

From: [Wessling, Cheryl](#)
To: [Downtown West Project](#)
Subject: FW: Set up a Google Project page under Projects of High Interest
Date: Tuesday, September 8, 2020 1:01:18 PM

Re AB900 – Google Project Outreach:

From: Severino, Lori
Sent: Wednesday, October 2, 2019 12:18 PM
To: Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>; Ha, Shelley <Shelley.Ha@sanjoseca.gov>
Cc: Tu, John <john.tu@sanjoseca.gov>; Keyon, David <david.keyon@sanjoseca.gov>; Handler, Elisabeth <elisabeth.handler@sanjoseca.gov>
Subject: RE: Set up a Google Project page under Projects of High Interest

Sounds great to me! Thanks for getting this rolling, Cheryl.

Here is some draft text to include on the new Google Project page:
Please refer to www.diridonsj.org for additional information about the Google project, including an overview of the development review process, opportunities for public involvement, and background context. This website also covers other projects and planning efforts affecting the Diridon Station Area. For questions about community engagement, please contact Lori Severino at lori.severino@sanjoseca.gov or 408-535-3537.

What do you think?

Thanks!
Lori

From: Wessling, Cheryl
Sent: Wednesday, October 2, 2019 11:33 AM
To: Ha, Shelley <Shelley.Ha@sanjoseca.gov>
Cc: Tu, John <john.tu@sanjoseca.gov>; Keyon, David <david.keyon@sanjoseca.gov>; Severino, Lori <Lori.Severino@sanjoseca.gov>; Handler, Elisabeth <elisabeth.handler@sanjoseca.gov>
Subject: Set up a Google Project page under Projects of High Interest

Hi Shelley – Google is filing their project application with Planning on Oct. 10. We need to:

- Set up a Google Project page under [Pending Projects of High Interest](#) – both CivicPlus and Vision platforms.
- Create a friendly URL for the page: www.sanjoseca.gov/GoogleProject
- Give Env Team access to the page – David Keyon’s team can then directly load their meeting info (scoping meeting in November) and EIR docs.
- As needed, John will send info to you/me to be loaded.
- It’s important that after the Vision freeze (Nov 1-30) is over, this page is among the first to be

updated so that when Vision goes live, the page info is current.

- On this page, we'll point visitors to the <https://www.diridonsj.org/> site that Lori Severino manages – and vice versa, diridonsj.org will point to the Google Project page. I'll take care of creating that content.

Can you please get the page set up, dark, by Friday, Oct. 4. I'll go in and load an intro paragraph that puts context on the page.

Lori has a graphic designer who may provide a timeline that we'll add to the page as well; not certain we'll have that by 10/10.

I'll talk to the team about possibly making the page live before Oct. 10 with a "Project Application Coming" message, so that we can include the link to this page in any desired communications/emails to involved staff or councilmembers.

As soon as Google files on Oct. 10, we'll start getting media inquiries, and the page will become an important resource for media and the public to track the project's progression through City review and permitting.

John, David, Lori, Elisabeth – feel free to comment on this above webpage plan.

Thanks!

Cheryl

Cheryl Wessling, Communications Manager

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