From: Wessling, Cheryl
To: Downtown West Project

Subject: FW: Draft 11/7 Scoping Meeting Packet Status (Downtown West) - possible handouts

Date: Tuesday, September 8, 2020 10:28:32 AM

Attachments: DSA handout Google.pdf

Per AB900 – Google Project Outreach:

From: Wessling, Cheryl

Sent: Thursday, November 7, 2019 2:38 PM

To: Le, Thai-Chau < Thai-Chau. Le@sanjoseca.gov >; Manford, Robert

<Robert.Manford@sanjoseca.gov>; Hill, Shannon <Shannon.Hill@sanjoseca.gov>; Tu, John

<john.tu@sanjoseca.gov>; Han, James <James.Han@sanjoseca.gov>

Cc: Hughey, Rosalynn < Rosalynn. Hughey@sanjoseca.gov>; Rood, Timothy

<timothy.rood@sanjoseca.gov>

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West) - possible handouts

Thai, attached is the usable version -- Google-DSA handout with proper formatting per DSAP project. Thanks.

From: Wessling, Cheryl

Sent: Thursday, November 7, 2019 1:11 PM

To: Le, Thai-Chau < Thai-Chau.Le@sanjoseca.gov >; Manford, Robert

<<u>Robert.Manford@sanjoseca.gov</u>>; Hill, Shannon <<u>Shannon.Hill@sanjoseca.gov</u>>; Tu, John

<<u>iohn.tu@sanjoseca.gov</u>>; Han, James <<u>James.Han@sanjoseca.gov</u>>

Cc: Hughey, Rosalynn < <u>Rosalynn.Hughey@sanjoseca.gov</u>>; Rood, Timothy

<timothy.rood@sanjoseca.gov>

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West) - possible handouts

Sounds great! Don't bring the Google/DSAP version I sent you ... there will be a version with logos sent to me around 2pm.

From: Le, Thai-Chau

Sent: Thursday, November 7, 2019 12:58 PM

To: Wessling, Cheryl < Cheryl.Wessling@sanjoseca.gov>; Manford, Robert

<<u>Robert.Manford@sanjoseca.gov</u>>; Hill, Shannon <<u>Shannon.Hill@sanjoseca.gov</u>>; Tu, John

<john.tu@sanjoseca.gov>; Han, James <James.Han@sanjoseca.gov>

Cc: Ha, Shelley < Shelley. Ha@sanjoseca.gov >; Hughey, Rosalynn < Rosalynn. Hughey@sanjoseca.gov >; Rood, Timothy < timothy.rood@sanjoseca.gov >

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West) - possible handouts

Thank you, Cheryl.

I do have some handouts as part of the agenda package to guide the conversation about

environmental review and impacts, so the Environmental Analysis one may not be needed. In addition, I think we should also upload the presentation on the website after the meeting would be beneficial as well and the information on the slides are very similar to the Environmental Analysis attachment.

The other two handouts, I will print a few copies as additional information are extra information about the process during my presentation and also refer to the website where additional information are available.

Best regards, Thai

From: Wessling, Cheryl

Sent: Thursday, November 7, 2019 12:48 PM

To: Le, Thai-Chau < Thai-Chau.Le@sanjoseca.gov>; Manford, Robert

<<u>Robert.Manford@sanjoseca.gov</u>>; Hill, Shannon <<u>Shannon.Hill@sanjoseca.gov</u>>; Tu, John

<<u>iohn.tu@sanjoseca.gov</u>>; Han, James <<u>James.Han@sanjoseca.gov</u>>

Cc: Ha, Shelley < Shelley.Ha@sanjoseca.gov>; Hughey, Rosalynn < Rosalynn.Hughey@sanjoseca.gov>; Rood, Timothy < timothy.rood@sanjoseca.gov>

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West) - possible handouts

Thai and team – Are you bringing any handouts? I defer to your judgement but it might help answer questions if you bring copies of the following (attached)

- Google Project Timeline handout
- Understanding the EIR handout
- Google Project & Diridon Station Area handout This is a DRAFT layout, today being refined by Lori Severino's designer so that it fits in their DSAP template which has the appropriate logos at the bottom. It should be ready by mid-afternoon today if you want to provide it. The content for this handout was lifted from the staff-approved webpage, www.sanjoseca.gov/GoogleProject.

