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**Subject:** DSAP: Activation & Public Space  
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Zac and Nicolle,

Hi! As the leads of the DSAP Activation and Public Space teams, I wanted to submit a few vision concepts for public spaces:

#### Right of Way

- Create streetscapes with areas of beauty and whimsy similar to the Magnificent Mile in Chicago, <http://loyolaphoenix.com/2015/10/michigan-avenue-streetscapes/> or Santana Row <http://www.santanarow.com/>.
- Establish areas with the flexibility to promote ease of pedestrian flow, including the ability to close streets to expand right of way areas for special event and other activities.

#### Amenities

- Establish points of interesting shops and restaurants that are unique: Austin- <http://austincontainerbar.com/about-container/> and Boston- <http://cityhallplazaboston.com/>.

#### Improve Existing Parks & GRPT

- Enhance GRPT with beautification areas, interesting resting points, bike repair stations, trail ambassadors, improved lighting, etc.
- Leverage opportunities to create partnerships to support our existing parks and trails. Funding for staff, maintenance, rangers, etc. is needed to ensure our existing public spaces are clean, safe and attractive.
- Build out downtown park amenities to ensure the use of these parks will meet the added demands for special events that will come with the larger business community.

#### Sponsorship Support

- Leverage opportunities to create partnerships to support existing community programs (e.g. CityDance, VivaParks, etc. ) and new entertainment programs (e.g. musicians, pop-up art, etc)

Thanks for leading these teams and please let me know if I can clarify any of the above.

Best,

**Tammy Turnipseed**

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