like to provide public comment, please see the directions below. All members of the public will remain on mute until the individual identifies they would like to speak and you are unmuted.

The procedure for this meeting is as follows during public comment:

- City Staff or consultant will call out names of the public who identified the items they want to speak on. You may identify yourself by the “Raise Hand” feature on Zoom, or dial *9 on your phone.
- As your name is called, City Staff will unmute you to speak. After we confirm your audio is working your allotted time will begin. Each speaker will have two minutes.

Letters from the Public

- [DANG letter and supplemental map](#)
- [Guadalupe River Park Conservancy Letter](#)

VI. Adjournment

*** COVID 19 NOTICE ***

Consistent with the California Governor’s Executive Order No. N-29-20, Resolution No. 79485 from the City of San José and the Santa Clara County Health Officer’s March 16, 2020 Shelter in Place Order, the SAAG Meeting will not be physically open to the public and the SAAG Members will teleconference from remote locations.

Members of the public may view, participate, and listen to the meeting by following the instructions listed on the top of the first page of this agenda.

Note

Electronic device instructions:

For participants who would like to join electronically from a PC, Mac, Ipad, iPhone or Android device, please click this URL: <https://sanjoseca.zoom.us/j/96110113326>. Please ensure your device has audio input and output capabilities. During the session, if you would like to comment, please use the ‘raise hand’ feature in Zoom conference call.

- 1. Use a current, up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari 7+. Certain functionality may be disabled in older browsers including Internet Explorer. Mute all other audio before speaking. Using multiple devices can cause an audio feedback.**
- 2. Enter an email address and name. The name will be visible online and will be used to notify you that it is your turn to speak.**
- 3. When the Chair calls for the item on which you wish to speak, click on “raise hand.” Speakers will be notified shortly before they are called to speak.**

4. When called, please limit your remarks to the time limit allotted.

Telephone device instructions:

For participants who would like to join by phone, **please dial +1-408-638-0968 or 888-475-4499 (Toll Free)** and when prompted, enter meeting ID: 961 1011 3326. Click *9 to raise a hand to speak.

Public Comments prior to meeting:

If you would like to submit your comments prior to or during the meeting, please e-mail them to **diridonsj@sanjoseca.gov**. Comments received will be included as a part of the meeting record but will not be read aloud during the meeting.

The City of San José is committed to open and honest government and strives to consistently meet the community's expectations by providing excellent service, in a positive and timely manner, and in the full view of the public.

You may speak to the SAAG about any discussion item that is on the agenda, and you may also speak during Public Comments on items that are not on the agenda and are within the subject matter jurisdiction of the SAAG. Please be advised that, by law, the SAAG is unable to discuss or take action on issues presented during Public Comments. Pursuant to Government Code Section 54954.2, no matter shall be acted upon by the SAAG unless listed on the agenda, which has been posted not less than 72 hours prior to meeting.

Agendas, Staff Reports, and some associated documents for the SAAG items may be viewed on the Internet at the [SAAG website](#).

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection by clicking the link associated specifically to documents on this agenda, at the same time that the public records are distributed or made available to the legislative body. Any draft resolutions or other items posted on the Internet site or distributed in advance of the commission meeting may not be the final documents approved by the commission. Contact the Office of the City Manager for the final document. On occasion the SAAG may consider agenda items out of order. City Hall is currently closed due to the COVID-19 shelter-in-place and records are not available for in-person inspection.

The SAAG meets occasionally at 6:00 or 6:30 p.m., with special meetings as necessary. If you have any questions, please direct them to the SAAG staff. Thank you for taking the time to attend today's meeting. We look forward to seeing you at future meetings.

To request an alternative format under the Americans with Disabilities Act for City-sponsored meetings, events or printed materials, please call (408) 294-9337 (TTY) as soon as possible, but at least three business days before the meeting. Any member of the public who needs accommodations should email Tara Reid at tara.reid@sanjoseca.gov or by calling (408) 535-8179, who will use their best efforts to provide reasonable accommodations to provide as much accessibility as possible while also maintaining public safety in accordance with the City procedure for resolving reasonable accommodation requests. Please direct correspondence and questions to:

City of San José
Attn: Timothy Rood AICP, Division Manager
Department of Planning, Building and Code Enforcement
200 E. Santa Clara St. 3rd Floor | San José, CA 95113
Tel: 510-239-7663 (temp VM)
Email: timothy.rood@sanjoseca.gov



Photo : Sergio Ruiz, SPUR

Station Area Advisory Group (SAAG) MEETING

Wednesday, June 17, 2020 | 6:00 PM

Welcome and Introductions

Project Team *(present today)*

City staff

Kim Walesh – *Deputy City Manager and Director of Economic Development*

Nanci Klein – *Director of Real Estate and Assistant Director of Economic Development*

Rosalynn Hughey – *Director of Planning, Building & Code Enforcement*

Robert Manford – *Deputy Director, Planning Building and Code Enforcement*

Tim Rood – *Planning Division Manager*

John Tu – *Planner IV, Planning Division*

Jose Ruano – *Planner II, DSAP Project Manager*

James Han – *Planner II, Planning Division*

Nicole Burnham – *Deputy Director of Parks, Recreation, and Neighborhood Services*

Jessica Zenk – *Transportation Deputy Director*

Ramses Madou – *Transportation Division Manager*

Jacky Morales-Ferrand – *Director of Housing*

Kristen Clements – *Housing Division Manager*

Consultants

Dave Javid and Suhaila Sikand
Plan to Place

Matt Raimi and Diana Benitez
Raimi and Associates



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT



Meeting Agenda

- I. Approve Meeting Minutes from January 16, 2020
- II. SAAG Agreements and Meeting Facilitation Overview
- III. Planning Update and Next Steps
 - City staff presentation with updates on the Diridon Station Area Plan, Google's Downtown West Mixed-use Plan, and Civic Engagement Plan, followed by SAAG Q&A/discussion
- IV. Spring 2020 Outreach and Online Survey Results
 - City staff and consultant team presentation, followed by SAAG Q&A/discussion
- V. Public Comments

Note: simultaneous interpretation is available, meeting is being recorded



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT



Approval of Meeting Minutes

- January 16, 2020 SAAG Meeting minutes for approval and second.

SAAG Group Agreements

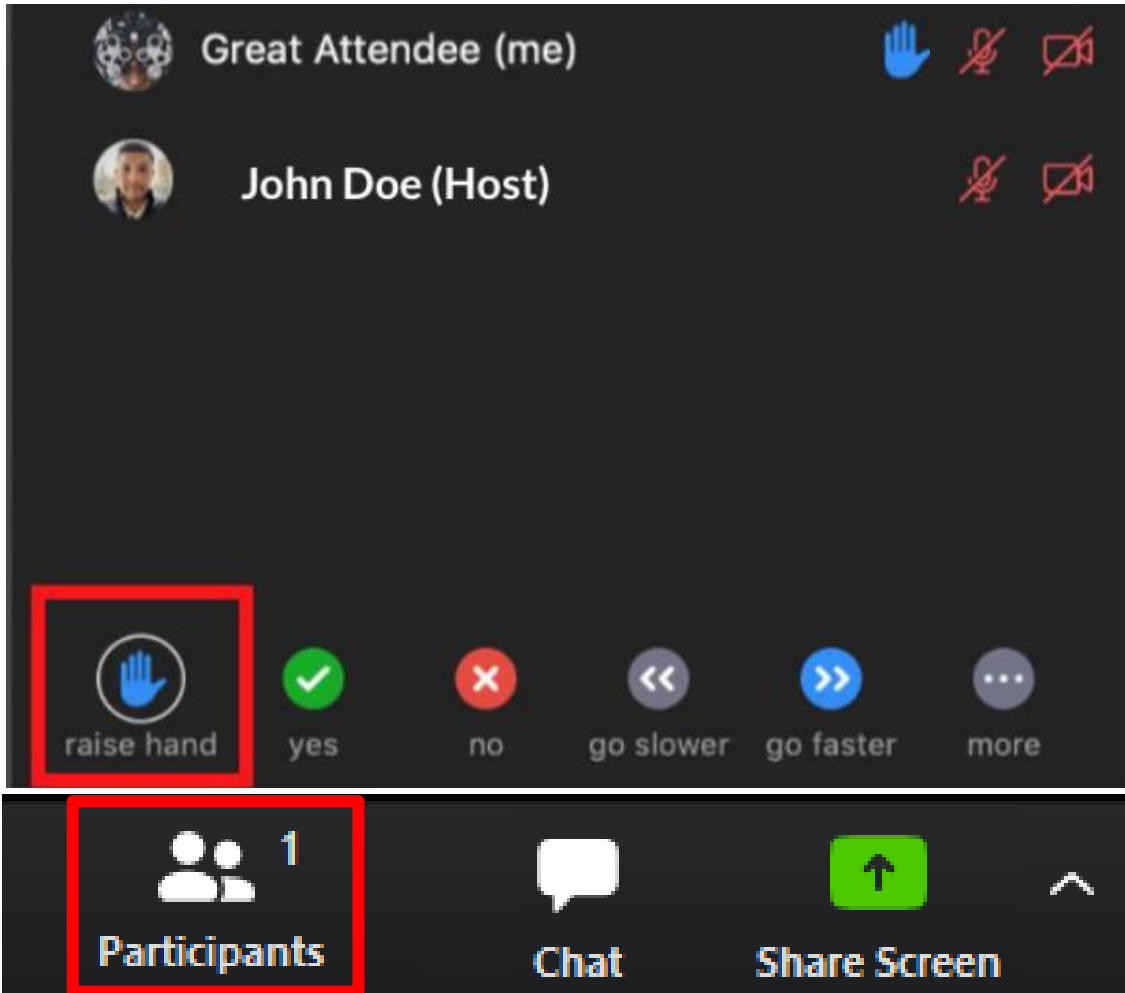
1. Recognize that one person speaks at a time and all others are active listeners
2. Allow everyone the time and opportunity to speak and share their ideas; do not dominate the discussion
3. Build and maintain a safe space; conflicting opinions are natural, but we will not tolerate attacks on individuals, institutions, or perspectives
4. Put yourself in each others shoes; respect each other, seek to understand diverse viewpoints, and ask questions for clarification

SAAG Group Agreements (continued)

5. Represent the diverse community; recognize that not all community members are represented at the table
6. No “got you” moments – keep interactions positive and encouraging
7. Work together to think big about the project; be innovative and forward-thinking
8. Have fun!

SAAG Meeting Facilitation

RAISE HAND FEATURE



SAAG Discussion: via **Raise Hand** feature

By Computer/Tablet – please open the Participants window and select the ***Raise Hand*** feature at the bottom of the window.

By Phone – if you're calling in please ***dial *9*** to activate the ***Raise Hand*** feature.

The meeting facilitator (Dave) will recognize you and unmute your mic.

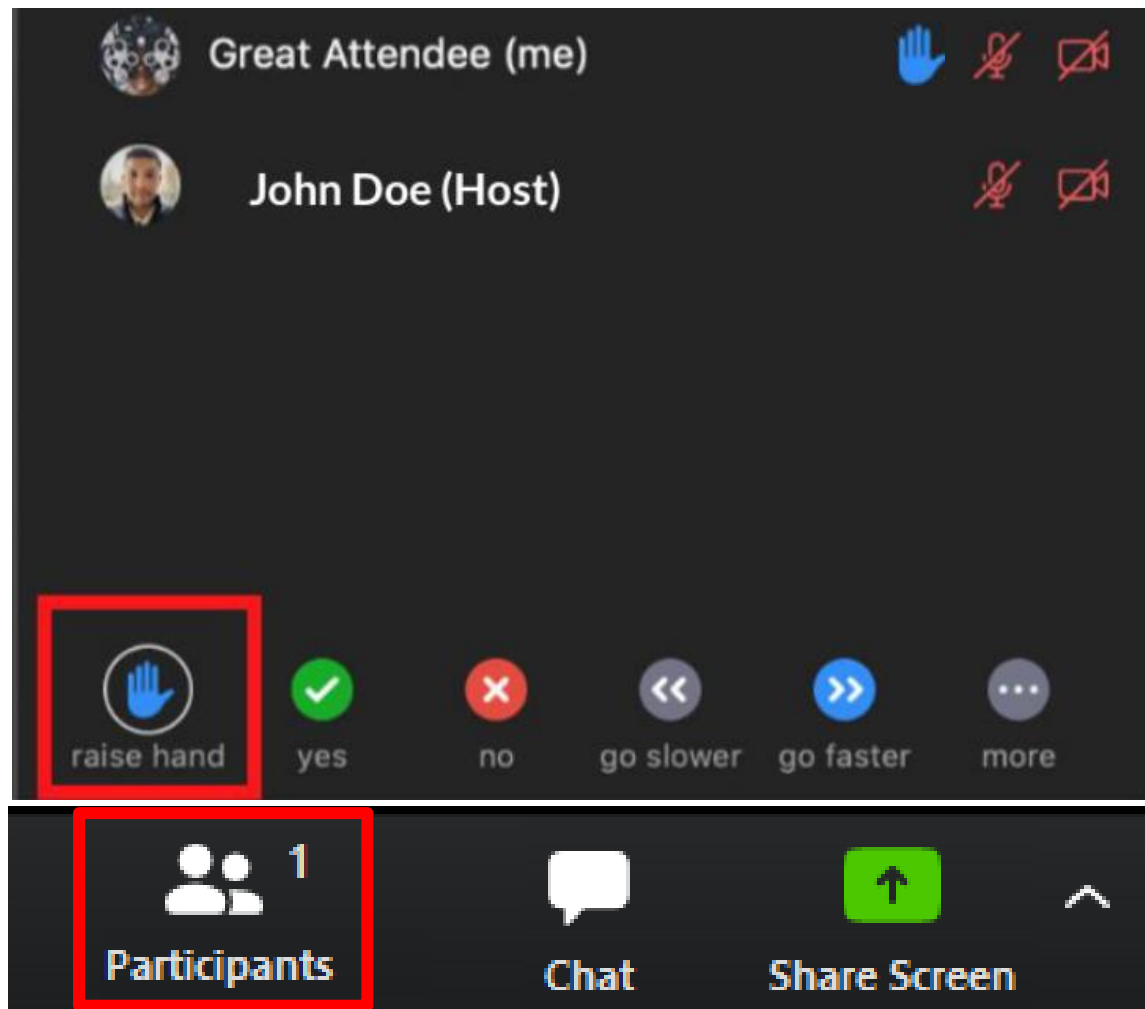
Comments received via email before the meeting will be part of the public record and included in the meeting summary.