Cheryl

From: Le, Thai-Chau

Sent: Thursday, November 7, 2019 12:10 PM

To: Manford, Robert < <u>Robert.Manford@sanjoseca.gov</u>>; Wessling, Cheryl

<<u>Cheryl.Wessling@sanjoseca.gov</u>>; Hill, Shannon <<u>Shannon.Hill@sanjoseca.gov</u>>; Tu, John

<john.tu@sanjoseca.gov>; Han, James <<u>James.Han@sanjoseca.gov</u>>

Cc: Ha, Shelley <<u>Shelley.Ha@sanjoseca.gov</u>>; Hughey, Rosalynn <<u>Rosalynn.Hughey@sanjoseca.gov</u>>

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West)

Here you go.

Disregard the note sections, I have my own talking points.

Best regards, Thai

From: Manford, Robert

Sent: Thursday, November 7, 2019 12:00 PM

To: Wessling, Cheryl < Cheryl. Wessling@sanjoseca.gov >; Le, Thai-Chau < Thai-Chau.Le@sanjoseca.gov >; Hill, Shannon < Shannon. Hill@sanjoseca.gov >; Tu, John

<john.tu@sanjoseca.gov>; Han, James <<u>James.Han@sanjoseca.gov</u>>

Cc: Ha, Shelley <<u>Shelley.Ha@sanjoseca.gov</u>>; Hughey, Rosalynn <<u>Rosalynn.Hughey@sanjoseca.gov</u>>

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West)

Is there a final version for quick review by Rosalynn and I?

From: Wessling, Cheryl

Sent: Tuesday, November 5, 2019 12:59 PM

To: Manford, Robert <<u>Robert.Manford@sanjoseca.gov</u>>; Le, Thai-Chau <<u>Thai-Chau.Le@sanjoseca.gov</u>>; Hill, Shannon <<u>Shannon.Hill@sanjoseca.gov</u>>; Tu, John

<john.tu@sanjoseca.gov>; Han, James <<u>James.Han@sanjoseca.gov</u>>

Cc: Ha, Shelley < Shelley. Ha@sanjoseca.gov>

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West)

Now with corrections noted by Robert (thank you!).

From: Manford, Robert

Sent: Tuesday, November 05, 2019 12:51 PM

To: Wessling, Cheryl < Cheryl. Wessling@sanjoseca.gov >; Le, Thai-Chau < Thai-Chau.Le@sanjoseca.gov >; Hill, Shannon < Shannon. Hill@sanjoseca.gov >; Tu, John < john.tu@sanjoseca.gov >; Han, James < James. Han@sanjoseca.gov >

Cc: Ha, Shelley < Shelley.Ha@sanjoseca.gov >

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West)

Cheryl:

Minor edits.

Slide 3 – AB 900 Certification from Governor's Office

Slide 7 EIR Addresses Includes – Please delete either Addresses or includes – Tautological.

From: Wessling, Cheryl

Sent: Tuesday, November 5, 2019 12:46 PM

To: Le, Thai-Chau < Thai-Chau.Le@sanjoseca.gov >; Manford, Robert

<Robert.Manford@sanjoseca.gov>; Hill, Shannon <Shannon.Hill@sanjoseca.gov>; Tu, John

<john.tu@sanjoseca.gov>; Han, James <<u>James.Han@sanjoseca.gov</u>>

Cc: Ha, Shelley < Shelley. Ha@sanjoseca.gov >

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West)

Importance: High

Thai – Please see edited/revised PPT. I did the following:

- Smoothed out formatting and minor edits
- Split some of the densely packed (overwhelming) slides into two slides
- Added a slide that defines AB 900 keep or not as you wish; I do think people will ask what it is since its referenced in the Project Description; it's also impressive.
- Okay for Title Slide to be on the photo background; doesn't have to be on dark grey
- There's a trick to controlling the color of hyperlinks in PowerPoint, but I need to look that up ... meanwhile, it looks like you need to add more info to some slides.

