From: Groen, Mary Anne
To: DowntownWestD6

Subject: Fw: eNews: Big News - Indoor Dining & Worship Services

Date: Monday, February 1, 2021 4:07:01 PM

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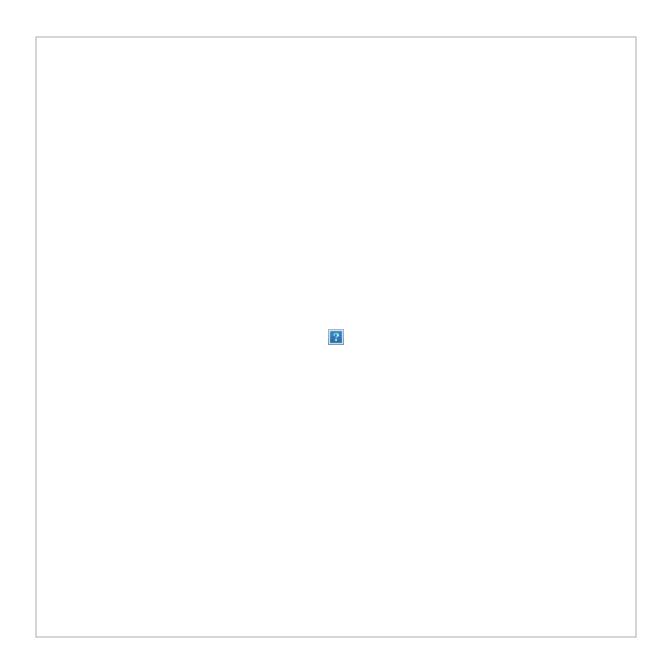
From: The Silicon Valley Organization <matthewrmahood@thesvo.com>

Sent: Thursday, October 8, 2020 2:15 PM

To: Groen, Mary Anne <maryanne.groen@sanjoseca.gov> **Subject:** eNews: Big News - Indoor Dining & Worship Services

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October 8th

eNewsletter - Here is the Latest Info

Big Win This Week

In-Door Dining & Worship Services to Resume in Santa Clara County As Early As Next Week On September 17th, The SVO held a virtual press conference with over 160 participants from 15 other regional chambers of commerce, the business community, faith leaders, and elected officials to urge lawmakers to create a pathway to safely reopening the economy.

This Monday, October 5th we finally see the light at the end of the tunnel for our businesses who have been hurting for months. Santa Clara County officials held a press conference stating that there would be the possibility of allowing limited capacity (up to 25% or under 100 occupants) indoor dining and worship services if Santa Clara County were to move from the State's Red Tier to Orange Tier, which could be as early as next week.

Before this important announcement, small businesses, restaurant owners, faith leaders and allies from the Chamber Coalition helped us launch an advocacy campaign that reached hundreds of people across Santa Clara County. We're amazed by the overwhelming support from these communities with over 1,200 letters sent to state and local officials, urging them to allow a safe reopening of businesses, faith houses, and certain personal care services.

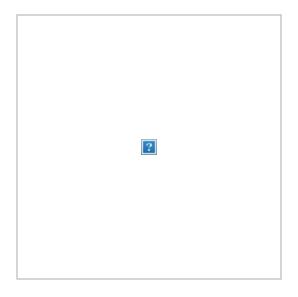
We want to thank our leaders from the County for listening to us, and working with us to safely reopen our economy. We couldn't have done this without the help of our relentless leaders from the Chamber Coalition, and the hundreds of vocal business owners for sharing their voices on the County calls. Thank you to our faith leaders for rallying their communities to support this initiative. We were thrilled to see more than 100 faith leaders on the October 6th Santa Clara County Board of Supervisors meeting, urging local officials to allow faith houses to reopen, citing that they are places that provide spiritual, social, and mental support for thousands across the region.

