

**From:** [Wessling, Cheryl](#)  
**To:** [Downtown West Project](#)  
**Subject:** FW: Cheryl helping staff Diridon "Pop-ups", working Sun. Sep 7 at Village Fest  
**Date:** Tuesday, September 8, 2020 12:39:20 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)

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Re AB900 – Google Project Outreach:

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**From:** Wessling, Cheryl  
**Sent:** Thursday, August 29, 2019 5:42 PM  
**To:** Hughey, Rosalynn <Rosalynn.Hughey@sanjoseca.gov>; Chang, Chu <chu.chang@sanjoseca.gov>  
**Subject:** Cheryl helping staff Diridon "Pop-ups", working Sun. Sep 7 at Village Fest

FYI – Lori Severino has put together a DSAP outreach plan that involves an info pop-up booth at a series events; she needs help staffing these. I've accepted a 2-hour shift plus setup/take down time on Sunday Sept. 7 afternoon at the Village Fest event.

The main purpose of these pop-ups is to increase awareness of what's happening in the Diridon Station Area. There are handouts on the Station Concept Plan, DSAP, and Google project, and Downtown Transportation Plan business cards. People can sign up for email updates and give feedback on the community engagement process.

Always good to get out there and interact with our community, plus this will help me become more familiar with this enormous project.

--Cheryl

**Cheryl Wessling, Communications Manager**

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