

From: [Klein, Nanci](#)
To: [Downtown West Project](#)
Subject: Fw: Diridon Engagement update
Date: Friday, January 8, 2021 7:44:10 AM
Attachments: [Draft flyer for DSA engagement - fall 2020 v3.pdf](#)

Nanci Klein

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From: Severino, Lori <Lori.Severino@sanjoseca.gov>

Sent: Thursday, October 1, 2020 5:07 PM

To: Ruano, Jose <Jose.Ruano@sanjoseca.gov>; Han, James <James.Han@sanjoseca.gov>; Tu, John <john.tu@sanjoseca.gov>; Clements, Kristen <Kristen.Clements@sanjoseca.gov>; Mendez, Zacharias <Zacharias.Mendez@sanjoseca.gov>; Sanderfer, Larissa <Larissa.Sanderfer@sanjoseca.gov>; Eidlin, Eric <eric.eidlin@sanjoseca.gov>; Heyne, Colin <Colin.Heyne@sanjoseca.gov>; Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>; Handler, Elisabeth <elisabeth.handler@sanjoseca.gov>; Scott, Jeff <Jeff.Scott@sanjoseca.gov>; Tam, Wilson <wilson.tam@sanjoseca.gov>; VanderVeen, Rachel <Rachel.VanderVeen@sanjoseca.gov>; Breslin, Emily <Emily.Breslin@sanjoseca.gov>; Benabente, Julie <Julie.Benabente@sanjoseca.gov>; Corinne Winter <corinne@winter.associates>; Burnham, Nicolle <nicolle.burnham@sanjoseca.gov>; Rood, Timothy <timothy.rood@sanjoseca.gov>; Zenk, Jessica <Jessica.Zenk@sanjoseca.gov>; Hughey, Rosalynn <Rosalynn.Hughey@sanjoseca.gov>; Manford, Robert <Robert.Manford@sanjoseca.gov>; Klein, Nanci <Nanci.Klein@sanjoseca.gov>; Walesh, Kim <Kim.Walesh@sanjoseca.gov>; Ekern, Bill <Bill.Ekern@sanjoseca.gov>

Cc: Dave Javid <dave@plantoplace.com>; 'Matthew Raimi' <matt@raimiassociates.com>; 'Suhaila Sikand' <suhailla@plantoplace.com>; Rivas, Vanessa <Vanessa.Rivas@sanjoseca.gov>; dianab <diana@raimiassociates.com>

Subject: RE: Diridon Engagement update

I have not heard of any conflicts for having the **SAAG on Monday, November 9, 6:30-8:30 so I am going to lock that in**. We'd post the background presentation on Nov 4 or 5. Speak up now if I am missing anything!

There are conflicts on October 29 and Nov 5, so we're looking for a **new date for the DSA community meeting**.

Here is the **current draft flyer** based on the partner meeting today. Still some details to fill in and formatting clean up, but it's coming along! Look for outlook invites from Vanessa to get them on your calendars. After we lock in dates and times, I will work with the partners to figure out staffing needs (presenters, Q&A, note takers, etc.) and get them base materials to work with. **Please continue to help me flag any conflicts!**

For the flyer and fall 2020 page, we need **clarification from the Planning team** about which events will offer interpretation in Spanish and Vietnamese and which will do so by request only. Also,

Planning Commission Study Session time.

Reminder to please **send me updates to the handouts on the [Resources page](#) by the end of the week**. They are very short – just need to make sure the info is accurate – we can do the formatting and wordsmithing.

Thanks!!

