

From: [Wessling, Cheryl](#)
To: [Downtown West Project](#)
Subject: FW: Can you run a media analysis on Google Project coverage?
Date: Friday, October 9, 2020 6:21:57 PM

From: Wessling, Cheryl
Sent: Friday, October 9, 2020 6:11 PM
To: Gould, Trevor <Trevor.Gould@sanjoseca.gov>; Handler, Elisabeth <elisabeth.handler@sanjoseca.gov>
Cc: Severino, Lori <Lori.Severino@sanjoseca.gov>; Davis, Rachel <Rachel.Davis@sanjoseca.gov>
Subject: RE: Can you run a media analysis on Google Project coverage?

Terrific, thx!

From: Gould, Trevor
Sent: Friday, October 9, 2020 6:08 PM
To: Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>; Handler, Elisabeth <elisabeth.handler@sanjoseca.gov>
Cc: Severino, Lori <Lori.Severino@sanjoseca.gov>; Davis, Rachel <Rachel.Davis@sanjoseca.gov>
Subject: Re: Can you run a media analysis on Google Project coverage?

Happy to provide an analysis Tuesday and then a follow-up the following Monday.

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From: Wessling, Cheryl <Cheryl.Wessling@sanjoseca.gov>
Sent: Friday, October 9, 2020 6:07:16 PM
To: Gould, Trevor <Trevor.Gould@sanjoseca.gov>; Handler, Elisabeth <elisabeth.handler@sanjoseca.gov>
Cc: Severino, Lori <Lori.Severino@sanjoseca.gov>; Davis, Rachel <Rachel.Davis@sanjoseca.gov>
Subject: Can you run a media analysis on Google Project coverage?

Hi Trevor – As you know, Wednesday was our announcement of Google & San Jose publishing updated docs on this key project. I'm seeing coverage by different media outlets and wondering if you could possibly capture a report/media analysis for us? Is it Meltwater that we use?

I know these outlets published stories:

CBS/KPIX5, NBC Bay Area, Mercury News, SV Business Journal, San Jose Spotlight, ConstructionDive, Daily Mail.com, 9to5Google.com.

Probably more. Maybe we wait another week as more stories will likely come out?

Thoughts?

Thanks,

Cheryl Wessling | Public Information Manager
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