Public Engagement - Comments

- [Code of Conduct for Public Meetings](#)
- If you would like to speak during the public comments section at the end of the meeting, please use the **Raise Hand** feature through the Zoom platform (instructions on the next slide).
 - Same rules as City Council meetings
- You can also submit electronic comments at www.diridonsj.org/contact.
- Meeting recording and summaries posted at www.diridonsj.org/saag.

Public Comment Facilitation

RAISE HAND FEATURE



PUBLIC COMMENT

By Computer/Tablet – please open the Participants window and select the *Raise Hand* feature at the bottom of the window.

By Phone – if you're calling in please *dial *9* to activate the *Raise Hand* feature.

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Comments received via email before the meeting will be part of the public record and included in the meeting summary.

Zoom Webinar Information

Zoom Meeting Link:

<https://sanjoseca.zoom.us/j/96110113326>

Phone number: 408-638-0968 or (Toll Free) 888-475-4499

Webinar ID: 961 1011 3326

For those watching this presentation through the local public TV channel please use the log in or dial in information above if you would like to make a comment during the Public Comment section of the agenda.



Photo : Sergio Ruiz, SPUR

Planning Update and Next Steps

City Staff: Tim Rood, Nanci Klein

Planning Update and Next Steps – through 2020

Project	Update	Revised Schedule	<i>Original Pre-COVID Schedule</i>
Downtown West	City Publishes DEIR & Draft DWDSG	August 25 , 2020	<i>May 15, 2020</i>
Downtown West + DSAP	Planning Commission Study Session	September 9, 2020	<i>July 22, 2020</i>
Downtown West + DSAP	SAAG	September 2020	<i>August 2020</i>
Downtown West + DSAP	Council Study Session	September 24, 2020	<i>April 24, 2020</i>
DSAP	City–hosted Community Meetings	Sept-October 2020	<i>Spring 2020</i>
Downtown West	City-hosted Community Meeting	Sept-October 2020	<i>Spring 2020</i>
Downtown West	End of 45-day DEIR Public Comment Period	Oct. 9, 2020	<i>June 29, 2020</i>
DSAP	Draft DSAP	October 2020	<i>Summer 2020</i>

Downtown West = Downtown West Mixed-Use Plan (Google Project) DSAP = Diridon Station Area Plan

Planning Update and Next Steps - 2021

Project	Update	Revised Schedule	Original Pre-COVID Schedule
Downtown West	City Finalizes EIR Resolution, Staff Report	February 2021	<i>October 14, 2020</i>
Downtown West + DSAP	Planning Commission	March 2021	<i>October 28, 2020</i>
Downtown West + DSAP	City Council 1 st Reading	March 2021	<i>November 10, 2020</i>
Downtown West	City Council 2 nd Reading	April 2021	<i>November 17, 2020</i>

Downtown West = Downtown West Mixed-Use Plan (Google Project) DSAP = Diridon Station Area Plan



Planning Update and Next Steps

Downtown West / DSAP Engagement

- Leininger Center – Nov. 18, 2019
- Gardner Community Center – Dec. 7, 2019
- Three (3) SAAG Small Group Community Meetings
 - November 19, 2019
 - November 21, 2019
 - December 2, 2019
- SAAG Regular Meeting – January 16, 2020
- Previous Engagement
 - Engagement done for the Strong Neighborhood Initiative (SNI) Plans, 2014 DSAP, the Downtown Design Guidelines and the two years of SAAG process (including Diridon Community Engagement report) is also being considered in the development of the plan.



Planning Update and Next Steps

DSAP – What we did with the input

- Analyzed potential development capacity increases and considered City policies for Job/housing balance
- Land use concept approach puts homes and offices closer together in more areas than the 2014 DSAP, which allows for a potential increase in walking, biking or other low impact ways of travel
- Height concept approach includes transitional concepts and compatibility with surrounding neighborhoods
- Potential boundary expansion to the east to include Google's entire project within the DSAP, and allow for potential park and trail development

“Activate 24/7, with eyes on the street. Recognize the balance needed— not just office uses”

“Opportunity to increase heights and plan to maximize housing as best use”

“Beyond the Google project, what is the City's plan for the rest of the area (capacities, residential units, office space, traffic, etc.)?”

“Focus on pedestrian and non-vehicular modes of transportation”

“Missing opportunity to improve Los Gatos and Guadalupe River Park trail [connections]”

“Boundary expansion east to 87”

“Shorter heights near creeks and neighborhoods”



Planning Update and Next Steps

Community Engagement

Community Partners

- African American Community Service Agency
 - Catalyze SV
 - Friends of Caltrain
 - Latino Business Foundation
 - San Jose Jazz
 - SOMOS Mayfair
 - Trinity Episcopal Cathedral
- Helped distribute information/survey to the public, focusing on underrepresented populations.
 - Contracts have been extended to January 2021 to allow for community partner-hosted events on DSAP, pending change in County Public Health order.



TRINITY
EPISCOPAL
CATHEDRAL
IN THE HEART OF SAN JOSÉ



FRIENDS
OF
CALTRAIN



SAN JOSE JAZZ

CATALYZE SV



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT



Planning Update and Next Steps

Community Engagement Going Forward

- **Virtual Office Hours**
 - Planning staff will be available one (1) hour a week to answer questions on Diridon Station Area Plan (DSAP)
- **Community Meetings**
 - Online only, pending change in County Public Health order
 - Staff will host community meetings on DSAP and Downtown West : *September – October*
 - Google will post six (6) recorded videos (visit [g.co/sanjose](https://www.google.com/sanjose)) : *mid June – late August*
 - Google will host community meetings : *September – October*

Development Agreement (DA) Update: Overview

Over the past 6 months staff has been:

- Doing significant work on the draft Environmental Impact Report (EIR) and related documents
- Working through the development program
- Developing strategies to deliver benefits

As the project takes shape, staff and consultants are work to analyze the value of the City's legislative actions.

Memorandum of Agreement (MOU)

The MOU approved the City Council on 12/4/2018 states that, **“The value of Community Benefits” will be established from “sharing a portion of the value created”, by the City’s Legislative action.** The MOU also calls for accounting for project feasibility.

City Legislative Acts

- Increase Development Capacity
- General Plan / Zoning Changes
- Street Vacations
- Parking Reductions
- Design Standards and Guidelines
- Diridon Station Area Plan (DSAP) Amendment
- Development Agreement



Community Benefits Framework

- Community Benefit Priorities (from City Council):
 - Affordable Housing
 - Displacement Prevention & Community Stabilization (including preservation and protection of homes)
 - Jobs and Education



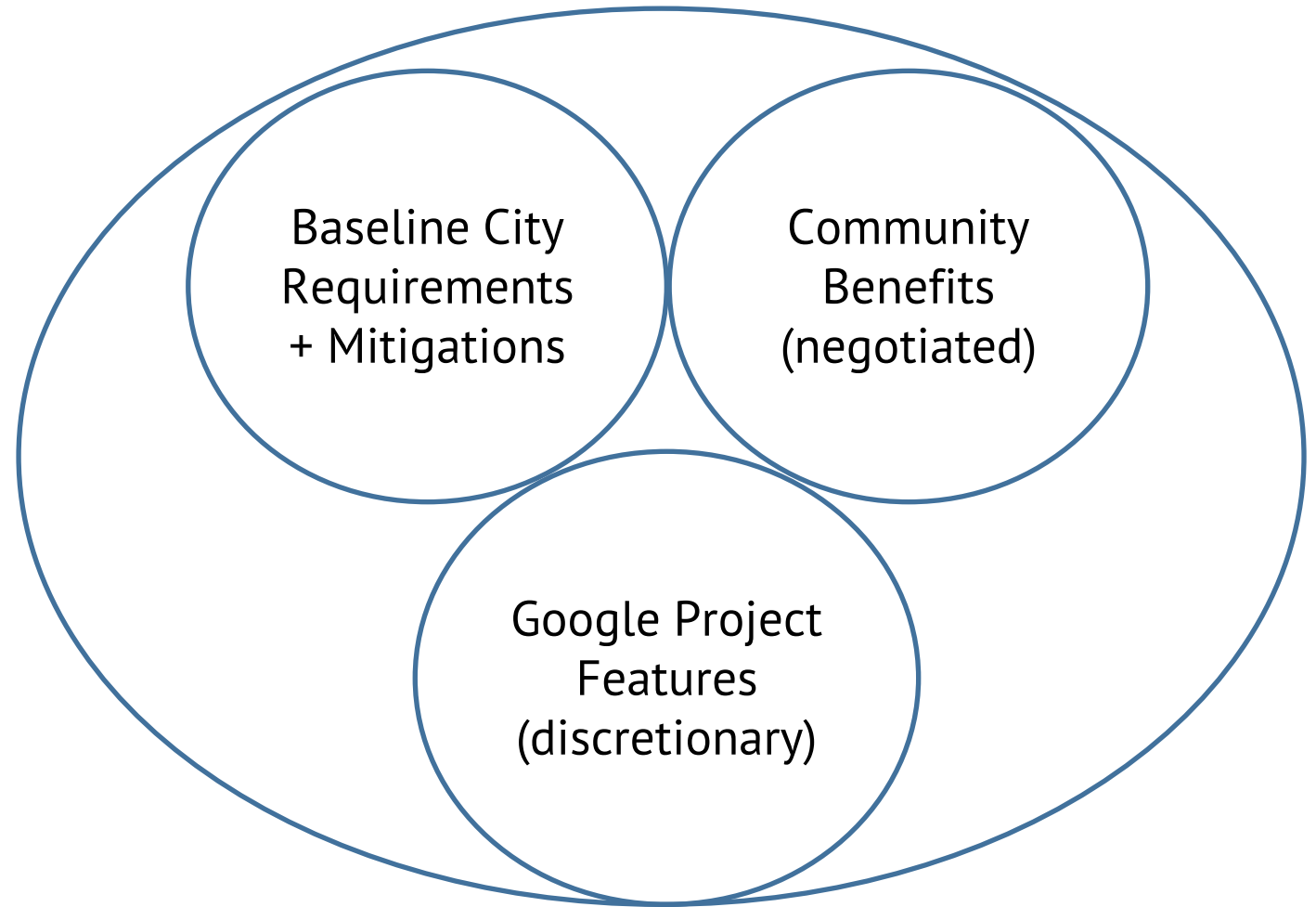
Fulfilling Project Requirements

- **Affordable Housing:** Mix and composition of affordable housing.
- **Parking:** Number of spaces in what configuration and location (impacts project cost)?
- **Infrastructure:** What is desired vs. what is required to support development capacity?



The Types of Public Benefits

Public Benefits to our community will come **from all three components** of the project.

