

From: [Wessling, Cheryl](#)
To: [Downtown West Project](#)
Subject: FW: 12/5 Community meeting @ MLK Library - Nextdoor post is done
Date: Tuesday, September 8, 2020 10:17:16 AM
Attachments: [image001.png](#)

Per AB900 – Google Project Outreach:

From: Wessling, Cheryl
Sent: Wednesday, December 4, 2019 12:21 PM
To: Severino, Lori <Lori.Severino@sanjoseca.gov>; Tyler Hanson <tylerhanson@google.com>; Ricardo Benavidez <benavidez@google.com>
Cc: Ava Bromberg <abromberg@google.com>; Han, James <James.Han@sanjoseca.gov>; Tu, John <john.tu@sanjoseca.gov>; Rood, Timothy <timothy.rood@sanjoseca.gov>; Ricardo Benavidez <benavidez@google.com>; Ann Wharton <wharton@google.com>; Dave Javid <dave@plantoplace.com>
Subject: RE: 12/5 Community meeting @ MLK Library - Nextdoor post is done

Re Nextdoor stats, note that the post can be seen by all of San Jose's 265,294 Nextdoor subscribers. # of impressions reflects persons acting on the post or an email containing the post. Impressions on the first post a couple weeks ago has grown to over 9,000. This morning, I posted the reminder about the meeting and included the parking validation info.



12/5@5:30-7:30pm - Google's Downtown West Mixed-Use Plan Community Meeting

December 5, 2019 at 5:30 - 7:30 p.m.
Dr. Martin Luther King Jr. Library
150 E. San Fernando Street, Room 225
San Jose, CA

Find your bus route at www.vta.org OR for validated parking:
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<https://parksj.org/parking-maps/fourth-street-garage/>
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Details: www.sanjoseca.gov/GoogleProject



DOWNTOWN WEST MIXED-USE PLAN (GOOGLE PROJECT)

DEVELOPMENT APPLICATION
COMMUNITY MEETING

5:30 – 7:30 pm
December 5, 2019
Dr. Martin Luther King Jr. Library, Room 225
150 E. San Fernando St, San José
www.sanjoseca.gov/GoogleProject

From: Wessling, Cheryl
Sent: Tuesday, December 3, 2019 2:50 PM
To: Severino, Lori <Lori.Severino@sanjoseca.gov>; Tyler Hanson <tylerhanson@google.com>; Ricardo Benavidez <benavidez@google.com>
Cc: Ava Bromberg <abromberg@google.com>; Han, James <James.Han@sanjoseca.gov>; Tu, John <john.tu@sanjoseca.gov>; Rood, Timothy <timothy.rood@sanjoseca.gov>; Ricardo Benavidez <benavidez@google.com>; Ann Wharton <wharton@google.com>; Dave Javid <dave@plantoplace.com>
Subject: RE: 12/5 Community meeting @ MLK Library - yes or no on parking validation?

Can we shoot for a firm yes/no on validation at City Hall garage and/or parking passes at 4th Street Garage by 1pm Wednesday, 12/4? I plan to send out a meeting reminder tomorrow afternoon on Nextdoor and social media. I'll add the parking validation message to that post as well as to the 12/5 meeting info at www.sanjoseca.gov/GoogleProject.

The last Nextdoor post on the Google Project garnered over 8,800 impressions (includes # of residents viewing the post in their Nextdoor newsfeed; # of opens of email notifications sent when a public agency posts to Nextdoor; and # of clicks on an agency's post in the Daily Digest sent to Nextdoor members.)

Cheryl

From: Severino, Lori
Sent: Tuesday, December 3, 2019 2:22 PM
To: Tyler Hanson <tylerhanson@google.com>
Cc: Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>; Ava Bromberg <abromberg@google.com>; Han, James <James.Han@sanjoseca.gov>; Tu, John <john.tu@sanjoseca.gov>; Rood, Timothy <timothy.rood@sanjoseca.gov>; Ricardo Benavidez <benavidez@google.com>; Ann Wharton <wharton@google.com>; Dave Javid <dave@plantoplace.com>
Subject: RE: 12/5 Community meeting @ MLK Library - yes or no on parking validation?

I have a lead for validation at City Hall garage, but thought Ricardo was looking into the parking pass option (via his Rotary contact).

