

From: [Javier Gonzalez](#)
To: [Javier Gonzalez](#)
Subject: [Applications extended] New Google apprenticeship program in IT support
Date: Wednesday, April 15, 2020 11:51:02 AM

[External Email]

Esteemed Civic Leader,

Hope this message finds you well under these unprecedented circumstances.

I wanted to follow up to let you know that Google is launching a new IT Apprenticeship program. This *new* Information Technology apprenticeship is a 12-month program designed for people with a passion for the IT support field and limited experience in tech (not more than 6 months). As part of the program, the apprentices will receive training to complete the Google IT Support Professional Certificate through a community college, and work-based experience at Google in IT support. This program is available in Sunnyvale, Austin and New York City.

The [applications](#) for Google's IT Apprenticeship have now been extended to **April 30, 2020!** We want to make sure everyone has a good chance to submit an application in time so we hope this is helpful. In case you'd like to spread the word to your networks, we've built out a [social media toolkit](#) [also, see below] with sample posts and email copy for your use.

For any questions, reach out to the team on US-apprenticeships@google.com.

Thank you for your support.

All the best,
Javier

Timeline:

Post starting Friday, April 17, until Thursday, April 30.

Guidelines for posting:

Share your excitement. What opportunities will an IT apprenticeship provide within your organization or community?

Include #GrowWithGoogle. This will help our social media team find posts and engage from Google-owned social channels.

Include a visual. An asset for you to include in your post can be found [here](#).

Sample social media posts:

The new Google IT apprenticeship applications are now open until April 30th in the US. Don't miss your chance to apply for training to complete the #ITCert & work-based experience at Google. Apply today → <https://goo.gle/ITcert> #GrowWithGoogle

@Google has extended the deadline to the new US IT apprenticeship until April 30th! If you've ever considered a career in IT, check out this opportunity → <http://goo.gle/ITcert> #GrowWithGoogle #ITCert

Blurb you can include in an email/newsletter:

The new [Google Information Technology apprenticeship](#) is a 12-month program designed for people with a passion for the IT support field and limited experience in tech (not more than 6 months). As part of the program, the apprentices will receive training to complete the [Google IT Support Professional Certificate](#) through a community college, and work-based experience at Google in IT support. Apprentices will learn how to apply problem solving skills to real life challenges, and pick up new technical skills such as troubleshooting computing platforms, automating repetitive tasks, , and IT security.

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