

From: [Zenk, Jessica](#)
To: [Downtown West Project](#)
Subject: FW: San Jose Diridon Station Area - SAAG Meeting follow up
Date: Tuesday, July 7, 2020 10:24:42 AM
Attachments: [SJDSA_OnlineSurvey_TargetedZipCodeSummary_.pdf](#)

From: Dave Javid [mailto:dave@plantoplace.com]
Sent: Thursday, July 2, 2020 1:40 PM
Subject: San Jose Diridon Station Area - SAAG Meeting follow up

[External Email]

Hi SAAG Members,

Thank you again to those who were able to join us on June 17th, it was great to see you all. Below are a few follow up items from the SAAG meeting:

- **Post Meeting Survey** - the City's Virtual Engagement team has asked if you can please take the survey at the following link to let us know about your experience using ZOOM for the meeting: https://docs.google.com/forms/d/e/1FAIpQLSfgtHp_1d0LH37wXv8cyO-d4Y3EGQ_3f71jYDx9CY_YEWjMMg/viewform
- **June 17th SAAG Meeting resources** - please visit the SAAG page on the project website (<https://www.diridonsj.org/saag>) to access the meeting recording and meeting notes.
- **Online Spring 2020 Survey (SAAG) extended through the end of July** - as we mentioned in the meeting, we didn't receive survey responses from many members of the SAAG. For those who haven't had the opportunity to contribute please use the following link and password to access the survey (password protected for SAAG members, one member per organization). Please take the **ONLINE SAAG SURVEY** - password:SAAGDSAP2020.
- **Extending the reach of the Online Survey** - we would also very much appreciate all of your help to extend the reach of the survey to your organizations and network, to ideally hear from diverse perspectives throughout the community. Here is a link to the community survey in English: <https://www.surveymonkey.com/r/DiridonSJ2020> and Spanish: https://www.surveymonkey.com/r/DiridonSJ2020_Esp. The link is also available on the Spring 2020 page on the website - [Spring 2020 Outreach](#). As noted above the survey will be accessible through July 31st. We will also continue to follow up with you to ask for ideas on how to expand our outreach efforts.
- **Targeted Survey Results** - following up on a request by a few SAAG members, attached are targeted results by zip codes requested from the survey results through May 25th. This again emphasizes the need to extend the reach of the survey.
- **Upcoming SAAG Meetings** - we are currently planning SAAG meetings on August 31st and September 16th. You should have received calendar invites to hold those dates, and more information will be forthcoming.
- **Office Hours - Community Discussion** - City staff is planning to hold virtual office hours as listening sessions for the community to share their thoughts on a range of topics including: Equity, Housing, Circulation, Building Heights, and Parks+Open Space. The meetings are planned for Late July - August, more information to come.

Thanks again, please feel free to reach out with any questions.

DAVE JAVID, AICP, LEED AP
Founder + Principal

We moved to a new office, please note the updated address below.

[Redacted]

On Wed, Jun 3, 2020 at 4:54 PM Dave Javid <dave@plantoplace.com> wrote:

Hi SAAG Members,

I hope you all are well. I am reaching out to confirm our **next SAAG Meeting on Wednesday, June 17th from 6:00-8:30pm (please plan to log on by 5:40pm if possible to confirm access)**. As we all safely continue to shelter in place, we plan to use the City's Zoom Webinar platform to hold the meeting virtually. Please expect a meeting invitation tomorrow from Jennifer Provedor at the City, with a customized link that will allow you to log on to the meeting as a panelist. Please plan to have only one member of your organization logged on as a panelist.

The meeting agenda will be posted to the project website (diridonsj.org) on the SAAG page (<https://www.diridonsj.org/saag>) on June 10th. At this informational meeting we plan to cover the following topics:

- Planning Update and Next Steps related to the Diridon Station Area Plan (DSAP), Google Project and Civic Engagement Plan
- Results from the Spring Outreach Online Survey and related Comments
- SAAG Discussion and Public Comment

I'm sure we've all been getting some good practice navigating the Zoom platform, but for your reference I have also attached a *How To* guide as a resource (please note for this meeting we will not be using the Chat feature, but simply using the Hand Raise feature for

the SAAG discussion). While it is not necessary to download any software to log on to the meeting, please check the *How To* guide to make sure your device has adequate video and audio capabilities. Please let me know if you would like to check in about accessing the Zoom platform.