From: Tyler Hanson <tylerhanson@google.com>
Sent: Tuesday, December 3, 2019 2:15 PM
To: Severino, Lori <Lori.Severino@sanjoseca.gov>
Cc: Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>; Ava Bromberg <abromberg@google.com>; Han, James <James.Han@sanjoseca.gov>; Tu, John <john.tu@sanjoseca.gov>; Rood, Timothy <timothy.rood@sanjoseca.gov>; Ricardo Benavidez <benavidez@google.com>; Ann Wharton <wharton@google.com>; Dave Javid <dave@plantoplace.com>
Subject: Re: 12/5 Community meeting @ MLK Library - yes or no on parking validation?

[External Email]

Hiya Lori + Team,

Lets us know if there is any way that we can help out with offering parking validation to attendees. As an alternative option- if there is a way that we can purchase parking passes from the 4th street parking garage we are happy to do so as well.

Happy to help,

Tyler Hanson

Working for Lendlease at Google

San Jose, CA, USA | 415 589 0134

tylerhanson@google.com

On Tue, Dec 3, 2019 at 1:19 PM Severino, Lori <Lori.Severino@sanjoseca.gov> wrote:

We need more time. Currently diridonsj says we are not offering validation.

From: Wessling, Cheryl

Sent: Tuesday, December 3, 2019 12:47 PM

To: Severino, Lori <Lori.Severino@sanjoseca.gov>; 'Ava Bromberg' <abromberg@google.com>; Han, James <James.Han@sanjoseca.gov>; Tu, John <john.tu@sanjoseca.gov>; Rood, Timothy <timothy.rood@sanjoseca.gov>

Cc: 'Ricardo Benavidez' <benavidez@google.com>; 'Ann Wharton' <wharton@google.com>; 'Tyler Hanson' <tylerhanson@google.com>; Dave Javid <dave@plantoplace.com>

Subject: 12/5 Community meeting @ MLK Library - yes or no on parking validation?

Lori – I just spoke with James and he thought you might be working on the availability of parking validation for the 12/5 meeting? I'm preparing to send a social media/Nextdoor meeting reminder, and I should make it clear whether or not validated parking is available – and I should add a note to this effect at www.sanjoseca.gov/GoogleProject. I can send the reminder tomorrow, Dec. 4 instead of today if we need more time to resolve this. Thanks!

Cheryl

From: Severino, Lori

Sent: Wednesday, November 27, 2019 2:38 PM

To: 'Ava Bromberg' <abromberg@google.com>; Han, James <James.Han@sanjoseca.gov>

Cc: 'Ricardo Benavidez' <benavidez@google.com>; 'Ann Wharton' <wharton@google.com>; 'Tyler Hanson' <tylerhanson@google.com>; Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>; Dave Javid <dave@plantoplace.com>; Tu, John <john.tu@sanjoseca.gov>

Subject: RE: Agenda for 12/5 Community meeting @ MLK Library

I just updated my website with the info below. Let me know if you figure out parking validation. My hope is that we preempt some angry people by warning that we are *not* offering it...

From: Severino, Lori

Sent: Monday, November 25, 2019 4:31 PM

To: Ava Bromberg <abromberg@google.com>; Han, James <James.Han@sanjoseca.gov>

Cc: Ricardo Benavidez <benavidez@google.com>; Ann Wharton <wharton@google.com>; Tyler Hanson <tylerhanson@google.com>; Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>; Dave Javid <dave@plantoplace.com>; Tu, John <john.tu@sanjoseca.gov>

Subject: RE: Agenda for 12/5 Community meeting @ MLK Library

Hello Dec 5th planning team,

Thanks for sending the agenda, Ava. I put it into Word and added some details in track changes – see attached. Please take a look, and let me know if you have any questions, corrections, or responses to the outstanding questions.

I still owe the group the City/consultant staffing plan for 7 tables. James, John, and I are working on a powerpoint for the City portion of the presentation.

Also, I would like to add some details to the event description currently on diridonsj.org. Please confirm the following text is accurate and complete. Anything else to add to clarify the purpose, format, and logistics?

The City is hosting a public meeting specific to the Google project (Downtown West Mixed-use Plan) on Thursday, December 5, 5:30-7:30pm at Dr. Martin Luther King Jr. Library, Room 225 (second floor), 150 E. San Fernando Street. The purpose of this “Development Application Community Meeting” is to inform the public about the proposed project, answer questions, and receive comments to help City staff and the applicant address any project issues early on. The meeting will involve time to browse materials and chat with staff, a presentation on the project description and review process, and small group discussions to ask questions and provide feedback. At this meeting, there will be light refreshments, Spanish interpretation, and a kids table. Transit routes and public parking garages are available nearby (we are not offering parking or transit validation). The application for the Downtown West Mixed-use Plan and additional information on the development review process is available at:

www.sanjoseca.gov/GoogleProject.

Thanks!

Lori

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