

From: [Klein, Nanci](#)
To: [Downtown West Project](#)
Subject: Fw: Diridon Small Business Cafecito summary
Date: Friday, January 8, 2021 1:21:22 PM

Nanci Klein

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Sent: Monday, December 21, 2020 2:11 PM
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Cc: Downtown West Project <downtownwest@esassoc.com>
Subject: RE: Diridon Small Business Cafecito summary

Thanks very much Lori – I'd be interested to know if there is any specific comment on the impact of Covid on small business and whether access to capital and free technical services is relevant, or whether more localized neighborhood perspectives i.e. San Carlos as compared to the Alameda or DSAP can be drawn out or is this premature ?

I'm away on vacation 'lying on a beach in Willow Glen' so would you like to catch up early in the new year?

Have a great holiday & well-earned rest!

Regards
Vic

From: Severino, Lori <Lori.Severino@sanjoseca.gov>
Sent: Monday, December 21, 2020 1:59 PM
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Hi all,

I've mentioned these findings verbally but want to provide this written summary of the Small Business Cafecito that LatinX Business Circle and SOMOS hosted in October. I'm expecting a more formal summary soon.

Questions about Downtown West and DSAP:

- How can we take advantage of these plans?
- How much space will be reserved for small businesses?
- How can one rent a space and how much will it be?
- Will there be financial aid?
- What other kind of support will there be?
- How will the City help protect small businesses from displacement?
- What are the requirements? How can we get jobs in the new area?
- Timing? When will construction occur? When will new spaces be available?
- Have you already communicated with the businesses that are going to be impacted by this project?
- When are there going to be more cafecitos for other businesses to participate?

Concerns:

1. Cost to locate in new spaces
2. How small business can get/stay involved
3. "We pay annually for union licenses to be able to do this work, but others without licenses are coming in and taking our work away." Hire local!

Key takeaways:

- It's important to take us low-income businesses into consideration for projects like this. This means involving us in the process, ongoing communication about opportunities and impacts, and listening to our feedback and needs.
- Be clear about how small businesses can take advantage of contracting opportunities (e.g., catering, food trucks, construction, etc.) – especially for small, local, and immigrant-owned businesses.
- Business owners are interested in financial support and other protections to locate and stay in the DSA.

Thanks!

Lori