

From: [Severino, Lori](#)
To: [Wessling, Cheryl](#); [Kuhlmann, Dylan](#)
Cc: [Downtown West Project](#)
Subject: Re: social media post
Date: Friday, January 8, 2021 10:51:42 AM

Thanks!!

Sent from my Verizon, Samsung Galaxy smartphone
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From: Kuhlmann, Dylan <dylan.kuhlmann@sanjoseca.gov>
Sent: Friday, January 8, 2021 10:03:24 AM
To: Severino, Lori <Lori.Severino@sanjoseca.gov>; Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>
Cc: Downtown West Project <downtownwest@esassoc.com>
Subject: Re: social media post

Hey there Lori,

We were able to post about the feedback forms. We also reached out to other departments within the City for help boosting the message. This also went out on Nextdoor to residents of San José. I'm including direct links to the posts below.

[Facebook](#)

[Twitter](#)

[Instagram](#)

Best,

Dylan Kuhlmann, Web & Social Media
Department of Planning, Building and Code Enforcement
408.535.6836 | www.sanjoseca.gov/permitcenter
[Facebook](#) | [Twitter](#) | [Instagram](#) | [Newsletter Sign-Up](#)

From: Severino, Lori <Lori.Severino@sanjoseca.gov>
Sent: Friday, January 8, 2021 9:32 AM
To: Kuhlmann, Dylan <dylan.kuhlmann@sanjoseca.gov>; Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>
Cc: Downtown West Project <downtownwest@esassoc.com>
Subject: Re: social media post

Just following up to see if you were able to do the posts. Please send me links that I can forward to our Community Partners today so they can potentially do one last push for us. Thanks!

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From: Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>
Sent: Tuesday, January 5, 2021 11:44:57 AM
To: Severino, Lori <Lori.Severino@sanjoseca.gov>; Kuhlmann, Dylan <dylan.kuhlmann@sanjoseca.gov>
Cc: Downtown West Project <downtownwest@esassoc.com>
Subject: RE: social media post

Thanks very much, Lori – we'll work with this.

From: Severino, Lori
Sent: Tuesday, January 5, 2021 11:04 AM
To: Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>; Kuhlmann, Dylan <dylan.kuhlmann@sanjoseca.gov>
Cc: Downtown West Project <downtownwest@esassoc.com>
Subject: RE: social media post

No prob. How's this?

There is still time to provide feedback on draft plans for the Diridon Station Area, including Google's Downtown West proposal and a draft affordable housing plan. The online feedback forms will close Monday, January 11 at 9AM and are available here: www.diridonsj.org/fall2020. We want to hear from you!

Below 240 characters with spaces:

There is still time to provide feedback on draft plans for the Diridon Area, including Google's proposal and an affordable housing plan. The online feedback forms will close Jan. 11, 9AM, and are available here: www.diridonsj.org/fall2020.

From: Wessling, Cheryl
Sent: Monday, January 4, 2021 6:17 PM
To: Severino, Lori <Lori.Severino@sanjoseca.gov>; Kuhlmann, Dylan <dylan.kuhlmann@sanjoseca.gov>
Cc: Downtown West Project <downtownwest@esassoc.com>
Subject: social media post

Lori – thanks for the offer of drafting the sm post – yes, please! Dylan and I are juggling lots of items so a draft would be very helpful!

--Cheryl

From: Severino, Lori
Sent: Monday, January 4, 2021 3:58 PM

To: Tu, John <john.tu@sanjoseca.gov>; Ruano, Jose <Jose.Ruano@sanjoseca.gov>; Rood, Timothy <timothy.rood@sanjoseca.gov>

Cc: Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>; Handler, Elisabeth <elisabeth.handler@sanjoseca.gov>; Matthew Raimi <matt@raimiassociates.com>; Dave Javid <dave@plantoplace.com>; Suhaila Sikand <suhaila@plantoplace.com>; dianab <diana@raimiassociates.com>

Subject: feedback form deadlines

Hi guys,

I revised the online feedback form deadline on the website. Please let me know if you want to make any more changes.

- [Google's Downtown West project](#)
- [Draft Amended DSAP](#)
- [Draft Diridon Affordable Housing Implementation Plan](#)

If it looks okay to you, we'll have Cheryl post to social media to remind people of the opportunity and note the deadline. Cheryl - let me know if you would like me to draft some text for that or if you want.

Dave's team – next Monday at 9, please pull the online feedback forms from the website.

Thanks!

Lori

Lori Severino

Diridon Program Manager

(408) 535-3537

www.diridonsj.org