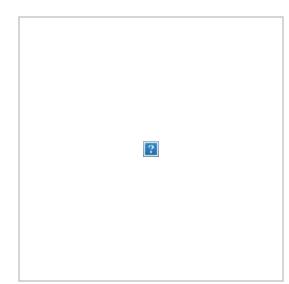
We are hopeful this is the beginning of continued progress to reopening our local economy.

Read the official press release here

Everything You Need Santa Clara County to Know About Prop Allows Facial **15**

Services to Open





This week, our President and CEO, Matt Mahood, spoke with NBC Bay Area about the SVO's concerns about Prop 15 and urged the public to vote against it. We believe the tax increases on commercial properties would lead to increases in rent for small businesses since many of them lease.

"Ultimately it's passed down to small and medium-sized businesses that are currently struggling and then ultimately passed down to the consumer," our very own President & CEO, Matt Mahood.

Prop 15. wouldn't affect taxes on homes or farmland. Businesses that own less than \$3 million in property would also be exempt. But Mahood said another major issue is that the new revenue would mostly go to local government, not schools.

"Proponents are trying to sell this as a tax increase that will help improve education, where less than 40% of the money would go to education," he said.

Late last month, we launched a call to action for the County to safely reopen the economy, which led to over 600 individual letters being sent to state and county officials.

After weeks of advocating on behalf of these small business owners, we are excited to share that these businesses who have had their doors closed since March are now allowed to reopen as of October 4th in Santa Clara County.

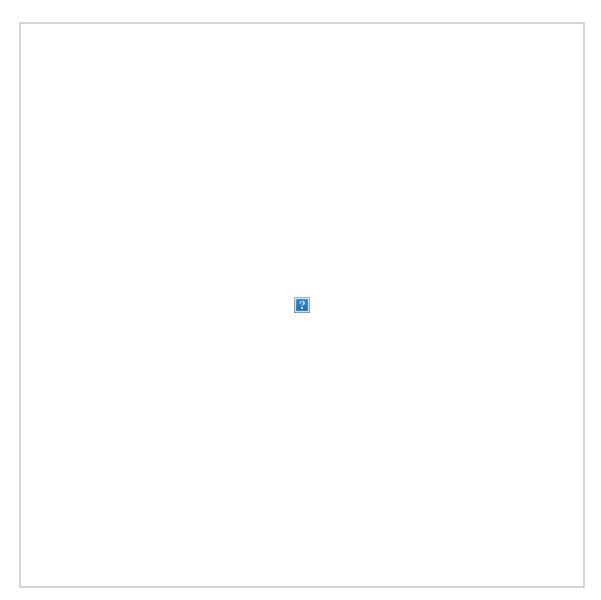
Along with estheticians, the County stated that live entertainment would be able to resume performing in outdoor dining areas.

Other personal care businesses, including other licensed businesses offering similar facial services to estheticians, had been allowed to reopen, but estheticians could not.

Read the full article here

Watch the full coverage here

Thank You to Our San Jose Works Annual Celebration Donors!

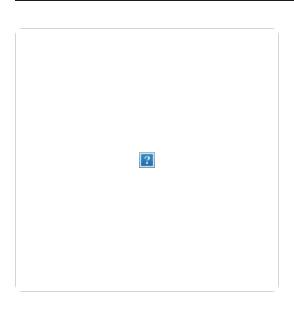


San Jose Works and The Silicon Valley Organization would like to thank and recognize the following donors who have generously contributed to this program. Your generosity and support help provide high quality internships and work experiences for our most underserved youth.

If you would like to know more about San Jose Works, please contact Madison Nguyen, Vice President of the Silicon Valley Organization, at madisonn@thesvo.com

Message Madison here

Google Campus Renderings, SJDA's Annual Meeting & Inspertiy HR Tips



Google Unveils Portrait of Massive Downtown San Jose Campus

San Jose revealed the renderings of Google's proposed Downtown West development, which would span more than 80 acres of land around San Jose's Diridon Station. This article share the details about Google's plans to build a sprawling downtown campus with 7.3 million square feet of office space and 4,000 housing units spread out over more than 80 acres with improvements to public amenities, including 10 parks and the trails that will eventually connect them all.