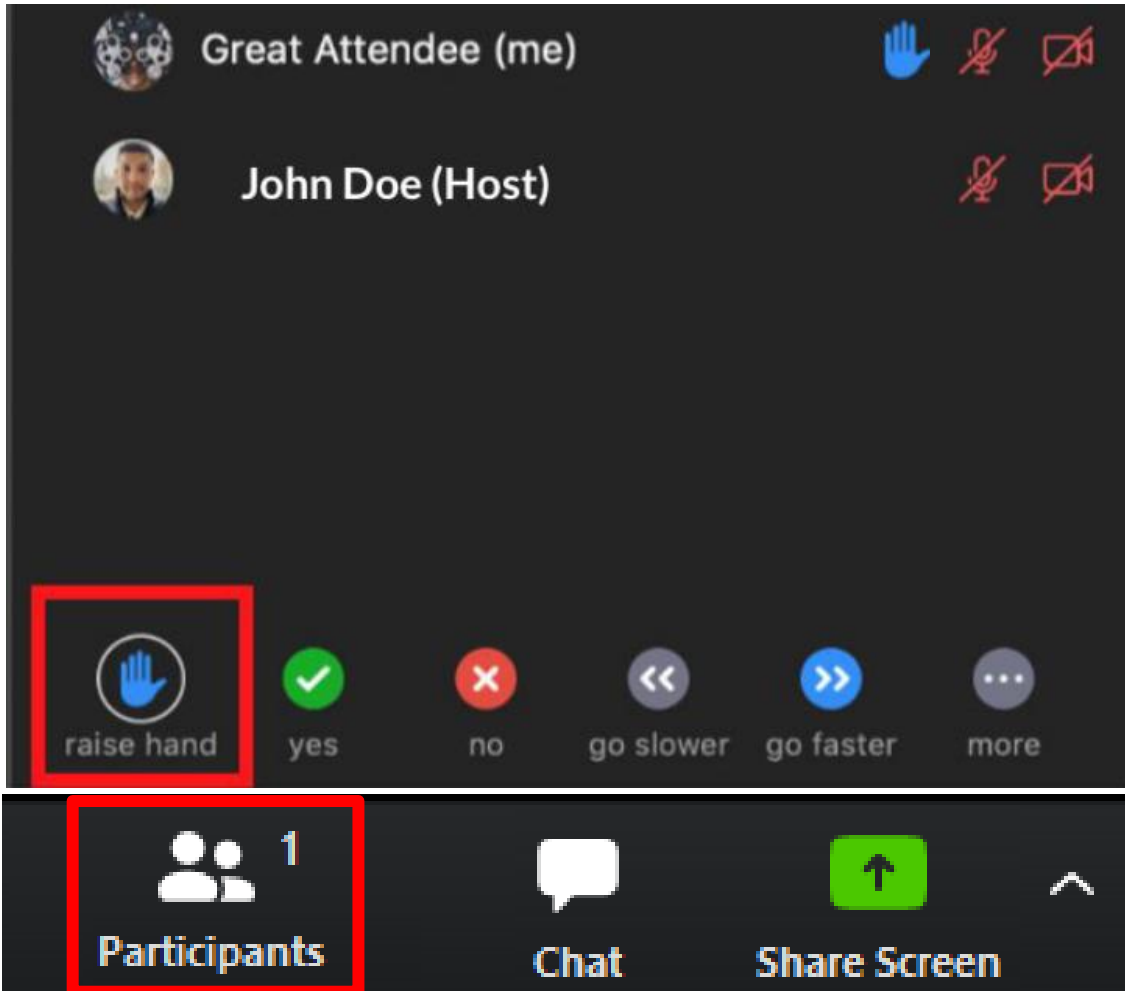


Schedule

- **September City Council Study Session:** Discuss insights into the Development Agreement (DA)
- Staff will present the DA to the SAAG in **early-2021**, with prior updates along the way
- Council review of the project and associated approvals in **March/April 2021**, including the DA

SAAG Discussion – Planning Update + Next Steps

RAISE HAND FEATURE



SAAG Discussion: via **Raise Hand** feature

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Photo : Sergio Ruiz, SPUR

Spring Outreach 2020 Outreach and Online Survey Results

Consultant: Matt Raimi

Spring Engagement



Diridon Station Area Plan



Transportation



Parks, Recreation, and Open Space

Nicolle Burnham, Deputy Director Parks, Recreation & Neighborhood Services

March 30, 2020

- **Significantly modified because of COVID**
 - Provide updates on all the work underway in the Downtown and Diridon Areas
 - Address specific, critical questions across multiple topic areas
- **Topical Presentations** with comment form on the Diridon Station Area Plan; Parks, Recreation and Open Spaces; and Transportation
- **Online Survey** with **606 Survey responses** (583 in English, 10 in Spanish, 13 SAAG).
- All Materials in **English** and **Spanish**
- Multiple rounds of outreach
 - Emails to community members through e-database
 - Community Partners reached out to their members
 - Calls and emails to SAAG



Survey Feedback and Planning Efforts

Amending the DSAP

- Building Heights
- Amount of Housing
- Amount of Commercial

Downtown Transportation Plan

- Exciting Improvement Ideas
- Concerning Improvement Ideas

Department of Parks, Recreation and Neighborhood Services

Google Project

- Programs and Services
- Community Center

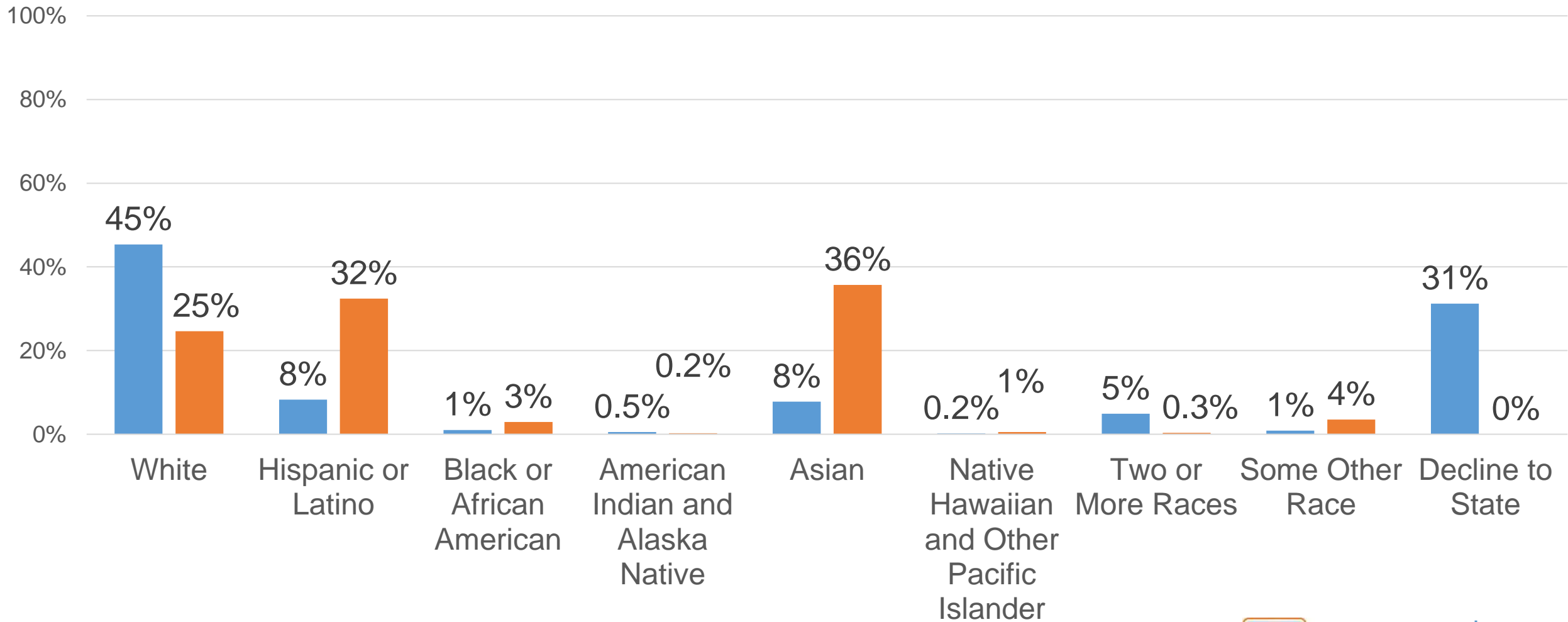
Affordable Housing Implementation Plan

Google Project

- Affordable Housing
- Community Stabilization Fund
- Job Training and Education
- Other Community Benefits

Survey Results – Race/Ethnicity of Respondents

Race/Ethnicity



*Hispanic or Latino of any Race
All other races are alone*

■ Survey Respondents ■ City of SJ (Census 2018)



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT



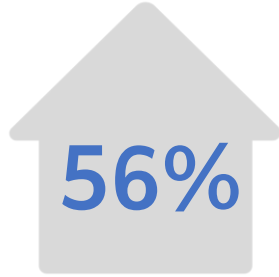
CITY OF
SAN JOSE
CAPITAL OF SILICON VALLEY

Survey Results - Demographics

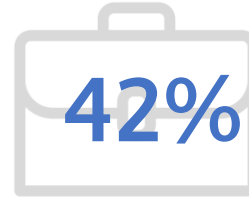
95126 Zip code with the most respondents



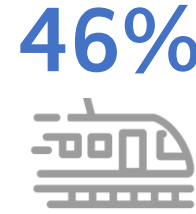
56% Own the home they live in



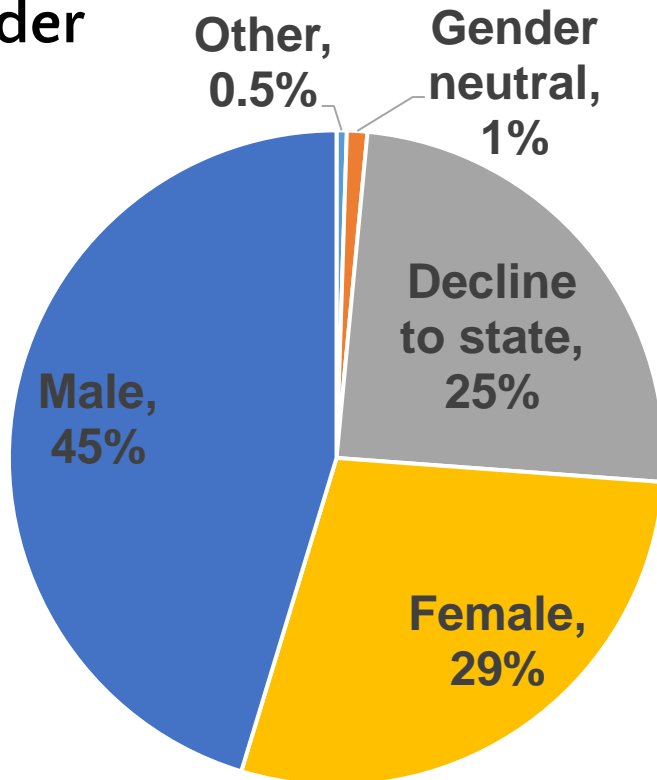
42% Work or go to school in San Jose



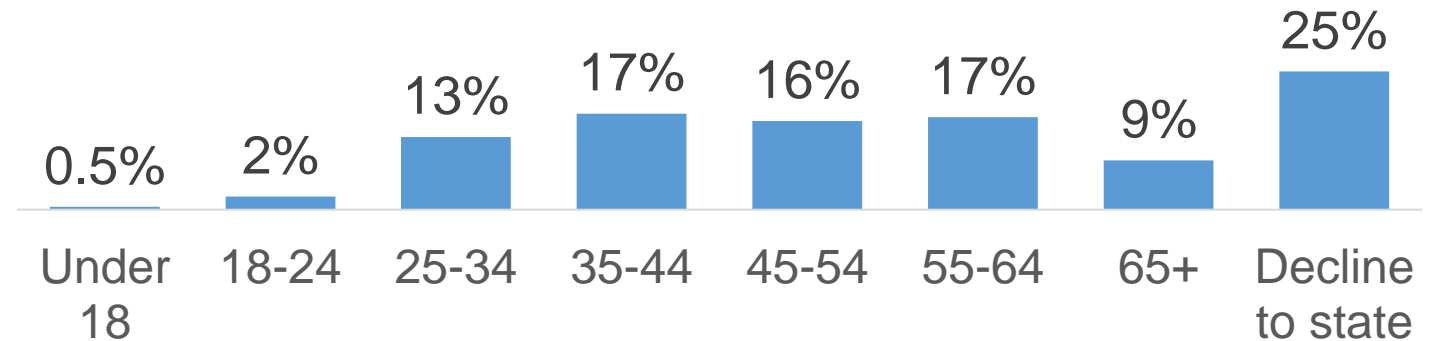
46% Occasionally use Diridon Station Area



