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To: ["milan.balinton@sjaacsa.org"](#); [alex@catalyzesv.org](#); ["Adina Levin"](#); [Mimi Hernandez](#); ["BrendanR@sanjosejazz.org"](#); ["Julia McCray-Goldsmith"](#); [steve sos](#); ["maggielechuong@gmail.com"](#); ["James Rojas"](#); [Matthew Gustafson](#); ["Oly Ortiz"](#); ["Gabriel Hernandez"](#); ["Andrea Portillo"](#); ["Philip Nguyen"](#); [huyngoctran@gmail.com](#); ["aaron@trinitysj.org"](#)
Cc: [Rivas, Vanessa](#)
Subject: RE: Diridon Community Partner coordination
Date: Friday, October 2, 2020 3:44:56 PM
Attachments: [Community Partner Coordination Meeting 100120 - DRAFT.pptx](#)
[Draft flyer for DSA engagement - fall 2020 v3.pdf](#)

Thanks again for the productive meeting yesterday!

Attached is the slideshow and the draft flyer, showing where we landed on the event info. Let's connect individually to finalize the remaining details. I'll work with the consultants to incorporate your feedback on the flyer too.

Let us know if you have any questions.

From: Severino, Lori
Sent: Wednesday, September 30, 2020 6:38 PM
To: 'milan.balinton@sjaacsa.org'; alex@CatalyzeSV.org; 'Adina Levin' <adina.levin@friendsofcaltrain.com>; 'Mimi Hernandez' <contactmimiherandez@gmail.com>; 'BrendanR@sanjosejazz.org'; 'Julia McCray-Goldsmith' <julia@trinitysj.org>; 'steve sos' <sjgreeneyes@hotmail.com>; 'maggielechuong@gmail.com'; 'James Rojas' <jamesr@sanjosejazz.org>; 'Matthew Gustafson' <mgustafson@SomosMayfair.org>; 'Oly Ortiz' <olyortiz9@gmail.com>; 'Gabriel Hernandez' <ghernandez@SomosMayfair.org>; 'Andrea Portillo' <aportillo@SomosMayfair.org>; Philip Nguyen <philip@varoundtable.org>; huyngoctran@gmail.com; Han, James <James.Han@sanjoseca.gov>; Jose Ruano (Jose.Ruano@sanjoseca.gov) <Jose.Ruano@sanjoseca.gov>; Tu, John <john.tu@sanjoseca.gov>; Rood, Timothy <timothy.rood@sanjoseca.gov>; Burnham, Nicolle <nicolle.burnham@sanjoseca.gov>; Mendez, Zacharias <Zacharias.Mendez@sanjoseca.gov>; Sanderfer, Larissa <Larissa.Sanderfer@sanjoseca.gov>; VanderVeen, Rachel <Rachel.VanderVeen@sanjoseca.gov>; Kristen Clements (Kristen.Clements@sanjoseca.gov) <Kristen.Clements@sanjoseca.gov>; Eidlin, Eric <eric.eidlin@sanjoseca.gov>; Wilson Tam (wilson.tam@sanjoseca.gov) <wilson.tam@sanjoseca.gov>; Breslin, Emily <Emily.Breslin@sanjoseca.gov>; Nanci Klein (Nanci.Klein@sanjoseca.gov) <Nanci.Klein@sanjoseca.gov>; Farlie, Victor <Victor.Farlie@sanjoseca.gov>; aaron@trinitysj.org
Cc: Rivas, Vanessa <Vanessa.Rivas@sanjoseca.gov>; Dave Javid <dave@plantoplace.com>; Matthew Raimi <matt@raimiassociates.com>; Suhaila Sikand <suhaila@plantoplace.com>; Diana Benitez <diana@raimiassociates.com>
Subject: Diridon Community Partner coordination

Hi partners,

Checking in before the partner coordination meeting tomorrow 1-2:00. Please **RSVP** if you have not yet.

A priority this week is to nail down the basic info for any event we want to advertise to the general public. **See the attached draft flyer, for your review and help in filling in the details.** I would like to finalize this flyer by next Tuesday, so we can begin distribution and translate it into Spanish and Vietnamese.

Also attached is the slideshow that the City presented at an AACSA event last Friday – we reached over 200 people and received lots of thoughtful questions! Thanks to Milan for making this happen! This presentation can serve as template for similar presentations intended to provide a general overview, as well as cover topics of citywide interest.

Another exciting thing to note is the Eventbrite page for the Vietnamese Community Workshop that CatalyzeSV and VAR are hosting on October 21: <https://www.eventbrite.com/e/community-visioning-workshop-on-diridon-area-for-vietnamese-community-tickets-121137175553>.

The [SAAG presentation from Sept 16](#) is another good resource for planning out engagement this fall (especially the slides on the affordable housing approach).

Please let me know if you have any questions, or if you can't make it tomorrow but would like a follow up meeting.