San Jose Downtown Association Executive Director Scott Knies said the project represents a "higher level of design development than the city has ever seen before."

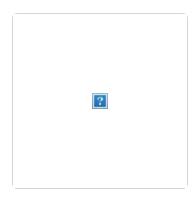
Check out the renderings

SJDA's Annual Meeting - This Friday, October 9

Join this San Jose Downtown Association this Friday, October 9th at 8:15 a.m. to hear SJDA's "State of Downtown," financial reports on their assessment districts and the popular lightning-round two-minute committee summaries.

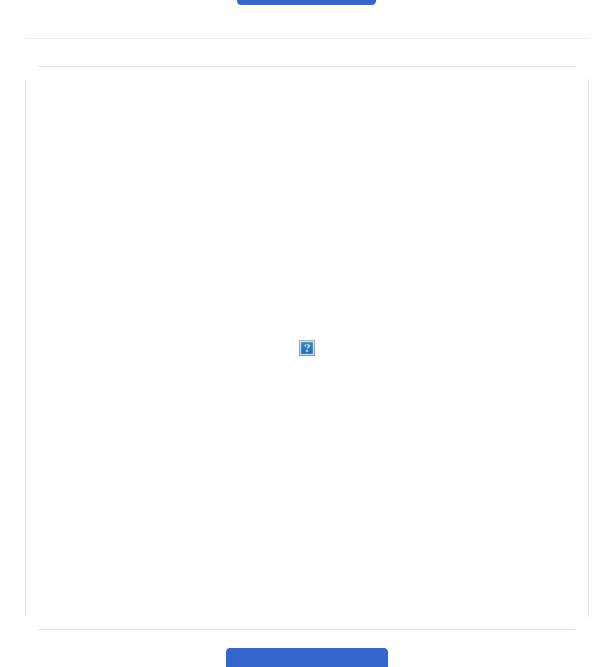
Please participate in the election of SJDA's Board of Directors for the 2020-2022 term by submitting your ballot online.

All ballots received by October 8 will be eligible for a drawing for one of three prize packages containing a \$25 dining gift certificate and \$10 in Downtown San Jose Farmers' Market "Carrot Cash."



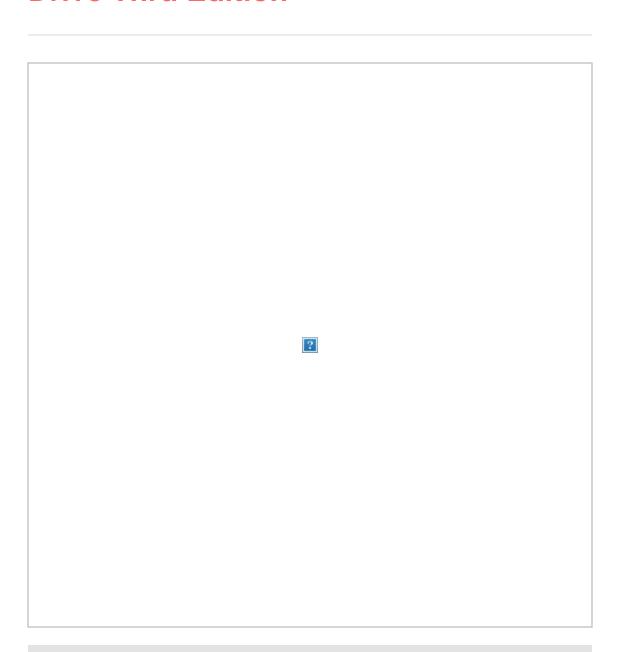
Upon registration, you will receive a link providing you with access to the Zoom webinar. Please note that space is limited. The meeting will also be streamed <u>live on Facebook</u>.





