

From: [Severino, Lori](#)
To: [Downtown West Project](#)
Subject: FW: Survey publicity + survey closure date
Date: Tuesday, September 8, 2020 4:21:22 PM

From: Severino, Lori
Sent: Friday, April 17, 2020 5:08 PM
To: Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>
Subject: RE: Survey publicity + survey closure date

OED and PRNS should also post to their social media pages too

From: Wessling, Cheryl
Sent: Friday, April 17, 2020 9:56 AM
To: Rood, Timothy <timothy.rood@sanjoseca.gov>; Han, James <James.Han@sanjoseca.gov>
Cc: Handler, Elisabeth <elisabeth.handler@sanjoseca.gov>; Severino, Lori <Lori.Severino@sanjoseca.gov>; Kuhlmann, Dylan <dylan.kuhlmann@sanjoseca.gov>
Subject: Survey publicity + survey closure date

Tim and James – two things:

1. I asked Lori how we communicate when the DSAP/Google survey will close; she said “early May” and that I should check with you on this (in case you need the results by a certain time). Please confirm.
2. FYI - Dylan created social media posts for the DSAP/Google survey ... these are currently in review with the EPIO, who will post on the City’s social media platforms. Dylan will also post to PBCE sites, and we’ll ask Housing and DOT to similarly post. We are also getting EPIO clearance to post this to the Nextdoor citywide platform:

DRAFT Nextdoor post

Subject: Help shape the future of the Diridon Station Area—take the survey!

The City of San Jose wants your input on preliminary concepts for the Diridon Station Area, including the Google Project, and how we get to a mix of investments that will most benefit the people of San Jose.

As explained at www.diridonsj.org, while the targeted City Council hearing on the Google Project and amending the Diridon Station Area Plan has shifted from end of 2020 to early 2021 due to coronavirus response, community engagement remains important.

Please view the [Spring 2020 Outreach webpage](#) where you can first view presentations for background information, and then take the survey, **which will be open through early May.**

Visit the [contact page](#) to email or call the project team with any questions.
We look forward to receiving your input!

Thanks,
Cheryl

Cheryl Wessling, Communications Manager

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[Facebook](#) [Twitter](#) [Instagram](#) @buildingsanjose | www.sanjoseca.gov/pbce

From: Severino, Lori

Sent: Thursday, April 16, 2020 5:14 PM

To: Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>

Cc: Handler, Elisabeth <elisabeth.handler@sanjoseca.gov>

Subject: RE: When does diridonsj survey close?

In the public email, I said early May. I am recommending we close it 3 weeks from when we post the Spanish version of the survey, which I am hoping will be ready tomorrow (so ~ May 10). If the Planning team thinks we need the results sooner, they could close it sooner. I'm talking to Jose and Tim tomorrow to close the loop on this, so if you don't hear back from me, please check in with them.