Thanks!
Lori

From: Severino, Lori

Sent: Thursday, September 17, 2020 4:41 PM

To: 'milan.balinton@sjaacsa.org'; alex@CatalyzeSV.org; 'Adina Levin' <adina.levin@friendsofcaltrain.com>; 'Mimi Hernandez' <contactmimiherandez@gmail.com>; 'BrendanR@sanjosejazz.org'; 'Ana Vargas Lau' <avargas@somosmayfair.org>; 'Julia McCray-Goldsmith' <julia@trinitysj.org>; 'steve sos' <sjgreeneyes@hotmail.com>; 'aldeivnian@gmail.com'; 'maggielechuong@gmail.com'; 'James Rojas' <jamesr@sanjosejazz.org>; 'Matthew Gustafson' <mgustafson@SomosMayfair.org>; 'Oly Ortiz' <olyortiz9@gmail.com>; 'Gabriel Hernandez' <ghernandez@SomosMayfair.org>; 'Andrea Portillo' <aportillo@SomosMayfair.org>; Philip Nguyen <philip@varoundtable.org>; huyngoctran@gmail.com

Cc: Rivas, Vanessa <Vanessa.Rivas@sanjoseca.gov>

Subject: Diridon Community Partner coordination

Hello partners,

We have prepared this event tracking spreadsheet to assist with our coordination and to guide preparation of our outreach materials.

Please help us fill it out and make any corrections. Key things to note are whether the event you are planning should be advertised to the general public, and if so, the event info for putting on a shared flyer. The goal is to have that info finalized by Oct 1.

Thanks!

Lori

510-541-3215



Diridon Station Area Community Engagement Community Partner Meeting

OCTOBER 1, 2020

Agenda

1. Welcome, check-ins [10 min]
2. Review documents and materials [15 min]
3. Event planning [25 min]
 - ▶ Finalize info on event flyer
 - ▶ Next steps
4. Wrap up, summarize action items [10 min]

Objectives

- ▶ Have clear shared understanding of events to plan for this fall
- ▶ Make sure partners understand the material that is or will be available for public review
- ▶ Identify next steps and any coordination needs

Draft documents to be released this fall

Google's Downtown West Project – next week

- Revised plans and application documents
- Draft Design Standards and Guidelines
- Draft Environmental Impact Report (DEIR)

Diridon Station Area Plan (DSAP) – later in October

- Draft DSAP Amendments
- Draft DSA Affordable Housing Implementation Plan

Fall topics and desired feedback

➤ Downtown West:

- Refresher on the project description: how it has evolved in response to staff's review and community input
- Draft DSG: vision, principles, approval process, and design details
- Infrastructure Plan: environmental sustainability features
- Parks and open space plan: consistency with the Parkland ordinance
- DEIR: comments on analysis, mitigations, and findings
- Community Benefits and equity: affordable housing, displacement prevention, job training, education, arts/culture, small business (*details TBD*)

DSAP Chapters

Land Use and Design:

- Increased height limits and development capacity

Transportation:

- Updates to the street pattern, pedestrian/bicycle networks, and station access concepts – building upon other efforts
- Will propose a Parking and Transportation Management District

Public Space:

- Updates to the open space network and policies related to parks, trails, creeks, and plazas

Infrastructure:

- Demand analysis, improvements needed, financing options

Supplement to the DSAP

Diridon Station Area Affordable Housing Implementation Plan

- Purpose is to establish strategies for achieving 25% of all housing to be affordable to moderate- and lower-income households
- Will also address opportunities for preserving existing affordable housing and the need to help protect existing residents vulnerable to displacement

Materials

Completed:

- ▶ Presentation for the Sept 16th SAAG meeting
- ▶ Presentation for the AACSA event on Sept 25th

Priority this week:

- ▶ Presentation on Downtown West to post next week (tee up for Oct. 19th Community Meeting)

Other Materials the City will develop

Presentations focusing on:

- ▶ DSA Affordable Housing Plan (for HCDC info session)
- ▶ DSAP (for Community Meeting)
- ▶ Downtown West Development Agreement (for Nov 9 SAAG meeting)
- ▶ Comprehensive overview and update (for City Council Study Session on Nov 16)
- ▶ Small Business
- ▶ Transit
- ▶ Public space?

Online survey (community benefits, other topics?)

Draft Flyer

1. Anything to clarify about purpose of outreach/engagement?
2. What else could help draw people in?
3. Language access
4. Are these the right events to advertise publicly?

Info needed for Calendar of Events

1. Event name
2. Date
3. Time
4. Host
5. Interpretation

Info needed for website

1. Registration info (zoom link, Eventbrite, etc.)
2. Format/agenda (set expectations)
3. Focus areas, feedback desired
4. Language access details
5. Other?