--Cheryl

From: Le, Thai-Chau

Sent: Tuesday, November 05, 2019 8:18 AM

To: Wessling, Cheryl < Cheryl.Wessling@sanjoseca.gov>; Manford, Robert

<<u>Robert.Manford@sanjoseca.gov</u>>; Hill, Shannon <<u>Shannon.Hill@sanjoseca.gov</u>>; Tu, John

<<u>john.tu@sanjoseca.gov</u>>; Han, James <<u>James.Han@sanjoseca.gov</u>>

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West)

Hi Cheryl,

Sorry! I missed one slide (Slide 11 - "Next Steps") before the final slide. If you already editing the PPT, then please only look at slide 11 of this version. If not, please revise this version. The only changes is the additional slide 11.

Best regards,

Thai

From: Le, Thai-Chau

Sent: Monday, November 4, 2019 6:17 PM

To: Wessling, Cheryl < Cheryl.Wessling@sanjoseca.gov>; Manford, Robert

<<u>Robert.Manford@sanjoseca.gov</u>>; Hill, Shannon <<u>Shannon.Hill@sanjoseca.gov</u>>; Tu, John

<<u>iohn.tu@sanjoseca.gov</u>>; Han, James <<u>James.Han@sanjoseca.gov</u>>

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West)

Hi Cheryl,

Yes, here is the revised PPT for your review. I incorporated the changes Final EIR language in the

chart.

Best regards, Thai

From: Wessling, Cheryl

Sent: Monday, November 4, 2019 4:39 PM

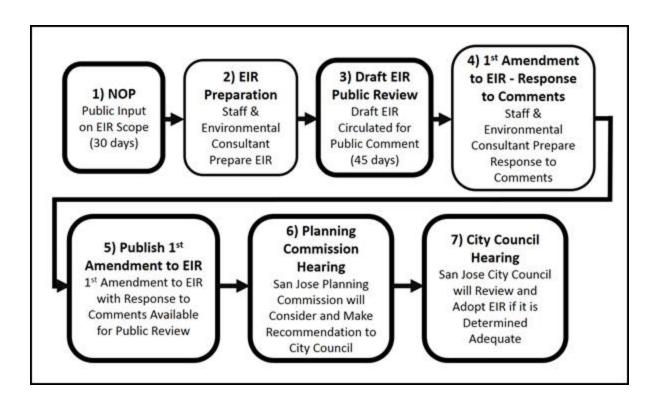
To: Manford, Robert <<u>Robert.Manford@sanjoseca.gov</u>>; Le, Thai-Chau <<u>Thai-Chau.Le@sanjoseca.gov</u>>; Hill, Shannon <<u>Shannon.Hill@sanjoseca.gov</u>>; Tu, John

<<u>iohn.tu@sanjoseca.gov</u>>; Han, James <<u>James.Han@sanjoseca.gov</u>>

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West)

Thai – did you pour the slides into the Planning Division template yet? If yes, I'd like to review that version.

Also, this process slide isn't fully consistent with our written description because it doesn't use the words "Final EIR." On the staff-approved timeline at www.sanjoseca.gov/GoogleProject, we show the Final EIR going to Council. This graphic infers that what goes to council is the "1st Amendment to EIR" (an if they are one and the same thing, let's still show it as the Final EIR):



Cheryl

Cheryl Wessling, Communications Manager

City of San José – Planning, Building and Code Enforcement Dept. 200 E. Santa Clara St., San José, CA 95113 408.535.6817