Learn more here

Hunger at Home Bridge the Gap Gala: Drive Thru Edition



Saturday | October 24, 2020 | 2:00 PM through 5:00 PM

Due to COVID-19, Hunger at Home has transformed their Bridge the Gap Gala into a lively Drive-Thru event experience on the grounds of the Earthquakes Stadium. Their Drive-Thru event will feature a to-go five-course meal, notable wine pairings, live music, and entertainment all from the safety of your car. Bring your family or friends in your social bubble.

All proceeds will benefit their COVID-19 relief effort. Since March, Hunger at Home has distributed 2 million meals to our neighbors affected by the crisis. Their relief

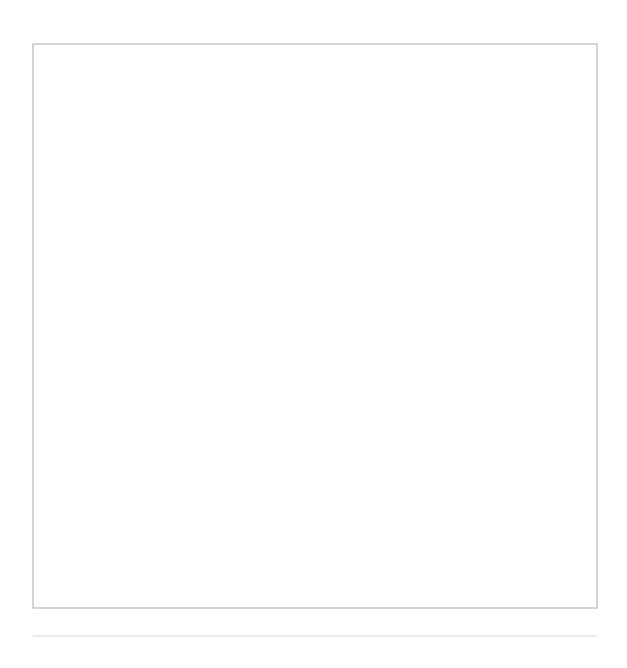
effort is substantial, but the need in our community is greater. Hunger at Home expects the need to be ongoing as more people face job loss and food insecurity. Your support will help ensure no one in our community goes hungry.

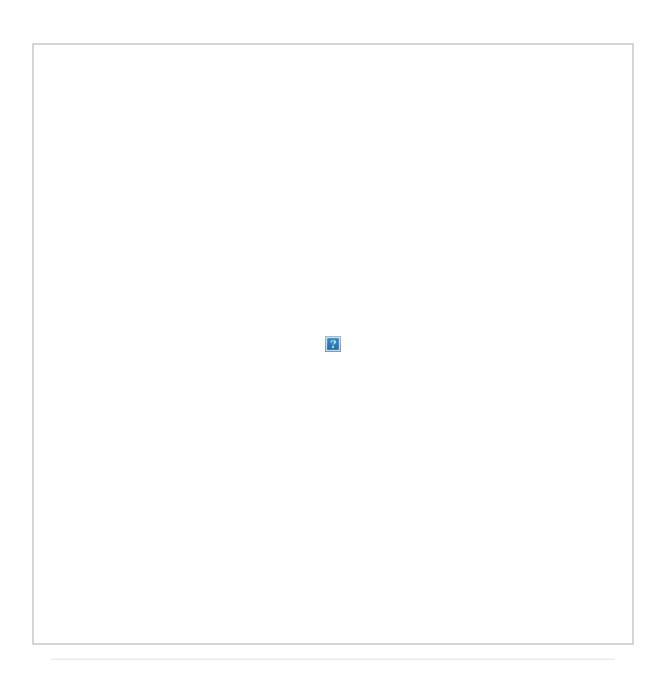
Get your tickets here

Check out our COVID-19 Business Resource Hub

We are dedicated to supporting our business community!

Check it out!





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