Info needed to coordinate on all events

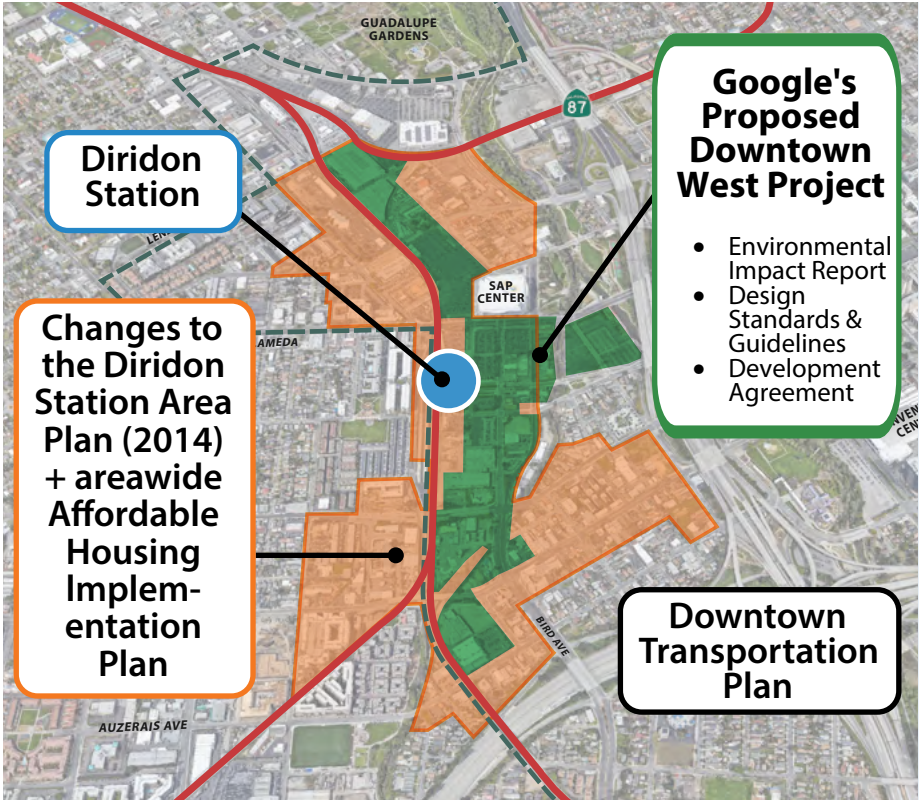
1. Base materials needed from City
2. City staff role and needs

Wrap-up

- ▶ Confirm grant payments received
- ▶ Action Items
 - ▶ Remaining info on public events to Lori/Vanessa ASAP
 - ▶ Follow up calls/meetings?
- ▶ Next Partner meetings:
 - ▶ October 15: finalize materials, dry run of events
 - ▶ Early December: celebrate, reflect, and plan for January

Planning the future of the Diridon Station Area

2020



This fall, the City is seeking feedback from community members on several projects affecting the Diridon Station Area. Please join us at one of the virtual events to ask questions and share your thoughts. You can also submit comments online or by email.

Learn more, provide input, and sign up for email updates at:
www.diridonsj.org/fall2020

We want your input on these topics!

- Design guidelines and development standards
- Open space plans (parks, trails, and public spaces)
- Transportation improvements
- Affordable housing and community stabilization
- Job training, education, and small business support
- Environmental sustainability
- Social equity

Additional engagement opportunities related to the Downtown Transportation Plan @ movesanjose.org

Details on the Downtown West Project @ sanjoseca.gov/GoogleProject

Google's project page with a digital engagement exercise @ g.co/sanjose

Diridon Engagement Calendar of Events

There are two types of public events that provide a variety of ways to participate:



Public Meeting

formal presentation to elected or appointed officials, with public comment period at the end



Community Meeting

includes information, interactive discussions, and/or feedback exercises for community members

Interpretation provided in:



Spanish/ Espanol



Vietnamese

| | | |
|---|---|--|
| Oct 19 6:30-8:30PM Downtown West Community Meeting (Design focus) City of San Jose S V | Oct 21 6-8PM Community Workshop for Vietnamese Community Vietnamese American Roundtable, Catalyze SV V | Oct 21 4:00 PM Housing and Community Development Commission - Info Session City of San Jose S V |
| Oct 22 ?-?PM Virtual Open House on the Diridon Station Area Trinity Episcopal Cathedral | Oct 29 7:00 PM Small Business Cafecito (Spanish) SOMOS Mayfair, LatinX Circle Prosperity Labs S | Nov 9 6-8PM Station Area Advisory Group City of San Jose S V |
| _____ 6-8PM Downtown Station Area Plan Community Meeting City of San Jose S V | Nov _____ ?-? Virtual Open House on the Diridon Station Area Trinity Episcopal Cathedral S | Nov _____ ?-?PM Transit Rider Forum Friends of Caltrain |
| Nov _____ ?-?PM Downtown Small Business Focus Group LatinX Circle by Prosperity Labs | Nov 14 5:30 PM Resident Cafecito (Spanish) SOMOS Mayfair | Nov 10/12 ?PM Diridon Experience Workshop San Jose Jazz |
| Nov 16 1:00-4:00 PM City Council Study Session City of San Jose S V | Nov 21 2-4:15 PM Community Workshop for Artists/Creatives Catalyze SV, San Jose Jazz, genARTS Silicon Valley, San Jose Arts Advocates | Nov _____ and Nov _____ ?-?PM Diridon Events: Family Fun Friday and Leadership Academy African American Community Service Agency |
| | | Dec 2 ?-?PM Planning Commission Study Session City of San Jose S V |

All event details are subject to change. Please visit www.diridonsj.org for the latest information and to access the virtual meetings.



Visit website
www.diridonsj.org