Lori

From: Severino, Lori

Sent: Monday, September 28, 2020 2:49 PM

To: Jose Ruano (Jose.Ruano@sanjoseca.gov) <Jose.Ruano@sanjoseca.gov>; Han, James <James.Han@sanjoseca.gov>; Tu, John <john.tu@sanjoseca.gov>; Kristen Clements (Kristen.Clements@sanjoseca.gov) <Kristen.Clements@sanjoseca.gov>; Mendez, Zacharias <Zacharias.Mendez@sanjoseca.gov>; Sanderfer, Larissa <Larissa.Sanderfer@sanjoseca.gov>; Eidlin, Eric <eric.eidlin@sanjoseca.gov>; Colin Heyne (Colin.Heyne@sanjoseca.gov) <Colin.Heyne@sanjoseca.gov>; Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>; Handler, Elisabeth <elisabeth.handler@sanjoseca.gov>; Scott, Jeff <Jeff.Scott@sanjoseca.gov>; Tam, Wilson <wilson.tam@sanjoseca.gov>; VanderVeen, Rachel <Rachel.VanderVeen@sanjoseca.gov>; Breslin, Emily <Emily.Breslin@sanjoseca.gov>; Benabente, Julie <Julie.Benabente@sanjoseca.gov>; Corinne Winter <corinne@winter.associates>; Burnham, Nicolle <nicolle.burnham@sanjoseca.gov>; Rood, Timothy <timothy.rood@sanjoseca.gov>; Zenk, Jessica <Jessica.Zenk@sanjoseca.gov>; Hughey, Rosalynn <Rosalynn.Hughey@sanjoseca.gov>; Manford, Robert <Robert.Manford@sanjoseca.gov>
Cc: Dave Javid <dave@plantoplace.com>; Matthew Raimi <matt@raimiassociates.com>; Suhaila Sikand <suhaila@plantoplace.com>; Rivas, Vanessa <Vanessa.Rivas@sanjoseca.gov>; Diana Benitez <diana@raimiassociates.com>

Subject: Diridon Engagement update

Hi all,

Here is a summary of today's meeting, with info needed from you this week in **bold**:

- No public events this week, but next week there are a few big milestones:
 - October 5: finalize the flyer summarizing the fall engagement opportunities, update the website
 - October 7:
 - Post DTW documents, along with a recorded presentation, online feedback tools
 - Send email blasts, begin outreach push
 - Downtown Transportation Plan workshop #1
 - October 8: Council-hosted meeting with OED and DANG
- **Please confirm the event details in the attached Draft Schedule of Events.** This information will go on the flyer and other outreach materials to be released early next week. Things to note:
 - Downtown West Community Meeting is now scheduled for Monday, October 19, 6:30-

8:30.

- I'm recommending that we have the next SAAG on Monday, November 9, with a recorded presentation posted Nov. 4, and the DSAP Community Meeting on Thursday, November 5, with a recorded presentation posted 1-2 weeks in advance (Oct 22-29).

Please let me know if you have any questions or concerns about this.

- DTP team – there are a few details to fill in (we can also leave off our flyer and refer to your website for details)
- Most of the info to confirm is about **interpretation**. I'm working with the partners on their event details.

- Downtown West presentation:

- James/John need key **talking points from each department by the end of the day**.
- We will work on the slides and feedback prompts together during the internal workshop tomorrow, 1-3:00.
- After the English version of the materials is complete, we will translate them into Spanish and Vietnamese.

- Website update:

- We are creating a fall 2020 page to house outreach objectives, event details, survey links, feedback forms, etc. We will also update the DSA/Google page.
- **Please send me updates to the handouts on the [Resources page](#) by the end of the week.** Most of these are from Fall 2019 and lots has changed! I'm working on the process-related ones with the Raimi/P2P team.
 - Downtown Station Area Plan (DSAP)
 - Google Project
 - Downtown Transportation Plan
 - Diridon Area Parking Study
 - Parks, Trails, and Open Space in the Diridon Station Area
 - Housing and Displacement Board
 - [Planning Division's website for the Google Project](#)
- Please send me any suggested questions to add to the [FAQs About Google and the Diridon Station Area](#) (last updated April 2020).