Gender



Age



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COMMUNITY ENGAGEMENT

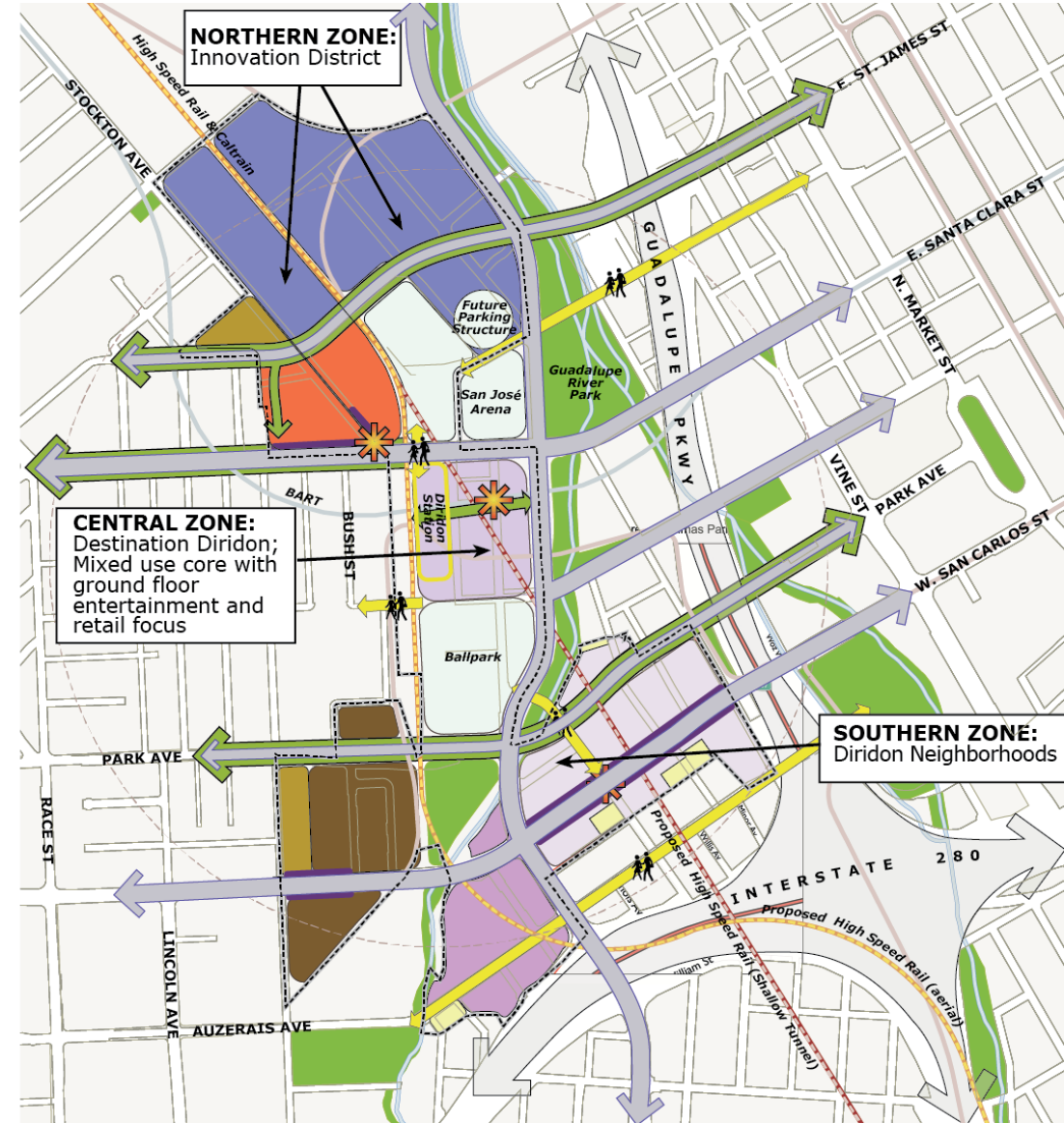
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Amending the Diridon Station Area Plan (DSAP)

Preliminary Concepts

Background on the DSAP

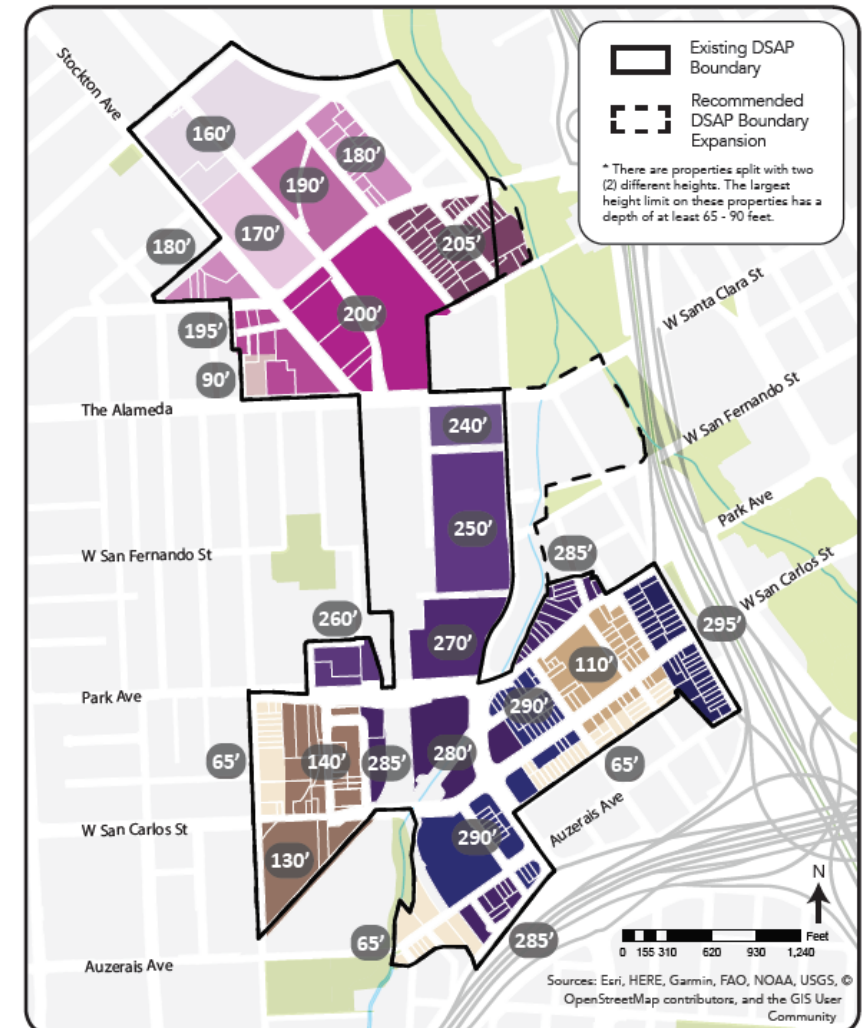
- Adopted in 2014
- Environment has changed
 - No ballpark
 - Council decision to allowing for greater height limits
 - Bay Area housing crisis
 - Rapid expansion in jobs
 - More clarity on transit expansion at the Diridon Station
 - Google's Downtown West proposal
 - Multiple Downtown and Citywide studies and plans with new/updated information



Proposed Changes to DSAP

- Overall vision generally remains the same
- Expand the plan boundary: proposed Google project, other approved projects and vacant lands
- **Modification of allowed land uses** resulting in a greater mixing of uses, more flexibility to respond to changing market demands and a jobs-housing balance.
- **Increase allowed building heights** in portions of the DSAP area
- **Expand development capacity** to accommodate and increase amount of development
 - Google Project: **5,900 dwelling units** and **7.3M Commercial square feet**
 - Total DSAP: **12,900 dwelling units** and **12.9 M square feet**

DSAP Preliminary Concept Heights

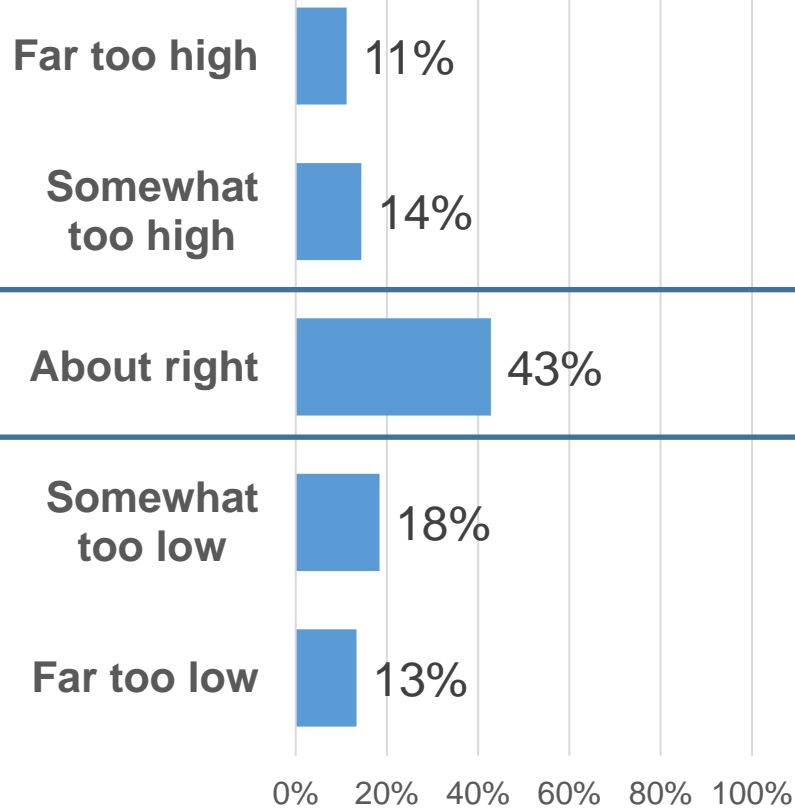


*Reflects Downtown West application as of October 2019

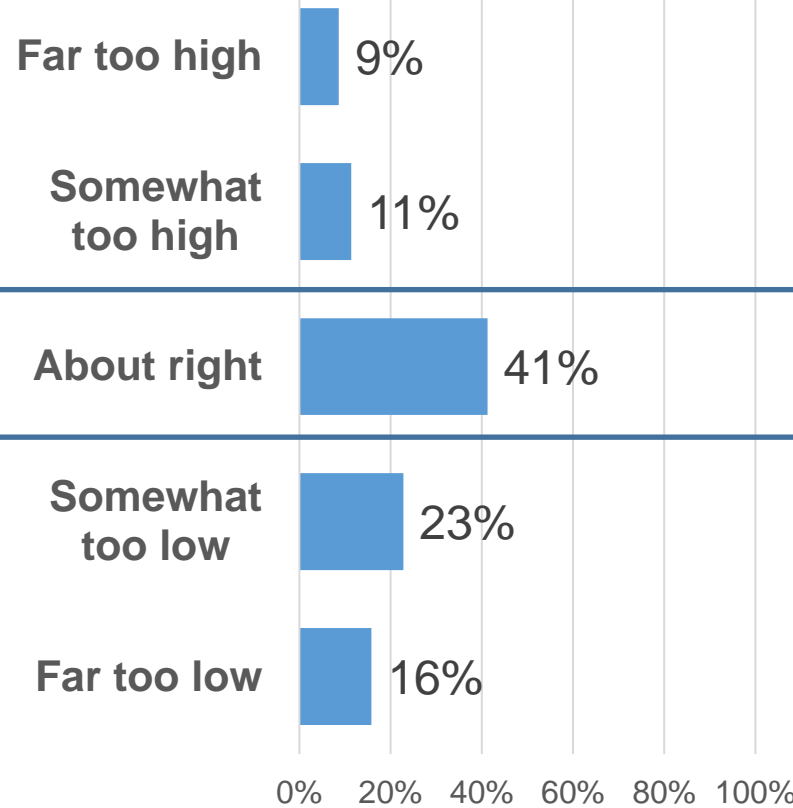
Survey Results - Amending DSAP

Thinking about the building heights, amount of housing and commercial staff is looking at for the DSAP, do you think they are:

