

From: alex@catalyzesv.org
To: [Severino, Lori](#); [Rivas, Vanessa](#)
Cc: BrendanR@sanjosejazz.org; [Mendez, Zacharias](#); [Han, James](#); [Heyne, Colin](#)
Subject: Re: Artist by Artist Team Meeting
Date: Tuesday, March 3, 2020 6:04:30 PM

[External Email]

Lori & Vanessa,

The March 10 time should work for me to meet. We welcome having City of SJ content to look at by then if it is available. We're happy to have other city staff brainstorm discussions of the format, yet we'll continue to want to drive these decisions if possible.

Meanwhile, an update on locations for our workshops: I wasn't sure who to copy on this email response, so I included the folks with whom I've worked on this grant.

I'm sorry for the delayed response; Catalyze SV put on a big workshop this past Saturday that sucked a lot of my time up (thanks Zak for coming!). We appreciate your patience as we finalize locations for the two Catalyze SV workshops.

On the "fort artists by artists" one, one of our partners - Brendan with SJ Jazz, copied here - has put in a request with Poor House Bistro to use their annex/studio next to the restaurant to host the workshop. We hope to hear back soon. This is a great space in general, and so close to Diridon, allows for an easy walk of the site.

On the workshop for the Vietnamese community, we could do the same location as the other workshop, yet we're strongly leaning toward holding it at the [Shirakawa Community Center / Vietnamese American Cultural Center](#) because attendance may be higher there. To reserve that city-owned space, I have requested the form from a city staff person to ask for our May 9 date from 9:00 am to 12:30 pm (including setup). We are checking back in with VAR to see how they can be involved with this. We're also reaching out to other Vietnamese-focused organizations for their assistance in promotion.

As I recall, the City is working on a deadline this week, so we are endeavoring to meet it. We hope to hear back from folks asap to shore up these locations.

Anything else either of you need from me at this time?

Again, thanks for your patience - Alex

Alex Shoor
Executive Director
Catalyze SV
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On Feb 28, 2020, at 4:33 PM, Severino, Lori <Lori.Severino@sanjoseca.gov> wrote:

Thanks for setting this up Vanessa!

For additional context (especially the OCA staff), SJ Jazz and Catalyze SV are two of our community partners on Diridon outreach (recipients of our small grant program). They are planning an event for April 25th to engage artists in learning about and providing feedback on the projects affecting the Diridon Station Area.

The City is currently fleshing out the content for the spring outreach round that will be the basis for this engagement event and others. A couple of the anticipated topics include: parks and public spaces (including plaza space adjacent to the station) and building design for private development.

At our partner coordination meeting last week, we identified the need for a follow-up meeting to flesh out the idea of the “for artist by artist” workshop so that 1) brings more people into the conversation and builds a connection to the projects, and 2) generates meaningful feedback for staff.

The purpose of this coordination meeting that Vanessa is setting up is to collaborate on the specific topics, feedback prompts, and mechanisms to use at that event to guide both the content development and event planning. This includes several of the project managers: Zak – parks/public space, Eric – transportation, James – Google development review. We also wanted to invite (as optional attendees) Office of Cultural Affairs staff that have been involved in the Diridon work, have expressed interest in the engagement process, and/or have connections with the artist community – and can help us think through how to structure the event to be engaging and relevant (feel free to invite others that may be interested).

Brendan – can you please forward this email and Vanessa’s placeholder to James R (and provide his email for future reference)?

Let me know if you have any questions.

Thanks!

Lori

From: Rivas, Vanessa

Sent: Friday, February 28, 2020 11:51 AM

To: Severino, Lori <Lori.Severino@sanjoseca.gov>; alex@catalyzesv.org; BrendanR@sanjosejazz.org; Mendez, Zacharias <Zacharias.Mendez@sanjoseca.gov>; Eidlin, Eric <eric.eidlin@sanjoseca.gov>; Sevier, Emily <emily.sevier@sanjoseca.gov>; Ogilvie, Michael <michael.ogilvie@sanjoseca.gov>; Torres, Leonela <Leonela.Torres@sanjoseca.gov>; Han, James <James.Han@sanjoseca.gov>

Subject: Artist by Artist Team Meeting

Hi Team,

I just sent you all a place holder so we could have our Artist by Artist Event Meeting! The meeting room is still TBD so I’ll be sending a separate reminder once I have a room booked.

If this time doesn’t workout for you, please send me alternative dates and times, keep in mind we want to have it sometime within the first two weeks of March.

Thank you!

Vanessa Rivas

Public Outreach Intern

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