@buildingsanjose: Facebook Twitter Instagram

www.sanjoseca.gov/pbce

From: Manford, Robert

Sent: Wednesday, October 30, 2019 10:39 AM

To: Le, Thai-Chau < Thai-Chau.Le@sanjoseca.gov; Hill, Shannon < Shannon.Hill@sanjoseca.gov; Wessling, Cheryl < Cheryl.Wessling@sanjoseca.gov; Severino, Lori < Lori.Severino@sanjoseca.gov;

Tu, John < john.tu@sanjoseca.gov >; Han, James < <u>James.Han@sanjoseca.gov</u> >

Cc: Hughey, Rosalynn < <u>Rosalynn.Hughey@sanjoseca.gov</u>>; Walesh, Kim

< <u>Kim.Walesh@sanjoseca.gov</u>>

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West)

Hi Thai:

This looks good. I wanted to reiterate that I recommended that the applicant's consultant make the presentation during the EIR scoping for the project for several reasons. As we don't have a firewall anymore, it is better for the consultant to make the presentation (the other preference is city staff), to put it across to the public that the technical aspect (EIR) of the project is being driven and controlled by the professionals (i.e., the consultant and city staff), and not the applicant. The applicant will be present, and can make any clarification on the project description if, and when questions come up. This should be differentiated from the Community meeting for development review, where the applicant can, and should present.

One quick edit: On the agenda, instead of indicating "The applicant's Consultant", please revise it to "The EIR Consultant". See attached.

From: Le, Thai-Chau

Sent: Wednesday, October 30, 2019 9:46 AM

To: Hill, Shannon < <u>Shannon.Hill@sanjoseca.gov</u>>; Wessling, Cheryl

<<u>Cheryl.Wessling@sanjoseca.gov</u>>; Severino, Lori <<u>Lori.Severino@sanjoseca.gov</u>>; Tu, John

<john.tu@sanjoseca.gov>; Han, James <<u>James.Han@sanjoseca.gov</u>>

Cc: Manford, Robert < <u>Robert.Manford@sanjoseca.gov</u>>

Subject: RE: Draft 11/7 Scoping Meeting Packet Status (Downtown West)

Hello team!

Attached is the agenda and PPT for your review. We wanted to keep the slides short and to the point.

John and Lori, I need help with slide 7. Is this the only upcoming meeting that we are announcing at the Scoping meeting? Are there any other community meetings that we would like to add here?

Cheryl, is there a specific PPT design style we should use?

Shannon will be out of the office tomorrow and Thursday so please include me in all communications pertaining the scoping meeting.

Please let me know if you have any questions or concerns.

Best regards,

Thai

Thai-Chau Le

Supervising Planner | Planning, Building & Code Enforcement

City of San Jose 200 East Santa Clara Street

Thai-Chau.Le@sanjoseca.gov | (408) 535 - 5658

From: Hill, Shannon

Sent: Tuesday, October 29, 2019 3:47 PM

To: Wessling, Cheryl < Cheryl.Wessling@sanjoseca.gov>; Severino, Lori

<Lori.Severino@sanjoseca.gov>; Tu, John <john.tu@sanjoseca.gov>; Han, James

<<u>James.Han@sanjoseca.gov</u>>

Cc: Le, Thai-Chau < <u>Thai-Chau.Le@sanjoseca.gov</u>>; Manford, Robert

<<u>Robert.Manford@sanjoseca.gov</u>>

Subject: Draft 11/7 Scoping Meeting Packet Status (Downtown West)

Hi there,

Just letting you know, I'm running behind drafting the packet for Thai's review, so we probably won't send it for your review until tomorrow.

I had a few other urgent requests to take care of for this project earlier today in order for ESA to submit the 1st ADIR by this Friday, and they are still coming.

Sorry for the delay!