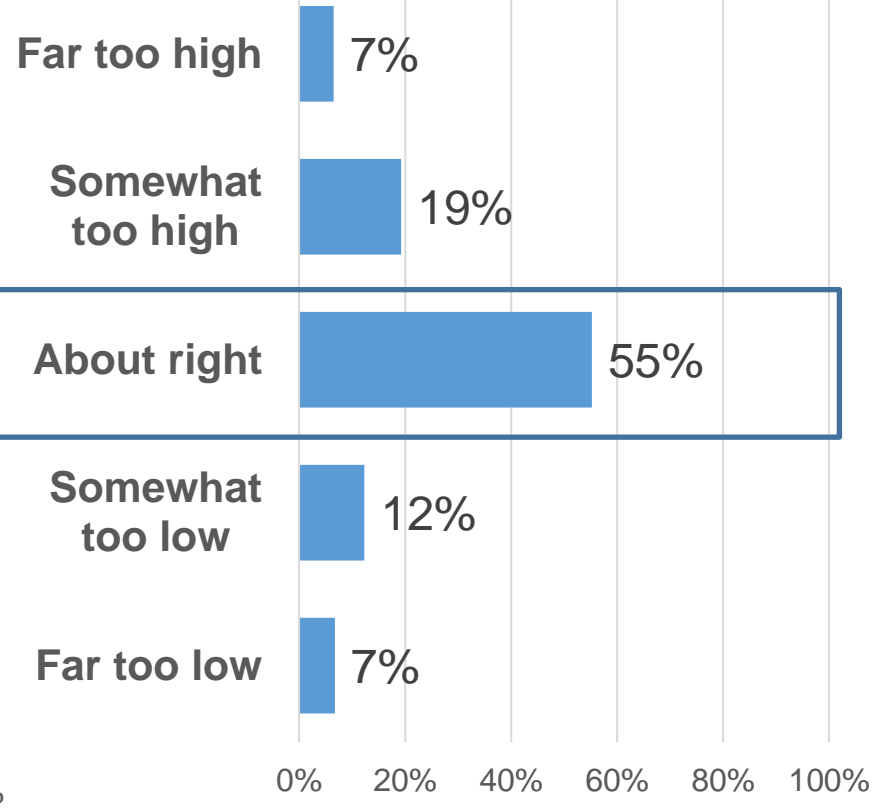
Building Heights



Housing



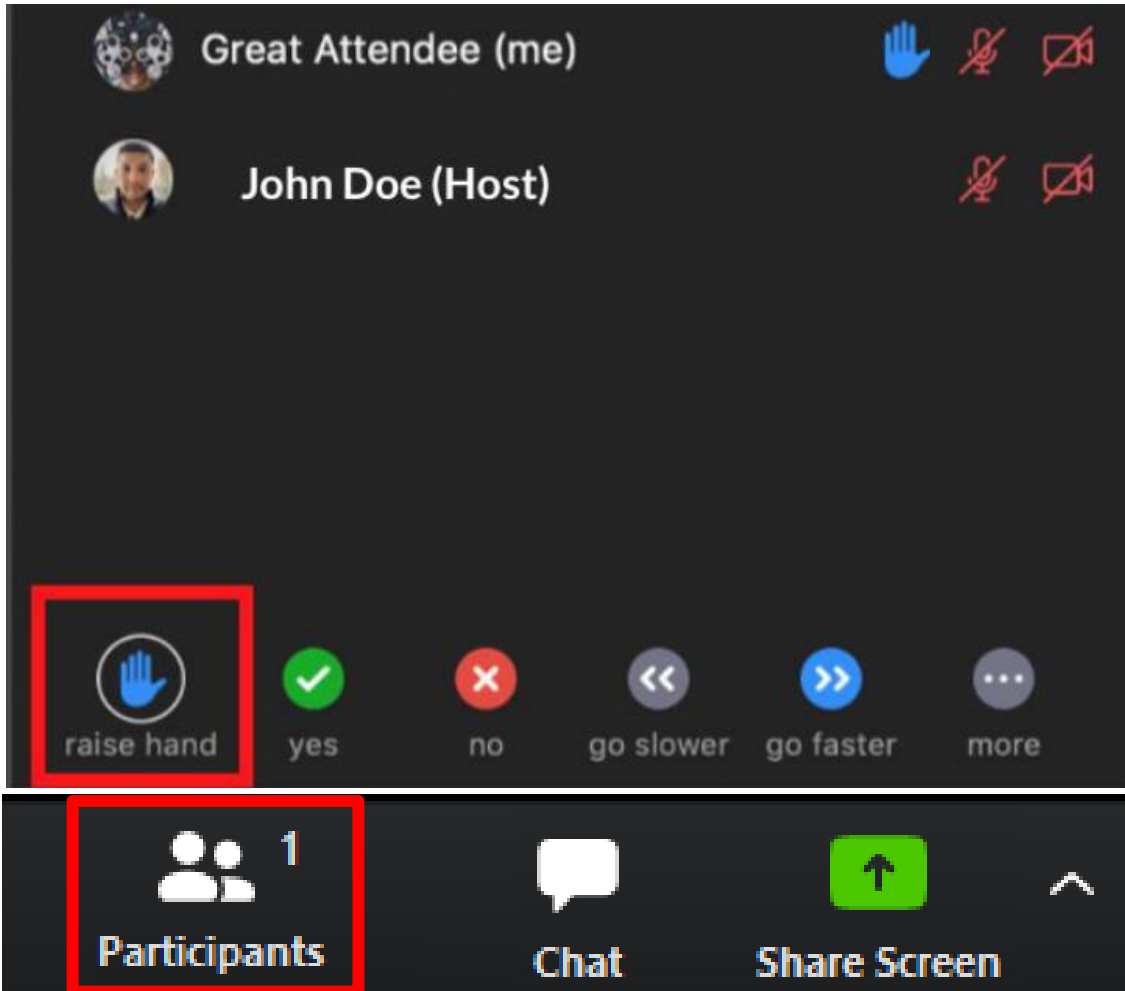
Commercial



SAAG also said About Right for all 3 questions

SAAG Discussion – Diridon Station Area Plan

RAISE HAND FEATURE



SAAG Discussion: via **Raise Hand** feature

By Computer/Tablet – please open the Participants window and select the ***Raise Hand*** feature at the bottom of the window.

By Phone – if you're calling in please ***dial *9*** to activate the ***Raise Hand*** feature.

The meeting facilitator (Dave) will recognize you and unmute your mic.

Potential Transportation Improvements

Background on Transportation Plans, Projects, and Proposals in Diridon Station Area

- Multiple transportation plans, projects and proposals that impact the Diridon Station Area.
- **Integrating** plans and proposal for a cohesive transportation network
- Public Draft of **DSAP Transportation chapter** will be released in the Fall

Diridon Integrated
Station Concept Plan

Google's Downtown
West Proposal

Downtown
Transportation Plan

San Jose Bike Plan



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Priorities for Transportation Network Integration

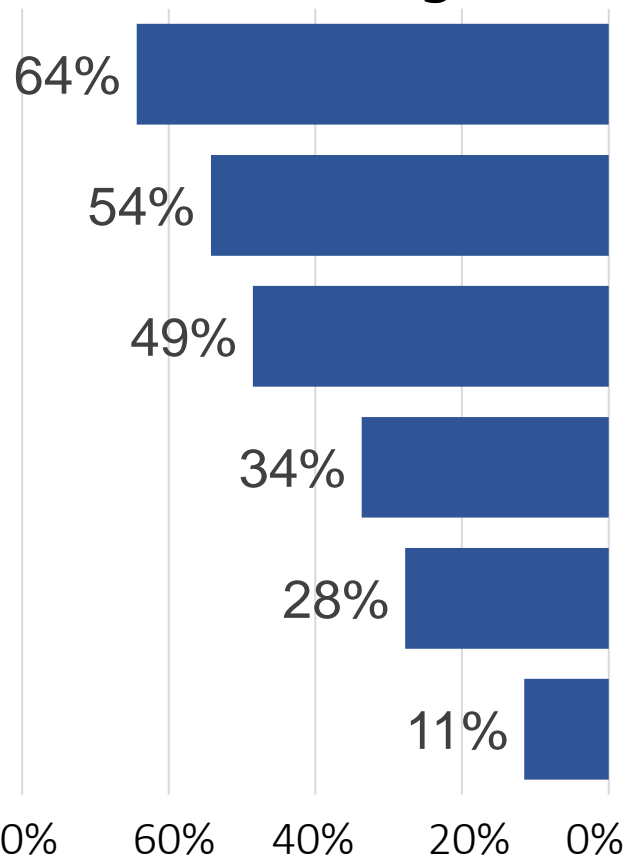
- Expanding **transit service, efficiency and access**
- Ensuring **pedestrian and bicycle safety and access** in plans and project review to create inviting sidewalks, paseos, and bike infrastructure
- Analyzing **transportation and circulation effects** in and around the area
- Studying **parking and developing policies** to balance current and future demands
- Understanding how land use and transportation decisions will **impact existing neighborhoods** around the DSAP area



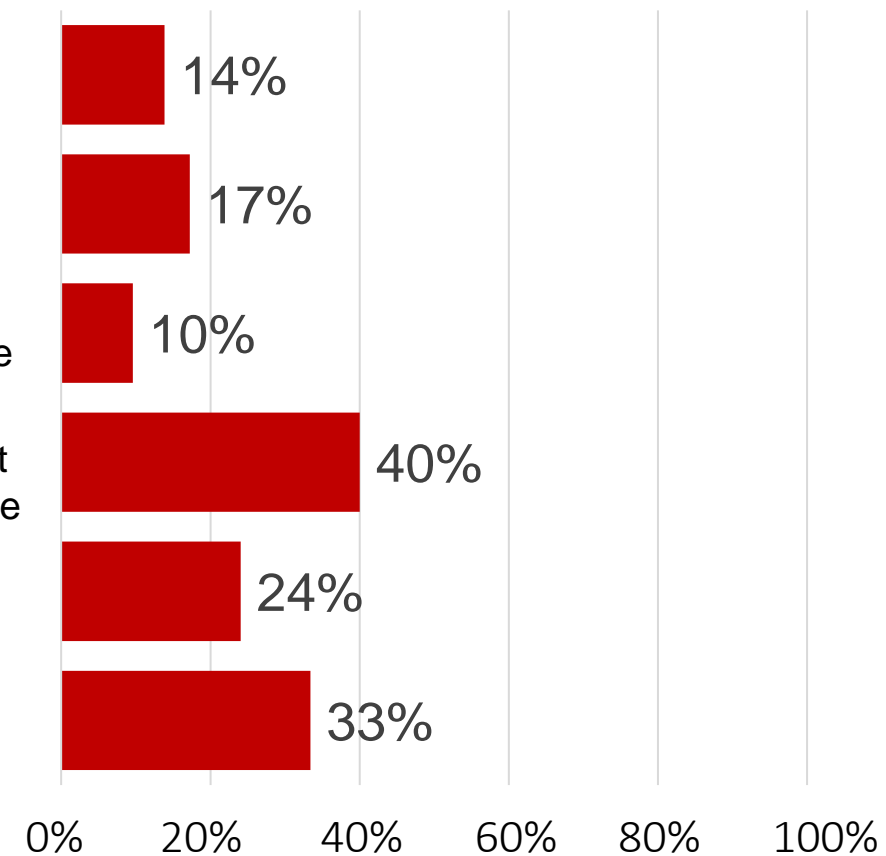
Survey Results – Transportation Improvements

Which of staff's initial ideas for the Diridon Station Area and/or Downtown Transportation plans are most exciting and concerning to you, if any?

Exciting



Concerning

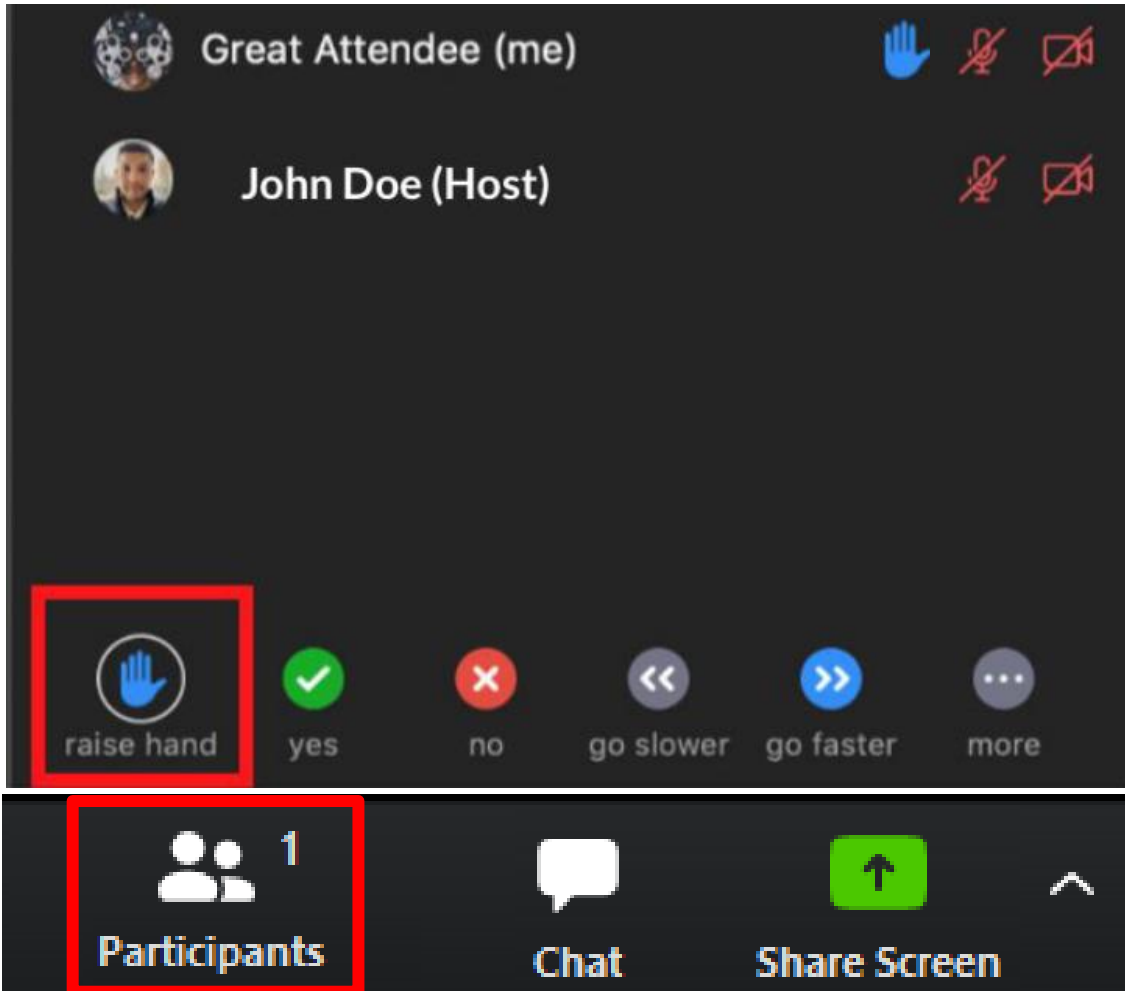


SAAG Top 3: Same

SAAG Top 3: Close the SR-87 off-ramp/improve SR-87/Julian Street interchange, Addition of public service lanes, and None of the above

