

From: [Wessling, Cheryl](#)
To: [Downtown West Project](#)
Subject: FW: draft public email
Date: Tuesday, September 8, 2020 1:04:33 PM

Re AB900 – Google Project Outreach:

From: Severino, Lori
Sent: Tuesday, August 13, 2019 10:42 AM
To: Neaves, Rosario <Rosario.Neaves@sanjoseca.gov>; Handler, Elisabeth <elisabeth.handler@sanjoseca.gov>; Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>
Cc: Heyne, Colin <Colin.Heyne@sanjoseca.gov>
Subject: draft public email

Hi Communications team,

Here is suggested language for the email blast on the Google event – which can also be adapted for the media advisory and social media. It is similar to the current language in the draft SAAG agenda, with added language about community engagement (based on yesterday’s meeting). Please let me know if you have any comments by the end of the day, so we can make sure it all aligns and I can send the email tomorrow.

Hi Community Members,

I wanted to inform you about an event that Google is hosting on Saturday, August 24th at Arena Green West, 10:30 am – 1:30 pm. The purpose of the event is for Google to share their initial concepts for a mixed-use plan in the Diridon Station Area and to get feedback from the public.

Google has not yet submitted an application to the City for development review, and is seeking feedback this summer to inform that application. Once they submit an application, it will start the official review development process. The City will conduct public engagement throughout the development review process, building upon the community input received last year.

See the flier posted [here](#) for more information about Google’s event, and refer to the City’s [diridonsj website](#) for information about the anticipated process to review the Google project and amend the Diridon Station Area Plan (DSAP).

Thanks!
Lori

Lori Severino

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