Thanks! Shannon

From: Hill, Shannon

Sent: Monday, October 28, 2019 10:17 AM

To: Wessling, Cheryl < Cheryl.Wessling@sanjoseca.gov>; Manford, Robert

<Robert.Manford@sanjoseca.gov>; Le, Thai-Chau <Thai-Chau.Le@sanjoseca.gov>

Cc: Keyon, David < david.keyon@sanjoseca.gov>

Subject: RE: A slide for explaining an EIR -- to use at www.sanjoseca.gov/GoogleProject

Great, thanks Cheryl! To answer your question, yes we are planning on using a PowerPoint presentation. Also, so you know, the plan is for Thai to do the presentation at the meeting, since this will be my first Scoping Meeting with the City, but I will be assisting with organizing comments etc.

I will be putting together draft City slides and a draft packet (agenda, environmental review process overview, commenting instructions, and project description) for Thai to review, and we are aiming to send the draft to you, John, James, and Lori to review by COB tomorrow.

Thanks,

Shannon Hill, Planner

Planning, Building & Code Enforcement | Environmental Review Section City of San José | 200 East Santa Clara Street Shannon.Hill@sanjoseca.gov | (408) 535 - 7872

From: Wessling, Cheryl

Sent: Thursday, October 24, 2019 6:25 PM

To: Manford, Robert <<u>Robert.Manford@sanjoseca.gov</u>>; Keyon, David <<u>david.keyon@sanjoseca.gov</u>>; Hill, Shannon <<u>Shannon.Hill@sanjoseca.gov</u>>

Subject: RE: A slide for explaining an EIR -- to use at www.sanjoseca.gov/GoogleProject

Attached is the revised slide. I went ahead and linked it to the Environmental info under the Nov. 7 meeting at www.sanjoseca.gov/GoogleProject. You'll see that I'm adding a short explanatory paragraph for "meeting focus" for each public meeting for this project.

CW

From: Wessling, Cheryl

Sent: Thursday, October 24, 2019 9:33 AM

To: Manford, Robert < <u>Robert.Manford@sanjoseca.gov</u>>; Keyon, David

<david.keyon@sanjoseca.gov>

Subject: RE: A slide for explaining an EIR -- to use at www.sanjoseca.gov/GoogleProject

Will do! Thx Robert!

From: Manford, Robert

Sent: Wednesday, October 23, 2019 8:56 PM

To: Wessling, Cheryl < Cheryl.Wessling@sanjoseca.gov; Keyon, David < david.keyon@sanjoseca.gov;

Subject: RE: A slide for explaining an EIR -- to use at www.sanjoseca.gov/GoogleProject

Hi Cheryl:

The slide looks good. However, the impacts are not limited to only those listed on the right column. I would qualify the description as "includes, but not limited to..."

From: Wessling, Cheryl

Sent: Wednesday, October 23, 2019 7:51 PM

To: Manford, Robert < <u>Robert.Manford@sanjoseca.gov</u>>; Keyon, David

<<u>david.keyon@sanjoseca.gov</u>>

Subject: A slide for explaining an EIR -- to use at www.sanjoseca.gov/GoogleProject

Robert and David – As we list the public meetings at www.sanjoseca.gov/GoogleProject, I want to include a short paragraph that explains the focus of the meeting. Keeping things brief for the EIR process is hard, so I've created the attached slide that will open from a hyperlink on the page.

Please review the attached slide for accuracy.

Also, are you thinking of using a PPT at the scoping meeting? If yes, please give me the opportunity to review it and make it look good.

Thanks Cheryl

Cheryl Wessling, Communications Manager

City of San José – Planning, Building and Code Enforcement Dept. 200 E. Santa Clara St., San José, CA 95113 408.535.6817

 $@ buildings anjose: \underline{Facebook}\ \underline{Twitter}\ \underline{Instagram}\\$

www.sanjoseca.gov/pbce

Google Project + Diridon Station Area

How the Google Project fits in the Diridon Station Area Plan

The Diridon Station Area Plan (DSAP), adopted by the City Council in 2014, establishes the goal of creating a vibrant, mixed-use urban destination by creating:

- A local and regional destination.
- A lively public realm that fosters walking, biking, and transit integrated with a variety of public spaces.
- Distinctive architecture and civic spaces that reflect Silicon Valley's spirit of innovation and San José's rich history; and
- A strong sense of place as an identifier for San José as the center of Silicon Valley, the capital of the technology world.