SAAG Discussion – Transportation Improvements

RAISE HAND FEATURE



SAAG Discussion: via **Raise Hand** feature

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Community Services and Facilities and Parks, Recreation and Open Space

Background

- **2014 DSAP**
 - Diversity of community services and facilities
 - Open Spaces Concept: Distributed spaces interconnected with walkways and paseos.
- **Environment has changed**
 - Large multi-acre “**suburban parks**” not envisioned; focus shifted to urban park concepts
 - “**Daylighting**” Los Gatos Creek not feasible at this time
- DSAP Amendments projected parkland goal of **62 acres** or equivalent recreation amenities (3 acres per 1k new residents)
 - Meeting the goal through Land Dedication, In-Lieu Fee, or Recreation Improvements



Key Priorities

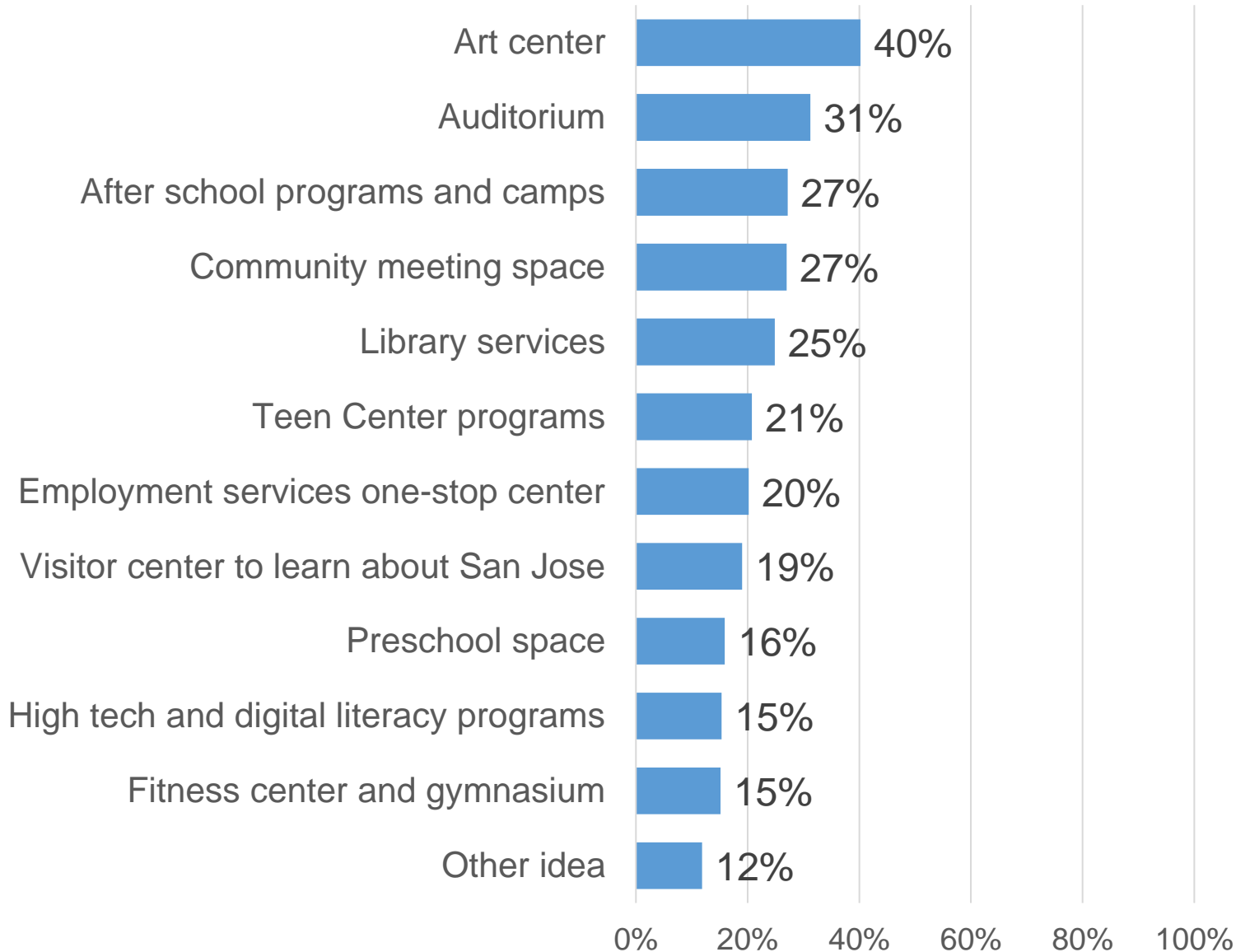
- Identifying preferred **trail alignment and open space areas**
- **Complete Los Gatos Creek Trail as Paved Off-Road Corridor**
- Creating **small interconnected parks and open spaces**
- **Centralized community center** with multiple services and types of spaces
- Providing **programs and services** that emphasize job training, continuing education and access to opportunity

Focus of Survey: Community Services and Facilities



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Survey Results - Programs and Services



Considering the planned growth of the Downtown, please indicate the three programs and services you are most interested in seeing in the Diridon Station Area:

Other Ideas

- **Safe Open Spaces** in DSAP like large spaces with programming
- **Improving and connecting Guadalupe River Trail to Los Gatos Creek**
- **Flexible Community Meeting Space** for community and non-profits

SAAG top 3: Community meeting space, Employment services one-stop center, and preschool space

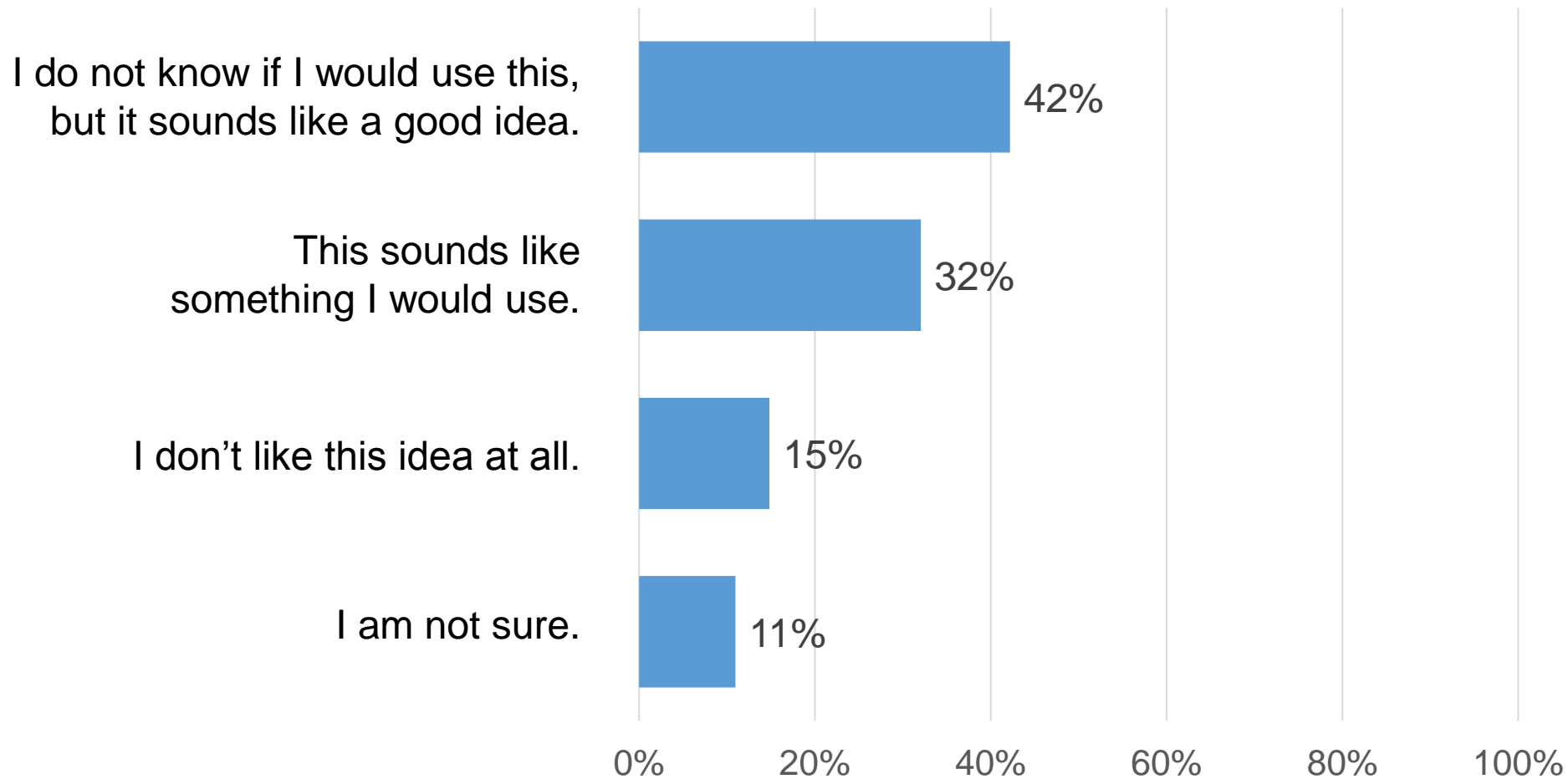


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Survey Results - Community Center

Please indicate your reaction to a community center in the Diridon Station Area



SAAG top response: *This sounds like something I would use*

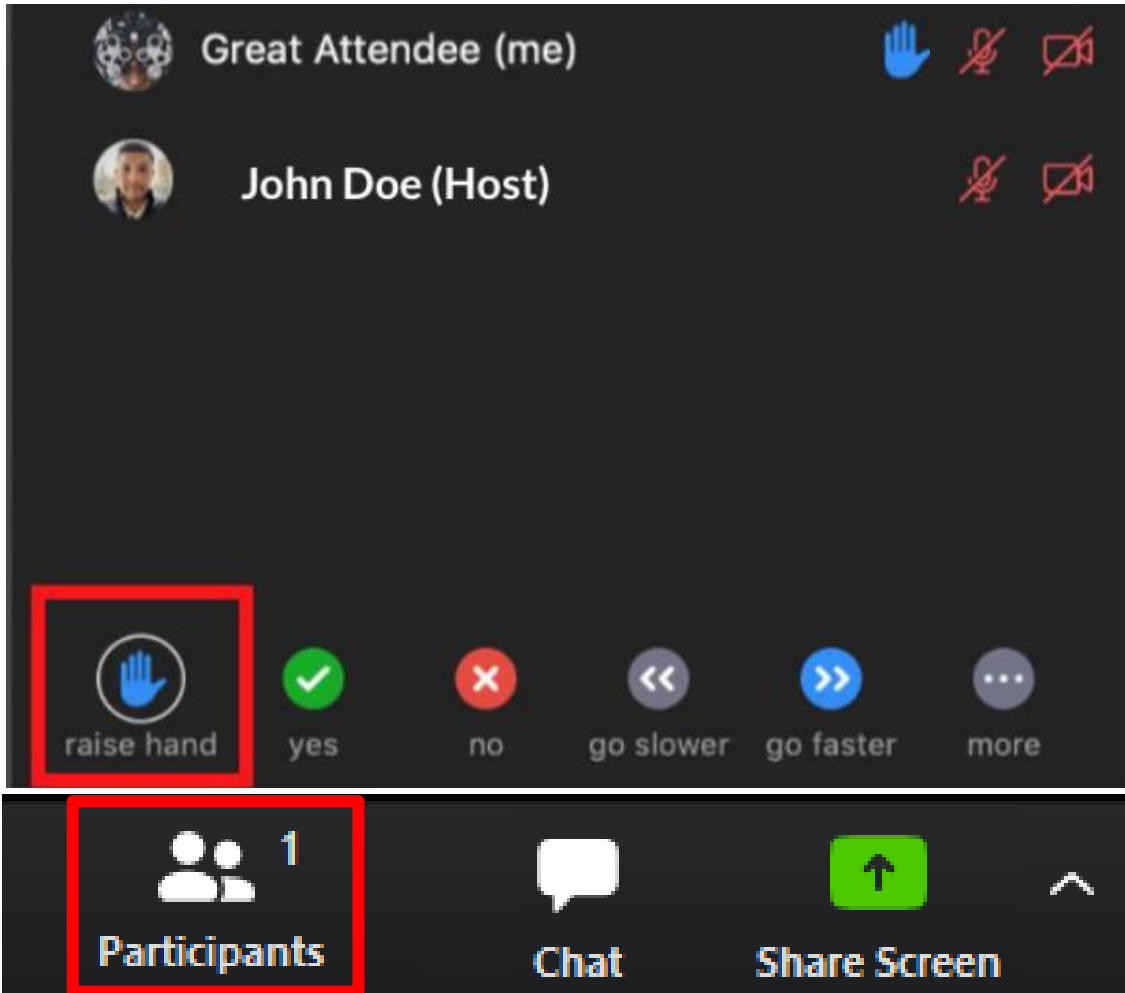


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SAAG Discussion – Community Services + Open Space

RAISE HAND FEATURE



SAAG Discussion: via **Raise Hand** feature

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Affordable Housing and Community Benefit Preferences

Affordable Housing, Anti-Displacement, Job Training/Education

Background on Community Priorities and Community Benefits

- Community Priorities based on Diridon Engagement process:
 - **Providing affordable housing** throughout the City at all income levels, 25% of affordable housing in station area, and maximizing affordable housing built near transit throughout the City.
 - **Protecting residents from displacement**, overcrowding and becoming homeless.
 - **Increasing job training and educational opportunity** for residents
- There is interest in establishing a “**Community Stabilization Fund**” to help reduce displacement throughout San Jose.
- The City anticipates that most of the Google Project Development Agreement community benefits will be dedicated to the top priorities listed above.

