

From: [Scott Knies](#)
To: [Perez, Raul](#)
Cc: [Tran, David](#)
Subject: Fwd: FW: EXT Help Us Preserve The Future of SAP Center
Date: Monday, November 11, 2019 3:13:40 PM

[External Email]

Carefully written note to Sharks fans. In case you hadn't already received it.

From: San Jose Sharks <no-reply@sharkssports.net>
Sent: Monday, November 11, 2019 1:44 PM
Subject: EXT Help Us Preserve The Future of SAP Center

Image



Dear Friends:

SAP Center at San Jose, home of the San Jose Sharks and San Jose Barracuda, has a well-earned status as the Bay Area's premier sports and entertainment venue. Much of that reputation is generated from the convenient access our guests experience entering and leaving the area around SAP Center, along with ample customer parking within a reasonable distance to the arena.

Recently, there has been an influx of news regarding the incredible changes planned for downtown San Jose, much of which will occur at the front door of the city-owned SAP Center in the surrounding Diridon Station area.

Over the last several weeks, we have received an increasing number of questions from concerned fans and patrons as to what all the proposed changes mean for the future of SAP Center and your San Jose Sharks.

Whether it's Google's recently announced Downtown West mixed-use plan, the multi-year construction project to bring BART to downtown San Jose, or the plan to make Diridon Station the biggest transit hub west of the Mississippi – everyone at SAP Center recognizes the challenges that these large development projects may pose for our guests.

Please know that Sharks Sports & Entertainment (SSE) is working hard to preserve – and even enhance – the customer experience at SAP Center during this time of momentous change and that we are committed to maintaining convenient and safe access in and out of the area around SAP Center, including parking within a reasonable distance.

This email is intended to keep SSE's many friends (those who attend events at SAP Center and care about the ongoing success of the Sharks) up to date on the changes being proposed and how they may impact our many fans and patrons.

If you would like to learn more about these proposed changes and what SSE is doing to ensure your ability to continue to attend events at SAP Center with safe and convenient access, please click the "Yes, Keep Me Informed" banner below. You will have the ability to register your email to receive updates as more information becomes available.

Big changes like these large developments come with unique opportunities, as well as tremendous risks. SSE is supportive of these planned projects and the positive impacts they can have on our community. However, decisions made this next year by local leaders, transportation planners, Google and other developers while these projects are being implemented may determine whether SAP Center continues to remain a viable, world-class venue for downtown San Jose and its residents.

Click the "Yes, Keep Me Informed" banner below for additional details and to join us in making sure that the voices of SAP Center guests are heard loud and clear by the decision-makers.

[YES, KEEP ME INFORMED](#)

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