In 2017, Google expressed interest in developing a project near the Diridon Station consistent with this vision. In late 2018, following community input, the City Council approved a Memorandum of Understanding (MOU) with Google. The MOU outlines guiding principles and shared goals for Google's mixed-used, transit-oriented development proposal. Find the MOU in the Archive section of www.diridonsj.org.



"Downtown West" Proposal

On October 10, 2019, Google submitted its plans for "Downtown West," a mixed-used project on 84 acres within the 250-acre Diridon Station Area. The application is available at: www.sanjoseca.gov/GoogleProject.

Both the Google Project and revisions that are underway to the 2014 Diridon Station Area Plan (DSAP) require amending the City's General Plan. City staff are working toward synching the review processes of the Google Project and the City's DSAP amendments, thus enabling the Planning Commission and City Council to consider them — as well as Google's Community Benefits Plan — together in late 2020.

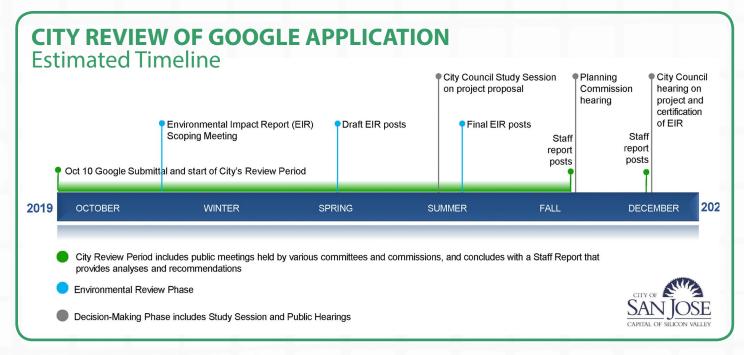
The Downtown West Mixed-use Project proposes the construction of approximately:

- 6,500,000 to 7,300,000 gross square feet (GSF) of office space, including approximately 1,000,000 GSF on the previously entitled San Jose Water Company Building site east of Los Gatos Creek;
- 3,000 to 5,900 units of new housing;
- 300,000 to 500,000 GSF of active uses, which may include retail, cultural, arts, etc.; and
- 100,000 GSF of event space, hotel use (up to 300 rooms), and limited-term corporate accommodations (up to 800 rooms).
- Additionally the proposal includes infrastructure, utilities, and public space.









Review Process

City Staff Review Period

As shown on the timeline (reverse side), Google's submittal on October 10, 2019 commenced a review period that extends through the posting of the Staff Report to the Planning Commission, anticipated for Fall 2020. City staff across multiple departments as well as various City committees and commissions will review the proposed project for adherence to the policies and objectives of Envision San José 2040 General Plan and other City policies. All meetings of commitees and commission are public, and dates for their discussion of the project will post at www.sanjoseca.gov/GoogleProject.

Environmental Review Phase - The Planning Division environmental team will review Google's proposal to ensure compliance with the California Environmental Quality Act (CEQA). Environmental review begins with a Notice of Preparation and a public Environmental Impact Report (EIR) Scoping Meeting. The purpose of the meeting is to

capture any public concerns that are in the purview of CEQA. These concerns will be reflected in a Draft EIR. Public comments on the Draft EIR will then be reflected in the Final EIR, which the Planning Commission and City Council will consider.

Public Hearings & Decision-Making

City staff will report their findings, including comments from a range of agencies, commissions, and committees, to the Planning Commission and the City Council prior to hearings by those decision-making bodies. The staff reports post seven days prior to the hearings, enabling the public to also read and consider the information prior to the hearings.

www.sanjoseca.gov/GoogleProject for

details on the proposal, review process, environmental documents, and public meetings relating to project review

www.diridonsj.org for details on the Diridon Station Area Plan, public engagement, and related studies and planning efforts

g.co/sanjose for Google's project website