Affordable Housing
Implementation Plan

Google Project



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Survey Results - Affordable Housing

Assuming there is a limited amount of subsidy available for affordable housing, which is more important to you?

Maximizing the number of apartments built for extremely low-income households, potentially resulting in fewer apartments being built due to the large subsidy required for each apartment.

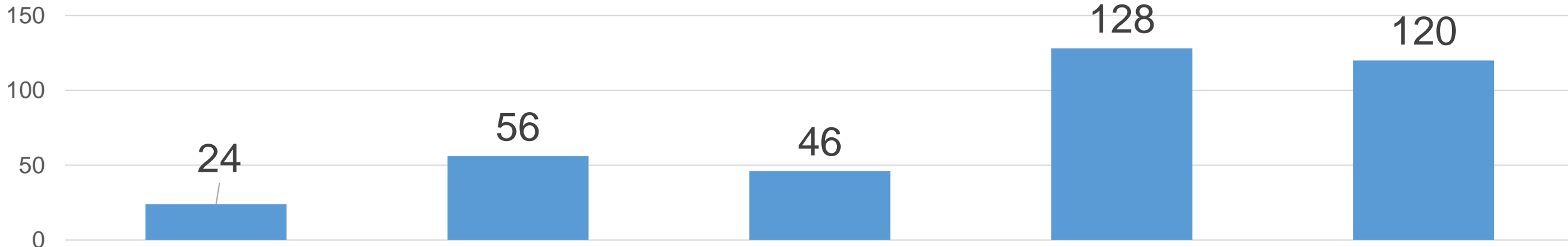
SAAG
3.08
Neutral/Balanced

Public
3.71

Building affordable apartments for households at various income levels, potentially resulting in more apartments being built due to the smaller subsidy required for each apartment.



Responses

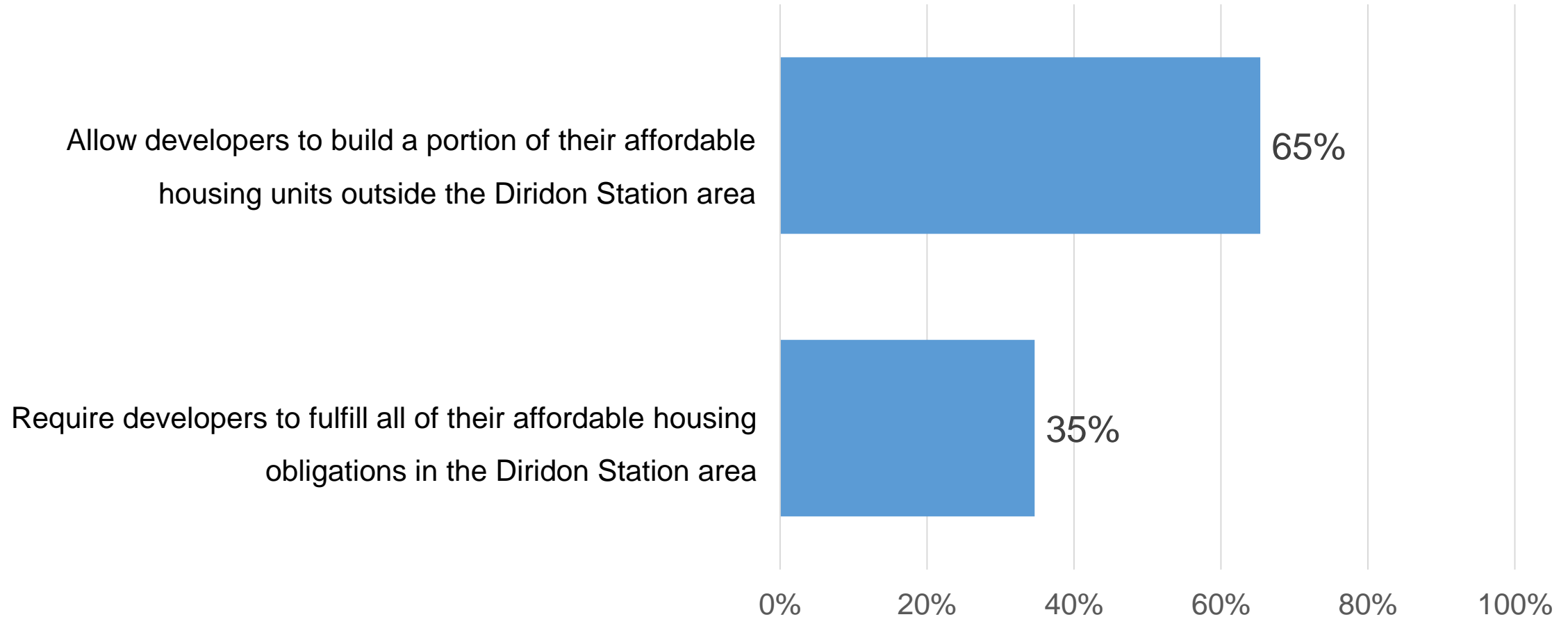


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Survey Results - Affordable Housing Location

Which of the following options do you prefer for Affordable Housing Location?



SAAG: 50/50 response

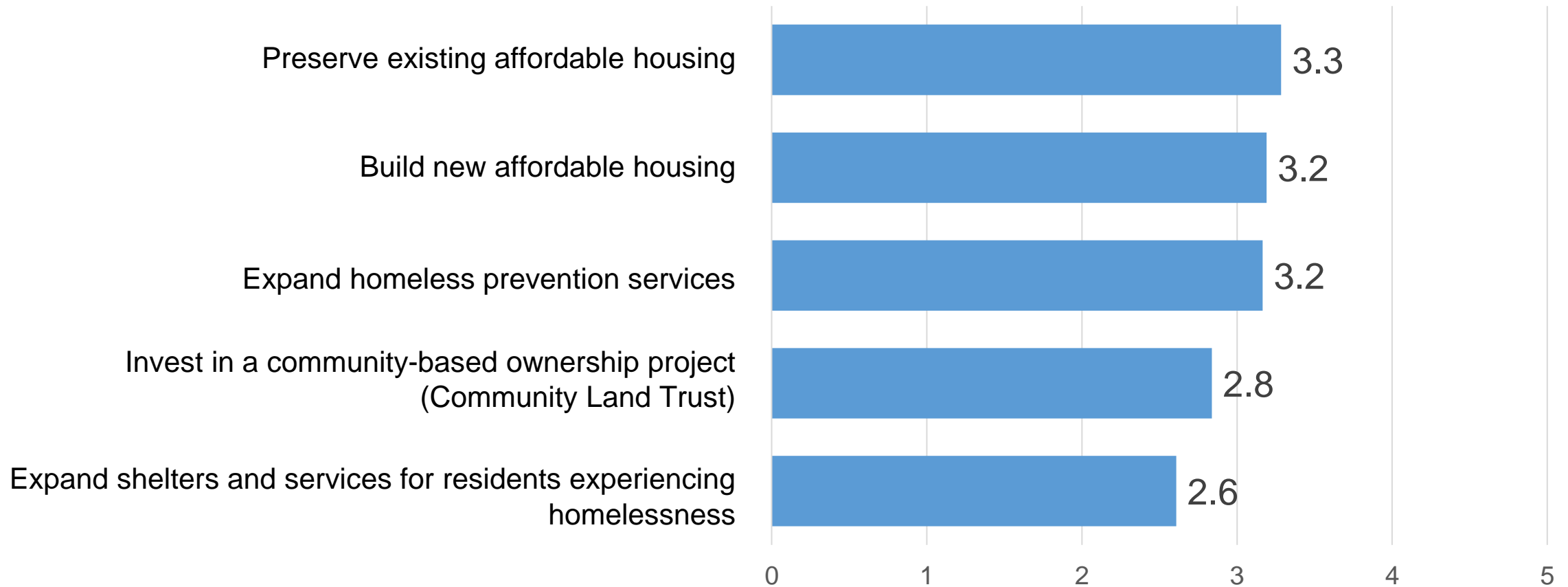


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Survey Results - Displacement Prevention

Rank your preferences for the following potential uses of a Community Stabilization Fund.



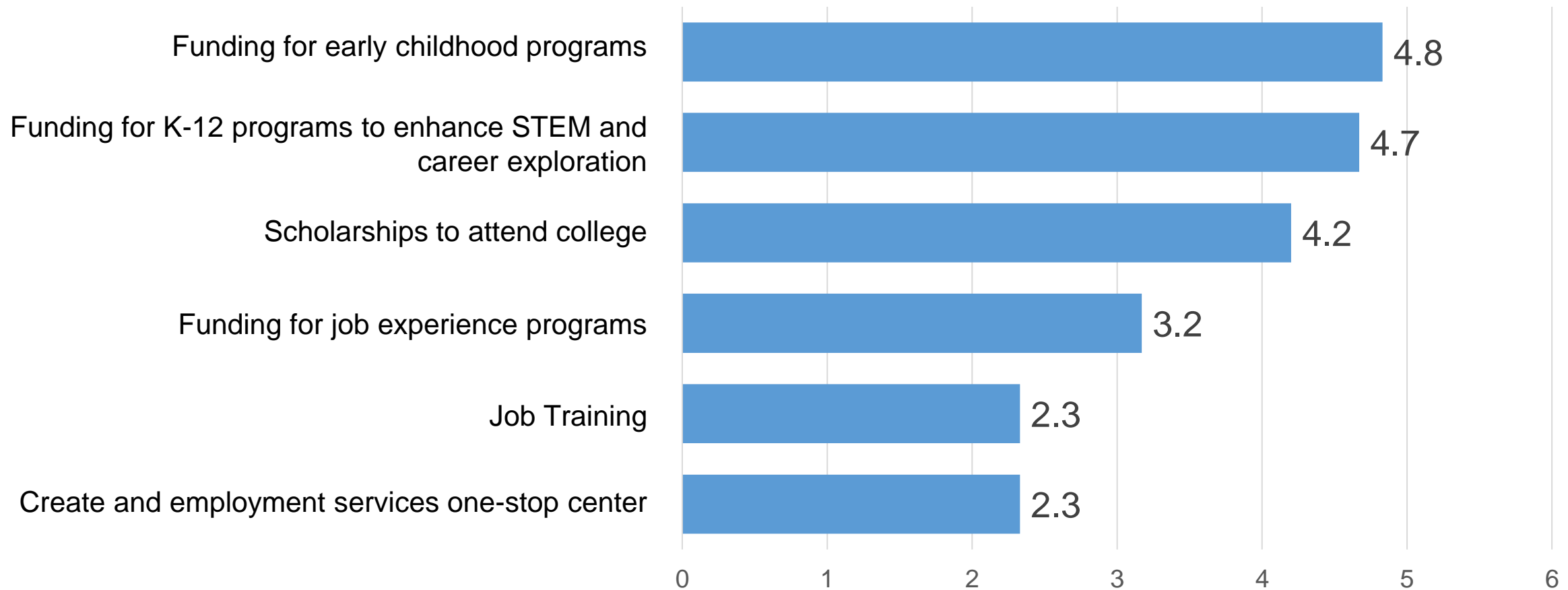
SAAG top 3: Preserve existing affordable housing, build new affordable housing, and invest in a community-based ownership project



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Survey Results - Job Training and Education

Rank the following ideas in the order that is most important to you to increase job training and educational opportunities.