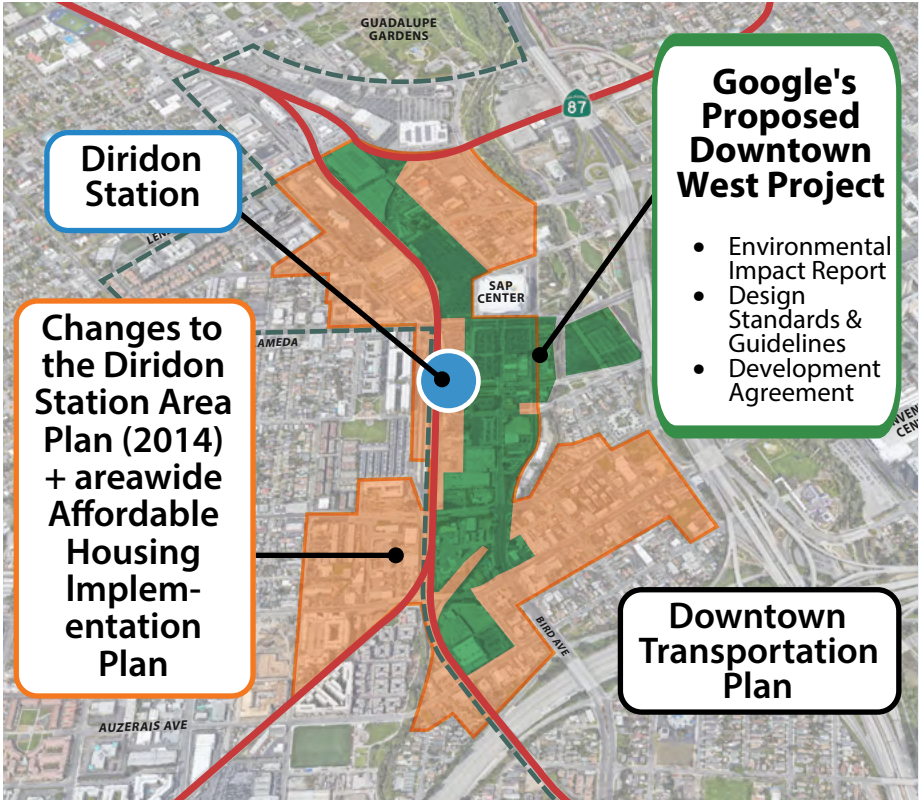
Let me know if you have any questions.

Thanks!

Lori

Planning the future of the
Diridon Station Area

2020



This fall, the City is seeking feedback from community members on several projects affecting the Diridon Station Area. Please join us at one of the virtual events to ask questions and share your thoughts. You can also submit comments online or by email.

Learn more, provide input, and sign up for email updates at:
www.diridonsj.org/fall2020

We want your input on these topics!

- Design guidelines and development standards
- Open space plans (parks, trails, and public spaces)
- Transportation improvements
- Affordable housing and community stabilization
- Job training, education, and small business support
- Environmental sustainability
- Social equity

Additional engagement opportunities related to the Downtown Transportation Plan @ movesanjose.org

Details on the Downtown West Project @ sanjoseca.gov/GoogleProject

Google's project page with a digital engagement exercise @ g.co/sanjose

Diridon Engagement Calendar of Events

There are two types of public events that provide a variety of ways to participate:



Public Meeting

formal presentation to elected or appointed officials, with public comment period at the end



Community Meeting

includes information, interactive discussions, and/or feedback exercises for community members

Interpretation provided in:



Spanish/
Español



Vietnamese

Oct 19 | 6:30-8:30PM

Downtown West
Community Meeting
(Design focus)

City of San Jose



Oct 21 | 6-8PM

Community Workshop for
Vietnamese Community
Vietnamese American
Roundtable, Catalyze SV



Oct 21 | 4:00 PM

Housing and Community
Development Commission -
Info Session

City of San Jose



Oct 22 | 7-9PM

Virtual Open House
on the Diridon
Station Area

Trinity Episcopal Cathedral

Oct 29 | 7:00 PM

Small Business Cafecito
(Spanish)

SOMOS Mayfair, LatinX Circle
Prosperity Labs



Nov 9 | 6-8PM

Station Area Advisory
Group

City of San Jose



Nov 10 | 6-8PM

Downtown
Station Area
Plan Community
Meeting

City of San Jose



Nov 11 | 7-9PM

Virtual Open
House on the
Diridon Station
Area

Trinity Episcopal Cathedral

Nov 12 | 7-9PM

Transit Rider
Forum

Friends of Caltrain

Nov 13 | 7-9PM

DSAP for Downtown Residents

Office of Council District 3

Nov 14 | 7-9PM

Downtown Small
Business Focus Group

LatinX Circle by Prosperity
Labs

Nov 14 | 5:30 PM

Resident Cafecito
(Spanish)

SOMOS Mayfair

Nov 10/12 | 7-9PM

Diridon
Experience
Workshop

San Jose Jazz

Nov 15 and Nov 16 | 7-9PM

Diridon Events: Family Fun
Friday and Leadership
Academy

African American Community Service
Agency

Nov 16 | 1:00-4:00 PM

City Council Study Session

City of San Jose



Nov 21 | 2-4:15 PM

Community Workshop for
Artists/Creatives

Catalyze SV, San Jose Jazz,
genARTS Silicon Valley, San
Jose Arts Advocates

Dec 2 | 7-9PM

Planning Commission Study
Session

City of San Jose



Visit website
www.diridonsj.org

All event details are subject to change. Please visit www.diridonsj.org for the latest information and to access the virtual meetings.