Take care, and as always feel free to reach out with any questions.

DAVE JAVID, AICP, LEED AP
Founder + Principal

We moved to a new office, please note the updated address below.

On Fri, May 8, 2020 at 10:34 AM Dave Javid <dave@plantoplace.com> wrote:

Hi SAAG Members,

Hope you all are well. We're emailing to inform you that we are extending the [ONLINE SURVEY](#) window related to the Diridon Station Area [Spring 2020 Outreach \(Primavera 2020 Alcance\)](#) through **Sunday, May 24th** to allow more opportunity to collect your input.

If you haven't had the chance to do so, please have one representative from your organization **complete this short [ONLINE SURVEY](#) for the SAAG by May 24th (password: SAAGDSAP2020).**

It is very important to the project team that we hear from members of the SAAG, and we plan to reach out to each of you individually to ask for your input and answer any questions.

Thank you again for your time, stay well.

DAVE JAVID, AICP, LEED AP
Founder + Principal

We moved to a new office, please note the updated address below.

On Tue, Apr 28, 2020 at 10:05 AM Dave Javid <dave@plantoplace.com> wrote:

Hi SAAG Members,

I hope you all are well. I'm emailing you with a couple Diridon Station Area updates, following up on Lori's email below.

1. Spring 2020 Outreach Materials are now available in Spanish

- Please note that the [Spring 2020 Outreach](#) page on the project website (diridonsj.org), and all related materials (presentations, survey and flyers) have all been translated in Spanish and can be found on a new page at: [Primavera 2020 Alcance](#). Please help spread the word about the materials and [Online Survey in Spanish](#).

2. Online Survey extended through May 10, 2020

- If you have not had the opportunity to visit the [Spring 2020 Outreach](#) page to view the informational videos and take the online survey please do so soon. **Please have one representative from your organization complete this [ONLINE SURVEY](#) for the SAAG by May 10th (password: SAAGDSAP2020).** We look forward to receiving your valuable input both through the online survey and comment forms.

Please be in touch with any questions.

Take care,

DAVE JAVID, AICP, LEED AP
Founder + Principal

We moved to a new office, please note the updated address below.

On Tue, Apr 14, 2020 at 10:40 AM Severino, Lori <Lori.Severino@sanjoseca.gov> wrote:

Hi SAAG members,

I hope this email finds you well. As you can imagine, we at the City have had to make a lot of adjustments to respond to the coronavirus pandemic, continue to provide essential services to businesses and residents, and balance family obligations (see the [City's emergency notifications page](#) for more info). While we have had to slow down, work on key planning and development projects is moving forward via telecommuting.

Given the circumstances, we are adjusting the target for City Council consideration of Google's Downtown West Mixed-use Plan from end of 2020 to early 2021. For the City-initiated amendments to the Diridon Station Area Plan (DSAP), the goal is to release a Draft Amended Plan this fall. We acknowledge, however, that the situation is constantly evolving and that ongoing emergency response or recovery work could further affect these timelines.

The City's commitment to ongoing and extensive community engagement on Diridon projects continues. For outreach this spring, we have had to adjust our mechanisms for sharing information and getting public input, moving towards online tools. **In place of the March 18th SAAG meeting and other planned public events, we have posted three recorded presentations, a Project Status Memo, and other information on the project website here: www.diridonsj.org/spring2020.** The presentations share staff's current thinking on potential DSAP amendments, organized by the following topics:

- Boundary, land use, height limits, and future capacity for new development
- Transportation
- Parks, recreation, and open space

We have prepared an online survey to get your reactions to the preliminary concepts under consideration and your feedback on how to balance trade-offs and get to a mix of investments that will most benefit the people of San Jose. **Please have one representative from your organization complete this [online survey](#) for the SAAG by May 1st** (password: SAAGDSAP2020).