SAAG top 3: job training, funding for job experience, and funding for early childhood programs



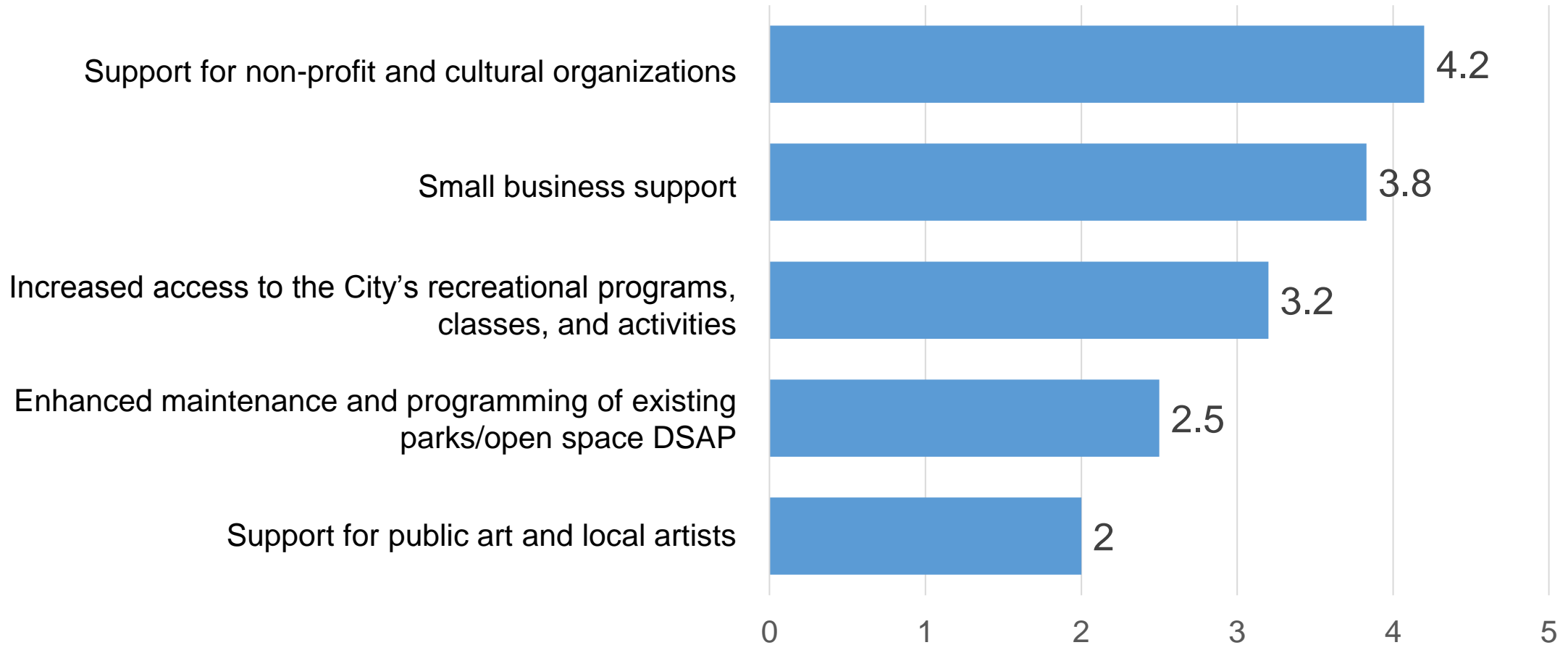
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Survey Results - Other Possible Components of the Community Benefits Plan

Please rank the relative importance of each of these other potential community benefits:



SAAG top 3: Small business support, enhanced maintenance and programming for existing parks/open spaces, and support for non-profit and cultural organizations



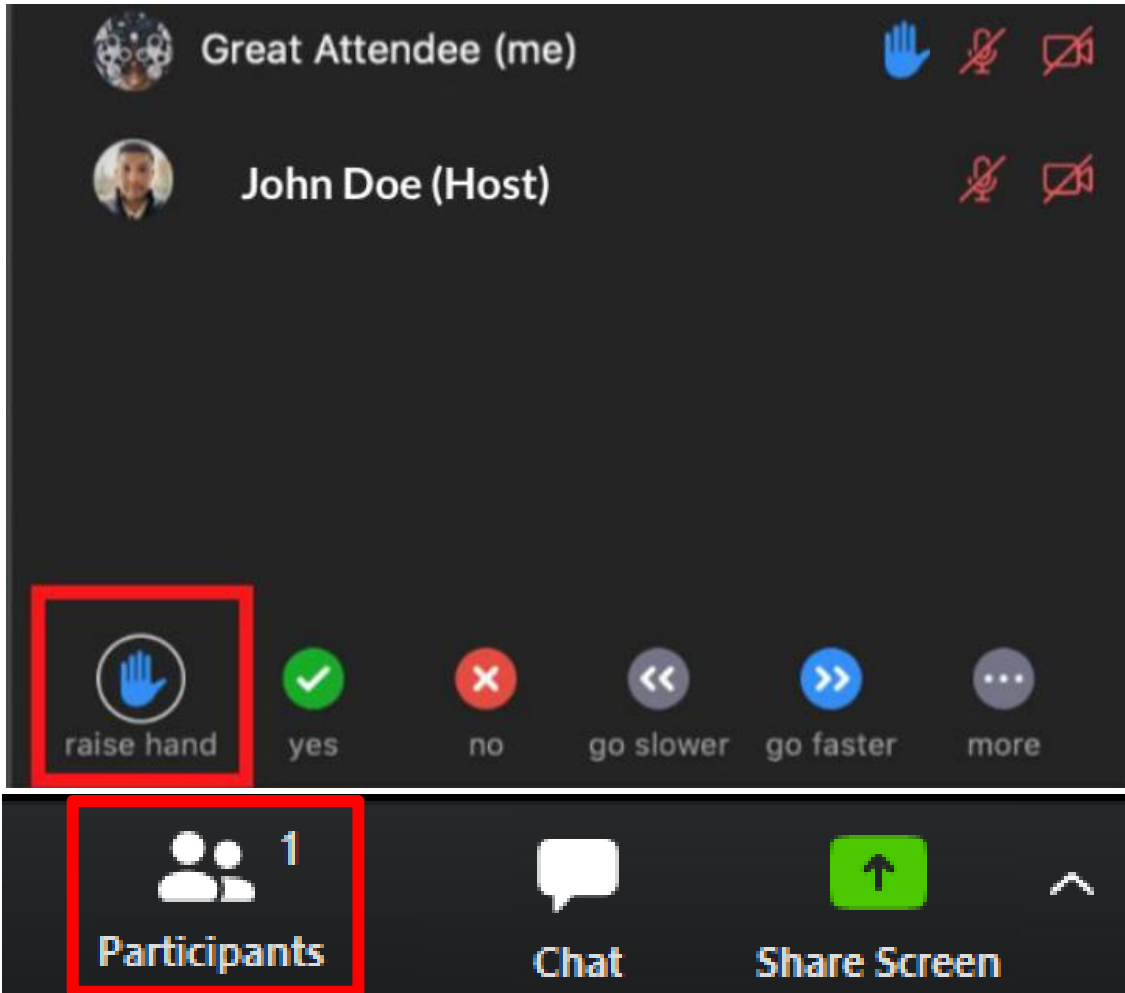
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SAAG Discussion - Housing and Community Benefits

RAISE HAND FEATURE



SAAG Discussion: via **Raise Hand** feature

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By Phone – if you're calling in please ***dial *9*** to activate the ***Raise Hand*** feature.

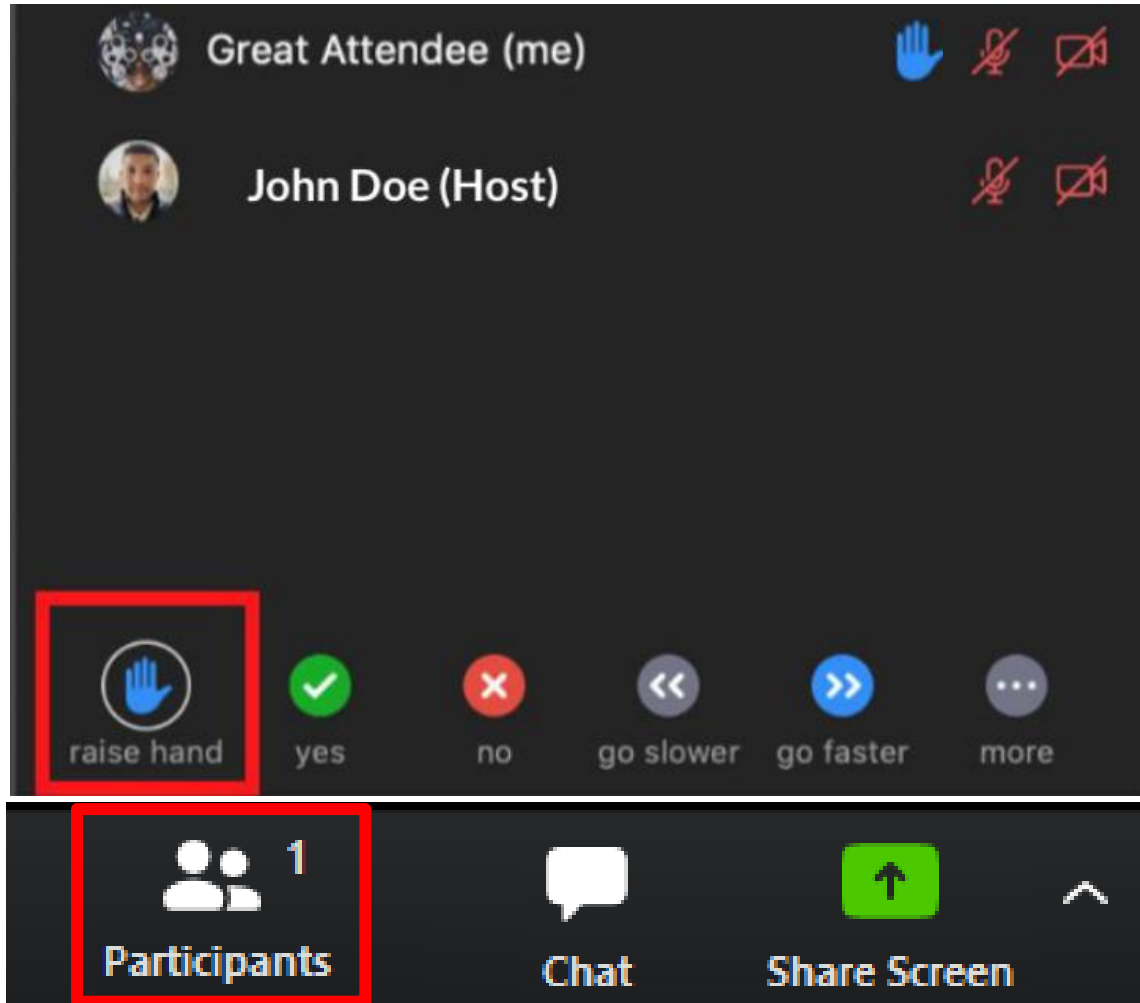
The meeting facilitator (Dave) will recognize you and unmute your mic.

Public Comment

- [Code of Conduct for Public Meetings](#)
- If you would like to speak during the public comments section at the end of the meeting, please use the **Raise Hand** feature through the Zoom platform (instructions on the next slide).
 - Same rules as City Council meetings - *no disparaging remarks against individuals or groups of people will be tolerated.*
- You can also submit electronic comments at www.diridonsj.org/contact.
- Meeting recording and summaries posted at www.diridonsj.org/saag.

Public Comment

RAISE HAND FEATURE



PUBLIC COMMENT

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The meeting facilitator (Dave) will recognize you and unmute your mic.

Comments received via email before the meeting will be part of the public record and included in the meeting summary.

Public Comment



Zoom Information

Link: <https://sanjoseca.zoom.us/j/96110113326>

Call In Number: 888-475-4499 (toll free)

Meeting ID: 961 1011 3326

The meeting facilitator (Dave) will call out names of the public. You may identify yourself by using the “Raised Hand” feature on Zoom (on your computer), or by dialing *9 on your phone.

As your name is called, Dave will unmute you to speak. After we confirm your audio is working your allotted time will begin.

Next Steps - Upcoming Engagement

Next SAAG Meeting – September (tbd)

Community Engagement: upcoming opportunities

- Virtual Office Hours
 - Planning staff will be available one (1) hour a week to answer questions on Diridon Station Area Plan (DSAP)
- Online meeting platforms, pending change in County Public Health order
 - Staff will host community meetings on DSAP and Downtown West : *September – October*
 - Google will post six (6) recorded videos (visit [g.co/sanjose](https://www.google.com/sanjose)): *mid June – late August*
 - Google will host community meetings : *September – October*



Thank You!

Stay Tuned:

www.diridonsj.org



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HOME ABOUT RESOURCES CONTACT

