

From: [Wessling, Cheryl](#)
To: [Downtown West Project](#)
Subject: FW: Prep for Aug 24th
Date: Tuesday, September 8, 2020 1:04:54 PM

Re AB900 – Google Project Outreach:

From: Severino, Lori

Sent: Monday, August 12, 2019 5:53 PM

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Cc: Walesh, Kim <Kim.Walesh@sanjoseca.gov>

Subject: Prep for Aug 24th

Hello,

We are preparing for staff's participation at the Google community event on August 24th. Here is some information and requests:

Staff attendance:

- Please wear your San José shirt, and a name tag.
- Let me know if you can help with set-up before the event or clean-up afterwards.
- Because we will not have a very big space for the City booth, we'll plan to have 4-6 staff there are a given time – other staff that wants to attend can float around the other stations.
- The booth should have 1 staff person to represent each of the following projects from 10:30 – 1:30 (this can be split into shifts):
 1. Planning: DSAP Amendment, Google project review, CEQA
 2. OED: Development Agreement, Comprehensive Financing Plan, Small Business Strategy
 3. Housing: Affordable Housing Plan, Anti-Displacement Strategy
 4. DOT: Parking Study, Downtown Transportation Plan, DISC, rail projects

- If possible, it would be great to have 2 bilingual staff there too (Spanish and Vietnamese).
- Please let us know who is planning to attend so we can ensure coverage and help prepare.

Materials for Aug. 24th event and other pop-ups over the next couple months:

- The materials will build upon the information on the website currently:
<https://www.diridonsj.org/diridon-station-area-plan-google-project>
- We are planning to create a new handout and board that explains more about the related projects and work products. Please look out for requests for information over the next couple days.

Thanks!

Lori

Lori Severino

Diridon Program Manager

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