The same survey is also open to the public using the link on the [Spring 2020 page](#). The survey results will help inform the City's work on the Google project, as well as broader policy changes that would apply to the entire Diridon Station Area. The project team will post online the survey results from the SAAG and public, as well as any comments submitted through the website. **Please use this [flyer](#) or the public email to help us spread awareness of the new information and feedback opportunity.** We plan to post a Spanish version of the survey and flyer shortly as well.

When possible, the City intends to resume a similar engagement process as described in the process [handout](#) from fall 2019, but with shifted milestones reflecting the revised targets. The next regular SAAG meeting on June 17 is still on the calendar, but we may need to cancel, postpone, or shift to a virtual format. We are exploring online tools for other public engagement events as well.

Lastly, I will be going on maternity leave starting next week, and Dave Javid with the consultant team (Plan to Place and Raimi + Associates) will be the main point of contact for the SAAG until I return. Please reach out to him with any questions, and the consultant team will work with City staff to respond as soon as possible.

The team will continue to keep you updated, but please also visit the project website (www.diridonsj.org) for the latest updates.

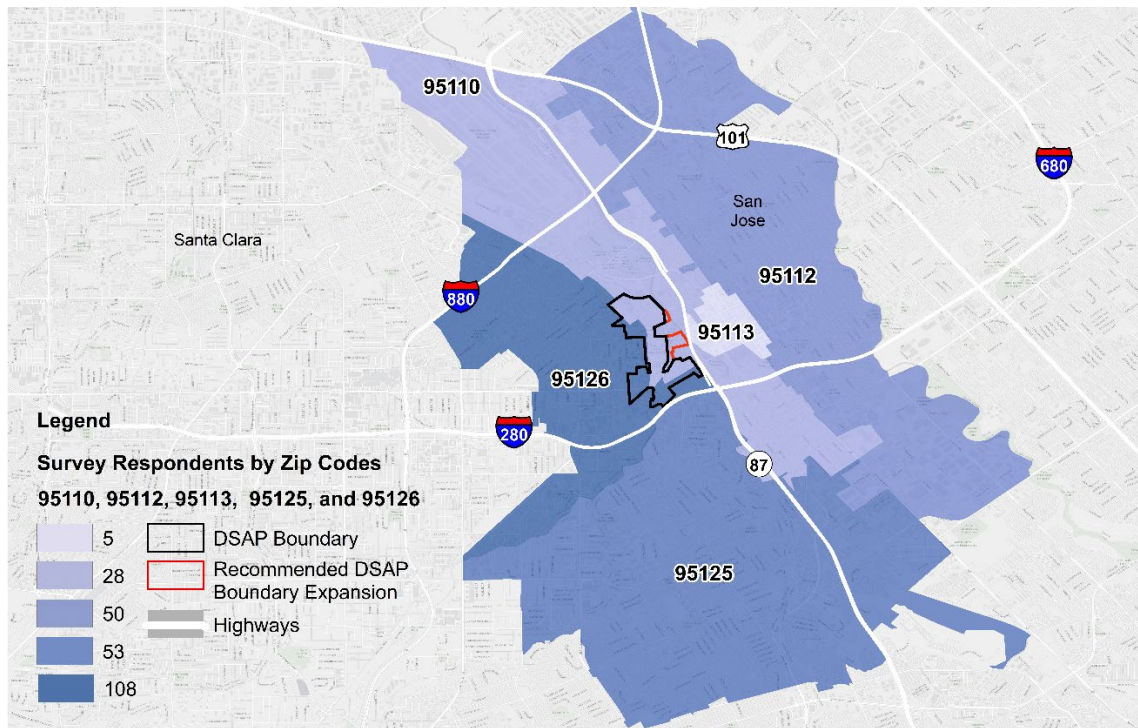
Thanks!
Lori

Lori Severino
Diridon Program Manager
(408) 535-3537
www.diridonsj.org

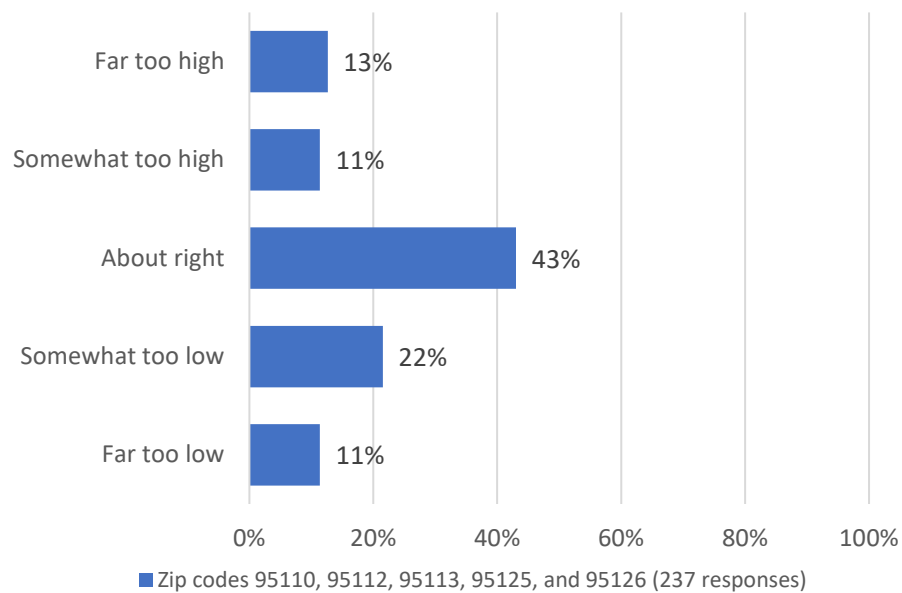
Online Survey Summary Targeted Zip Codes for Amending the Diridon Station Plan

95110, 95112, 95113, 95125, and 95126 (244 respondents)

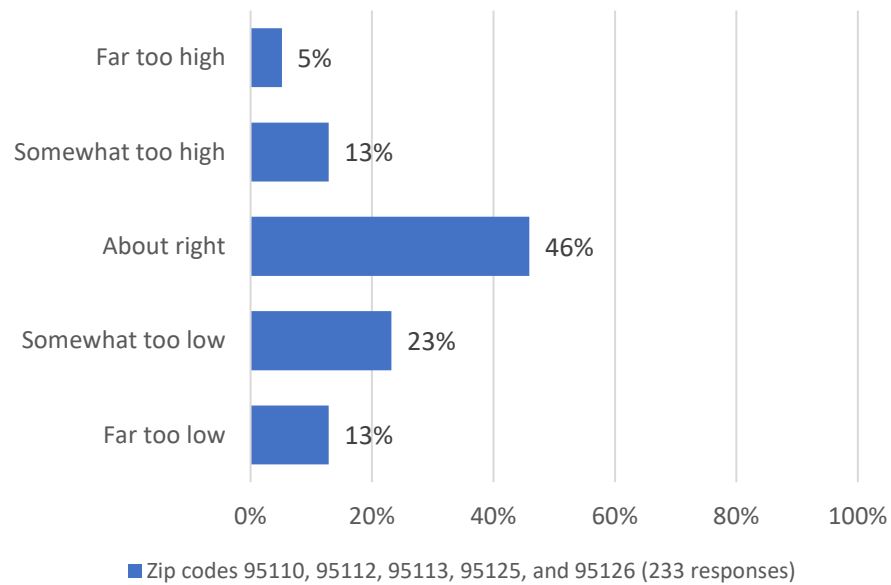
Includes English, Spanish and SAAG responses



Thinking about the building heights staff is looking at for the DSAP, do you think they are:



Thinking about the amount of housing staff is looking at for the DSAP, do you think it is:



With regard to the amount of office and other commercial uses staff is evaluating for the DSAP, do you think it is:

